# A Pioneering University, a Leading University

Universitat Oberta de Catalunya Open University of Catalonia Annual Report 2005-2006



Universitat Oberta de Catalunya Open University of Catalonia Academic Year 2005-2006

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The Universitat Oberta de Catalunya as an institution is a direct result of the knowledge society. Its mission is to provide lifelong training to people. The key objective of the University is to make sure that each person can satisfy his or her learning needs while taking the best advantage of their efforts.

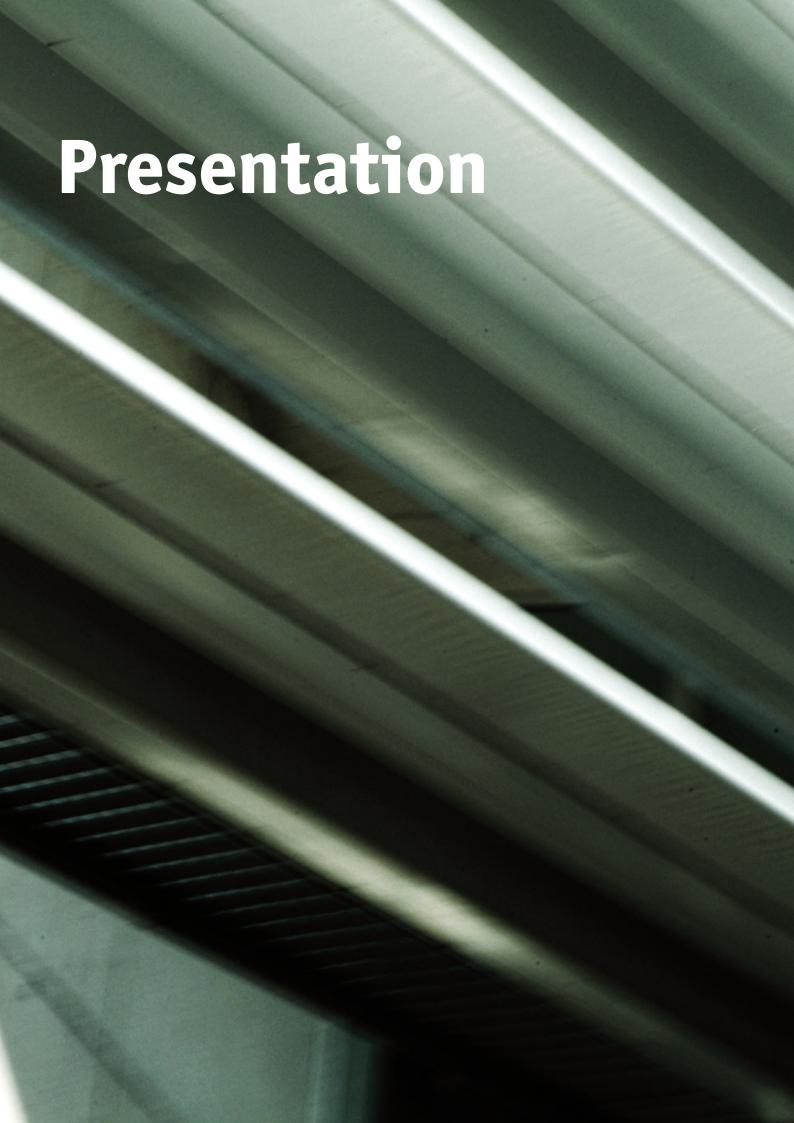
To this end, the information and communications technologies (ICT) are used intensively, enabling the overcoming of time and space barriers and offering and educational model based on personalisation and the accompaniment of the student throughout. The motor that drives and projects the University into the future is the will to become a reference point in academic as well as in research quality.

The UOC's mission is to provide life-long training to people.

### **Contents**

- 7 Presentation
- 15 The UOC A Brief Summary
- 27 Governing Bodies and Institutional Activity
- 39 Teaching
- 59 Research
- **67 University Community**
- 73 Services to Support Research and Teaching
- 83 University and Enterprise
- 91 Financial Report
- 103 Annexes
- 121 Index
- 123 Table of Contents







I gladly took up my post as Rector of the Universitat Oberta de Catalunya in December 2005. It was the first handover of the helm of the UOC in the nearly eleven years of existence of the institution – a period of time too long perhaps, seeing the necessary renovation that must be constantly carried out in universities and their management teams. Nevertheless, it is fair to admit that if we are now what we are, if we have reached the point that we have reached, it has been largely thanks to those who have preceded us – the growth of the UOC throughout this period has been exponential as regards the number of different degrees and students registered. The UOC has become global, and we now have students in Catalonia, in the rest of the Spanish state, and throughout the world.

Little by little, our university became a great project. But great projects are not enough. Throughout this last year we have sought to lay down the foundations to make the exponential growth I was earlier referring to compatible with quality teaching and a fostering of research, together with a will to work within the Catalan university system.

The Governing Council and I have, during this year, favoured the changes that we deemed necessary to improve and regain the identity traits of the University, while striving to remain faithful to its foundational principles and its differentiated distance-teaching methodology based on the information and communication technologies: we have fostered an organisational culture based on participation and co-responsibility; we have worked to establish a new policy of identity, growth and reach of the University; we have made significant progress in academic staff policies, in order to clarify their role and their academic careers; we have managed well the accreditation of the teaching staff; we have introduced the necessary changes in order to adapt to the new European Higher Education Area; we have provided the necessary conditions to improve research and its results – one of the raisons d'être of the university; we have worked on the UOC's technological model in order to continue making use of the latest developments in the field of the ICT and of free software; we have introduced a number of improvements in the management sphere so as to provide a service that increasingly adapts better to the needs and challenges of the University; and, finally, we have promoted the University business group using criteria of service to society, but also those of efficiency and rigour in the expenditure.

We have decidedly sought to move from a great project to a great university.



Imma Tubella Rector



Ever since its creation, the Universitat Oberta de Catalunya has known how to become an innovative networked organisation based on the intensive use of the information technologies, not just to showcase a teaching offer meant for the largest segments of society and the research it carries out, and the social dissemination of its knowledge, but also to channel its management, participation and internal workings. It therefore constitutes an example of an innovative and flexible university organisation, that is open to the world, yet rooted in the social, cultural and scientific reality of Catalonia, with a valuable network of Catalan institutional and business alliances.

You may check below the results achieved by the University during the academic year 2005-2006. In the field of training, the UOC consolidated its teaching of quality and diversified it, and managed to make a deeper penetration into Catalan society, after having prioritised the adaptation of virtual teaching to the EHEA and having promoted the implementation of the latest advances in ICT into its educational model. In the field of research, it has promoted research activities among the faculty and encouraged international collaboration in R+D+I projects and programmes with prestigious external groups and institutions, and it has also favoured the community's mobility. As regards its relationship with the environment, the UOC has redoubled its social commitment from various spheres: regarding co-operation, by means of a greater territorial presence as well as its international commitment; and regarding the business and social sphere, with a will to improve people's life-long training and a clear design to carry on promoting the knowledge and information society.

This year has seen important changes at the University. To a large extent, the path followed by the UOC during its first years of existence would not have been possible without the impulse and the strong leadership of Gabriel Ferraté, its first Rector, who deserves the recognition of the Catalan government for his task at the helm of the University during all these years. The governing team now led by Rector Imma Tubella is under the right conditions to ensure that the UOC becomes a university of reference not only for its academic quality, but also for the quality of its research, and to find its place within the framework of the Catalan university system as a complement to face-to-face public universities.

"The UOC is an example of a university open to the world, yet rooted in the social, cultural and scientific reality of Catalonia"



Joan Manuel del Pozo Chairman of the Board of Trustees



The Report for the academic year 2005-2006 shows that one of the main objectives of the Universitat Oberta de Catalunya is to come closer to Catalonia's business fabric. This is borne out by the numerous agreements that the Universitat Oberta de Catalunya is signing with a number of SMEs and also with large companies throughout this period. And this objective – as expressed by Rector Tubella – will keep on being one of the leading lines of action of the UOC in the coming years.

One of the most extended perceptions of university in Catalonia is that this institution lacks a connection to the business world. Reality shows that all too often university and enterprise do not speak a common language. Resolute steps need to be taken, such as the UOC is doing, so that university and enterprise do not turn their backs on one another; that they get to know one another better and collaborate more often. A recent report by AQU (Agència de la Qualitat Universitària a Catalunya – Quality Agency of the University System of Catalonia) states that 'Catalan universities do not possess the mechanisms to discover what the emerging trends of the labour market are, such as would enable them to adapt their study plans to the new professional needs'. It is essential for this space of derelation gradually to vanish, and for university and enterprise to interact more and more. The numerous agreements signed by the UOC with large companies and SMEs in 2005-2006 should be framed within this context.

These agreements seek a number of objectives, all of which are well chosen. The UOC has signed agreements that have favoured the creation of research groups of the knowledge society. The challenge is not an easy one - research requires time, patience and constancy, and companies have unavoidable deadlines, as well as budgets that require long-term competition and short-term profitability. Other agreements have favoured the training of people in the companies themselves, be it through a transfer of the UOC models and teaching methods specifically applied to this company, be it favouring the conditions to study directly at the UOC. A number of those agreements go far beyond this and show an interest for training citizenry in general. A mention is also deserved by those agreements that have been signed with a view to something that is very interesting, namely, to obtain that the UOC becomes, within a short time, the institution that certifies that enterprise and the administrations are making the right use of ICT in order to improve the quality of the products and services they offer to the citizenry.

The UOC's open nature is a reference to the intensive use of the ICT in its teaching model, but also to the fact that it is a university system open to the environment where it works, and it is concerned about the business challenges present in the 21st century, not just from the point of view of training, but also from that of research, collaboration and the transfer of knowledge.



Josep Vilarasau Chairman of the FUOC Council

"The UOC's open nature is also a reference to the fact that it is a university system concerned about the business challenges present in the 21st century"

# The UOC-A Brief Summary

The Course of the Year

**Some Figures** 

The UOC and the Territory

### The Course of the Year

#### **Inaugural Lecture 2005**

Derrick de Kerckhove gave the UOC's Inaugural Lecture for the academic year 2005-2006, under the title "The Biases of Electricity"

The Inaugural Lecture for the academic year 2005-2006 given by Professor Derrick de Kerckhove was a reflection on the conditions that have made the whole of our connections possible; on the evolution of language and identity after the incorporation of the new information and communication technologies (ICT); and on the new characteristics of the coming society. Electricity lends support to a new language that accelerates and recombines the properties and characteristics of oral and written culture. This language promotes the creation of new digital personalities that challenge autonomy and private identity. Derrick de Kerckhove heads the McLuhan Culture and Technology Programme at the University of Toronto, where he also lectures at the Department of French. He was a awarded a doctorate in French at the University of Toronto in 1975 and in 1979 the doctorate of third cycle in the Sociology of Art from the University of Tours (France).



2005

#### September - October 2005

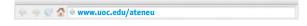
### The UOC launches the pocket book collection "Vull Saber"

The UOC publishes the first six volumes of the pocket book collection "Vull Saber" (I Want To Know). The intention is to publish twenty-five volumes per year and one of the objectives of the collection is to make available to everybody – and for less than five euros – books of essays written in Catalan.



### University @thenaeum, the UOC's initiative for a university extension

The second edition of the University @thenaeum nearly trebled the number of matriculations of the first edition. One should add to these the figures of those matriculated to the courses "Languages for University Students".



# Two new degrees: Technical Engineering in Telecommunications (Telematics branch), and Advertising and Public Relations

Both degrees were launched during the first semester. The first one is taught at the Faculty of Computer Science, Multimedia and Telecommunications, and the second at the Faculty of Information and Communication Sciences.

The UOC is awarded the Generalitat's Prize to Technological Innovation and Quality

#### **November - December 2005**

#### Doctor Imma Tubella takes up the post as Rector of the UOC

A teaching of quality, a fostering of research and a policy regarding academic staff are the main work lines of new Rector Imma Tubella, who takes over from Gabriel Ferraté. During the handing over ceremony, Dr Tubella emphasised that the UOC had to be a quality university in its teaching and should consolidate a teaching model that decidedly promoted research and constructed a coherent policy regarding its staff.



#### The UOC is awarded the Catalan **Telecommunications Prize**

The Catalan Autonomous Government (Generalitat de Catalunya) awarded this prize to the UOC for having provided Catalonia with one of the most prestigious, award-winning and competitive online universities in the world, something that, more than ever, is making universal access to university possible.

#### **Girona Territorial Advisory Council** launched to analyse UOC's activity in this demarcation

### **The UOC leads CAMPUS project**This project is born out of the will of Catalan

universities to have access to a virtual campus based on free software that will enable higher education teaching exclusively online and partly face-to-face.

### 2006

#### January - February 2006

#### Pilot course at two Catalan prisons

An agreement was signed with the Catalan ministry of Justice to start a pilot distance training experience with prisoners at Can Brians and Quatre Camins Catalan prisons.

#### The UOC already at work at Districte 22@

A section of the Universitat Oberta de Catalunya moved to Rambla del Poblenou, 156, into a new building located at Districte 22@. In all, 394 staff from the University moved to this new four-storey building that has a built area of 6,241 m<sup>2</sup>. Among the people already working there are teaching staff (Information and Communication Sciences, Computer Science, Multimedia and Telecommunications, and Psychology and Educational Sciences faculties) as well as management staff (Marketing, Secretary's Office, a part of the Administration services, and Linguistic Services, among other groups).

#### **Professor Manuel Castells wins award**

He was awarded the Premi Godó de Periodisme 2005 and was appointed Member of the Royal Spanish Academy of Economic and Financial Sciences.

#### Third edition of *Anatomia*: a balance and a forecast for Catalan literature

The six guests to the yearly session organised by 'Lletra', the UOC's virtual space for Catalan literature, held at the dissection room of Barcelona's Royal Academy of Medicine showed moderate optimism when making a balance for Catalan literature in 2005 and volunteering a forecast for 2006.



#### March - May 2006

### The UOC took part in the annual Sun Microsystems conference

The faculty of Computer and Multimedia Studies took part in the round-table "Next Generation Learning Environments" held at the World Congress on Education and Research 2006.

#### **Elections to choose student representatives**

The UOC student committees and support centres committees are the student representation and participation areas at the University.

### UOC doctoral students at an international congress in Puerto Rico

A group of Latin American doctoral students took part in the round-table "Identidad, comunicación transnacional y sociedad del conocimiento" at the 26th International Congress of the Association of Latin American Studies (LASA).

### A study on minority languages submitted in Strasbourg

Professor Miquel Strubell, who lectures at the faculty of Languages and Cultures, presented before the European Parliament at Strasburg the results of the ADUM study on minority languages in the European Union.



#### New support point at La Bisbal d'Empordà

#### Second Congress on the Internet, Law and Politics

The congress was organised by the faculty of Law and Political Science and the School of Public Administration of Catalonia and it analysed the legal and public administration transformations in the era of the information society. Current issues, such as e-justice, the use of websites by political parties, or the penal tutelage of electronic transactions, were debated.



### 2006

#### June - July 2006

### Myway project wins IGC prize to Digital Innovation

The Internet Global Congress awarded a prize to this project that presents a system of transformation of customised content – a project that brings knowledge closer to people.



#### The UOC, chosen as pedagogical model for the Escuela Virtual UNDP for Latin America and the Caribbean

### Manuel Castells becomes a member of the British Academy

### IN3 and The Oxford Internet Institute sign a collaboration agreement

The aim is to facilitate any work in common and the exchange of resources in projects linked to the use of the Internet and related to the information and communications technologies.

### Jordi Pujol and William J. Mitchell invested as Doctors *honoris causa*

The former President of the Catalan Autonomous Government, Jordi Pujol, and the Professor of Architecture and Researcher at the Massachusetts Institute of Technology (MIT), William J. Mitchell, were invested as Doctors honoris causa by the Universitat Oberta de Catalunya. The event was presided over by the Catalan minister of Education and Universities, Joan Manuel del Pozo; the Rector of the UOC, Imma Tubella; and the UOC's Secretary-General, Jordi Vilaseca. Leading personalities from the social and political spectrum attended, as did also members from the university community.





## **Some Figures**

### **Students**

#### 1. Distribution of students by types of study

Diplomas (First Cycle)	15,576
Degrees (Second Cycle)	20,805
Doctorate (Third Cycle)	305
Master's Degrees	1,149
Postgraduate Degrees	1,309
Specialisation	858
Summer and Winter Courses	3,759
University Athenaeum	2,686
Seminars	525
Total	46,972

### 2. Distribution of students by age 2a. First and Second Cycle

Older than 25 years of age	3,305
From 25 to 30 years of age	12,014
From 31 to 40 years of age	14,449
Older than 40 years of age	6,613
Total	36,381

#### 2b. Third Cycle

From 21 to 30 years of age	42
From 31 to 40 years of age	140
Older than 40 years of age	123
Total	305

### 3. Distribution of students by sex 3a. First and Second Cycle

Men	18,837
Women	17,544

#### **3b. Third Cycle**

Men	205
Women	100

#### 4. Distribution of students by short or long cycle

Short	15,576
Long	20,805

#### 5. Distribution of students by Catalan or Spanish campus

Campus in Catalan	30,014
Campus in Spanish	6,367

#### 6. Evolution in the number of matriculated students 6a. First and Second Cycle

#### Students Matriculated from 2000 to 2006

2000-2001	14,837
2001-2002	21,374
2002-2003	25,783
2003-2004	33,423
2004-2005	33,307
2005-2006	36,381

#### 6b. Third Cycle

#### Students Matriculated from 2000 to 2006

2000-2001	72
2001-2002	178
2002-2003	160
2003-2004	160
2004-2005	281
2005-2006	305

### 7. Distribution of students by programmes

Programmes	Number of Students
Business Studies	8,380
Psychopedagogy	1,554
Law	3,730
Humanities	2,344
Technical Engineering in Computer Management	2,297
Technical Engineering in Computer Systems	3,406
Catalan Language and Literature	476
Business Administration and Management	1,737
Documentation	1,139
Psychology	3,952
Computer Engineering	1,010
Political and Administration Sciences	366
Labour Sciences	1,993
Market Research and Techniques	865
Tourism	1,040
Audiovisual Communication	527
East Asian Studies	715
Advertising and Public Relations	397
Technical Engineering in Telecommunications (Telematics brar	nch) 453

## 8. Growth in the offer of recognised degrees at the campus (Catalan and Spanish)

Year	Catalan-speaking Campus	Spanish-speaking Campus
1995-1996	2	
1996-1997	4	
1997-1998	6	
1998-1999	8	
1999-2000	9	
2000-2001	10	6
2001-2002	13	9
2002-2003	16	10
2003-2004	17	13
2004-2005	17	14
2005-2006	19	16

### **Graduates**

### 1. Distribution of graduates by type of studies (academic year 2004-2005)

Diplomas (First Cycle)	685
Degrees (Second Cycle)	1,367
Doctorate (Third Cycle)	42
TOTAL	2,094

### 2. Evolution in the number of graduates. First, Second and Third Cycles (1999-2005)

1999-2000	118
2000-2001	142
2001-2002	431
2002-2003	954
2003-2004	1,466
2004-2005	2,094

### **Teaching and Management Staff**

Management Staff	443
Own Faculty	152
Initial Counsellors	222
Monitoring Counsellors	188
Tutors	1,736

## The UOC and the Territory

The mission of the UOC's territorial network is to make the University present on the territory and to offer its students the services and care they may need in order to start and maintain a link to the University with an optimal level of satisfaction.

The territorial network is structured into two levels: the support centres and the support points.

The **support centre**, a resource owned by the University, is oriented towards the support and galvanisation of the university community and the dissemination of information about the UOC in its environment. The centre offers the maximum level of services to all the students linked to it territorially.

The **support point** depends on a public territorial institution and it is linked to the University by means of a collaboration agreement. It has a support centre as a reference, and enables students to have more resources in their own territory.

Throughout this academic year, the UOC launched a support point at La Bisbal d'Empordà.

#### The UOC in the world (students)



#### **UOC premises in Spain and Andorra**



#### **UOC premises in Catalonia**







A New Cycle – A New Rectorate

**Governing Team** 

**Governing Bodies** 

Organisation and Structure

The UOC within the University System

**International Activity** 



### A New Cycle - A New Rectorate

The Foundation for the Universitat Oberta de Catalunya was formally constituted on 6 October 1994. The aim was to create a distance university with an innovating teaching methodology and intensive use of ICT (information and communications technologies). Some people believed at the time that this was a visionary project, but Dr Gabriel Ferraté, the UOC's first Rector, had the sense of opportunity and launched the UOC at the right time: "Five years earlier, we couldn't even have imagined it - and five years later, it would have been too late", explains Ferraté.

In the academic year 1995-1996 two hundred students matriculated in the first two degrees with which the UOC was born. Ten academic years later, 98,000 students have already studied on its virtual classrooms. The UOC today makes available to citizens 19 recognised degrees, more than 200 postgraduate programmes, and has more than 3,000 graduates.

The UOC is based on a distance model and it was meant as an answer to a new way of understanding learning: "There is no need today to link learning to any specific moment in life, nor to any specific physical location. We must understand learning and training as a style of life, as a personalised way of being", former Rector Ferraté wrote.

#### Doctor Imma Tubella takes over from Ferraté at the helm of the UOC

On Friday 16 December 2005, Dr Imma Tubella succeeded Dr Gabriel Ferraté as Rector of the UOC during a public ceremony held at the Hall of the UOC's central building. The event was attended by the exiting Rector, as well as by Carles Solà, the then Catalan minister for Universities, Research and the Information Society. This was the first change at the helm of the UOC in its nearly eleven years of existence.

In her address, Rector Tubella pointed out that "the time had come to focus not just on an exponential growth, but rather on making this growth compatible with a quality in teaching. This means promoting research and a will to work within the University and Catalan society, hand in hand with its institutions and companies". The Rector added that the UOC is seeking to regain "the identity traits of the university, while striving to remain faithful to its foundational principles and its differentiated distance-teaching methodology based on the information and communication technologies, which have granted many people access to the University and made their studies compatible with their personal and professional life. We the governing team have decidedly sought to move from a great project to a great university, and want this quality leap to be reflected in Catalonia, in Spain and internationally".

Rector Tubella announced during her investment address that she would work to change the statutes of the FUOC in order to limit the period of her mandate as Rector, and that she would look for formulae to get the UOC's own team to participate in the changeover processes.



**Gabriel Ferraté** Rector of the UOC (1994-2005)

"We want to make exponential growth compatible with a quality in teaching and the promotion of research"

## **Governing Team**

Improving
research and
student
care, and the
innovation
and adaptation
to Europe
are some of the objectives
of the Governing Council.

#### The new Governing Council presents the challenges of the future

The highest collegiate governing body of the internal organisation of the Universitat Oberta de Catalunya is the Governing Council, whose function it is to guide, plan and evaluate all university activity and to lay down the general lines of action of the University in all its spheres.

The Rector is the highest authority of the University and as such she holds the highest responsibility in the representation, the government and the administration of the University. She is assisted by the Vice Rectors and the Administrator, who take charge of the direction of the ordinary management of the University and the appointment of the Heads of Faculty and Area Directors.

The new Governing Council has presented the challenges they are prepared to face in order to transform the University:

- 1. To promote an organisational culture based on participation and co-responsibility.
- 2. To establish a policy of identity, growth and expansion of the University.
- 3. To establish a policy that clarifies the role and the academic career of teaching staff.
- 4. To give a new impulse to teaching innovation and to improve student care.
- 5. To implement the changes required by the adaptation to the new European Higher Education Area.
- 6. To promote research activity improving it qualitatively and quantitatively.
- 7. To establish a new technological model that takes advantage of the latest advances in the field of ICT.
- 8. To promote improvements in the area of management so that it gives a service progressively more adapted to the needs and challenges of the University.
- 9. To promote the University business group using criteria of efficacy, efficiency and economy.

Imma Tubella Rector

**Mavi Dolz** 

Vice Rector, Assistant to the Rector

**Eduard Aibar** 

**Vice Rector for Research** 

**Ramon Alemany** 

Vice Rector for Academic Organisation, Teaching Staff and Innovation

**Manuel Castells** 

President of the Scientific Committee for Research and Doctoral Studies

Llorenç Valverde

**Vice Rector for Technology** 

**Jordi Vilaseca** 

Vice Rector for Strategic Development and Secretary-General

**Öscar Aguer** Administrator

(Make-up of the Governing Council at 31 July 2006)



### **Governing Bodies**

#### The Foundation for the UOC, backbone of the University

The Foundation for the Universitat Oberta de Catalunya (FUOC) was born under the impulse of the Catalan Autonomous Government (Generalitat de Catalunya) on 6 October 1994 with a will to promote an offer for distance university education of its own. The main objective is to promote the creation and the acknowledgement of the UOC, which devotes a preferential attention to research in the sphere of the methodologies and techniques applied to distance university teaching.

The Foundation for the Universitat Oberta de Catalunya makes sure that the University follows on the right and effective direction and management, and accomplishes the necessary tasks of inspection, evaluation and control to guarantee the highest quality of the training process.

The Board of Trustees is the highest body in the representation and government of the Foundation, and is made up of entities with a wide implantation in all the territory and great social and political prestige. The Board of Trustees has a Standing Committee as its executive body, and the FUOC Council as a consultative body.

The main functions of the Board of Trustees in regard to the Universitat Oberta de Catalunya are to approve, and if need be to modify, the Norms for the organisation and functioning of the Universitat Oberta de Catalunya, to appoint or to remove the Rector and the Administrator, to approve the Budget and the accounts of the University, to approve the Strategic Plan presented by the Rector, and to evaluate its results.

The President of the Board of Trustees is the Minister responsible for University Affairs at the Catalan Government. **The Board of Trustees** is the highest body of representation, government and administration of the FUOC.

#### **Board of Trustees of the Foundation**

Joan Manuel del Pozo, Minister for Education and Universities, Generalitat de Catalunya

Francesc Vidal, Secretary-General, Department of Education and Universities, Generalitat de Catalunya

Arcadi Calzada, President, Caixa de Girona

Francesc Cabré, President of the Chamber of Commerce of Reus

Jordi Valls, Minister for Employment and Industry, Generalitat de Catalunya

Joaquim Prats, Secretary, Department of Universities and Research

Josep Anton Ferré, Director-General of Universities, Department of Education and Universities

Marta Continente. Secretary for Telecommunications and the Information Society, Department of the Presidency

Raimon Carrasco, President, Fundació Enciclopèdia Catalana

Miquel Valls, President of the Chamber of Commerce of Barcelona

Pere Rifà, Director-General, Caixa Sabadell

Xavier Testar, Director-General of Research, Department of Education and Universities

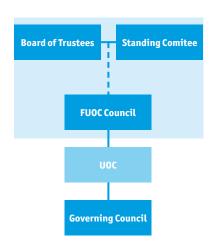
**Joan Majó**, Director-General of Corporació Catalana de Ràdio i Televisió (Catalan Broadcasting Corporation)

Javier Nadal, Director-General of Institutional and Foundational Relations of the Fundación Telefónica

Imma Tubella, Rector, Universitat Oberta de Catalunya

Oscar Aguer, Director, Foundation for the Universitat Oberta de Catalunya

Enrique Alcántara, Secretary, Foundation for the Universitat Oberta de Catalunya



**The Standing Committee** is the body for the administration and management of the Foundation.

#### **Standing Committee and Advisory Council**

The Standing Committee is the instance on which the Board of Trustees of the FUOC delegates some of its functions. The Committee is the permanent organ of administration and management of the Foundation and its mission is to manage the ordinary affairs of the Foundation.

#### **Standing Committee**

Josep Anton Ferré, Director-General of Universities of the Department of Education and Universities of the Generalitat de Catalunya

Francesc Cabré, President of the Chamber of Commerce of Reus

Marta Continente, Secretary for Telecommunications and the Information Society, Department of the Presidency of the Generalitat de Catalunya

Joan Majó, Director-General of Corporació Catalana de Ràdio i Televisió (Catalan Broadcasting Corporation)

Pere Rifà, Director-General, Caixa Sabadell

Imma Tubella, Rector, Universitat Oberta de Catalunya

Oscar Aguer, Director, Foundation for the Universitat Oberta de Catalunya

Enrique Alcántara, Secretary, Foundation for the Universitat Oberta de Catalunya

(Make-up of the Standing Committee at 31 July 2006)

The Advisory Council is the Foundation's consultative body and it quarantees a wide representation of Catalan society at the UOC.

The FUOC Council is the consultative body of the Foundation. In addition to the tasks of assessment and connection to society, the FUOC Council's task is that of informing of the budget, the programme, and the appointment of the Rector of the Universitat Oberta de Catalunya.

It is made up of – in addition to the Rector of the UOC and the Director of the FUOC – representatives from the Catalan Parliament, from public universities, from employers' associations and the trade union organisations, and of various personalities from the fields of research and culture. It is therefore widely representative of Catalan society, to which the University, given its condition of public service, has the determination and the duty to serve.

#### **Advisory Council**

Appointed by the FUOC's Board of Trustees

Josep Vilarasau, President, "la Caixa" Foundation

**Vice Chairman** 

Vacant

Josep Maria Terricabras, Director of the Ferrater Mora Chair, University of Girona

Antoni Farrés, former President of Localret and former Mayor of Sabadell

Vicent Partal, Director, Vilaweb

Appointed by the Catalan Parliament Francesc Esteva, CSIC

Antoni Garrell, President, Cercle per al Coneixement

Co-opted by the Consell Interuniversitari de Catalunya Joan Viñas, Rector, University of Lleida Màrius Rubiralta, Rector, University of Barcelona

Josep Joan Moreso, Rector, Pompeu Fabra University

Josep Ferrer, Rector, Polytechnic University of Catalonia (up till March)

Co-opted by the Employers' Associations Josep A. Díaz, Vice President, Foment del Treball

Lluís Godavol, Representative from PIMEC

**Co-opted by the Trade Union Organisations** 

César López, representative of CC00

Eva Granados, representative of UGT

Imma Tubella, Rector, Universitat Oberta de Catalunya

Oscar Aguer, Director, Foundation for the Universitat Oberta de Catalunva

Enrique Alcántara, Secretary, Foundation for the Universitat Oberta de Catalunya

(Make-up of the Advisory Council at 31 July 2006)

### **Organisation and Structure**

#### The organisational structure becomes decentralised through the creation of **executive Vice Rectorates**

Throughout 2006, the UOC has changed from a model of centralised management, with an organic structure fully dependant on Administration, to a decentralised model of executive Vice Rectorates.

This has involved the modification of the responsibilities of the members of the Governing Council. The strategy and priorities of the new team of the Governing Council have given rise to a new definition of the Vice Rectorates. Each Vice Rector has now a Vice Administrator and the corresponding management teams that lend them support.

#### The figure of the Faculty Administrator is created

With the objective of providing a better service and support to the faculties, the figure of the Faculty Administrator has been created and programme management technical experts have been reinforced. In order to improve the efficiency of the management teams, the responsibilities and functions of the various areas have been reorganised: Marketing, Access and Registration, Planning and Organisation, Human Resources, Economy and Finances, and Management Control.

Finally, there has also been a re-organisation of the Rectorate team, through the offices of Communication, Institutional Relations and International Relations, each one headed by a Director and counting on a technical support team.

The new Governing Council renews the organisational structure attributing executive functions to the Vice Rectorates, re-organising the areas, and creating new figures, such as the Faculty Administrator.

# The UOC within the University System

The UOC participates in Catalan, Spanish, European associations and institutions, and in those of other international spheres in order to make its model fit into the general university system, and to improve the quality of the teaching it offers.

The adaptation of the UOC into the Catalan university system is one of the top objectives of the new governing team.

Within the Catalan context, the UOC, a university with a distance teaching model, seeks to work and act within the university system looking for the complementariness and the necessary synergies to offer the best quality in university teaching to the citizen of Catalonia.

For this reason, the UOC has representatives in all the committees of the Institut Joan Lluís Vives, the network of all universities in the Catalan-speaking territories. The UOC forms also part of the ACUP, the Associació Catalana d'Universitats Públiques, and works alongside the Consell Interuniversitari de Catalunya and the guidelines of the Agència de Qualitat Universitària (AQU).

In the state scope, the UOC is present at the meetings of the CRUE (Consejo de Rectores de Universidades Españolas) and of the CCU (Consejo de Coordinación Universitaria).

As far as Europe is concerned, the UOC forms part of the following university networks: EADTU (European Association of Distance Teaching Universities), EDEN (European Distance and E-Learning Network), EUA (European University Association), KALEIDOSCOPE (Kaleidoscope Network of Excellence) and EFQUEL (European Foundation for Quality in eLearning).

In the international sphere, the UOC forms part of the following entities: CINDA (Centro Interuniversitario de Desarrollo), EDUCAUSE, EPUF (EuroMed Permanent University Forum), ICDE (International Council for Distance Education) and HACU (Hispanic Association of Colleges and Universities).

## **International Activity**

#### Collaboration agreement signed with The Oxford Internet Institute

The objective of the agreement with the Oxford Internet Institute is to facilitate joint work and the exchange of resources between the two institutions in projects linked to the use of the Internet and related to the communication and information technologies.

Among other potential meeting-points, we should single out within the academic sphere the exchange of doctoral students or the development of shared materials and seminars. As regards research, the possibility has been outlined of organising joint seminars, the possible holding of a workshop in Barcelona (2007) and another one in Oxford (2008). Similarly there are plans for the publication of research work at our publishing firms or publications, or the exchange of knowledge and technology in the sphere of our virtual libraries. Future projects will have their own working and funding mechanisms to be developed for each specific case.

#### Round-table on the content of open teaching

In May, the UOC's UNESCO Chair of E-learning organised the roundtable Open Educational Resources (OER) and Open Content for Higher Education to debate about content in open teaching. Professor Susan D'Antoni, Director of the Virtual Institute of UNESCO's International Institute for Educational Planning based in Paris, took part in the act.

An agreement was signed

#### The Oxford **Internet** Institute

for the exchange of doctoral students, the development of shared materials and seminars, and the exchange of content and technology on their virtual libraries



#### The UOC, pedagogical model for the UNDP Virtual School

The UOC collaborated in the definition of the pedagogical and management model of the UNDP Virtual School for Latin America and the Caribbean. This initiative was developed by the United Nations's Development Programme (UNDP), the European Commission and the Agència Catalana de Cooperació en el Desenvolupament, with the objective of setting up a community that specialises in the human development and democratic governance.



## Teaching

Bases, Model, EHEA

Accompaniment of the Student Throughout

Faculty of Economics and Business Studies

**Faculty of Humanities** 

Faculty of Computer Science, Multimedia and Telecommunications

Faculty of Information and Communication Sciences

Faculty of Law and Political Science

Faculty of Languages and Cultures

Faculty of Psychology and Educational Sciences

Master's and Postgraduate Degrees

Learning within Everybody's Reach

## Bases, Model, EHEA

In the field of teaching, especial importance has been given to innovation, evaluation, quality, and adaptation to the EHEA.

Very positive evaluation by the Agència de la Qualitat del Sistema Universitari de Catalunya (Quality Agency of the University System of Catalonia)

The UOC has created two
postgraduate degree
courses of its own, adapted
to the Bologna directives:
Fundamentals of
Psychology, and
Juridical Studies.

#### EHEA and quality, objectives of teaching

In regard to teaching, this academic year has been marked by the work done in the evolution of methodology and innovation, by quality and quality evaluation, and also by the process of adaptation to the EHEA (European Higher Education Area).

Beginning with this latter section, it is necessary to stress on the one hand that within the pilot plan for adaptation to the EHEA, promoted by the Departament d'Universitats (Universities Department), the UOC has launched two postgraduate degree courses of its own that are completely adapted to the new Bologna directives: Fundamentals of Psychology, and Post-Graduate Juridical Studies.

Likewise, within the first matriculation process for official Masters' degrees, the UOC obtained the authorisation of the Govern de la Generalitat (Autonomous Government of Catalonia) to impart three such degree courses as of the start of the 2006-2007 academic year: the official Master of Education and ICT (e-learning), the official Master of Free Software, and the official Master of the Information and Knowledge Society. It is worth pointing out that as regards the number of Masters' degrees, the offer of the UOC within the Catalan university system represented only 2% of the total, while as regards the number of students enrolled, the figure is 12% of the total.

The commitment to quality has meant a search for the validation of the mechanisms that the university system itself supplies and that are concentrated in the activities of the Agència de la Qualitat del Sistema Universitari de Catalunya (AQU Catalunya, Quality Agency of the University System of Catalonia). In this regard, further to the follow-up on the part of the AQU of the pilot plans adapted to the EHEA and mentioned previously, the evaluation of the teaching staff of the UOC has also been carried out. The outcome of a long process of internal evaluation of the teaching staff, a selection was made of those susceptible of a positive evaluation by the AQU Catalonia. The results have been very positive: of sixty-four applications made, fifty-nine were favourable. Furthermore, the AQU Catalonia offered its congratulations for the institutional commitment that the UOC undertook in this process.

Moreover, in this academic year the UOC began on a series of activities that have as their objective the promotion of the development and the improvement of the teaching and learning process within the framework of the new European Higher Education Area.

#### A virtual information area about the Bologna process

The launching of a web about the European higher education area allows one to follow, both from the portal of the University and from within the Virtual Campus, the evolution of the UOC's adaptation to this process. One of its functions is to give information about the development of new degrees and the principal projects and activities relating to them; it also offers relevant documentation on the evolution of the Bologna process in the autonomous, state-wide, and European spheres, and places at the disposal of the academic staff a range of didactic resources for the improvement of teaching.



More than 250 lecturers and tutors participate in the training courses and workshops for adaptation to the EHEA.

#### The bulletin EEES Noticies (EHEA News) informs lecturers about the process of adaptation to Europe.

The bulletin EEES Noticies (EHEA News) is an instrument that allows the academic staff to receive the most up-to-date news about the evolution of the Bologna process in general.

Creation of the design model for competencies and the development of the new teaching plan with more than

Adjustment of more than **66** subjects

subjects to the requirements of the EHEA.

lecturers.

16
lecturers are participating in the pilot test of the new teaching plan and in the study of the validation of the ECTS credit.

### New instruments for the design of a training offer adapted to the quality requirements of the European area.

Emphasis should be given to the approval of the design model for competencies of the programmes of the UOC, the tool for the assignation of ECTS credits, and the new subject adapted to the requirements of the European area, based on a model of a teaching plan that organises the subject on the activities of the student, orienting him or her toward the acquisition of competencies.

#### An academic staff training plan is under way

A training plan is being got under way and this plan has made it possible to put both in-person and virtual courses and workshops into effect – introduction courses to the European area; the design of degrees in accordance with competencies; the creation of subjects adapted to the EHEA; and the broadening of the ECTS credit, among others.

### A study evaluates the social and work-place impact of having been a UOC student

The UOC has begun to carry out a scientifically rigorous study that incorporates the voices and the experience of its graduates, in order to find out about the impact that having been UOC students has had on various aspects of their lives (professional, social, and so on). This study is the start of a group of projects that will be put into practice from time to time.

#### The UOC participates in European training and quality programmes

Through the Europortic project the UOC participated in the creation and development of a European portal oriented toward training and the accreditation of professional competencies. At the same time, through the E-forminfo project, it participated in the elaboration of cases for the accreditation of competencies in the sphere of informatics and multimedia. Likewise, in regard to the sphere of quality, it participated in the Excellence project promoted by the EADTU (European Association of Distance Teaching Universities), the result of which was the development of a tool for the measurement of excellence in e-learning.

#### MyWay Project: content in accordance with the special needs of students.

The objective of the MyWay Project is to develop content in accordance with the needs of students. In this regard, work has been done in new formats: we stress here the DAYSI format (accessible to persons with disabilities), the MP3 voice format, and the tests of electronic ink.

This project has been awarded a prize by the IGC (Internet Global Congress) as the best initiative in digital innovation.



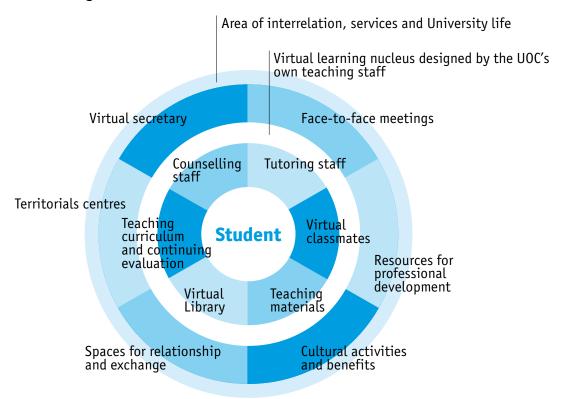
#### Lecturers and students are working on the Nova Aula (New Lecture-room) project The UOC is working to adapt

With its sights set on the future and the evolution of teaching tools, the UOC has begun on the Nova Aula project, which works directly with lecturers, tutors, counsellors, and students in the search for an innovative tool that will facilitate learning and lend itself to all involved. In this academic year the statements of people's needs were compiled in order to carry out the first pilot tests.

It is foreseen that this Nova Aula project will involve work for two years and that the participation of users will be a key element. This participation is based on focus groups, interviews, tests, and pilot schemes in accordance with methodologies of design centred on the user.

content and teaching tools to the needs of students.

#### Methodological model



## Accompaniment of the Student Throughout

The 2005-2006 academic year saw some of the most important innovations concerning the accompaniment of the student throughout. The new Student Attention and Information Service and the consolidation of the initial tutorial function are some of the outstanding examples.

#### **New Student Care and Information Service**

This new area of the Virtual Campus comes into existence with the objective of centralising communication with UOC students in all not-specifically-educational matters that are necessary to them in the course of their academic lives. From this service the doubts of our students are resolved – doubts, on the one hand, about academic records, matriculation, and procedural matters, and on the other, about technological matters, the functioning of the Virtual Campus, the work point, and so on.

The *Student Care Service* brings together all the systems of attention at the UOC and allows one to navigate on the basis of a directory in which material associated with various subjects, which finishes up as blocks of frequently-asked questions, comes into view. These questions resolve many doubts directly, but as well, if the matter is not resolved, it is possible to insert a consultation to be replied to on a personal basis from the UOC.

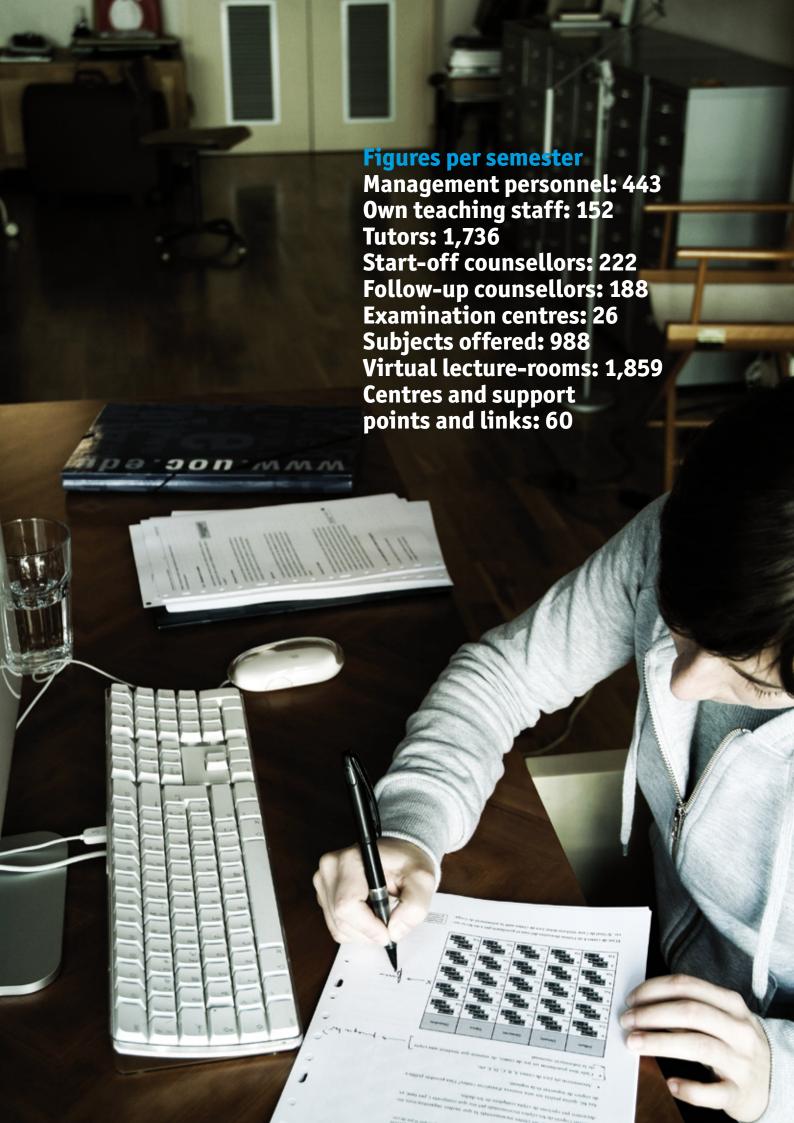
According to the student satisfaction poll, overall satisfaction with the UOC stands at 4.1 out of 5.

#### More than fifteen thousand students have already made use of the start-ofcourse tutorial.

The academic year 2005-2006 was the one in which the UOC's start-of-course tutorial was consolidated. As of the month of February, the team of start-off counsellors was formed, and at present it is made up of one-hundred-and-ninety external collaborators who have provided tutoring to more than fifteen-thousand students.

The creation of the start-of-course tutorial has allowed the counsellor's activity to be even more personal, the counsellor being the person who provides the assessment and the orientation that the student requires when he or she enters the University.

After the two first weeks, the student has available the assessment and support of his or her follow-up counsellor.



Improvements have been introduced into the administrative processes that students must go through, thus making them simpler and faster.

## Students who reside abroad can do the accreditation tests virtually, at the same

can do the accreditation tests virtually, at the same time as the students present do them in person.

#### Improvements in the management of student evaluation

In regard to the management of the systems of student evaluation, numerous initiatives have been taken:

- Extension of the final test centres to Alacant as well
- Division of the Barcelona centre into two in order to improve the management of the centre and avoid an excessive loss of personal interaction
- Improvement of the evaluation of students residing abroad. When a student provides proof of his or her residency abroad, he or she can do the accreditation test virtually, on the condition that he or she has successfully followed through the process of on-going evaluation. In order to facilitate this process, a 'virtual centre' of end-of-course exams has been created, and in this way those students, at the same time as their fellows, can accede by means of the Virtual Campus to the announcement of their accreditation tests, do them at the same time that their fellows do them, and send them, also by means of the Virtual Campus, to be corrected.

## New criteria for the management of the evaluation of previous studies (AEP, avaluació d'estudis previs)

The proposal for the modification of the criteria for the evaluation of previous studies (AEP) supposes:

- Revising and establishing the equivalency tables among programmes
- Making the procedure easier for the student
- Making the application with less documentation (only with the official academic certificate, not with programmes, for the AEP with the complete established equivalency table)
- Making it possible for the student to simulate his or her AEP before submitting the official application
- Revising the application to make the application
- Extending the student's initiative in regard to the utility of knowledge acquired. The resolution of the AEP has to be separated from the matriculation documents, so that, when legislation may allow, it will be the student who will decide whether to repeat the knowledge already made useful.
- Making the AEP application gratis when it refers entirely to UOC material

#### Progressive degrees are managed automatically

The UOC has put into effect a new tool that, once goals are attained, allows students to manage progressive degrees automatically and without having to ask to do so.



## **Faculty of Economics** and Business Studies

One of the priorities of the Faculty of Economics and Business Studies is to contribute to the study and application of ICT in the nearby business sphere

The incorporation of Tourism, a very important discipline in Catalonia, is a commitment to a more competitive form of teaching in line with the EHEA.

#### **Head of Faculty** Antoni Meseguer

Head of the Business Administration and Management Programme Ana Isabel Jiménez

**Head of the Labour Sciences Programme** Eva Rimbau

**Head of the Business Science Programme** M. Jesús Martínez

**Head of the Market Research** and Techniques Programme Elisabet Ruiz

**Head of the Tourism Programme** Joan Miguel Gomis

#### Lecturers

Ramon Alemany, Gisela Ammetller, Josep M. Batalla, Carlos F. Cabañero, David Castillo, Pau Cortadas, Raquel Ferreras, Pilar Ficapal, Lluís A. Garay, Joan Miquel Gomis, Francesc González, Carolina Hintzmann, Ana Isabel Jiménez, Josep Lladós, Pere Losantos, Oriol Miralbell, M. Jesús Martínez, Antoni Mesequer, Carmen Pacheco, Dolors Plana, Eva Rimbau, Inma Rodríguez, Elisabet Ruiz, M. Mar Sabadell, Enric Serradell. Joan Torrent, Jordi Vilaseca, and Marta Viu.

#### Tourism is being incorporated into the Faculty of Economics and Business Studies in order to adapt to Europe

Tourism is a degree centred on the training of those involved in one of the main economic activities of the country. For this reason, at a time when the entire university system is in a process of reflection on what the new study plans must be like to adapt to the European Higher Education Area (EHEA), Tourism has become part of the present training offer of the faculty in order to find an appropriate place within the framework of the new offer of undergraduate and postgraduate courses.

#### Commitment to enterprise initiatives within the European sphere

The Faculty of Economics and Business Studies has joined two projects that are in their first phase of life, these being the programmes called B-Europe, Best European Pathways to Entrepreneurship (e-lab empresa) and Formation virtuelle des jeunes créateurs d'entreprises innovantes (e-nov). Likewise, the project E-clue 4 MATEO has been promoted, which, together with the previously-mentioned projects, constitutes the axis of the contribution of the Faculty to the support of entrepreneurship.

Furthermore, the involvement of the Faculty in the European project eLene-EE has begun – a project whose objective is to analyse the economy of e-learning and propose improvements in order to implant it.

#### Teaching and research projects in collaboration with other institutions

Other externally-financed teaching and research projects have been completed, such as SCHULTZ, which is centred on the analysis of the processes of virtual training by means of learning guides, for the development of competencies in the area of the economy and business and within the framework of the EHEA. The elaboration of the various research articles and the design and launching of a pilot test are two of the principal results of this project.



Another of the projects now completed is Innovative Environment, Micro-firm, and Local Development, the objective of which was to analyse whether the interaction of an institution such as Barcelona Activa with entrepreneurs contributed favourably to the success of business undertakings and whether it also favoured their becoming more innovative.



## **Faculty of Humanities**

#### The Faculty participates in the elaboration of a Humanities White Paper

The Faculty of Humanities participated, through the Head of the Humanities Programme, Glòria Munilla, in the tasks of elaboration, implementation, and publication of the Humanities White Paper in association with ten universities throughout the Spanish state that also formed part of the corresponding commission. This participation falls within the framework of the process of the consolidation of the European Higher Education Area, in accordance with the directives of the Spanish Ministry of Education and ANECA, in order to prepare the implementation of the new study plans for undergraduate and postgraduate degrees in Spain.

This White Paper offers a renewed perspective on the profiles of humanistic training, in accordance with the transformations that are produced in the various cultural spheres as part of the emergence of the information society.

#### Round-table in Madrid on digital culture and the humanities

On 20th July 2006 the Faculty of Humanities organised in Madrid (Centro Cultural Conde Duque) the round-table 'Humanidades, cultura digital y nuevas profesiones' (The Humanities, Digital Culture, and New Professions), with the participation of relevant speakers from various fields of digital culture and the humanities. From their perspectives, an up-to-date and suggestive view was offered of this inter-disciplinary area of knowledge.

#### Interviews with international specialists at Artnodes

The digital journal promoted by the Faculty of Humanities, the Faculty of Information and Communication Sciences, and the Faculty of Computer Science, Multimedia and Telecommunications published a series of twelve interviews with artists, researchers, and lecturers in digital art, among whom may be mentioned W. Bradford Paley, Howard Rheingold, Rafel Lozano-Hemmer, Marie Sester, Henry Newton-Dunn, Scott Snibbe, Andreas Broeckmann, Erkki Huhtamo, Alex Galloway, Jonah Brucker-Cohen, David Rokeby, and Marc Downie.

The Faculty of Humanities is undergoing a process of re-definition within the **European ambit. The UOC** participates in this process by collaborating in the **Humanities** White Paper.

#### **Head of Faculty**

**Head of the Humanities Programme** Glòria Munilla

Eduard Aibar, Pau Alsina, Elisenda Ardèvol, Joan Campàs, César Carreras, Joan Fuster, Marc Gil, İsidor Marí, Roger Martínez, Glòria Munilla, Francesc Núñez, Laura Solanilla, and Agnès Vayreda.

## Faculty of Computer Science, Multimedia and Telecommunications

# The Telecommunications degree with a major in Telematics, a professional option for the

future within the area of ICT.

Second edition of the symposium on the design, evaluation, and description of content.

Head of Faculty

**Head of the Multimedia and Communications Programme**Montse Guitert

Head of the Graduate in Multimedia

Studies Programme Ferran Giménez

Head of the Computer Management Programme Josep M. Marco

Head of the Computer Systems Programme Josep Prieto

Head of the Telecommunications Programme

Eugènia Santamaría

Head of the Computer Engineering Programme

M. Jesús Marco

#### Lecturers

Joan Arnedo, Roser Beneito, Genís Berbel, Santi Caballé, Jordi Cabot, Carlos Casado, Robert Clarisó, César Pablo Córcoles, Atanasi Daradoumis, Ferran Giménez, Ana Guerrero, Isabel Guitart. Montse Guitert, Jordi Herrera, Maria Antònia Huertas, Josep Jorba, Rafael Macau, M. Jesús Marco, Josep Maria Marco, Antoni Marín, Joan Manuel Marquès, David Megías, Julià Minguillón, Enric Mor, Jose Antonio Morán, Antoni Pérez Laura Porta, Josep Prieto, Daniel Riera, Àngels Rius, M. Elena Rodríguez, Teresa Romeu, Teresa Sancho, Eugènia Santamaría, Montse Serra, Jordi Serra, and Francesc Vallverdú.

### The degree in Technical Engineering in Telecommunications has been launched.

In September 2005 the degree in Technical Engineering in Telecommunications with a major in Telematics was launched, and forms part of the Faculty of Computer Science, Multimedia and Telecommunication. The proposal would complement the one offered by the Catalan university system, as it guarantees currently active new groups or social sectors access to this training – groups and sectors that otherwise would not have access to university training. This major is planned to be, for the student, a possibility of re-cycling toward a future professional option in the area of the use of the information and communications technologies.

#### First degree-holders in Computer Engineering Studies in Spanish

In the second semester of the 2005-2006 academic year the first degree-holders in Computer Engineering Studies in Spanish graduated. This degree falls within the Second-Cycle category, and the course lasts for two years and requires 120 credits. As well as the graduates in Spanish, there were eighty-two new graduates in the same degree in the Catalan language.

### Second edition of the multidisciplinary symposium of the design, evaluation and description of re-usable educational material

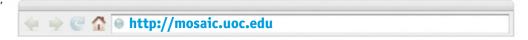
In October the second edition of this symposium was held. It was organised jointly by the University's Faculty of Computer Science, Multimedia and Telecommunications and the Faculty of Psychology and Educational Sciences.

The objective of the symposium was to share the results of recent research and discuss the 'Design of Re-usable Educational Material'. Researchers and professionals from various backgrounds in the areas of the sciences of education, educational technology, the sciences of documentation, and information systems were involved.



#### Mosaic, a technology and multimedia communications journal

The digital journal promoted by Graduate Multimedia is continuing the process of its consolidation on the Internet through the publication of twelve new issues that bring together the experiences and opinions of expert professionals in the fields of multimedia technologies and communications.



## Faculty of Information and Communication Sciences

#### **Advertising and Public Relations launched**

In September 2005, the virtual lecture-rooms of the new Advertising and Public Relations programme opened their doors for the first time. The basic objective of this higher degree is to train the professionals who are to lead communications in present-day enterprises and institutions.

The new degree forms part of the teaching offer entrusted to the Faculty of Information and Communication Sciences of the UOC, which has already offered two other accredited Second-Cycle degreecourses (Documentation and Audiovisual Communications) and various postgraduate degrees. Furthermore, the programme includes subjects imparted in other Faculties, such as Economics and Business Studies, and Language and Cultures. Attention to the new technologies and the care of ethical matters within the profession are to be the main defining elements of the focus that the UOC gives this degree.

#### First Teaching Day of the Faculty of Information and Communication Sciences

In May 2006 the first Teaching Day of the Faculty of Information and Communication Sciences was held, and it brought together the various teaching and management teams of each of the programmes of these studies: Documentation, Audiovisual Communications, and Public Relations. The subjects that were dealt with were adaptation to the European Higher Education Area; tutorials; and innovation, processes, and resources for the improvement of teaching.

#### Seminar on Content Management as a Strategic Resource

In November 2005 the Faculty of Information and Communication Sciences organised a seminar on Access to and Use of Content as a Strategic Resource in Organisations. The seminar sought to establish a perspective on the changes that have come about in organisations as a result of the introduction of technology – changes that suppose a new configuration of organisational structures and a new role for content management in the decision-making process within organisations.

#### Presentation of the book entitled Comunicación audiovisual digital (Digital Audiovisual Communication)

The Auditorium of the Centre de Cultura Contemporània de Barcelona (Barcelona Contemporary Culture Centre) hosted the presentation of the book entitled Comunicación audiovisual digital (Digital Audiovisual Communication) published in the 'Manuals' collection of the Editorial UOC. This book is a compilation of texts about the transformation processes of the audiovisual at the present time. A number of authors involved in the work participated in the act, as did Pere Vila, the Technology Director of the Corporació Catalana de Ràdio i Televisió (Catalan Broadcasting Corporation), who was there as a guest.

#### The new degree in **Advertising** and Public Relations

comes into existence with the objective of emphasising ICT and the care of ethical aspects of the profession.

Seminars, books and oneday conferences have served to reflect on the application of the latest technological novelties in the field of communications.

#### **Head of Faculty** Agustí Canals

Head of the Audiovisual **Communications Programme** Antoni Roig

**Head of the Documentation Programme** Sandra Sanz

Head of the Advertising and **Public Relations Programme** Ferran Lalueza

#### Lecturers

Gemma Andreu, Agustí Canals, Judith Clares, Josep Cobarsí, Núria Ferran, Ferran Lalueza, Pablo Lara, Francisco Lupiáñez, Eva Ortoll, Victor Renobell, Antoni Roig, Francesc Saigí, Gemma San Cornelio, Sandra Sanz, Imma Tubella, and Sandra

## Faculty of Law and Political Science

The Faculty of Law and Political Science is keeping an attentive eye on the changes that Internet and ICT are bringing about in legislation and public administration. The second Congrés d'Internet, Dret i Política (Internet, Law, and Politics Congress) and the articles of the IDP journal are examples of this.

#### Head of Faculty Pere Fabra

#### **Head of the Law Programme**Raguel Xalabarder

#### Head of the Political Science Programme Ana Sofía Cardenal

#### Lecturers

Albert Batlle, Rosa Borge, Ana Sofía Cardenal, Agustí Cerrillo, Ana María Delgado, Pere Fabra, M. Rosa Fernández, Jordi García, Elisabet Gratti, David Martínez, Albert Padró-Solanet, Miquel Peguera, Ismael Peña, Lourdes Salomón, Victor Manuel Sánchez, Mònica Vilasau, and Raquel Xalabarder.



From left to right: Eduard Aibar and Pere Fabra. On the screen, the IDP digital journal

#### The UOC co-organises the Second Internet, Law, and Politics Conference

The Faculty of Law and Political Science of the UOC organised, with the collaboration of the Escola d'Administració Publica de Catalunya (School of Public Administration of Catalonia) the Second Internet, Law, and Politics Conference.

This was a meeting of international scope that aimed to offer a platform for reflection on and discussion of the consequences of the appearance of ICT for legislative and public administration spheres.

In this second congress such contemporary issues were studied as the reforms in the government of the Internet, the progressive implantation of electronic administration solutions in the sphere of Justice (e-justice), the penal supervision of electronic transactions, the retention of data on the part of telecommunications operators, and the impact of these factors on the right to the protection of privacy. Likewise, the responsibility of the administration for the information on the Internet was discussed, as were the use of the Internet by political parties and the relationship between democracy and ICT. In this way, a wide range of questions open in this field was covered – questions that interest both professionals and scholars of law and professionals and scholars of political science and administration.

Within the framework of the same congress the presentation of the second issue of the *Revista d'Internet, Dret i Política* (IDP, Internet, Law, and Politics Journal) was made by Eduard Aibar, Vice Rector for Research, and Pere Fabra, the Director of the journal.



#### IDP, the Internet, Law, and Politics Journal, is consolidated

IDP is an electronic publication promoted by the Faculty of Law and Political Science of the UOC, and its objective is to communicate and disseminate works of research into and analysis of the challenges and the questions that the information and communications technologies pose in respect of law and political science.

In the second issue a series of single-subject papers on the transformation of law and politics in the information society was published. It contains conferences by Miguel Ángel Amutio, Santiago Cavanillas, Fernando Harto de Vera, María del Mar Pérez and Juan Carlos Ruiloba given in the first IDP congress, held in May 2005. Furthermore, the views expressed by Albert Agustinoy on the new dominion name .cat were included, as were those of Ana María Delgado and Rafael Oliver on the applications of the Internet to tax and revenue Administration, and those of Raquel Xalabarder on the responsibility of Internet service providers for the infringements of intellectual property committed by their users.



## Faculty of Languages and Cultures

#### The new Faculty of Languages and Cultures is launched

The Faculty of Languages and Cultures was formally created by the UOC Governing Council in July 2005, and in the following September its activities began. This last academic year has therefore been the first in the existence of this Faculty, which was formed by the teams of Catalan Language and Literature, English Language (which previously formed part of the Faculty of Humanities and Language and Literature), and East Asian Studies. It came into existence, therefore, with the objective of promoting the teaching of languages and of the studies associated with specific cultural areas at a time when the world is undergoing globalisation and societies are becoming multicultural and multilingual.

Precisely the first public act of the Faculty was the first Languages and Cultures Day, 20th June 2006. At this act, which also devoted some time to the evaluation of teaching with the tutors and counsellors in the two degree-courses, the paper entitled 'Àsia Oriental en la literatura catalana del segle XX' (East Asia in Twentieth-Century Catalan Literature) was given by Manel Ollé, a lecturer at Pompeu Fabra University.

First degree-holders in East Asian Studies

The 2003-2004 academic year saw the launch of East Asian Studies, and this year the first degree-holders have been registered. Another noteworthy factor is the assistance received in 2006 from the Japan Foundation.

#### The Faculty directs an on-line course in Catalan for the Generalitat

This year, the Faculty participated in the tender for a project to elaborate an on-line Catalan course for the Generalitat de Catalunya, and the UOC has begun to direct the content of the same.

#### Digithum: one of the top digital journals in Spain

This digital journal, promoted by the Faculty of Languages and Cultures and the Faculty of Humanities, has now reached its eighth issue after a period of renovation of its format. In the eighth issue the dossier 'Gestió de la cultura, una nova disciplina?' (Culture Management, a New Discipline?) was published; it contains contributions by Glòria Munilla, Alba Colombo, Joaquim Rius and Laura Solanilla. The miscellany compiles articles on technologies in the training of geographers, chats and the courtly love of troubadors, the campaign to obtain the dominion .cat, and Internet searches as the basis for a grammar corrector.

In a report issued in December 2005 by the Centro de Información y Documentación Científica (CINDOC), Digithum, a journal on the Humanities and the digital era, obtained one of the highest placings in regard to the fulfilment of the quality requisites within an exhaustive list of university electronic journals from around the Iberian peninsula.

In a moment in which the world is tending toward globalisation, the areas of Language and Literature and East Asia have come together to foment the teaching of diverse languages and cultures.

**Head of Faculty** 

Joan Pujolar

Head of the East Asia Programme Anna Busquets

**Head of the Catalan Language** and Literature Programme Narcís Figueras

#### Lecturers

Joan-Elies Adell, Federico Borges, Laura Borràs, Anna Busquets, Roger Canadell, Salvador Climent, Mavi Dolz, Ona Domènech, Pauline Ernest, Narcís Figueras, Joseph Hopkins, Lluc López, David Martínez, Carles Prado, Joan Pujolar, Miquel Strubell, and Mariona Taulé.

The *Digithum* journal publishes its eighth issue and sees the recognition of the standard quality requisites published by the CINDOC-CSIC



## Faculty of Psychology and Educational Sciences

The Debates on Education have looked at the analysis of international experiences in various educational ambits. Those who have participated are Andreas Schleicher, Cristovam Buarque, and Reijo Laukkanen.

#### International specialists in the Debates on Education

Three open debates were organised in association with the Fundació Jaume Bofill (Jaume Bofill Foundation) throughout the academic year. In the first, Andreas Schleicher presented the results of the latest PISA report, 'Millorar els resultats i assegurar l'equitat: els sistemes escolars vistos a través del PISA' ('Improving the results and assuring equity: school systems seen through the PISA'). The second debate was on 'Com l'educació pot canviar el Brasil' ('How Education May Change Brazil) and was chaired by the Brazilian ex-Minister of Education and Professor, Cristovam Buarque. The last conference was 'Les claus de l'èxit de l'educació a Finlàndia ('The Keys to the Success of Education in Finland') and was given by Reijo Laukkanen, Education Counsellor of the National Education Committee of Finland.



### Educlip Congress: how to make audiovisual education more effective and attractive

The activities of the Faculty of Psychology and Educational Sciences were centred during this last academic year on the presentation of conferences and on the organisation of seminars relating to the subjects of the Faculty. Outstanding among these activities was the Educlip Congress, the objective of which was to find ways of communicating that would make educational and cultural audiovisuals more attractive and effective, taking advantage of the expressive parameters characteristic of communication in advertisements. The Congress was attended by more than two-hundred people from the spheres of education, publicity, and communications. Other contributions were, for example, the conference entitled 'L'espai professional del psicòleg i de la psicòloga en el marc de l'EEES: present i futur' (The Professional Area of the Psychologist in the Framework of the EHEA: Present and Future) given by Manel Viader, Dean of the Faculty of Psychology of the University of Barcelona, a round table centred on 'Open Educational Resources (OER) and Open Content for Higher Education', and a seminar on e-learning centred on the improvement of on-line teaching quality.

## 

## Teresa Guasch Lecturers

**Head of Faculty** 

Josep M. Mominó

Mercè Boixadós

Manuel Armayones, Toni Badia, Elena Barberà, Mercè Boixadós, Josep M. Duart, Anna Espasa, Lourdes Guàrdia, Teresa Guasch, Noemí Guillamón, Eulàlia Hernàndez, Josep M. Mominó, Jordi Planella, Modesta Pousada, Isabel Rivera, Israel Rodríguez, Francisco Rubio, Albert Sangrà, Carles Sigalés, and Josep Vivas.

**Head of the Psychology Programme** 

Head of the Psychopedagogy Programme

#### **New books by Faculty lecturers**

In this period the following books have appeared on the market: 'Tecnologías sociales de la comunicación' ('Social Technologies of Communication') by Israel Rodríguez; 'Educación abierta y a distancia' (Open and Distance Education) by Elena Barberà i Albert Sangrà, and 'La pedagogía social en la sociedad de la información' ('Social Pedagogy in the Information Society') by Jordi Planella, all of whom are Faculty lecturers.



## Master's and Postgraduate Degrees

The UOC wants official
Third-Cycle training to have
its particular hallmark:
the provision of
specialised
and innovative
training
on the social and cultural
effects of ICT.

#### **Areas**

- International Co-operation
- Law and Political Sciences
- E-learning
- Enterprise
- East Ásia Studies
- Urban Management
- Information and Knowledge Management
- Humanities
- Computer Science, Multimedia and Telecommunications
- Journalism and Publishing
- Health
- Tourism

## Number of Master's and Postgraduate degrees:

217

#### **Master of Education and ICT**

Innovative and high-quality training in e-learning

#### **Master of Free Software**

Specialised training in free software that provides an answer to the need of private enterprise and public administration to have available professionals highly qualified in this field.

#### Master of the Information and Knowledge Society

Training of specialists who will be capable of confronting the challenges that the new organisation of society presents as a result of the appearance of the information and communications technologies.

The activities in Postgraduate Training at the UOC during the academic year 2005-2006 have been oriented toward consolidating and enhancing the presentation portfolio of Masters' and Postgraduate programmes based on the development of competencies characteristic of professional roles. The programmes follow the philosophy of structuring the areas of knowledge in the form of training itineraries, which structure offers students the possibility of doing shorter and more fully-integrated programmes. Those that have already begun are:

- Master of Business Intelligence
- Master of Project Cycle and Humanitarian Activity Management (in association with the Spanish Red Cross)
- Master of Engineering applied to Development Co-operation (in association with Engineers without Frontiers)
- Master of Urban Management
- Master of Fiscal Policy
- Postgraduate degree in Corporate Information Technologies and Systems
- Expert in bankruptcy administration



#### Three offical Masters' degrees have been approved with EHEA criteria

The Departament d'Universitats, Recerca i Societat de la Informació (Department of Universities, Research, and the Information Society) has approved the programmes of Education and ICT (e-learning), Free Software, and The Information and Knowledge Society as official Masters' degrees following the criteria of adaptation to the European Higher Education Area (EHEA), to be imparted in the academic year 2006-2007 as postgraduate university training. Official Masters' degrees, the outcome of the application of the European structure of university studies, aim to go more deeply into the student's specialty in his or her academic, professional, or research training. Thus, the criteria that are taken into account in the approval of this university programming are: attention to the needs of Catalan society in the areas of the knowledge of the proposed degree-courses; the development of the specialisation of each university in the fields in which it shows most experience and potential; the evaluation of academic quality; and the adjustment to the principles that inspire the European Higher Education Area. Likewise, increased inter-university collaboration is sought in order to enhance the attractiveness and quality of the academic offer.



The other Masters' courses offered have continued to be degrees of the University's own with a recognition of quality from both the social and the business spheres.

## Learning within **Everybody's Reach**

#### Winter courses show an increase in participation of 50%

Toward the end of February the 4<sup>th</sup> edition of the Winter Courses and the 2<sup>nd</sup> edition of the Summer Courses took place, involving almost one-thousand five-hundred students, a figure that represents growth of 50% over that for the previous edition. The Winter Courses and the Summer Courses offered 20 and 15 brief programmes respectively, organised in various areas of knowledge: Applications of the Social Sciences; Internet and Multimedia; and Enterprise, Economics, and Law. All these figures indicate a tendency to growth if they are compared to those for previous editions, and a constant increase in courses that responds to the appearance of new subjects of interest to the community of students. Some of the courses most in demand (among both the students in Catalan and the students in Spanish) are:

- Communication for Success (164 students)
- Diet and Health: Diet as a Medicine (117 students)
- Advanced Excel (115 students)
- Leadership and Delegating. Management Styles (107 students)
- Gender Violence: Juridical and Criminological Perspective (87 students)
- The World of Funerals in Ancient Egypt. Beliefs and Practices (75 students)
- Computer-assisted Translation. Free Programs and Resources (69 students)
- Mediterranean Diet: Eat Properly and Stay Healthy (54 students)

#### More than two-thousand two-hundred students follow the Summer Courses

In July, 2,265 students began on the various courses at the Universitat Oberta d'Estiu (UOd'E, Summer Open University) and the Universidad Virtual de Verano (UVV, Summer Virtual University). Courses were offered in the Catalan and Spanish languages, organised in various spheres of knowledge: Enterprise and Economy; Law and Political Sciences; Humanities; Psychology; Education and Health; Computers and Multimedia; Languages and Cultures; and the Information and Communications Society.

Winter and Summer Courses register an increase in enrolled students, who total 1,500 and 2,265 respectively.

#### **Universitat Oberta d'Estiu** (Summer Open University) 2,265 students

http://www.uoc.edu/uode http://www.uoc.edu/uvv

#### **Winter Courses**

1,494 students

http://www.uoc.edu/cursoshivern http://www.uoc.edu/cursosinvierno

#### **University@thenaeum** 2.686 students

http://www.uoc.edu/ateneu

Seminars (October 2005) 218 students

Seminars (May 2006) 307 students

http://www.uoc.edu/seminaris





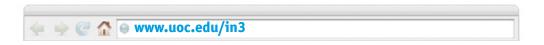
## Lines of Research and Research Groups

Outstanding among the measures to foment research are the increase in funding and in the time devoted to research by the academic staff, and the consolidation of the

29 research groups of the IN3.

#### IN3: basic and applied social research relating to the information society

The Internet Interdisciplinary Institute (IN3) is the research institute of the UOC. As such, it brings together and provides services oriented toward providing support to the research activities of the academic staff of the UOC and of its own personnel: researchers, doctoral grant-holders, and research assistants. The research carried out at the IN3 covers a wide range of subjects in the general area of the information society, and is fundamentally of an inter-disciplinary nature. Although many of the projects belong to the sphere of basic social research – and are sustained in empirical, quantitative or qualitative analyses – different projects of a more applied kind in the area of e-learning or technologies for the Internet are equally important. Some of the subjects on which work is being done are the new economy, computer security, e-learning, the network society, electronic governance, the new communications media, the digital culture, and the juridical aspects of the information society.



#### Research, one of the foundations of the University

Throughout 2006 a new policy oriented toward establishing research as one of the foundations of the University was adopted. In this regard, measures have been taken to increase the time devoted to research by the academic staff, internal assistance to research has been substantially increased, a process of internal recognition of research groups has begun, and three new programmes in areas of especial relevance have been opened.

#### Twenty-nine IN3 research groups have been consolidated

The IN3 has recognised twenty-nine research groups formed by experts from within the University itself and from other universities. This recognition, of an internal character, aims to allow more accurate planning of the fomenting, promotion, and visibility of research and of the activities that give it support. Groups carry out their work in spheres as different as law, art, or psychology.

Research is, together with training and the dissemination of knowledge, one of the traits that define and delimit a university and give it a character of its own.

The UOC centres its research on the study of the effects of ICT on people and the influence of ICT on the changes that are coming about in the information society.

#### **Research groups**

Computer applications in cultural heritage (OLIBA)

Legal and tax aspects of the Welfare State in the Information Society (TICTRIBUTS)

Science and mathematics on the Web (CIMANET)

Audiovisual communications and digital culture: creation, participation, industrial and social uses (COMCAD)

Communication and technology (PIC-C)

Virtual communities.
Interdisciplinary research (GIRCOM)

Digital Common Culture: Knowledge, Experience and Communication (KEC)

European law on security and ICT (DEUSETIC)

Distance school and university education (EDUS)

Education and society on the Web (ENS)

E-governance: electronic administration and democracy (GADE)

**Software engineering (GRES-UOC)** 

Literary studies and digital technologies (HERMENEIA)

Knowledge and information management in organisations (KIMO)

Information and Communication Systems and Services (ICSS)

Justice in the Information Society (JusTICia)

K-ryptography and Information Security for Open Networks (KISON)

Language Processing Group (LPG)

Museology, museography, ICT, and heritage (MUSEIA)

New emerging forms of digital culture (GROUPWARE.CAT)

**New Economy Observatory (ONE)** 

International Peace Organisation (GROIP)

Personalisation of e-learning environments (PERSONAL)

Intellectual property and the Internet (PI2)

Psychology, health and the Web (PSINET)

Distributed, parallel and collaborative systems (DPCS)

Technology and social action (ATIC)

Information technologies, universities and the Network Society (ITUNS)

Collaborative work and learning in virtual environments (TACEV)

#### End of the research project on e-governance and attention to the public, within the Project Internet Catalonia

#### Three new research programmes constituted

In the academic year 2005-2006 three new research programmes have been launched at the UOC, namely GENERE (Gènere i societat de la informació), IMSI (Immigració i societat de la informació) and NEGRISC (Negociació de risc).

### End of the second phase of the PIC research into e-governance and attention to the public.

The second phase of the PIC programme has now finished. It dealt with 'E-governance and Citizen Information. The Generalitat de Catalunya in the international context'. The basic objective of this research project was the analysis of the process of change in the traditional relationships between the Administration and citizens brought about by the implantation of electronic governance initiatives within an autonomous-region administration such as the Generalitat de Catalunya.

The Project Internet Catalonia, begun on in the year 2001 and directed by Professors Manuel Castells and Imma Tubella, has as its basic aim the analysis of the process of transition toward the information society in Catalonia. The project is divided into various sub-projects in accordance with the sector of Catalan society being studied: homes and everyday life; businesses; the University; schools; the communications media; public Administration; and the area of health.



#### A study on minority languages has been presented at Strasbourg

Miquel Strubell, Professor in the Faculty of Languages and Cultures at the Universitat Oberta de Catalunya presented to the Parliament of Strasbourg the results of the ADUM study on the minority languages in the European Union. The UOC, with the collaboration of other European research and academic centres, created a web to provide a meeting and information area for specialists in this area. ADUM received funding from the European Commission.



#### The Scientific Committee for Research and Doctorates holds its annual meeting

The Scientific Committee of the IN3, made up of researchers from national and international universities and chaired by the Research Professor of the UOC, Manuel Castells, meets annually to evaluate the strategic lines of the IN3 and the doctoral studies of the University, as well as to assess research activity and guarantee the adequacy of its subject-focus.

In 2006 the Scientific Committee met on the 6th and 7th of June, and at that time, in addition to the usual meetings with the Directors of the IN3, various sessions of assessment and interchange of opinions were held among those responsible for the research groups of the University and the members of the Committee, in order to carry out a more accurate follow-up of the UOC's research activity.

The members of the Scientific Committee of the IN3, all of whom have long and distinguished careers as researchers, are the following:

#### Scientific Committee

- Martin Carnoy (University of Stanford)
- Cecilia Castaño (Complutense University of Madrid)
- Manuel Castells (Universitat Oberta de Catalunya)
- Vinton G. Cerf (Internet Evangelist Google/Regus)
- Betty Collis (University of Twente)
- William Dutton (Oxford Internet Institute)
- Jerry Feldman (University of California, Berkeley)
- Miguel Ángel Lagunas (Polytechnic University of Catalonia)
- Vicente López (Pompeu Fabra University)
- Robin Mansell (London School of Economics)
- Guido Martinotti (University of Milan)
- William J. Mitchell (Massachusetts Institute of Technology)
- Vicenç Navarro (Pompeu Fabra University)
- Emilio Ontiveros (Autonomous University of Madrid)

The annual meeting of the Scientific Committee of the IN3 allows the evaluation and discovery of ways of focussing on subjects, thanks to the participation of world experts in the sphere of research.

## **Doctorate on the Information and Knowledge Society**

### The Doctoral programme is growing in the number of courses, students, theses read, and theses in progress.

In the academic year 2005-2006 the teaching offer of the Doctoral programme on the Information and Knowledge Society consisted of a total of sixteen courses on the fundamental content of the sphere of the programme, three courses whose content related to the methodology and the techniques of research, and eight seminars on research, as many as there are spheres on which the research activity of the UOC focuses.

In respect of the research activity linked to the programme, in this course the Doctoral thesis *Análisis de la formación de las políticas de sociedad de la información en Cataluña* ('Analysis of the Formation of Information Society Policies in Catalonia') (1993-2003) was presented and defended by Ricardo Ruiz de Querol; the thesis supervisor was Dr Manuel Castells. With this thesis, the total number of theses presented at the UOC, from the beginning of the Doctoral programme in the academic year 2000-2001, is four.

Throughout the academic year, the Doctoral Committee has evaluated and approved a total of eight Doctoral thesis projects which, when added to those approved in previous years, make a total of 48 doctoral theses being worked on at the end of the 2005-2006 academic year.

This year the Advanced Studies Diploma Tribunal sat twice. The first time was in November 2005 and the second in May 2006. Between the two sittings, a total of seventy-seven students obtained the Diploma, forty-four in the first sitting and thirty in the second. The total number of Diplomas of Advanced Studies awarded since the beginning of the Doctoral programme is now two-hundred and twenty-nine.

In addition, in the 2005-2006 academic year the first application-process for IN3 grants for Doctoral students was announced. Ten places were made available for doing a doctoral thesis at the UOC, with an annual grant requiring exclusive dedication and allowing renewal for a maximum of four years. In September 2006 these grant-holders attended their work-centres in the IN3 building in the Parc Mediterrani de la Tecnologia, located at Castelldefels, near Barcelona.

In the 2005-2006 academic year, a total of 48 students were doing a Doctoral thesis.

The UOC launches a programme of grants for Doctoral theses

Finally, in regard to new students, the 2005-2006 academic year saw the incorporation of a total of one-hundred and seventy-eight students, fortyfive of whom were from Catalonia, fifty-one from the rest of the Spanish state, and the remaining eighty-two from abroad. Their distribution per country can be seen in the following map. These students must be added to those who re-enrolled in one or more of the courses or seminars of the programme, and who number one hundred and fifty-six.



#### **Provenance of Doctoral students**





## University Community

**University Life** 

**Student Committees** 

The Campus for Peace and Solidarity

## **University Life**

A site is created for the graduates on the campus which serves as a point of contact for more than

**15,000** UOC Graduates.

Out of the 140 knowledge disseminating activities, Tribuna Oberta Vilafranca and Tribuna Oberta Terrassa on current business economic affairs, and the Debates on Education stand out the most.

### The UOC celebrates the graduation of the corresponding 2,947 graduates from the 2004 – 2005 course.

The class of 2004-2005, that has celebrated its graduation, comprises of 2,052 graduates with recognised qualifications (bachelor's degree, diplomas and engineering degrees) and 895 master's degree graduates and postgraduates.

The graduation was celebrated in Barcelona and Madrid as an academic and institutional recognition for the efforts of these individuals.

The graduation ceremony on the 22nd of October, which took place in The Barcelona Auditorium, was chaired by the patron of the graduating year, Daniel Bastida, Rector of the University of Andorra and president of the Joan Lluís Vives Institute. The graduation which was celebrated on the 8<sup>th</sup> of October in Madrid's National Music Auditorium was chaired by the patron of the graduating year, Anna Birulés, president of the Business Advisory Council for the UOC and vice-president of Renta Corporación.

As well as this course, the graduates of the UOC can be a part of the graduation year photo.

In addition, a new site for graduates has been created inside the Virtual Campus, which represents the meeting point for more than fifteen thousand UOC graduates. From this site graduates can consult the specific benefits which are offered to them, amongst many other resources, and visit photo albums of the graduates.

## More than one hundred and forty activities for the dissemination of knowledge and to maintain presence in the territory.

Out of all of the organised acts, it is worth highlighting the programmes Tribuna Oberta Vilafranca and Tribuna Oberta Terrassa, by means of which the UOC has run conferences on current affairs topics linked to the business economics field. Another programme of conferences, which stands out, is the debates on Education, which is a joint initiative by the Jaume Bofill foundation and the UOC, in this case with speakers related to psychology and the science of education.

In addition, within the framework of meetings held for recognised degrees which are held periodically at the UAB, during this period more than thirty activities have been organised of distinct typology: conferences, round tables, debates, presentations, and so on.

#### The UOC Choir is created

In the month of September 2005 a group of students initiated the creation of the UOC choir, with the objective of completing the teaching offer and to promote musical and cultural activities amongst our university community.

#### The forums generate more than 156,000 messages

During the first working year of the new forums, the members of the university community created 472 virtual forums: 358 on the campus in Catalan and 114 on the campus in Spanish. The forums, with a volume of more than 156,000 messages generated and 4,500 habitual users, has grown to become the most dynamic and active site with regards to the participation and exchange of extra academic information.

Another site with a high level of participation is Small advertisements, where users post information relating to buying, selling, renting, offering and exchanging all kinds of objects and services. In this period 1,036 messages on the campus in Catalan and 273 messages on the campus in Spanish have been published.

#### An job bureau is activated

A UOC job bureau has been created. It is a site where job offers are published and then sent to the bureau by members of the university community. During this period, 713 job offers have been published

#### Advantageous conditions of becoming a member of professional colleges

The benefits of the university community (library discounts, subscriptions, documental services, etc.) have grown thanks to the possibility of becoming a member of different professional colleges with advantageous conditions.

#### Study trips increase

During the month of July various study trips were successfully completed. Thanks to the impetus of the Languages and Cultures studies, the first edition of the studies trip to China was celebrated. Thanks to the Humanities studies, the eleventh edition of the studies trip to Egypt and the first edition to the studies trip to Libya has been organised.

#### New applications to promote communication inside the campus

From March 2006, the virtual Campus has offered two new applications directed to promote the relationship between its members. On one hand, Perfil is a tool, with which the user can include in a structured way personal information (interests, hobbies, place of residence...) or professional information (place of work, skills). In this way information can be shared with other users. On the other hand, the tool Búsqueda de personas (people search) has also been created, which complements Perfil.

The forums have become a dynamic site for the communication of the UOC community. They have an average of

The possibilities which the Virtual campus offers increase from course to course.

The job bureau or the forums

are some of the new initiatives that have been added.

### **Student Committees**

The student representatives have worked on areas such as the improvement of the Campus, the didactic materials and proposals for new subjects.

A total of 54 students make up the 7 existing student committees.



Attendants to the constitution of the student committees

#### **Elections for the student committees**

In June, a total of 2,319 students, who represented an 8.5% total of participation, chose their representatives in the last virtual elections for the student committees on the Catalan speaking campus. The level of participation this year (8.5%) has exceeded the elections and the student committees on the Catalan speaking campus from the year 2004 (4.19%) and of the year 2001 (6.25%).

On the Spanish speaking campus, it has not been necessary to vote, since the number of candidates has been equal or inferior to the number of positions vacant, according to the committees themselves.

The final vote, adding up the electoral process of the two campuses, resulted in fifty-four elected students which are to form part of the studies committees, representative bodies and student participation. Of these fifty-four students, sixteen represent the faculty of Economics and Business studies, sixteen the faculty of Computer Sciences, Multimedia and Telecommunications, six the faculty of Information and Communication Sciences, five the faculty of Psychology and Educational Sciences, five the faculty of Law and Political Sciences, four the faculty of Languages and Cultures and two the faculty of Humanities.

The committees are the participation and association instrument through which the opinions, the proposals, the interests and the worries of the students, are guaranteed to have an effective influence on improving the institution. Their constitution will enable:

- To guarantee student participation in the day to day function of the UOC.
- To promote improvement proposals.
- To offer new subjects.
- To review the content of some of the subjects.
- The didactic materials.
- To make available in hard copy web materials of some subjects.
- To make available an updated version of educational materials for the subjects studied during the previous semester.
- The academic information of the Virtual Campus.
- To make possible the consultation of qualification statistics, final marks and ongoing evaluation tests.
- To publish student satisfaction questionnaires results concerning the teaching and evaluation of the institution.
- Information regarding the European Higher Education Area.
- The new postgraduate and master's programmes initiative.

## The Campus for Peace and Solidarity

#### A co-operative initiative with international vocation.

The Campus for Peace and Solidarity is an initiative with international vocation whose aim is to co-ordinate, channel and drive the efforts of the different sectors of the university community into co-operative material for its development and support.

The UOC participates, through the Campus for Peace and Solidarity, in the assessment and investigation for the development and the implementation of the use of information technology for the cooperative. It also offers virtual space to non-profit organisations and manages projects to house virtual offices and co-operation actions.

In addition, the UOC presents co-operative and voluntary activities to those able to participate in the different sectors of the community. For example it offers the universities the possibility of carrying out voluntary tasks in areas such as web production and as an NGO consultant, therefore being treated as academic activities based on these areas.

Also the UOC is the driving force behind virtual training initiatives regarding these areas. International co-operation postgraduate courses are offered, plus management courses run by either the NGO's themselves or the university.

#### Diversity of international projects to democratize the use of ICT.

One of the projects which has been developed is Viure, conviure i sobreviure. An initiative that has been established with "la Caixa" and whose goal is to produce digital, self-learning, educational materials for people at social risk. They have also started virtual training courses with the Observatory of Development Cooperation of the Barcelona provincial council, Amnesty International, Engineers Without Borders and the Red Cross.

Another important project is the digital literacy teaching programme and the transfer of virtual learning methodology to Morocco, which is carried out jointly by the UOC and the University AbdelMalek Essaâdi (Tetuan). The object of this global literacy teaching project is to provide the Moroccan society with virtual training tools and knowledge to educate university teaching and non teaching personnel, and to make the relevant persons of the civil society aware of the possibilities of ICT applications for distant learning.

Another project which is in progress and being carried out with the Mexican council of Cuautitlán Izcalli concerns the training area for professionals and the investigation of conflictology, coexistence and the development of municipal life.

**Knowledge about ICT and** their applications conform the solidarity capital which the Campus for Peace and Solidarity offers.

**Digital educational materials** for societies at risk of exclusion or digital literacy in Morocco are some of the development projects in process at the moment.





# Services to Support Research and Teaching

The Virtual Library

Computer Services and Technological Projects

Publishing Activity and New Formats

Portal, Journals and Web Space

#### **The Virtual Library**

10 New databases created during the 2005-2006 course, which amounts to

252
Databases
Number of subscribers to
Virtual Library services:
20,768

During the 2005-2006 course the Virtual Library, as well as continuing to offer information resources and services to all users, has contributed to the improvement of the investigation support. It has participated in projects for teaching improvement and in the quality evaluation process of the AQU.

#### Quality evaluation process.

The UOC virtual library has participated in the quality evaluation process of the Catalonia library system. The UOC is one of ten universities integrated in this evaluation programme, which run the Agència per a la Qualitat del Sistema Universitari de Catalunya (Agency for Quality of the Catalan University System, AQU). This is the second evaluation process of Catalan university libraries which the AQU has put into process and the first the UOC Virtual Library has participated in.

#### The library collaborates in the new student classroom

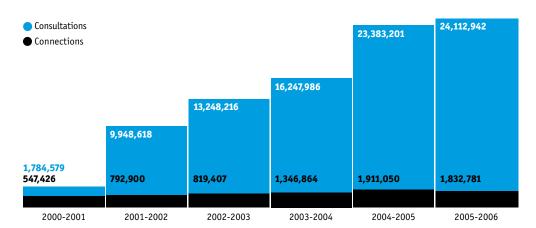
The library has collaborated with the classroom project, which is led by the operative group for Educational Methodology, and whose objective is to develop the new student classroom. The project for the UOC Virtual Campus classroom began in September 2005 and its objective was to improve the current classroom, the necessities and expectations of its users having been taken into account. Hence, the idea to carry out this task using a design method centred on the user was put forward. The library has helped out with the design of the *Resources* site in the classroom, where sources of information and support aides necessary to carry out their academic activities are made available to the students.

## The UOC has participated in the evaluation of Catalan university libraries.

The IN3 building is already in a position to offer the physical UOC research library, which holds all the scientific output of Manuel Castells.

#### The physical research Library for research in Castelldefels

The actual physical research library was created during this course, it specialises in society information and knowledge, it is situated in The Parc Mediterrani de la Tecnologia in Castelldefels (Barcelona), in the Internet Interdisciplinary Institute (IN3) building. This physical research library also holds the scientific output of Professor Manuel Castells.



#### The press section expands

From this course onwards a selection of main national and international, European, African, Asian, and American newspapers can be consulted, for example the National and International Economic press. Also other complementary resources have been added, such as press directories, news search engines and RSS.

The Virtual Library offers new resources, such as national and international press directories, a news service related to tourism, and new journal and book databases.

#### The Library offers 4,457 new electronic resources

The Virtual Library has added new databases. The first was the Elsevier (ScienceDirect) database, which offers access to the consultation of up to one thousand six hundred electronic journals in full text. Gale Virtual Reference Library has also been added, which allows access to forty on line reference texts. The third was JSTOR, which includes a collection of one hundred and sixteen academic journals in digital format. Finally, Springer-Link-e-books was added, which includes a collection of two thousand seven hundred specialised science and technology electronic books.

#### Projects, practical assignments and assignments, available at the digital collection

The digital collection has initiated the collection process for end of degree projects (TFC), assignments and investigative work (TdR), in agreement with the student plan of each programme for student access. This new section also offers a compilation of links to end of degree research assignments from other universities, to other TFC holdings and a selection of information sources of interest (TdR publication licences).

A new plan has been initiated to ensure that the research carried out in the UOC is made available in the Virtual Library.

#### New service of tourism news

This new service (adds to the ten which already exist) has no subscription fee and every Friday provides news and recommended websites —amongst other types of information— regarding the world tourism field of interest. The existence of this service is possible, thanks once again, to the collaboration between the Library and the teaching staff. This collaboration has resulted in a work circuit which makes it possible for the selection of information and news sources carried out by the Library is endorsed by the know how of the lecturers of this diploma.

# Computer Services and Technological Projects

#### **Awards received**

Throughout this academic course the UOC was recognised for technology projects with the following awards:

- Award for best management project, from Oracle users association
- National award for Telecommunications, Internet division, from the Catalan Government
- Award for the creation of custom formats in XML, from the Global Internet Congress

The UOC is committed to fostering the use of **free software** amongst its students and lecturers.

The UOC heads a Project to provide online and a combination of offline and online education in all Catalan universities: the CAMPUS project.

#### Free software pilot project for information technology students

Throughout the 2005-2006 course, a lot of hard work has gone into offering a pilot project of a workspace based on free software for students and information technology teachers at the beginning of 2006-2007

Although the use of this initiative is totally voluntary, the UOC plans to establish a support and maintenance system which will be based on laboratories and specialised consultants, with the aim of facilitating its use to all students who chose this option.

This Project follows the UOC's general strategic line, whereby the UOC collective tries to offer the highest level of freedom possible to those connecting and working with the UOC when choosing technology tools.

#### Contingency plan in the computer room

During the month of August a real contingency plan was carried out in the UOC computer room.

The test imitated a general crash of the Castelldefels computer room (the UOC DPC) which activated basic UOC services from the back-up room of the Tibidabo building. For more than three hours the UOC users could access normal services through the back-up system.

#### The UOC heads the CAMPUS project

The UOC is responsible for the co-ordination and technology leadership of the CAMPUS project. This Project promoted by the Secretariat of Telecommunications and the Information Society (STSI) of the Catalan Government, was created through the voluntary work of the Catalan universities. The aim is to facilitate a virtual campus based on free software and free licensing GPL (General Public License), which allows exclusive superior online and a combination of offline and online education to be provided.

The UOC headed the Project and other Catalan universities were in charge of other parts of the development while imparting their knowledge and experiences.

This initiative can withhold up to ten thousand users connected at the same time. The design of the interface will be centred on the user. Aspects such as usability, accessibility, and personalisation of contents will be taken into account. On the whole the aim for the CAMPUS project is for it to become an international reference point in the field of *e-learning*.



#### Contents in XML, more easily used and accessible

The UOC provides more than five thousand subject modules. During 2006, work was undertaken to separate content from its final format, with the intention of creating an agile generation and one which is adapted to the needs of the user.

The edition of the UOC didactic materials in XML format allows, amongst other things, the easy conversion of the content into html, PDF and audio files or to create interactive DVD and CD.

Exit formats have been created following design methods which centre on the user and standards of usability and accessibility. Over the next few years this work will allow flexibility where the UOC content type is concerned.

Management projects plan

As a result of the analysis carried out in the areas of Operations, Marketing, Access and Student Care a plan of management projects has been defined laying down a timeline of implementation and a four-year plan of application of investments.

This projects plan, divided initially into 5 lines of action, incorporates process reorganisation projects, technical architecture renovation and the development of information technology tools which support the processes and optimise their performance.

Once the first year of the application of the plan passed during the 2006 course, the balance was considered highly successful.

#### The UOC participates in an automatic translation project

The UOC Language Service has taken part in the Support Resources Project for the automatic translation, which is applied to education (RESTAD) together with the UAB, the UdG and the UPC language services. The project consists of developing information technology applications which facilitate and improve the automatic translation of educational Catalan documents, since a high number of educational materials are produced in Spanish and English.

As a special result, the documentation which the teaching staff provide for the students on the virtual campus have also been nominated to be translated, so that the subjects can be followed. In addition the academic administrative documents have been translated, increasingly these documents need to be offered in two or three languages.

The edition of the didactic materials in XML format improves accessibility and use for students and teaching staff.

The UOC linguistic technology enables the development of automatic translation tools into Catalan of teaching documents.



## Publishing Activity and New Formats

# El nou capitalisme Jail Plane Am Trust VALUETA 
The new collection
"Vull Saber" offers
informative essays in
Catalan with language
and attractive price

The conversion of the materials into XML format allows them to be reused and updated easily and quickly.

#### "Vull Saber " ("I want to know"): books to understand the world

Editorial UOC has initiated the publication of a new collection of books: "Vull Saber". The collection, inspired by the well known French "*Que sais-je*", attempts to be a reference point in popular essays written in Catalan. The books have both pleasant language and attractive price (5 euros) in common, two aspects which not only prove attractive to the traditional university public, but also to all individuals wanting to continue learning throughout their lives. The collection published twenty titles in 2005 and twenty five more in 2006.

#### New editorials grow by 65%

In the 2005-2006 course Editorial UOC published seventy one new items, this figure represents an important increase compared to the thirty seven titles published the previous year. The publisher has taken advantage of the 2005 operation to put into order its editorial objectives and its collections. Editorial UOC is centred on the university manuals (in Catalan and Spanish), on internet and the information society journals and on popular books.

#### Contents in XML - step forward

The DNA of the UOC's materials is called XML. This course, the UOC has began to convert its materials into XML format. This ensures that the educational materials for the students are available in hard copy, as a web page and a book, without the need to produce them again in the adequate form for each case. The conversion of materials into XML allows the teaching staff to use them again and also allows them to lay the foundations for an integral content management (Rubicon project). It also allows them to correct misprints quickly.

#### The UOC establishes its metadata

One of the first milestones of the integral content management project, project Rubicon (Re-Use and Best Interoperability of CONtents), is to determine which of the metadata the UOC uses to mark contents for the teaching staff. LOM UOC is the name given to the collection metadata that all the UOC teaching materials will have. It is a synthesis of the standard LOM (Learning Object Metadata) and contains fifteen basic metadata.

#### Quality control of the contents.

The Content Management team, together with the UOC Linguistic Service and Eurecamedia, the contents production company for the UOC group, has put the quality control of contents for the teaching staff into process. This allows the first Content Quality Plan to be activated, from the analysis of different variables which affect the educational materials (the satisfaction generated amongst the students, the obsolescence and the performance) and the orientation of the lecturers.

#### Portal, Journals and Web Space

#### The UOC website is updated for better navigation and accessibility

In March the new design and format of the UOC portal was launched. The aim was to offer better navigation and accessibility, to offer more flexibility and to improve the accessibility of its contents. The improvements concentrated on the following changes:

- a new modular structure
- the inclusion of resources to improve accessibility
- indexing of contents and advanced search
- cross navigation of seven new themed fields
- improvements to the virtual press office
- new graphic design

At the same time that these changes were made, a project started for a global revision of the UOC website. This project will offer a decentralised web, a complete renovation, communicatively more efficient and prepared to make the qualitative step forward the university constantly demands. This new portal will be managed through an open source CMS

#### The electronic publications, a UOC proposal for the dissemination of knowledge

The UOC is the force behind the digital journals with the aim to achieve the following objectives:

- To fulfil the formal quality standards for scientific journals (evaluation system of expert evaluation articles —peer review—, standardised publication and bibliography reference rules, double summary and key words, ISSN, editorial advice, etc.).
- To prioritise an index policy on databases and directories of scientific journals which allows in the short term entrance to publication rankings with an impact factor.
- To fulfil the accessibility and ergonomic standards characteristic of a digital publication.

#### The UOC digital journals

#### Artnodes. A journal on art, science and technology

Promoted by the Faculty of Humanities, the Faculty of Information and Communication Sciences, and the Faculty of Computer Science, Multimedia and Telecommunications

#### Digithum, Humanities in the digital age

http://digithum.uoc.edu Promoted by the Faculty of Humanities, and the Faculty of Languages and Cultures

#### IDP. Revista d'Internet, Dret i Política (A journal on the Internet, Law and Politics)

Promoted by the Faculty of Law and Political Science

#### Mosaic. Multimedia technologies and communication

Promoted by the UOC's Graduate in Multimedia Studies

#### RUSC. Revista de Universidad v Sociedad del Conocimiento (University and Knowledge Society Journal)

Promoted by the Unesco Chair in E-learning

#### UOC Papers. E-Journal on the Knowledge Society

Of an interdisciplinary nature

The UOC portal receives 2,630,000 visits every month. registered monthly.

3,900 subscribers to the UOC journals

123,000 articles of complete text downloaded



#### The journal *UOC Papers* is born

The UOC has launched, in digital format, a new academic journal, UOC Papers. It is of interdisciplinary character and its aim is to publish original university texts of interest which focus on the merging of the universities own thematic fields with the knowledge society.



**UOC Papers** is the sixth **UOC** electronic journal, its aim is to treat in an interdisciplinary way the merging of the universities own fields with the knowledge society.

#### The 2005 Lletra award recognises the El Llibreter blog

The Girona literature awards have granted the Lletra prize to the personal blog El Llibreter. The panel of judges recognised the blog phenomena, which during the course of this year has positively galvanized the literary information and opinion on the Net.



#### The World of culture analyses Catalan literature

Oriol Izquierdo, lecturer at the Ramon Llull University; Rosa Vergés, film director; Lourdes Malgrat, Editor for Arola Editors; Imma Monsó, writer; Jordi Puntí, writer and journalist; and Guillem Terribas, book distributor, analyse Catalan literature on the virtual space Anatomy 2005-2006: A Balance and a Prophecy for Catalan Literature, hosted on the "Lletra" web space.

Lletra is a virtual space for Catalan Literature, a place for Catalan literature on the Internet.



#### An audio book for Sant Jordi

The UOC created, with regards to the celebration of the Sant Jordi festival, La lletr@ ferida del llibre rosa, an anthology of texts chosen from "Lletra"'s literature holdings, suitable for reading, listening to, recommending and downloading.





# University and Enterprise

Relationship with the Business World

Customised Training and Development of Initiatives

The UOC Group

# Relationship with the Business World

The UOC has a fundamental role in the business progress towards the knowledge economy.

#### The UOC, a reference point for companies adapting to the knowledge economy.

One of the challenges the business world must face over the next few years to guarantee its progress and its future, is to gain its definitive consolidation in the new economy, based on knowledge.

Within this framework, innovation is the base for business competition. Business innovation for the knowledge economy basically involves four aspects: R+D, ICT investments, organisational changes, strategies, and competency qualifications of the staff (directors and non-directors).

The UOC has a fundamental role in the business development of the knowledge economy. Therefore, the University's objective is to convert itself into a point of reference for companies so they can manage such transformations.

#### Activities and projects in collaboration with companies

The UOC provides different mechanisms and activities which bring the University and the working world closer together.

The project of the *UOC-Associated Companies* is essential for the setting up of a network of companies, and for creating interconnections between companies and the UOC.

Another way to collaborate with companies and organisations is to prepare training projects to their exact needs and to develop initiatives.

Finally, from the UOC technological springboard, support services are offered to entrepreneurs from our university community. These services will include consultancy and training, as well as relational, activities and end up configuring the UOC Entrepreneurship programme.

The project of the UOC-Associated Companies is essential for the setting up of a network of companies, and for creating interconnections between companies and the UOC.

#### **Customised Training course for companies**

The UOC has kept its mission of creating a network of companies through the UOC Associated Company. Its objective is to motivate companies to participate in training activities, dissemination and research developed by the UOC. The UOC will therefore, want to contribute to the improved competitiveness of companies through development programmes and vocational training.

With the aim of developing relationships and business networks, so as knowledge and innovative experiences can be shared, in June the UOC organised a meeting of companies of high innovative value in the framework of the 22@Update Breakfast. More than one hundred and fifty professionals attended the event.

In agreement with the goal to develop vocational training for associated companies, the UOC, this course, has developed a customised training campaign for each business, rolling out the informative devices and personal consultancy services each organisation needs. This act has contributed immensely to the increase in corporate registrations to this collective of professionals.

#### More than eighty companies are part of the UOC-Associated Company network

Throughout this course, the UOC has signed agreements with thirty nine new companies, this increases the figure of associated companies to more than eighty.

With the internal campaign to gain new companies, the UOC wishes to extend this privilege to companies where its students and consultants work, and to offer them the possibility of subscribing using their university link.



**During this course, 39 new** companies have joined the **UOC** collaboration network. More than 150 professionals attended the meeting of companies of highly innovative value, 22@Update event, organised by the UOC.

#### **Associated Companies**

for the 2005-2006 course Abast Solutions, SA Adasa Sistemas Artsessions Banc Sabadell Caixa d'Enginyers Caixa Girona Caixa Sabadell Caia España Capgemini España Centre de Càlcul Sabadell Confederación Española de Cajas de Ahorros Convierta Comercialización Cromosoma Consejo Insular de Mallorca Datadiar EDS España, SA El Derecho Editores El Periódico de Cataluña (Ed. Primera Plana) Getronics Greendata Grup Barceló Internet Security Auditors, SL Interpartner Consulting In2 Inkcat Lavinia.tc Media Planning Group Nextret, SL Oci Vital

Punto Fa, SLU "Mango"

Roland Digital Group Iberia, SL Sacvas Consulting, SL

Quantor Editores

Setting Consultoria Sol Melià

RACC

Sadiel



# **Customised Training and Development of Initiatives**

#### Pilot programme to offer professional virtual training

The UOC and the Education and Universities Department have come together to introduce an open, online, professional, training system within the framework of co-operation in the Catalan education system.

During this period a pilot test lasting two weeks was carried out concerning the completion of the following medium training courses (Cicle formatiu de grau mitjà, CFGM) and higher training courses (Cicles formatius de grau superior CFGS):

- CFGM Electricity consumption equipment: 85 students
- CFGM Exploitation of computer systems: 244 students
- CFGS Child Education: 260 students
- CFGS Business and marketing management: 222 students

As a result of this first experience, the programme has been extended to future courses and more training is offered.

#### The UOC evaluates the digital competency of the Catalonia police force (Mossos d'Esquadra)

The UOC and the Catalan Ministry of the Interior have signed an agreement, which establishes the basics for carrying out evaluation and digital competency training and certification for the Mossos d'Esquadra. This is achieved through a collaboration programme between the Universitat Oberta de Catalunya and the Catalonia Police School (EPC).

The Project began with a pilot programme which made an initial level test available, by which digital competencies are evaluated.

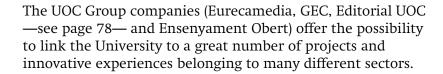
Once this level test is completed and passed, it is handed to the EPC who shall then agree on the criteria for defining a subsequent digital competency training plan.

#### Custom-designed training projects with the Pascual Group, Mutual Cyclops and **Banc Sabadell**

The UOC has collaborated with various companies such as the Pascual Group, Mutual Cyclops and Banc Sabadell, amongst others, to develop projects which involve carrying out custom-designed training programmes for their directors.

The agreement between the **UOC** and the Catalan ministry of the Interior launches a pilot programme to evaluate digital competency for the Mossos d'Esquadra.

#### **The UOC Group**



#### GEC, innovative e-learning solutions and virtual communities

GEC is a business leader in the field of innovative e-learning development solutions, virtual communities and collaboration work. It is also highly experienced in a broad range of projects encompassing many different sectors.

GEC has developed a group of innovative solutions which include teaching and technology. They are based on all the phases of the value chain (marketing, human resources, operations) and the challenges of each sector.

The company has wide presence and experience in the banking sector, insurance, pharmaceutical, health, public administration and the car industry, and has developed its own technology platform where by there are around seventy environments with more than one hundred users in total.

#### **GEC** expands to France

The Volkswagen Group in France (GVF) incorporates GEC online training. This management training system directs the car dealership network which consists of one thousand dealers of all makes of cars which the group in our neighbouring country own.

The virtual platform will manage the on-line training and face to face training for more than sixteen thousand GVF technicians. This will amount to more than 350,000 training hours.

#### The launch of the new GEC platform: Virtagora 4.2 LMS

The virtual platform is an e-learning support tool which implements Net learning and loyalty communities. It also allows administration training in any organisation.

This therefore, introduces the new UOC teaching method and learning methods which use the new information technology and make the most of the advantages for the user.



Carrer Pellaires, 30-38 08019 Barcelona Tel. 93 394 12 00 Fax 93 394 12 01

Plaza de las Cortes, 4 28014 Madrid Tel. 902 10 52 12 Fax 915 24 70 10

www.gec.es

#### **General director:**

Francesc Fàbregas Date founded: January 1997 Share: 67,35% UOC Group

GEC has developed its own technology platform with around seventy environments and more than

100,000 users. They have now expanded to the French market, and have created a training system for the Volkswagen Group.

#### Ensenyament Obert adopts the new brand EducaciOnline

The aim of Ensenyament Obert, a company created by Enciclopèdia Catalana and the Universitat Oberta de Catalunya, is to offer distance training programmes. These programmes particularly focus on the pre-university area. They are aimed at all individuals, who, due to work responsibilities, are unable to study courses which are held in a conventional classroom setting, but however still wish to further progress personally and professionally.

This course, Ensenyament Obert has designed a new brand: EducaciOnline. This change will become official during the next financial year and will help merge the brand throughout Spain and Latin America, and facilitate as much graphic communication as phonetic communication with the public.

Throughout the last year, Ensenyament Obert's main objective was to consolidate already functioning courses and to extend the offer of training:

- Access courses to the University to people over 25 years of age.
- Higher training courses for professionals.



Rambla de Catalunya, 38, 3a. planta 08007 Barcelona Tel. 93 496 92 00 Fax 93 487 52 42

www.educacionline.com

#### **Administrator:**

Eugeni Sender Date founded: July 1998 Share: 50% UOC Group

#### EducaciOnline is the new brand of Ensenyament Obert, thus consolidating its virtual training offer.

#### Eurecamedia, reference in the universities didactic materials edition

Eurecamedia is a business which is part of the UOC group. It was founded to respond to the UOC's needs regarding the creation of quality teaching materials for its diverse range of study options. Over the years it has become a reference in the universities didactic materials edition.

As a provider of UOC contents and initiatives, it responds to the group's needs. Eurecamedia is an internet organised company, which is flexible, dynamic and committed to continually improving process efficiency and service quality. The knowledge thus obtained is now enabling an orientation towards external customers through collaborating partners, with the aim of offering services and establishing itself on the market as a company of reference in the field of knowledge and communication through the ICT.

During this exercise, Eurecamedia has put a special emphasis on technology improvement with the goal to expand the services offered by the UOC, and it has also accepted projects in the fields of digital publication, marketing and communication materials, and at the same time, has clearly supported the innovative projects of the UOC -XML, XSL, MyWay project...



Rambla del Poblenou, 156 08018 Barcelona Tel. 93 486 39 40 Fax 93 451 10 54

www.eurecamedia.com

#### **General Director:**

Juan Antonio Taboada Date founded: October 1999 Share: 100% UOC Group

The Eurecamedia experience in didactic materials design has enabled it to direct external clients and position itself in the market as a business reference.





#### **Presentation**

In the section that follows we are detailing the financial figures of the Foundation for the Universitat Oberta de Catalunya corresponding to the fiscal year 2005.

At a plenary session of the UOC Board of Trustees of 3 March 2006 it was agreed to appoint Faura-Casas, Auditors-Consultors to carry out the audit of the yearly accounts of the fiscal years 2006-2008. As for the audit corresponding to 2005, the Board of Trustees agrees that the firm Faura-Casas, Auditors-Consultors co-audits together with Bové Montero i Cia. – the firm that had audited the UOC accounts up to then. Both firms presented the relevant positive audit to the Foundation's Board of Trustees. The Board approved it on 30 June 2006.

We are singling out the most relevant aspects of the financial data as follows:

- The monitoring of the profit and loss sheet, and the investment sheet, for the fiscal year 2005 has been done separately for the UOC, IN3 and the compared activity.
- The ordinary budget for the fiscal year 2005 increased with respect to that of the previous fiscal year by 16.32% in order to cover for the rise in activity.
- Investments totalled 5,973,548.67 euros. The most important items were the following: teaching modules, computer applications and hardware, and other material fixed assets, representing 53%, 20% and 16%, respectively, of the total investments in the fiscal year.
- The cash flow generated this year was 1.48 million euros in the negative. We must underline that this is not the result of the evolution of ordinary activity, which was positive and growing, but of specific and out of the ordinary aspects that took place this fiscal year. Among them, we can single out the provision of 1.46 million euros made by the UOC for the loss of value of a reversible character of the direct participation of the UOC in the UOC Group society. This loss is the result, at the same time, of the provision made by the UOC group for the loss of value of a reversible character of participations in depending societies, as a consequence of the re-organisation carried out by the governing team on applying criteria of caution.

### **Budget**

Туре	2000(1)	2001(1)	2002(1)	2003(1)	2004(1)	2005(1)	2006(2)
Ordinary	28,968,634.49	33,836,534.97	38,705,615.86	40,900,382.75	46,223,443.22	53,768,381.36	71,941,321.99
Investments	4,765,386.21	4,839,289.18	7,190,938.43	9,407,455.37	7,709,872.89	5,973,548.27	6,935,577.20

#### **Balance**

Balance Sheet on 31 December 2005				
ASSETS	Euros			
Founders for disbursements underwritten and not yet demanded	0.00			
Establishment expenses Immaterial assets Material fixed assets Financial assets	42,754.23 56,780,704.50 17,516,886.04 2,248,067.93			
Total fixed assets	76,588,412.70			
Accumulated depreciation	-22,707,934.85			
Net fixed assets	53,880,477.85			
Immaterial fixed assets in process	270,782.67			
Expenses to be distributed over various years	491.76			
Inventory Receivable Temporal financial investments Cash Pre-paid expenses	241,553.56 17,056,989.78 96,061.98 191,374.89 840,948.93			
Current assets	18,426,929.14			
Total assets	72,578,681.42			

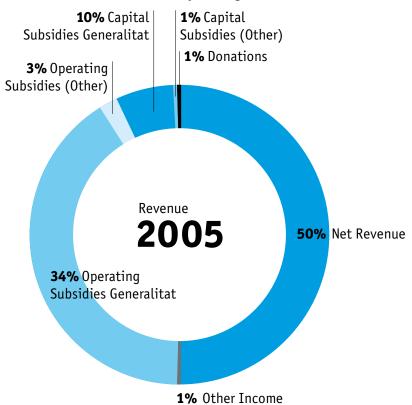
<sup>(1)</sup> Settled budgets, with amortisations(2) Approved budget, without amortisations

LIABILITIES	Euros
Share capital Voluntary reserves Results	189,038.93 2,943,503.34 -2,198,564.45
Own funds	933,977.82
Capital grant	19,813,360.39
Other revenue to be distributed over various fiscal years	14,120,770.34
Revenue to be distributed over various fiscal years	33,934,130.73
Other provisions	53,479.46
Provisions for risks and expenses	53,479.46
Long-term debt with credit entities Long-term debt with companies of the Group	1,991,116.14
and associated companies  Other debt	9,166,666.65 476,230.45
Long-term liabilities	11,634,013.24
Short-term debt with credit entities	1,142,251.50
Suppliers, companies of the Group and associated companies Short-term debt with companies of the Group	3,394,779.21
and associated companies	666,666.68
Suppliers	14,813,782.22
Other non-commercial debt	3,050,386.77
Pre-paid expenses	2,955,213.79
Short-term liabilities	26,023,080.17
Total liabilities	72,578,681.42

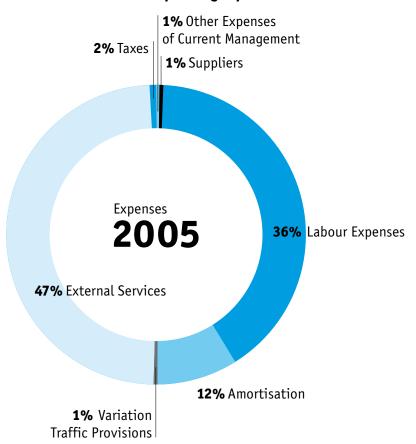
#### Profit and Loss Statement 2005 (all figures are in euros)

REVENUE	UOC	IN3	Purchased Activity	Total FUOC
Net revenue	23,333,931.09	819,093.85	5,752,242.43	29,905,267.37
Works for fixed assets	0.00	0.00	0.00	0.00
Other income	583,359.27	0.00	0.00	583,359.27
Operating subsidies	19,676,276.18	2,834,842.32	0.00	22,511,118.50
Capital subsidies	5,051,483.69	1,085,151.20	0.00	6,136,634.89
Donations	319,711.34	1,005,151.20	219,250.00	538,961.34
Excess in provision of risks and expenses	7,048.93		219,230.00	7,048.93
expenses	7,040.93			7,046.93
Total operating revenue	48,971,810.50	4,739,087.37	5,971,492.43	59,682,390.30
EXPENSES				
Monetary aid and others	234,976.93	0.00	0.00	234,976.93
Suppliers	581,321.51	18,949.73	290,505.78	890,777.02
Labour expenses	19,248,505.79	1,643,101.65	394,798.51	21,286,405.95
Amortisation	5,174,418.00	1,211,023.87	468,338.02	6,853,779.89
Variation in traffic provisions	34,354.22	49,008.01	230,250.86	313,613.09
External services	23,628,340.39	1,517,857.95	2,707,763.87	27,853,962.21
Taxes	1,234,806.98	102,466.13	147,830.43	1,485,103.54
Other expenses of current management	320.00		877,618.55	877,938.55
Total operating expenses	50,137,043.82	4,542,407.34	5,117,106.02	59,796,557.18
Operating results	-1,165,233.32	196,680.03	854,386.41	-114,166.88
Financial income	215,015.30	,	7,606.62	222,621.92
Financial expenses	201,312.87	11,849.60	156,479.86	369,642.33
Result	-1,151,530.89	184,830.43	705,513.17	-261,187.29
Extraordinary income	476,691.73	41,276.00	1,020,538.90	1,538,506.63
Extraordinary expenses	2,891,607.59	68,580.85	515,695.35	3,475,883.79
Pre-tax results	-3,566,446.75	157,525.58	1,210,356.72	-2,198,564.45
Tax on profits	0.00	0.00	0.00	0.00
iax on pionis	0.00	0.00	0.00	0.00
Result	-3,566,446.75	157,525.58	1,210,356.72	-2,198,564.45

#### Distribution of Elements for the Operating Revenue 2005



#### Distribution of Elements for the Operating Expenses 2005

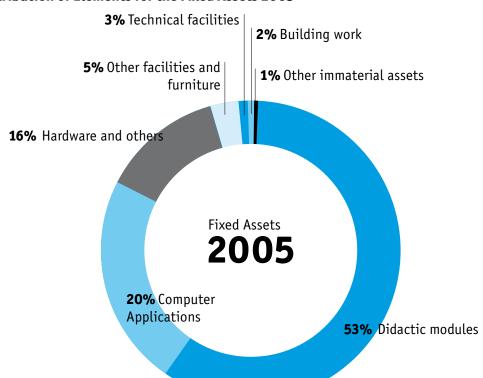


#### End of the Year Figures (all figures are in euros)

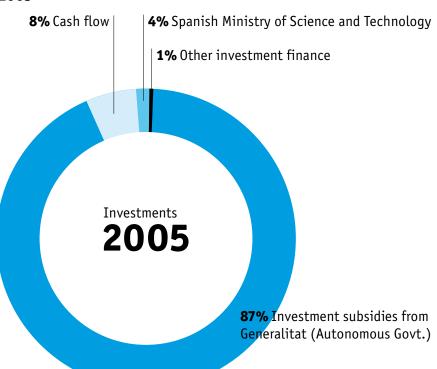
CONCEPT	UOC	IN3	<b>Purchased Activity</b>	TOTAL
Non-financial investments				
funded with own resources	141,370.45	90,605.73	223,883.71	455,859.89
Cash flow of the financial year	-3,443,512.44	283,398.25	1,678,694.74	-1,481,419.45
Result	-3,566,446.75	157,525.58	1,210,356.72	-2,198,564.45

Investments 2005	UOC	IN3	Compared activity	Total FUOC 2005
1, Investments made	000	1115	compared activity	101011000 2005
Licences, brands and similar	3,639.83			3,639.83
Going-concern value				0.00
Computer applications	1,013,240.74	169,435.05		1,182,675.79
Didactic modules	2,929,046.96	90,739.70	161,136.87	3,180,923.53
Other immaterial assets	32,484.73			32,484.73
Total immaterial assets	3,978,412.26	260,174.75	161,136.87	4,399,723.88
Building work	130,287.79	5,015.29		135,303.08
Technical facilities	115,352.01	3,013.23	62,746.84	178,098.85
Other facilities, equipment and furniture	245,779.42	37,198.69	02,7 10.01	282,978.11
Hardware and other	935,797.73	41,646.63		977,444.36
Total material assets	1,427,216.95	83,860.61	62,746.84	1,573,824.40
Total fixed assets (without amortisation fund)	5,405,629.21	344,035.36	223,883.71	5,973,548.28
2, Investment finance				
Investment subsidies from Generalitat				
(Autonomous Govt.)	5,264,258.76			5,264,258.76
Spanish Ministry of Science and Technology		217,021.31		217,021.31
Other investment subsidies		36,408.32		36,408.32
Cash flow directed to investment finance	141,370.45	90,605.73	223,883.71	455,859.89
Total finance	5,405,629.21	344,035.36	223,883.71	5,973,548.28

#### Distribution of Elements for the Fixed Assets 2005



#### **Investment Finance 2005**





Número: 2668 / 06

#### INFORME D'AUDITORIA INDEPENDENT DE COMPTES ANUALS

#### Al Patronat de la Fundació per a la Universitat Oberta de Catalunya

Hem auditat els Comptes Anuals de la **Fundació per a la Universitat Oberta de Catalunya**, que comprenen el balanç de situació al 31 de desembre de 2005, el compte de pèrdues i guanys i la memòria corresponent a l'exercici anual clos en aquesta data, la formalització dels quals és responsabilitat del Patronat de la Fundació. La nostra responsabilitat és expressar una opinió sobre els esmentats Comptes Anuals en el seu conjunt, basada en el treball realitzat. Excepte per les limitacions descrites en els punts 1 i 2 següents, el nostre treball ha estat realitzat d'acord amb les normes d'auditoria, que requereixen l'examen mitjançant proves selectives de l'evidència justificativa dels comptes anuals i l'avaluació de la presentació, dels principis comptables aplicats i de les estimacions efectuades.

La Fundació presenta, a efectes comparatius, a més dels imports de l'exercici 2005, els que corresponen a l'exercici anterior de cada partida del balanç i del compte de pèrdues i guanys i del quadre de finançament. La nostra opinió es refereix als comptes anuals de l'exercici 2005, exclusivament. Amb data 6 de juny de 2005, Bove Montero y Asociados va emetre el seu informe d'auditoria sobre els Comptes Anuals de l'exercici 2004, on expressava una opinió favorable.

- 1. La Fundació ha registrat en aquest exercici per un import de 14.064.388,00 euros, la cessió d'us de la finca situada a l'Avinguda Tibidabo de Barcelona, valorant-se en base a l'actualització d'un preu de lloguer de mercat, no constant l'acceptació de la valoració per part de la entitat cedent. Per altra part la Fundació va rebre l'any 2001 la cessió d'un dret de superfície sobre una propietat de la Generalitat de Catalunya al campus del Baix Llobregat, dret que no ha estat registrat comptablement en no disposar d'una valoració (veure nota 5 de la Memòria adjunta).
- Tal i com es detalla a la nota 31 de la Memòria adjunta, durant l'exercici 2005, la Fundació ha registrat compres de serveis a Grup UOC, S.L., societat participada en un 100% per la Fundació, sobre la raonabilitat dels quals no ens podem manifestar.

La nostra opinió és que, tret dels efectes de les limitacions descrites en els paràgrafs 1 i 2 anteriors, els Comptes Anuals adjunts de l'exercici 2005 expressen, en tots els aspectes significatius, la imatge fidel del patrimoni i de la situació financera de la Fundació per a la Universitat Oberta de Catalunya a 31 de desembre de 2005 i dels resultats de les seves operacions i dels recursos que ha obtingut i aplicat durant l'exercici anual clos el mateix dia i que contenen la informació necessària i suficient per interpretar-los i comprendre'ls adequadament segons els principis i les normes comptables acceptats generalment que són uniformes respecte els aplicats en l'exercici anterior tret del canvi de criteri produït en relació al tractament de les periodificacions dels ingressos per matriculacions tal i com es detalla a la nota 24 de la memòria adjunta, amb el qual hi estem d'acord.





L'Informe de Gestió adjunt de l'exercici 2005, conté les explicacions que el Patronat de la Fundació considera oportunes sobre la situació de la Fundació, l'evolució dels seus negocis i sobre altres aspectes, i no és part integrant dels Comptes Anuals. Hem verificat que la informació comptable que conté concorda amb la dels comptes anuals de l'exercici 2005. La nostra feina com auditors es limita a verificar l'informe de gestió amb l'abast que aquest paràgraf indica i no inclou la revisió d'informació diferent de l'obtinguda a partir dels registres comptables de la Fundació.

Barcelona, 2 de juny de 2006

Bové Montero y Asociados, S.L. Nº ROAC: S0177

> COLLEGI DE CENSORS JURATS DE COMPTES DE CATALUNYA

BOVE MONTERO Y ASOCIADOS, S.L.

Any 2006 Nim. CC007120 CÓPIA GRATUÍTA

...... Aquest informe està subjecte a la taxa aplicable establerta a la Uel 44/2002 de 22 de novembre. Faura-Casas, Auditors-Consultors, S.L.

Nº ROAC: S0206

COL-LEGI DE CENSORS JURATS DE COMPTES DE CATALUNYA

FAURA-CASAS AUDITORS-CONSULTORS, S.L.

Any 2006 Nim. CC010532 CÒPIA GRATUÎTA

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Daniel Faura i Llimós



Josep Serra





#### **Events, One-day Conferences and Congresses**

#### **Symposia and Congresses**

19 October 2005. II Simposio Pluridisciplinar sobre Diseño, Evaluación y Descripción de Contenidos Educativos Reutilizables (SPDECE). UOC's Barcelonès Support Centre. Faculty of Psychology and Educational Sciences, Faculty of Computer Science, Multimedia and Telecommunications

14 December 2005. "Looking ahead". UOC's Central Building. Faculty of Law and Political Science

8 May 2006. Internet, Dret i Política. Escola d'Administració Pública de Catalunya. Barcelona. Faculty of Law and Political Science

22 June 2006. 3a Conferència Internacional sobre la GPLv3. Barcelona. Faculty of Law and Political Science

#### **One-day Conferences**

16 September 2005. La Reutilització de la Informació del Sector Públic. UOC's Central Building. Faculty of Law and Political Science

3 November 2005. First Usability World Day. UOC's Central Building. Faculty of Computer Science, Multimedia and Telecommunications

12 November 2005. Relectures Modernes d'Autors Clàssics: Pensament de l'Àsia Oriental, Avui, UOC's Central Building, Faculty of Languages and Cultures

19 November 2005. Relecturas Modernas de Autores Clásicos: Pensamiento de Asia Oriental, Hoy. UOC's Madrid Building. Faculty of Languages and Cultures

16 December 2005. Les Defraudacions a través d'Internet - La Pesca Electrònica (phishing) i altres Conductes Afins. UOC's Central Building. Faculty of Law and Political Science

20 December 2005, A Medida, Sistema de Transformació de Continguts a Mida de l'Usuari. UOC's Central Building. Faculty of Computer Science, Multimedia and Telecommunications

27 February 2006. La Reforma del Règim Iurídic del Sector Audiovisual. Palau de Pedralbes. Barcelona. Faculty of Law and Political Science

25 April 2006. I Jornada sobre Problemas Actuales de Fiscalidad. La Nueva Regulación de los Procedimientos Tributarios. UOC's Central Building. Faculty of Law and Political Science

#### **Seminars**

5 November 2005. "Dret i noves tecnologies: aspectes contractuals, propietat intel·lectual i industrial". Tortosa. Faculty of Law and Political Science

8 November 2005. "Accés i ús de continguts com a recurs estratègic a les organitzacions". UOC's Barcelonès Support Centre. Faculty of Information and Communication Sciences

13 December 2005. "La mejora de la calidad docente en línea". UOC's Central Building. Faculty of Psychology and Educational Sciences

24 February 2006. "¿Quién se atreverá a distribuir nueva tecnología después de Grokster?". UOC's Central Building. Faculty of Law and Political Science

10 March 2006. Seminar "Web 2.0 difusió de la recerca". UOC. Faculty of Law and Political Science and Faculty of Psychology and Educational Sciences

17 March 2006. Seminar "La judicialització del federalisme: estratègies de les comunitats autònomes davant el Tribunal Constitutional". UOC's Central Building. Faculty of Law and Political Science

5 July 2006. Seminar on "Expedients digitals", within the framework of the fifth edition of de Sabadell Universitari Casal Pere Quart. Sabadell. Faculty of Information and Communication Sciences

#### Round-tables and debates

17 November 2005. Round-table "Davant el repte digital: perfils i oportunitats professionals en el sector audiovisual", and presentation of the Faculty of Information and Communication Sciences. UOC's Barcelonès Support Centre. Faculty of Information and Communication Sciences

17 November 2005. Debates on Education: "Com l'educació pot canviar el Brasil. Estat actual i perspectives de futur", by Cristovam Buarque. Centre de Cultura Contemporània de Barcelona. Faculty of Psychology and Educational Sciences

14 February 2006. Debates on Education: "Millorar els resultats i assegurar l'equitat: els sistemes escolars vistos a través del PISA". by Andreas Schleicher and Toni Badia. Fundació Arts Decoratives – FAD. Faculty of Psychology and Educational Sciences

4 March 2006, Round-table "Multiculturalitat i llibertat d'expressió: on són els límits?" Faculty of Law and Political Science

20 May 2006. Round-table "Open Educational Resources (OER) and Open Content for Higher Education". UOC's Central Building. Faculty of Psychology and Educational Sciences

20 June 2006. Round-table "Humanidades, cultura digital y nuevas profesiones' by Pau Alsina, Janine Sprünker, Adolfo Estalella, Àngel Jiménez. Moderator: Tomàs Delclós. Centro Cultural Conde Duque. Madrid. Faculty of Humanities

27 June 2006. Debates on Education: "Claus de l'èxit de l'educació a Finlàndia", by Reijo Laukkanen. Centre de Cultura Contemporània de Barcelona. Faculty of Psychology and Educational Sciences

#### Tribuna Oberta (Open Tribune)

10 November 2005. Lunch and lecture Tribuna Oberta Vilafranca: "La responsabilitat social: un nou repte per a les empreses", by Iñaki Urdangarín and Diego Torres. Hotel Domo. Vilafranca del Penedès

15 March 2006. Lunch and lecture Tribuna Oberta Vilafranca: "Tecnologia i empresa en una economia global", by Miquel Barceló, President of 22@ Barcelona. Hotel Domo. Vilafranca del Penedès

30 May 2006. Lunch and lecture Tribuna Oberta Vilafranca: "El Penedès: com arribar a ser un territori-marca", by Francesc Sanuy. Hotel Domo. Vilafranca del Penedès

#### Lectures

17 September 2005. "Com treure tot el suc a la teva formació universitària abans que la vida te'l tregui a tu", by Joaquín Llorente. Face-to-face meeting. Faculty of Information and Communication Sciences

17 September 2005. "El phishing: riscs de la banca i la contractació en línia". by Dr Óscar Morales, lecturer of Penal Law at the UOC and lawyer at Uría & Menéndez. UAB. Face-to-face meeting. Faculty of Law and Political Science

17 September 2005. "R+D, innovació i política pública: cap a una nova política econòmica d'innovació". A lecture by María Callejón, General-Director of Small and Medium Enterprise, Spanish ministry of Industry, Tourism and Trade. UAB, Faculty of Humanities. Face-to-face meeting. Faculty of Economics and Business Studies

17 September 2005. "Llegir Solitud de Víctor Català, cent anys després", by Jordi Castellanos Vila, lecturer at the UAB, specialist in Catalan contemporary literature. UAB. Bellaterra. Face-to-face meeting. Faculty of Humanities and Faculty of Languages and Cultures

17 September 2005. "Les competències com a eix vertebrador de la proposta de títol de grau de Turisme?", by Joaquim Majó, lecturer at the UdG and co-ordinator of the White Book on Tourism of the

- ANECA project. UAB. Face-to-face meeting. Faculty of Economics and Business Studies
- 29 September 2005, "Noves temàtiques per a la psicologia de les organitzacions i el treball en la societat del coneixement i la informació". UOC's Central Building. Faculty of Psychology and Educational Sciences
- 7 October 2005. "Asia en 2005: regionalismo económico y nueva geopolítica", by Fernando Delage, Director, Casa Asia in Madrid. UOC's Madrid building. Faculty of Languages and Cultures
- 3 November 2005. "El software libre y su relación con la sociedad del conocimiento", by Jordi Serra (UOC) and Juantomás García Molina (HispaLinux). Madrid. Faculty of Computer Science, Multimedia and Telecommunications
- 7 November 2005. "El nou domini d'Internet .CAT", by Miquel Peguera. UOC's Central Building. Faculty of Law and Political Science
- 16 November 2005. "La postuniversidad. Pensar el futuro de la educación", by Cristovam Buarque. UOC's Central Building. Faculty of Psychology and Educational Sciences
- 18 November 2005. "Estudiar lengua china en Pekín. Experiencia de los estudiantes UOC", by Anna Busquets. UOC's Madrid building. Faculty of Languages and Cultures
- 25 November 2005. "Estudiar llengua xinesa a Pequín. Experiència dels estudiants UOC", by Anna Busquets and David Martínez. UOC's Central Building. Barcelona. Faculty of Languages and Cultures
- 1 December 2005. "La política y la sociedad de la información", by Albert Batlle (UOC) and Fernando Harto de Vera (UCM). Madrid. Faculty of Law and Political Science
- 17 February 2006. "Il futuro dell'Unione Europea dopo i referendum: tra economia, espertocrazia e democrazia", by Carlo Almirante, lecturer at the University of Naples. UOC's Central Building. Faculty of Economics and Business Studies
- 4 March 2006. "Presentació d'Educlip 2006", by Carles Dorado (UAB). Face-toface meeting. Faculty of Information and Communication Sciences
- 4 March 2006. "La Innovació a la PIME catalana: del mite a la realitat", by Albert Roca, Director of Economy and Industrial Policy, PIMEC, and Simon Rosado, Head of the Àrea de Secció Sindical i Medi Ambient, CCOO de Catalunya. Face-to-face meeting. Faculty of Economics and Business Studies
- 4 March 2006. "La intervenció psicoeducativa: present i futur", by Carles Monereo, of the UAB. Face-toface meeting. Faculty of Psychology and Educational Sciences

- 4 March 2006. "Joan Coromines: vida i obra d'un mite", by Joan Ferrer and Francesc Feliu, of the UdG, and by Dr Emili Casanova, of the UV. UAB. Bellaterra. Face-to-face meeting. Faculty of Languages and Cultures
- 4 March 2006. "El model de negoci d'una agència virtual: el cas de Lastminute. com", by Alfonso Castellano, Director-Administrator of lastminute.com. Face-to-face meeting. Faculty of Economics and Business Studies
- 4 March 2006. "Les Humanitats a l'espai europeu d'ensenyament superior", by Glòria Munilla, Head of the Humanities programme. UAB. Bellaterra. Face-toface meeting. Faculty of Humanities
- 4 March 2006. "L'espai professional del psicòleg/oga en el marc de l'EEES: present i futur", by Manel Viader, Dean, Faculty of Psychology, UB. Faculty of Psychology and Educational Sciences
- 7 June 2006. "El context històric del mobiliari xinès", by Dolors Folch. Fundación Francisco Godia. Barcelona. Faculty of Languages and Cultures
- 10 June 2006. "La gramàtica històrica: àmbit i mètodes de treball. A propòsit de Joan Coromines", by Emili Casanova Herrero, lecturer at the UV i tutor at the UOC. UAB. Bellaterra. Face-to-face meeting. Faculty of Languages and Cultures
- 10 June 2006. "Xinesos a casa nostra", by Joaquín Beltran. UAB. Bellaterra. Face-to-face meeting. Faculty of Languages and Cultures
- 13 June 2006. "La sensibilitat poètica japonesa", by Vicente Haya. Casa Àsia. Barcelona. Faculty of Languages and Cultures
- 19 June 2006. "TIC i estratègia publicitària: l'ús de noves tecnologies". UOC's Central Building. Faculty of Economics and Business Studies

#### Workshops

- 17 September 2005, Lecture-workshop "El shôdo: l'art de la cal·ligrafia japonesa", by Professor Minoru Shiraishi. UAB. Bellaterra. Faculty of Languages and Cultures
- 24 November 2005, GESCOM: I taller de Gestió de continguts a les organitzacions. UOC's Barcelonès Support Centre. Faculty of Information and Communication Sciences
- 23 February 2006. Workshop "Trobada de representants de la Universitat de Bolonya sobre el doctorat europeu DESE (Doctorat d'Études Supérieures Européenes)". UOC's Central Building. Barcelona. Faculty of Languages and Cultures

#### **Presentations**

- 17 November 2005. Presentation of the study "Radiografia de la professió d'advocat", by Bernat Antràs. ÛOC's Central Building. Faculty of Law and Political Science
- 24 January 2006. Presentation of the study-book Celestina Vigneaux, Publicacions de l'Abadia de Montserrat. UOC's Barcelonès Support Centre. Faculty of Languages and Cultures
- 1 February 2006. Presentation of postgraduate degree on Development and Promotion of Urban Trade. UOC's Central Building. Faculty of Economics and Business Studies
- 16 March 2006. Presentation of the book Comunicación audiovisual digital ("Manuales" collection). Seville. Faculty of Information and Communication Sciences
- 4 April 2006. Presentation of the book Tecnologías sociales de la comunicación ("Manuales" collection). Barcelona. Faculty of Psychology and Educational Sciences
- 3 May 2006. Virtual presentation of the Xerrades Interuniversitàries de Catalunya. Faculty of Law and Political Science
- 23 May 2006. Presentation of the book Comunicación audiovisual digital. Auditori del Centre de Cultura Contemporània de Barcelona. Faculty of Information and Communication Sciences
- 21 July 2006 Presentation of the digital literacy project in Morocco. UOC's Central Building

#### **Events**

- 27 September 2005. Award-giving of the Lletra prize, within the Premis Literaris de Girona organised by the Fundació Prudenci Bertrana. Girona
- 15 October 2005. Award-giving of the "I premi internacional Ciutat de Vinaròs de Literatura Digital". Fundació Caixa de Vinaròs. Faculty of Languages and Culture
- 3 May 2006. Meeting of tutors and counsellors within the framework of the MIDOC programme (Millora docent de les assignatures d'Humanitats). Barcelona. Faculty of Humanities
- 20 May 06. Meeting of tutors and counsellors of the Faculty of Information and Communication Sciences. Castelldefels Research Activities

#### **Research Activities**

#### **Research Groups Projects**

#### Computer applications in cultural heritage. OLIBA.

SEEArchWeb: An Interactive Web-based Presentation of Southeastern European Archaeology

**Objective** To develop a didactic approach and teaching resources on archaeology

based on the new technologies, laying special emphasis on southeastern European archaeology.

Leading Researcher CARRERAS, César **Funding Entity European Commission** 

Starting Date - Finishing Date 2003-2006 Funds Received by the UOC 18,199 €

> Title ARACNÉ

To compare the use of the information and communication technologies in two different environments Objective

a face-to-face one within a physical museum, and a virtual one through the Internet.

**Leading Researcher** CARRERAS, César

**Funding Entity** Spanish ministry of Education

Starting Date - Finishing Date 2004-2007 Funds Received by the UOC 32,000 €

> Desenvolupament del Portal del Museu de Lleida diocesà i comarcal (Fase II) Title

**Objective** Modification of the whole structure of the current portal so that it may be managed by the museum's

staff direct from the database. Update and redesign of the site's homepage.

**Leading Researcher** 

**Funding Entity** Museu de Lleida: Diocesà i Comarcal (MLDC)

Starting Date - Finishing Date 2006-2006

> E-xcellence, creating a standard of excellence for e-learning Title

**Objective** Contribution to the process of creation of the EHEA through the creation of excellence standards.

**Leading Researcher** GIRONA, Cristina **Funding Entity** European Commission

Starting Date - Finishing Date 2005-2006 Funds Received by the UOC 25,235 €

#### Legal and tax aspects of the Welfare State in the Information Society. TICTRIBUTS.

Deporte y mecenazgo. Aspectos fiscales

**Objective** The main objective of this project is to develop a comprehensive and global analysis

of the collection of tax measures from the various levels of government that have an incidence on sport, within the framework of public policies that favour this activity.

**Leading Researcher** DELGADO, Ana María

**Funding Entity** Spanish ministry of Education

Starting Date - Finishing Date Funds Received by the UOC 2,328,76 €

Activitats d'autoavaluació de fiscalitat enfocades per competències

Leading Researcher DELGADO, Ana María

**Funding Entity** Department of Universities, Research and the Information Society, DURSI; Generalitat de Catalunya

Starting Date - Finishing Date 2006-2008 Funds Received by the UOC 9,000 €

#### Science and mathematics on the Web. CIMANET.

Logica ad calculandum (Deducción y aprendizaje automáticos)

**Objective** The project focuses on research on the theory of the test, which analyses the geometrical nature

of tests, the programming of various issues related to deductive calculations and the models, as well as translations among logics, both in the multiparadigm MAUDE language as in what

is known as 'elastic logic' HUERTAS, Maria Antònia

**Leading Researcher** 

Spanish ministry of Science and Technology **Funding Entity** 

Starting Date - Finishing Date 2003-2006 Funds Received by the UOC 14,800 €

> Title Joining Educational Mathematics

Deposits and best practices in the elaboration of digital multilingual mathematics **Objective** material based on Net semantic marking within the European teaching community. Leading Researcher

HUERTAS, Maria Antònia

**Funding Entity** Directorate-General Information Society; European Commission

Starting Date - Finishing Date Funds Received by the UOC 10,000 €

#### Audiovisual communications and digital culture: creation, participation, industrial and social uses. COMCAD.

Title ART, ESTÈTICA I (NEW) MEDIA

To obtain and offer a significant amount of theoretical content of analysis and critical **Objective** 

study of contemporary artistic and communicational new forms and languages capable of encouraging the articulation of an aesthetic and communicational ontology of the new digital

communication media.

Leading Researcher **Funding Entity**  SAN CORNELIO, Gemma Spanish ministry of Education

Starting Date - Finishing Date 2006-2009 Funds Received by the UOC 26,700 €

#### European law on security and ICT. DEUSETIC.

Las transformaciones del Derecho en la sociedad de la información y el conocimiento

**Objective** To determine the scope of the transformations in legislation in the information and knowledge

societies; to increase knowledge of the information society law; to lay down the legal security criteria within the framework of the information and knowledge society; and, finally, to elaborate a cohesive

text that contains the bases for a White Book of the law of the information society.

MORALES, Óscar **Leading Researcher** 

**Funding Entity** 

Spanish ministry of Science and Technology

Starting Date - Finishing Date 2003-2006 Funds Received by the UOC 20,800 €

#### Distance school and university education. EDUS.

Integració escolar de les TIC (IE-TIC)

**Objective** To carry out the research study "IE-TIC: integració escolar de les TIC" at the eight centres of

advanced integration of ICT in learning.

Leading Researcher BADIA, Antoni

Catalan ministry of Education; Generalitat de Catalunya **Funding Entity** 

Starting Date - Finishing Date 2006-2008

> Dossier electrònic per a avaluar a la xarxa les competències professionals dels estudiants **Objective**

To elaborate a versatile and flexible e-portfolio for teaching and the evaluation of professional competencies to be used as a prototype for other attempts of similar characteristics inside and outside the University, through the elaboration of explanatory guides and with the validation of the e-portfolio

for the practical assignemt of Psychopedagogy.

BARBERÀ, Elena Leading Researcher

**Funding Entity** Department of Universities, Research and the Information Society, DURSI; Generalitat de Catalunya

Starting Date - Finishing Date 2004-2006 Funds Received by the UOC 12,250 €

> Ayudar a aprender en redes electrónicas de comunicación asíncrona escrita: Title

la presencia docente y las funciones del profesor en los procesos de construcción del conocimiento

**Objective** An analysis through an empirical study of the new learning environments used in teaching through the new technologies, with the objective of identifying and describing the manifestations of

the teaching presence; and of analysing its incidence on the development and results of the learning processes and the knowledge-building processes in the activities studied; of analysing existing relations between the teaching presence, the cognitional levels of participants' contributions, and the level of participation in activities; and of identifying the semiotic resources and the conversational structures

associated to teaching presence.

Leading Researcher BARBERÀ, Elena Funding Entity

Spanish ministry of Science and Technology

Starting Date - Finishing Date 2004-2007 Funds Received by the UOC 23,600 €

> Gestor por Competencias II Title

**Objective** To develop a platform (Gestor por Competencias (GxC)) that speeds up the selection and production

of training packages customised to user needs.

BARBERÀ, Élena **Leading Researcher** 

**Funding Entity** Spanish ministry of Industry, Tourism and Trade

Starting Date - Finishing Date 2006-2006 Funds Received by the UOC 53.691 €

EUROPORTIC. Dispositif européen d'information, d'orientation et de formation à distance sur les métiers

et qualifications en informatique et multimédia dans une approche de la formation tout au long de la vie

**Objective** The main objective of the project is to build a European portal in several languages to enable people with a computer and multimedia professional development project to inform themselves,

obtain guidance, and validate academically the experience and knowledge obtained, and to integrate

all of that in a professional way by using virtual and distance procedures. GALINDO, Elisabeth

**Leading Researcher Funding Entity** European Commission

Starting Date - Finishing Date 2004-2007 Funds Received by the UOC 55,724 €

> Programme européen de formation en ligne et de validation par les compétences Title

en informatique et en multimédia

**Objective** To develop an integrated and flexible training device in the computer and multimedia sphere,

to respond to the needs of professions in the field of computing and multimedia.

**Leading Researcher** GALINDO, Elisabeth **Funding Entity** European Commission

**Starting Date - Finishing Date** 2004-2006 Funds Received by the UOC 35,983 €

> Title e-Learning network for Teacher Training

**Objective** To develop the competencies of university teaching staff in the pedagogical use of

the new information and communications technologies, through a virtual centre for learning resources.

**Leading Researcher** GUASCH, Teresa **Funding Entity** European Commission

Starting Date - Finishing Date 2005-2006 107,250 € Funds Received by the UOC

#### Education and society on the Web. ENS.

Estudios sobre los efectos de la difusión de las TIC en la educación escolar española Title **Objective** To get all members of the school community throughout Spain to answer a questionnaire.

This field work will lead to a work of synthesis and a seminar with the participation

of leading experts in the field.

**Leading Researcher** MOMINÓ, Josep M. **Funding Entity** Fundación Telefónica

Starting Date - Finishing Date 2006-2008

#### Literary studies and digital technologies. HERMENEIA.

Hermeneia. Texto, hipertexto, cibertexto: literatura ergódica y práctica crítica en el paradigma digital

**Objective** The project seeks to describe and analyse the leading changes brought about by the massive

implementation of the new technologies in the sphere of literary

creation and the study of literature from the perspective of literary hermeneutics.

BORRÀS, Laura Leading Researcher

**Funding Entity** Spanish ministry of Science and Technology

Starting Date - Finishing Date 2003-2006 Funds Received by the UOC 6,800 €

#### Justice in the Information Society. JusTICia.

Title Estudi comparat sobre la societat de la informació en l'àmbit judicial del països iberoamericans **Objective** 

To carry out a comparative study on the information society in the judiciary sphere

of the Latin American countries.

**Leading Researcher** FABRA, Pere

Escuela Nacional de la Judicatura **Funding Entity** 

Starting Date - Finishing Date 2005-2006

> Title Tools for e-learning and technology transfer in Food Technology

To set up structures to enable technology transfer from university to the country's productive systems, **Objective** 

and to provide methodology and technical means to organise life-long training.

**Leading Researcher** PEÑA, İsmael

**Funding Entity European Commission** 

Starting Date - Finishing Date 2004-2007 Funds Received by the UOC 6,607 €

## K-ryptography and Information Security for Open Networks. KISON.

Title Protección de la propiedad intelectual y privacidad en multicast sobre redes móviles ad-hoc **Objective** To deepen into the problems still existing in the wireless communications environment.

Specifically, to study the lack of security of this technology, placing the emphasis on the protection of information and the preservation of privacy for individuals that use it.

Leading Researcher HERRERA, Jordi

**Funding Entity** Spanish ministry of Education

Starting Date - Finishing Date 2004-2007 Funds Received by the UOC 78,000 €

> European Network of Excellence in Cryptology (Ecrypt 2) Title

To maintain and preserve the excellency of European research and industry in **Objective** 

the areas of criptology and watermarking, reinforcing its research and reducing its fragmentation.

**Leading Researcher** HERRERA, Jordi **Funding Entity** University of Vigo Starting Date - Finishing Date 2006-2007

Marcado digital de contenidos multimedia e imágenes hiperespectrales Title

**Objective** This project is framed within the line of work of designing new systems for the protection of content

in digital support, whether it be images or audio, by means of the information-marking

techniques (watermarking and fingerprinting).

**Leading Researcher** MEGÍAS, David

**Funding Entity** Spanish ministry of Science and Technology 2003-2006

Starting Date - Finishing Date Funds Received by the UOC 89.600 €

> Title Platform for Science, Education and Learning in Freedom

**Objective** To centralise the creation and sharing of free content on free software and open standards,

while fostering the collaboration between universities and teaching centres.

**Leading Researcher** MEGÍAS, David European Commission 2006-2008 **Funding Entity** 

Starting Date - Finishing Date Funds Received by the UOC 162,416 €

## New emerging forms of digital culture. GROUPWARE.CAT.

PanFilHum Title

**Objective** To research the level of penetration of the Internet and the use of ICT among the members of the

educational community of the Humanities departments, analysing in a special way the use made of the

digital environments, and contributing to facilitate and disseminate the use of ICI

in the humanist university community.

**Leading Researcher** CAMPÀS, Joan

General Directorate for Scientific and Technical Research, DGICT; Spanish ministry of Education **Funding Entity** 

Starting Date - Finishing Date Funds Received by the UOC 32,577 €

2006-2009

An Operational Conception of Virtual Mobility **Objective** To develop a coherent concept of virtual mobility in higher education

and to contribute to the development of the European virtual campus.

Leading Researcher FIGUERAS, Narcís

European Commission 2006-2007 **Funding Entity** Starting Date - Finishing Date Funds Received by the UOC 34,831 €

## New Economy Observatory. ONE.

Pla estratègic de turisme a catalunya 2005-2010 Title

To carry out the project of the Strategic Plan for Tourism in Catalonia for the period 2005-2010. **Objective** 

**Leading Researcher** GOMIS, Joan Miquel

Fundació Privada Institut Ildefons Cerdà **Funding Entity** 

Starting Date - Finishing Date 2005-2006

> Title Trampolí tecnològic UOC. Any 2006

**Objective** A specific CIDEM-UOC agreement to foster technology transfer through the creation

of companies, the development of technological bases and the exploitation

of intellectual industrial property through a network of technological springboards.

**Leading Researcher** LLADÓS, Josep

**Funding Entity** Directorate-General for Research; CIDEM

Starting Date - Finishing Date 2006-2008 Realització d'una investigació sobre l'estructura industrial a Catalunya

a partir de la taula input/output del 2001

**Objective** To carry out an input-output of Catalan economy corresponding to Idescat's year 2001 becomes

a great opportunity, as this holds primary data that enable us to improve sensibly the study of industrial activity in Catalonia, not just regarding its contribution to economic growth, external

trading of goods, and employment, but also regarding the knowledge of the relations existing among the various branches and with the other sectors of the economy.

Leading Researcher LLADÓS, Josep

**Funding Entity** Fundació Empresa i Ciència (Centre d'Economia Industrial)

Starting Date - Finishing Date 2006-2006

> Title E-Lab Empresa

**Objective** The main objective of the project consists in developing and testing a working method

regarding support to creation of enterprise to favour very especially the creation of companies on the part of women, companies of technological content that use virtual working systems

and channels of a practically exclusive nature.

**Leading Researcher** LLADÓS, Josep; VILASECA, Jordi

**Funding Entity** European Commission Starting Date - Finishing Date 2005-2007 Funds Received by the UOC 324,247 €

> Formation virtuelle des jeunes créateurs d'enterprises innovantes **Objective** To develop content and training tools so that young creators in companies

learn to develop their projects taking into account the results of university research.

**Leading Researcher** LLADÓS, Josep; VILASECA, Jordi

Funding Entity European Commission

Starting Date - Finishing Date 2006-2007 Funds Received by the UOC 26,315 €

> Title Entrepreneurship Cluster Environment, 4 MATEO

**Objective** To value the impact of the creation of a digital platform of clusters

of entrepreneurs in the MATEO regions. LLADÓS, Josep; VILASECA, Jordi

**Leading Researcher** 

European Commission **Funding Entity** 

Starting Date - Finishing Date 2006-2007 Funds Received by the UOC 37,039 €

> Title L'estat actual de l'activitat econòmica de Vilanova i la Geltrú

davant del repte d'una economia global del coneixement

To carry out a qualitative diagnosis about the current state of economic activity **Objective** 

at Vilanova i la Geltrú in the face of the challenge of the knowledge-based economy and on

a scenario of growing globalisation of the economic activities of production,

distribution, exchange and consumption.

**Leading Researcher** TORRENT, Joan

Town Hall of Vilanova i la Geltrú **Funding Entity** 

Starting Date - Finishing Date 2006-2007

> Title Projecte de recerca banca, internet i societat

To carry out a study-diagnose of the current state of online banking, in other words, **Objective** 

of the financial products and services carried out by the financial institutions through the Internet.

**Leading Researcher** TORRENT, Joan **Funding Entity** 

Fundació Barcelona Digital Starting Date - Finishing Date 2006-2006

> Title Política pública, entorn innovador, microempreses i desenvolupament local

**Objective** This research project seeks to contrast the relation between support to, and promotion of, innovation and the development of enterprising attitudes. Specifically, we shall analyse the reality

of the pioneering experience of Barcelona Activa and shall detect the mechanisms that lead to the development or failure of the business projects that have received the support of this institution.

VILASECA, Jordi Leading Researcher **Funding Entity** 

Societat Privada Municipal Barcelona Activa, SA

Starting Date - Finishing Date 2004-2006 Funds Received by the UOC 80,680 €

## Personalisation of e-learning environments. PERSONAL.

Open E-Learning Content Observatory Services

**Objective** To make available to final users the information and services of virtual learning to lend support

to creation, sharing and re-usage of open access content in and among the EU member countries.

Leading Researcher FERRAN, Núria **Funding Entity European Commission** 

Starting Date - Finishing Date 2006-2007 Funds Received by the UOC 37,041 €

Title Revisió i assessorament jurídic pel projecte europeu SITMUN

Leading Researcher XALABARDER, Raquel **Funding Entity** Diputació de Barcelona

Starting Date - Finishing Date 2006-2006

Psychology, health and the Web. PSINET.

Intellectual property and the Internet. PI2.

Title Salud y calidad de vida en la sociedad del conocimiento:

aspectos conceptuales, metodológicos y aplicados

**Objective** The general objectives of this project can be summarised as follows: a) to analyse the lifestyles of digital society; b) to study the feasibility of the Internet as a means of information transmission for

promotion, prevention and intervention in the sphere of health; c) to design an online promotion and

health programme to foster the quality of life of Internet users.

Leading Researcher BOIXADÓS, Mercè

**Funding Entity** Spanish ministry of Science and Technology

Starting Date - Finishing Date 2003-2006 Funds Received by the UOC 24,000 €

Technology and social action. ATIC.

Title Campus amb programari lliure

**Objective** To develop jointly with Catalan universities a virtual campus system using free software,

based on standardisation, usability and accessibility.

ALMIRALL, Magí **Leading Researcher** 

Secretariat of Telecommunitations and the Information Society; Generalitat de Catalunya **Funding Entity** Starting Date - Finishing Date 2006-2007

Funds Received by the UOC 1,349,178 €

Millores dels continguts d'EVIU per a la seva distribució a les universitats catalanes

**Objective** EVIU was an integrated service for the learning of English in which the content was a part of

the service. It now proposes to carry out the necessary technological updates and improvements to enable the separation of the content from the service, so the content can be used for each university.

ALMIRALL, Magí Leading Researcher

**Funding Entity** Department of Universities, Research and the Information Society, DURSI; Generalitat de Catalunya

Starting Date - Finishing Date 2006-2006

Information technologies, universities and the Network Society. ITUNS.

Title Educación continua a distancia en oncología

**Objective** e-oncologia seeks the creation of cancer-related virtual learning spaces, not only for specialists in training or in active service, but also for non-specialist professionals.

**Leading Researcher** ARBÛÉS, María Teresa; SAIGÍ, Francesc

**Funding Entity** European Commission 2004-2006

Starting Date - Finishing Date Funds Received by the UOC 134,430 €

> Title Taller formació de tutors virtuals a l'Escola d'Administració Pública de Catalunya

**Objective** To develop and run a training workshop for virtual counsellors for the

Escola d'Administració Pública de Catalunya, under the co-ordination of lecturer Federico Borges.

Leading Researcher BORGES, Federico

Escola d'Administració Pública de Catalunya **Funding Entity** 

Starting Date - Finishing Date 2006-2006

Iniciació a la docència i tutoria en entorns virtuals

Leading Researcher BORGES, Federico

**Funding Entity** Escola d'Administració Pública de Catalunya

Starting Date - Finishing Date 2006-2006 Title Foro virtual de Educación

**Leading Researcher** DUART, Josep M. **Funding Entity** Telefónica, SA Starting Date - Finishing Date 2006-2006

> La información biomédica en los nuevos servicios de telemedicina Title

**Objective** A project framed within the service technologies of the information society, specifically of the new

health services based on telemedicine. The objective is the optimisation of the technological resources to be used by the new health services and to be able to do a monitoring of the patient without his having to travel to the physical spot where the specialist is.

**Leading Researcher** SAIGÍ, Francesc

**Funding Entity** Spanish ministry of Science and Technology

Starting Date - Finishing Date 2004-2007 Funds Received by the UOC 30,800 €

#### Collaborative work and learning in virtual environments. TACEV

Paper del tutor en la formació a distància de les persones adultes (2a. edició) Title **Objective** A course on the role of the counsellor in distance training for adults.

GUITERT, Montse

**Leading Researcher** 

**Funding Entity** Catalan ministry of Education; Generalitat de Catalunya

Starting Date - Finishing Date 2006-2006

> Elaboració d'una llista dels coneixements i competències en TIC desitiables Title

Objective Elaboration for the DURSI of a list of ICT competencies desired by the general public.

Leading Researcher GUITERT, Montse

Department of Universities, Research and the Information Society, DURSI; Generalitat de Catalunya **Funding Entity** 

Starting Date - Finishing Date 2006-2006

## Research activity not linked to groups or programmes

Safehotel - Interactive safety training of hotel personnel Title

To make known to hotel staff the concept of security in their work. **Objective** 

**Leading Researcher** CASTELLUCCI, Laura **Funding Entity** European Commission

Starting Date - Finishing Date 2003-2006 13.300 € Funds Received by the UOC

> Title Programa d'alfabetització digital i transferència de metodologia en e-learning per al Marroc (I) The project outlines a global digital literacy programme to be developed in parallel in, and **Objective**

integrated into, four specific spheres, namely universities, civil society, schools

and the population in general. **Leading Researcher** FÀBREGUES, Francesc

**Funding Entity** Agència Catalana de Cooperació al Desenvolupament; Generalitat de Catalunya

Starting Date - Finishing Date 2005-2006

Funds Received by the UOC 40,000 €

> Title @languages: virtual

**Objective** To design and develop three specific modules for the teaching

of writing techniques, online oral expression and recorded oral expression.

**Leading Researcher** PASTOR, Lluís

**Funding Entity European Commission** 

Starting Date - Finishing Date 2004-2006 Funds Received by the UOC 131,165 €

> Title Elaboració d'un curs de català en línia per a la Generalitat de Catalunya Objective Collaboration with IECISA in the project for the elaboration of an online course to learn Catalan, for the Generalitat de Catalunya.

**Leading Researcher** PUJOLAR, Joan

Informática El Corte Inglés, SA (IECISA) **Funding Entity** 

Starting Date - Finishing Date 2006-2008

> Title Lengua, cultura y turismo: discursos identitarios y

mercantilización de las lenguas en los mercados globales

To carry out ethnographical descriptions of tourist locations, destinations **Objective** 

or policies that in several countries, including the Catalan-speaking countries, incorporate their own language and culture as an added value within the framework of cultural tourism.

PUJOLAR, Joan **Leading Researcher** 

**Funding Entity** Spanish ministry of Education

**Starting Date - Finishing Date** 2006-2009 Funds Received by the UOC 10.000 €

Publicació de l'obra Catalunya a l'era de la informació

**Objective** Funding for the publication of the 7 volumes of Catalunya a l'era de la informació

by the Secretariat of Telecommunitations and the Information Society.

**Leading Researcher** RIERA, Mireia

**Funding Entity** Ministry of the Presidency; Generalitat de Catalunya

Starting Date - Finishing Date
Title 2006-2007

Rénovation Pédagogique et Université Virtuelle

**Objective** To provide the Virtual University of Tunisia (UVT) with the transfer of competencies and

resources by the European associates and to establish co-operation channels for future developments.

**Leading Researcher** SANGRÀ, Albert

**Funding Entity** European Commission

Starting Date - Finishing Date 2003-2006 Funds Received by the UOC 56,655 €

> Quality implementation in open and distance learning in a multicultural European environment **Objective**

To produce a common methodological reference framework for the quality of virtual

and open learning in Europe, taking into account the cultural differences, the experiences and needs.

**Leading Researcher** SANGRÀ, Albert

**Funding Entity** European Commission Starting Date - Finishing Date 2003-2006

Funds Received by the UOC 48,162 €

> e-Learning - a new agenda for universities from Candidate Countries **Objective**

The objective of EEnovate Project is to elaborate an agenda of actions for the

incorporation of e-learning to the EU candidate countries. To this end, these candidate

countries will carry out a deep and detailed analysis of their emerging needs in the higher education centres.

SANGRÀ, Albert **Leading Researcher** 

**Funding Entity** European Commission Starting Date - Finishing Date 2004-2007

Funds Received by the UOC 41,286 €

> Title Megatrends in e-learning provision

The main objective of this project is the identification and analysis of examples **Objective** 

of excellence that may prove the sustainability and feasibility of the e-learning system.

**Leading Researcher** SANGRÀ, Albert

**Funding Entity** European Commission Starting Date - Finishing Date 2005-2007

Funds Received by the UOC 44.565 €

> Title Sharing learning objects in an open perspective (SLOOP)

To define a model and a methodology of elaboration of learning objects, following **Objective** 

international standards (pedagogical and technical characteristics, and metadata).

**Leading Researcher** SANGRÀ, Albert

Istituto Tecnico Statale Sperimentale ad Ordinamento Speciale "Marie Curie" **Funding Entity** 2006-2007

Starting Date - Finishing Date

Funds Received by the UOC 40,407 €

Eines de comunicació per a la millora de la docència

**Objective** To conceptualise, design, apply and evaluate the use of specific technological tools (weblog, wiki, WebQuest) in the teaching-learning processes involving subjects

that are developed, totally or partially, in higher education virtual environments.

Leading Researcher SANGRÀ, Albert

**Funding Entity** Department of Universities, Research and the Information Society, DURSI; Generalitat de Catalunya

Starting Date - Finishing Date 2006-2007 Funds Received by the UOC 7,700 €

> Title Detecting and Removing Obstacles to Foreign Language Teaching Abroad

**Objective** The report analyses information from all the EU member states about the foreign language

teachers' mobility obstacles, including the perceptions not just from

the staff themselves, but also from other collectives involved. **Leading Researcher** STRUBELL, Miquel

**Funding Entity** European Commission

Starting Date - Finishing Date 2005-2006

Funds Received by the UOC 127,801 €

> Actualització web ADUM i web Europa Diversa Title

**Objective** To collaborate in the maintenance of the ADUM project and website during 2006.

**Leading Researcher** STRUBELL, Miquel Casa de les Llengües **Funding Entity** 

Starting Date - Finishing Date 2006-2006 114 **Universitat Oberta de Catalunya** Academic Year 2005–2006 Annexes

Objective
Leading Researcher
Funding Entity
Starting Date - Finishing Date

DiTLang: Report on the diversity of language teaching offered in the European Union To carry out a report on the diversity of languages taught at the European Union. STRUBELL, Miquel Centre for European Research, Wales / Canolfan Ymchwil Ewrop, Cymru 2006-2007



# **Organisational Structure**

**Governing Council** 

Imma Tubella

Rector

**Eduard Aibar** 

Vice Rector for Research

**Ramon Alemany** 

Vice Rector for Academic Organisation, Teaching Staff and Innovation

**Manuel Castells** 

President of the Scientific Committee for Research and Doctoral Studies

Vice Rector, Assistant to the Rector

Llorenç Valverde

Vice Rector for Technology

Jordi Vilaseca

Vice Rector for Strategic Development and Secretary-general

**Òscar Aguer** 

Administrator

**Vice Administrators** 

Mireia Armengol

Vice Administrator for Management Affairs

Meritxell Chaves

Vice Administrator for Academic Organisation, Teaching Staff and Innovation

Francesc Noguera

Vice Administrator for Information Technologies

Mireia Riera

Vice Administrator, IN3

**Assistants to the Vice Rectors** 

Jesús Mendoza

Strategic Development

Josep Sánchez

EEES

**Office Directors** 

Sergi Cuadrado

Administration and Vice Rectorate

Emma Kiselyova

International Relations

Daniel Martí

Communication

**Isabel Picallo** 

Institutional Relations

**Heads of Area** 

**Lourdes Campos** 

Economic and Financial Administration

**Carles Cortada** 

Human Resources Management

Anabel Marín

Postgraduate Degrees

Rosa Otero

Management Control

Àngels Paredes

Human Resources Development

**Montserrat Paredes** 

Adoració Pérez

Library

Carles Ramírez

Teaching Management Operations

Josep Riera

Access and Student Care

Josep Salvatella

Planning and Organisation

**Heads of Faculty** 

Agustí Canals

Information and Communication Sciences

Law and Political Science

Rafael Macau

Computer Science, Multimedia and Telecommunications

Isidor Marí

Humanities

Antoni Meseguer

Economy and Business Studies

Josep M. Mominó

Psychology and Educational Sciences

Joan Pujolar

Languages and Cultures

**Head of Doctoral Studies** 

**Albert Batlle** 

Head of the UNESCO Chair Josep M. Duart

**Deputy Director of IN3** 

Eva Ortoll

**Director of the Campus for Peace** and Solidarity

**Eduard Vinyamata** 

**Heads of Programmes** 

Mercè Boixadós

Head of the Psychology Programme

Anna Busquets

Head of the East Asia Programme

Ana Sofía Cardenal

Head of the Political Science Programme

Narcís Figueras

Head of the Catalan Language and Literature Programme

Ferran Giménez

Head of the Graduate in Multimedia Studies Programme

Joan Miquel Gomis

Head of the Tourism Programme

Teresa Guasch

Head of the Psychopedagogy Programme

Ana Isabel Jiménez

Head of the Business Administration and Management Programme

Ferran Lalueza

Head of the Advertising and Public Relations Programme

M. Jesús Marco

Head of the Computer Engineering Programme

**Josep Maria Marco** Head of the Computer Management Programme

M. Jesús Martínez

Head of the Business Studies Programme

Glòria Munilla

Head of the Humanities Programme

Josep Prieto

Head of the Computer Systems Programme

Eva Rimbau

Head of the Labour Sciences Programme

Antoni Roig

Head of the Audiovisual Communications Programme

**Elisabet Ruiz** 

Head of the Market Research and Techniques Programme

Eugènia Santamaría

Head of the Telecommunications Programme

Sandra Sanz

Head of the Documentation Programme

Raquel Xalabarder

Head of the Law Programme

Heads of the official **Master's Programmes** 

Albert Batlle

Head of Programme for the official master's course in the Information and Knowledge Society

**David Megías** 

Head of Programme for the official master's course in Free Software

## Albert Sangrà

Head of Programme for the official master's course in Education and ICT

## Faculty Administrators Matías Álvarez

Computing, Multimedia and Telecommunications

## Diana Amigó

Law and Political Science

### **Montserrat Atienza**

Information and Communication Sciences

## **Gemma Carrera**

Humanities

#### **Gemma Carrera**

Languages and Cultures

## Marta Ferrusola

Psychology and Educational Sciences

## M. Mar Sabadell

**Economics and Business Studies** 

## **Executive Directors of** Postgraduate Programmes Carme Anguera

Marga Franco Marc López M. Elena Rodríguez **Daniel Roman** 

## **Directors of Operational Groups**

## Magí Almirall

Educational Technology

## Montserrat Bayà

Infrastructures and Logistics

### Nati Cabrera

Methodology

## **Imma Corregidor**

Counselling Function

#### **Isabel Guinovart**

Secretary's Office

## Eva González

Teaching Activity Management

## **Esther Gonzalvo**

Communications with Students

### Josep Izquierdo

Financial and Tax Management

### Juanjo Martí

 $Appl\bar{i} cations \ and \ Processes$ 

## **Antoni Martínez**

Institutional Marketing

#### Pedro Mingueza Technological Infrastructures

**Víctor Panicello** 

Access and Registration

## **Lluís Pastor**

Content Management

## Bea Puval

Operational Design, Teaching Action

## Patrícia Riera

Library Services

## Lluís Rius

Internet Publications

## **Carles Rocadembosch**

University Community

## **Antoni Romero**

Territorial Services

## **Antoni Roure**

Telecommunications

## Imma Sánchez

Language Services

## Núria Soler

Documentary Resources Management

## **Maria Taulats**

Information and Quality

## Anna Zúñiga

Library Innovation and Communication

## **Heads of Support Centres**

## Josep Maria Basté

Barcelona - Sant Feliu de Llobregat -Vilafranca del Penedès - Sabadell - Terrassa

## Fanny Galve Reus - Lleida

## Mònica de Llorens

Manresa - Vic - Salt

### **Teresa Nielles**

Tortosa

## **Heads of premises outside Catalonia**

## Laura Alcañiz

Valencia

### Jorge Bronet Madrid

## Sergio Cancelo Seville

#### **Montserrat Casalprim** Andorra

## Soreya Reyes

Mexico

(Make-up at 31 July 2006)

## **Territorial Distribution**

**Support Centres** 

**Support Points and Link Points** 

Barcelona

Badalona (Barcelonès) Badalona-Llefià (Barcelonès) Barcelona-Les Corts (Barcelonès) Barcelona-Vila Olímpica (Barcelonès) Barcelona-Sant Andreu (Barcelonès) Barcelona-Guinardó (Barcelonès)

Mataró (Maresme)

Sant Feliu de Llobregat (Baix Llobregat)

Vilanova i la Geltrú (Garraf) Masquefa (Anoia) Vallirana (Baix Llobregat)

Vilafranca del Penedès (Alt Penedès

Terrassa (Vallès Occidental)

Rubí (Vallès Occidental)

Sabadell (Vallès Occidental)
Granollers (Vallès Oriental)
Barberà del Vallès (Vallès Occidental)

Manresa (Bages) Berga (Berg

Berga (Berguedà)

Igualada (Anoia) Puigcerdà (Cerdanya) Solsona (Solsonès)

Vic (Osona)

Manlleu (Osona)

Salt (Gironès)

Banyoles (Pla de l'Estany) Blanes (Selva) Figueres (Alt Empordà) La Bisbal d'Empordà (Baix Empordà) Olot (Garrotxa) Palafrugell (Baix Empordà)

Ripoll (Ripollès)
Santa Coloma de Farners (Selva)
Ribes de Freser (Ripollès)

Vidreres (Selva)

Reus (Baix Camp)

Coma-ruga (Baix Penedès) Montblanc (Conca de Barberà) Tarragona (Tarragonès) Valls (Alt Camp)

Tortosa (Baix Ebre)

Amposta (Montsià) Gandesa (Terra Alta) Móra d'Ebre (Ribera d'Ebre) La Fatarella (Terra Alta) Santa Bàrbara (Montsià)

Lleida (Segrià)

Seu d'Urgell (Alt Urgell) Sort (Pallars Sobirà) Tàrrega (Urgell)

La Pobla de Segur (Pallars Jussà)

**Madrid Premises** 

Valencia Premises

**Seville Premises** 

With the support of:

Town Council of Badalona Barcelona Consortium of Libraries Barcelona Consortium of Libraries Barcelona Consortium of Libraries Barcelona Consortium of Libraries Town Council of Mataró

Town Council of Vilanova i la Geltrú Town Council of Masquefa Town Council of Vallirana

Town Council of Rubí

Town Council of Granollers Town Council of Barberà del Vallès

Town Council of Berga, Regional Council of El Berguedà and Fundació Universitària del Berguedà Town Council of Igualada Regional Council of La Cerdanya Regional Council of El Solsonès

Town Council of Manlleu, Caixa Manlleu and Fundació Mil·lenari

Regional Council of El Pla de l'Estany Town Council of Blanes Regional Council of Alt Empordà Regional Council of El Baix Empordà Fundació d'Estudis Superiors d'Olot Town Council of Palafrugell Regional Council of El Ripollès Town Council of Santa Coloma de Farners

Town Council of Ribes de Freser Town Council of Vidreres

Consorci Universitari del Baix Penedès Regional Council of La Conca de Barberà Regional Council of El Tarragonès Consorci Pro Universitari Alt Camp-Conca de Barberà and Town Council of Valls

Regional Council of El Montsià Regional Council of La Terra Alta Consell Comarcal de Ribera d'Ebre Town Council of La Fatarella Town Council of Santa Bàrbara

Regional Council of Alt Urgell Regional Council of El Pallars Sobirà Town Council of Tàrrega Town Council of La Pobla de Segur

Alghero (Italy) - (Barcelonès)\*

Ciutadella (Menorca) - (Barcelonès)\*

Illes Pitiüses (Eivissa) - (Barcelonès)\* Manacor (Mallorca) - (Barcelonès)\*

Andorra - (Barcelonès)\*

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## **Index**

22@ 17	Foundation for the Universitat
Academic quality 5, 9, 11, 17, 29, 40, 42, 54, 56	Oberta de Catalunya (FUOC) 27, 33-34, 96, 98
Advertising and Public Relations 16, 22, 51, 116	Free software 9, 17, 40, 56, 76, 109, 111, 117
Advisory Council of the FUOC 13, 33-34	GEC 88 Girona Territorial Assessment Council 17
Agreements 13, 17-18, 24, 37, 87 Artnodes 49, 79-80	Governing Council 30-31, 33, 35, 53, 116
Artnodes 49, 79-80 Audiobook 81	Graduate in Multimedia Studies 50-51, 53, 55, 55, 110
Audiobook 81 Audiovisual Communication 22, 51, 60, 116	Graduation 23,68
Automatic translation 77	Graduation year photo 68
Awards 76, 81	Head of Faculty 48-54, 116
Bachelor Degrees 20, 23, 68	Head of Programme 48-53, 116
Board of Governors 11, 33-34, 92	Higher Training Cycles (CFGS) 87
Bologna process 11, 40-42, 48, 54, 56, 105, 116	Honoris causa 18
Budget 13, 33-34, 92-93	Humanities 22, 49, 53, 57, 116
Business Administration and Management 22, 48, 116	IDP. Revista d'Internet, Dret i Política 18, 52, 79-80
Business Advisory Council 68	IN3-UOC grants 64
Business fabric 13, 85	Inaugural lecture 16
Business Sciences 22, 48, 116	Initial counsellors 23, 45
Campus for Peace and Solidarity 71	Innovation 16, 18, 30-31, 40, 42, 44, 51, 84,
Castells, Manuel 17, 18, 31, 62-64, 74, 116	89, 104-105, 110, 116-117
Catalan Language and Literature 22, 53, 116	Institut Joan Lluís Vives 36, 68
Catalan Literature 17, 53, 81	Integral accompaniment of the student 44-46
Catalan Minister of Education and Universities 11, 18, 29, 33, 54	International Relations 35, 37
Computer Engineering 22, 50, 116	Internet Global Congress 18
Computer Management 22, 50, 116	Internet Interdisciplinary Institute (IN3) 18, 42, 48, 60, 62-65,
Computer Services 76-77	74, 92, 96, 98, 116
Congresses 104	Investment ceremony 17, 29
Continuing evaluation 43, 46, 70 Co-operation 11, 37, 56, 71, 87	Job bureau 69 Kerckhove, Derrick de 16
	Labour Sciences 22, 48, 116
Customised content 18, 42 Debates on Education 54, 68, 104	Law 22, 52, 116
del Pozo, Joan Manuel 11, 18, 33	Lectures 104-105
Didactic materials 41, 43, 70, 77, 89	Library 74-75, 116
Digital journals -80	Libro blanco de humanidades 49
Digital literacy 71, 112	Linguistic technologies 77
Digithum 53, 79-80	Lletra 17, 81
Diploma of Advanced Studies 64	Lletra prize 81
Diplomas 20, 23, 68, 75	LOM (Learning Object Metadata) 78
Doctoral thesis 64	Management personnel 23, 45
Doctorate 20, 23, 64-65, 116	Market Research and Techniques 22, 48, 116
Doctorate Committee 64	Master 20, 56, 68, 70
Documentation 22, 51, 116	Matriculation 35, 40, 44, 46, 57, 117
East Asia 22, 53, 54, 104-105, 116	Mexico 24, 65, 117
Editorial UOC 16, 51, 78, 88	Middle Training Cycles (CFGM) 87
EducaciOnline 89	Mission 5
Educational model 5, 11	Mitchell, William J. 18
Electronic publications 79-80	Mosaic 50, 79-80 MyWay 18, 42, 89
Engine room 76 English Language 53	New Formats 42, 78
Eurecamèdia 89	Observatory for the Quality of Content 78
European Commission 37, 62, 106, 108-114	Official Master's courses 38, 56, 117
European Higher Education Area	One-day conferences 104-105
(EHEA) 11, 40-42, 48, 54, 56, 105, 116	Organisational structure 116-117
Evaluation of previous studies 46	Own degree 50, 116
Events 68, 104-105	Own Staff 23, 45
Face-to-face meetings 43, 68	Oxford Internet Institute 18, 37
Faculty administrators 35, 117	Parc Mediterrani de la Tecnologia de Castelldefels 64
Faculty Committees 70	Parliament 18, 34, 62
Faculty of Computer Science,	Pedagogical model 18, 37, 43, 88
Multimedia and Telecommunications 49, 50, 79, 104-105, 116	People search 69
Faculty of Economics and Business Studies 48, 70, 104-105, 116	Perfil 69
Faculty of Humanities 49, 53, 69, 79, 104-104, 116	Political Science 22, 52, 116
Faculty of Information	Portal 41, 79
and Communication Sciences 17, 51, 104-105, 116	Postgraduate degrees 40 Postgraduate studies 20 51 56 68 70-71 105 116-117
Faculty of Languages and Cultures 53, 62, 69, 104-105, 116 Faculty of Law and Political Science 18, 52, 79, 104-105, 116	Postgraduate studies 20, 51, 56, 68, 70-71, 105, 116-117 Program management technicians 35
Faculty of Law and Political Science 18, 52, 79, 104-105, 116 Faculty of Psychology	Progressive titles 46
and Educational Sciences 50, 54, 104-105, 116	Project Internet Catalunya (PIC) 62
Ferraté, Gabriel 11, 17, 29	Psychology 22, 54, 116
Financial Report 90-101	Psychopedagogy 22, 54, 116
Follow-up counsellors 23, 45	Pujol, Jordi 18

Quality	9, 11, 13, 16, 33, 36, 53, 74, 78-79, 89
Recognised degrees	22, 29, 68
Rector, The	9, 11, 13, 17-18, 29-30, 33-34, 51, 62, 116
Research	58-63
Residents abroad	46
	Best Interoperability of CONtents) 78
	versidad y Sociedad del Conocimiento 79-80
Scientific Committee	
and Doctoral Studio	· · ·
Seminars	20, 37, 51, 53, 57, 64-65, 104
Small ads	69
Some UOC figures	20-23
Staff policies	9, 17
Standing Committee	of the Board of Trustees 33-34
Student Care and Inf	ormation Service 44-47
Study Plans	42-43, 75
Study trips	69
Summer courses	20, 57
Support Point	
11.	24-25, 43, 117-118
Synthesis	14-25
Systems Managemen	
Teaching	38-44
Technological model	9, 30
Telematics	16, 22, 50
Territorial distribution	
Territory	11, 17, 24-25, 43, 118
Tibidabo	76
Tourism	22, 47, 56, 75, 116
Tribuna Oberta	68, 104
Tubella, Imma	9, 11, 13, 17-18, 29-30, 33-34, 51, 62, 116
Tutors	22, 41, 43, 45, 53, 85
UNESCO Chair of E-le	
United Nations Deve	
University Otherna	
University @thaener	
University and enter	
University communit	
University Extension	16, 56
University system	9, 13, 36, 40, 48, 50, 74
UOC choir	68
UOC Papers	79-80
UOC premises	24-25, 118
UOC website	41, 79
UOC-associated com	
Validation exam	46
Validation of compet	
Vice Rectors	30-31, 35, 52, 116
Vilarasau, Josep	13, 34
Virtual Campus	
	17, 41, 44, 46, 68-70, 74, 76
Virtual classroom	43,45
Vull Saber ("I want t	
Winter courses	20, 57
XML	76-78, 89

# **Table of Contents**

,	Presentation
15	The UOC – A Brief Summary
16	The Course of the Year
20	Some Figures
24	The UOC and the Territory
	The cooking the ferritory
27	Governing Bodies and Institutional Activity
29	A New Cycle – A New Rectorate
30	Governing Team
33	Governing Bodies
35	Organisation and Structure
36	The UOC within the University System
37	International Activity
39	Teaching
40	Bases, Model, EHEA
44	Accompaniment of the Student Throughout
48	Faculty of Economics and Business Studies
49 50	Faculty of Humanities  Faculty of Computer Science, Multimedia and Telecommunications
51	Faculty of Computer Science, Multimedia and Telecommunications Faculty of Information and Communication Sciences
52	Faculty of Law and Political Science
53	Faculty of Languages and Cultures
54	Faculty of Psychology and Educational Sciences
56	Master's and Postgraduate Degrees
57	Learning within Everybody's Reach
31	Learning within Everybody 3 Neden
59	Research
60	Lines of Research and Research Groups
64	Doctorate on the Information and Knowledge Society
67	Hadronita Communita
<b>67</b> 68	University Community University Life
70	Student Committees
70	The Campus for Peace and Solidarity
/ 1	The campus for reace and Socidarity
73	Services to Support Research and Teaching
74	The Virtual Library
76	Computer Services and Technological Projects
78	Publishing Activity and New Formats
79	Portal, Journals and Web Space
••	
83	University and Enterprise
84	Relationship with the Business World
87	Customised Training and Development of Initiatives
88	The UOC Group
91	Financial Report
92	Presentation
93	Budget
100	Audit Report
103	Annexes
104	Events, One-day Conferences and Congresses
106	Research Activities
116	Organisational Structure
118	Territorial Distribution
121	Index
123	Table of Contents

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