

1 **THE END OF SCARCITY? WATER DESALINATION AS THE NEW CORNUCOPIA**
2 **FOR MEDITERRANEAN SPAIN**

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37 **THE END OF SCARCITY? WATER DESALINATION AS THE NEW**
38 **CORNUCOPIA FOR MEDITERRANEAN SPAIN**

39

40 **Abstract**

41 In this paper we explore the new orientation taken by Spanish water policy since the
42 beginning of the 21st century and very specifically the shift towards desalination as an
43 alternative to other water supply options such as river regulation or inter-basin water
44 transfers. Desalination has been seen as the cure for everything that dams and inter-
45 basin water transfers were unable to solve, including droughts, scarcities, social
46 conflicts, environmental impacts, and political rivalries among the different Spanish
47 regions. Desalination also means a new and powerful element in water planning and
48 management that could provide water for the continuous expansion of the urban and
49 tourist growth machine in Mediterranean Spain and thus relax possible water constraints
50 on this growth. However, by 2012 most new desalination plants along the
51 Mediterranean coast remained almost idle. Focusing on the case of the *Mancomunidad*
52 *de Canales del Taibilla* in South-eastern Spain, our aim is to develop a critical,
53 integrated and reflexive perspective on the use of desalination as a source of water for
54 urban and regional growth.

55 **Keywords:** desalination, urban growth, drought, alternative water sources, AGUA
56 Program, Mediterranean Spain.

57

58 **1. Introduction**

59 In this paper we explore the new orientation taken by Spanish water policy since the
60 beginning of the 21st century and very specifically the shift towards desalination as an

61 alternative (Jefatura del Estado, 2004, 2005 and Ambienta, 2006) to other conflict-
62 ridden water supply options such as river regulation or inter-basin water transfers
63 (Masjuan et al., 2008). Using Mediterranean Spain, and especially the areas served by
64 the *Mancomunidad de los Canales del Taibilla* (provinces of Alicante and Murcia), as a
65 case study, our aim in this paper is to develop a critical perspective on the use of
66 desalination as a source of water for urban and regional growth. In the context of
67 repeated droughts, likely to increase in the future because of climate change, and the
68 economic, social and environmental costs of conventional, large-scale water supply
69 options such as dams and inter-basin water transfers, desalination appears as a sort of
70 “cornucopia” able in principle to solve future water needs of urban expansion in Spain
71 (Swyngedouw, 2013). As President Kennedy envisaged more than fifty years ago, “no
72 water resources program is of greater long-range importance than our efforts to convert
73 water from the world’s greatest and cheapest natural resources – our oceans – into water
74 fit for our homes and industry. Such a break-through would end bitter struggles between
75 neighbors, states and nations” (cited in Krishna, 2004, p. 1). Likewise, proponents of
76 desalination in Spain argue that it is one of the technologies with a greatest capacity to
77 solve water supply problems in coastal Mediterranean Spain and may become therefore
78 a key resource for urban and regional growth in this area (Estevan, 2008a). Because it
79 taps a seemingly endless source of water, desalination effectively removes the
80 climatological and hydrological constraints associated with continental water resources
81 (Feitelson and Rosenthal, 2012), and, more importantly perhaps in political terms,
82 circumvents the social opposition and conflict increasingly associated with river
83 regulation through dam building and long-distance inter-basin water transfers (Saurí,
84 2003). Desalination is not, of course, problem free. Energy availability and costs may be
85 important, especially when compared with other water supply options (Domènech et al.,

86 2013). In this sense, in Spain desalination costs have been compared with the cost of
87 long-distance water transfers with conflicting evidence on which alternative is more
88 cost-efficient (compare, for example Prats and Melgarejo, 2006 with Valero et al.,
89 2001). Moreover, the impacts of brine on oceanic life could be very damaging (Dawoud
90 and Al Mulla, 2012) and there is still considerable uncertainty on other impacts such as
91 the loss of marine life during water intake operations or the release of chemicals used in
92 the desalination process through the brine.

93 Our objective in this paper will be to examine the so-called AGUA Program
94 (*Actuaciones para la gestión y el uso del agua*, Actions for Water Use and
95 Management) developed by the Spanish Ministry of the Environment in 2004 as an
96 alternative to long-distance water transfers. This plan, while including some water-
97 saving and efficiency improvement initiatives, was mainly aimed at building an
98 important number of desalination plants along the Spanish Mediterranean coast to
99 provide water for agricultural, urban and tourist uses (Jefatura del Estado, 2004, 2005
100 and Ambienta, 2006). Our socio-political and socio-environmental assessment of this
101 Program focuses particularly on the economic costs of desalination in a context of
102 competition with other water supply sources, of declining demand in many
103 municipalities and of the collapse of the real estate sector in Mediterranean Spain since
104 2008. Taking as an example the *Mancomunidad de los Canales del Taibilla* (MCT) our
105 analysis demonstrates that despite that desalination increases security of supplies in
106 times of drought and has a number of advantages regarding other options it hardly
107 represents the ultimate water source able to put an end to scarcity for all users.

108 Our sources of information for this paper have been published literature on the subject,
109 the critical reading of a number of official reports (especially the viability reports of a
110 number of water desalination plants in Alicante and Murcia prepared by the public

111 company *Acuamed*; see Ministerio de Agricultura, Alimentación y Medio Ambiente,
112 2013a and *Acuamed* 2013a, 2013b), and informal conversations with water planners
113 and managers of the *Mancomunidad de los Canales del Taibilla* (Andrés Martínez, pers.
114 comm., 2013) and Alicante's water company (Asunción Martínez, pers. comm., 2013).
115 The paper is organized as follows. In section 2 we examine desalination in the context
116 of water planning and management. In section 3 we trace a brief history of desalination
117 in Spain with a special emphasis on the so-called AGUA Program of 2004, which was
118 responsible for the current expansion of desalination in this country. In section 4 we
119 focus on the specific case of the *Mancomunidad de los Canales del Taibilla* (MCT) for
120 which we examine the recent evolution of water supply sources and, in particular, the
121 situation of desalination plants *vis à vis* other water sources. In section 5 we situate
122 desalination in the context of the current real estate crisis and diminishing water demand
123 affecting the study area. Finally, we will critically assess the reality of desalination in
124 the study area and the possible implications of the lessons learned in this case for other
125 areas interested in developing desalination projects. This last section points out to the
126 need, not only in Spain, but also in other parts of the world, of a better integration
127 between water planning and urban and regional planning, as well as a more integrated
128 consideration of water supply sources, with accurate assessments in terms of water use
129 and cost.

130

131 **2. Desalination in the context of water planning and management**

132 The genesis and development of cities cannot be understood without tracing how water
133 has been mobilized in order to facilitate urban growth. In this process, water supply and
134 sanitation infrastructures are critical as they mediate flows of nature and power (Castán
135 Broto and Bulkeley, 2013) and become historical products of human-nature interactions

136 (Gandy, 2002, Kaika, 2005 and March, 2013). From the use of local resources, such as
137 groundwater, to the transportation of water through long-distance aqueducts and the
138 development of desalination plants, the water cycle has been increasingly humanized
139 since the Industrial Revolution, making possible the massive concentration of people in
140 cities. Most recently and in a similar fashion, the development of massive water
141 infrastructure has made possible the growth and consolidation of large tourist resorts in
142 many parts of the world as well (see, for instance, Gössling et al., 2012).

143 The large amounts of capital involved and the urgent need to enlarge water availability
144 throughout the 20th century led to the prevalence of centralized approaches to water
145 supply. This is what could be called “the hydraulic paradigm” or, in other words, the
146 control by the state of all matters regarding water planning and management with an
147 emphasis on technological solutions (Saurí and del Moral, 2001). Water-supply systems
148 developed along those principles have produced large benefits to the population by
149 improving the reliability of provision, reducing water-related diseases associated with
150 poor water quality, and containing the vagaries of climate and the impacts of extreme
151 hydrologic events such as floods and droughts. On the other hand, conventional water
152 supply systems (including dams and water transfers) have also produced large costs,
153 including ecological and environmental degradation, social disruption associated with
154 infrastructure, and economic and financial problems (World Commission on Dams,
155 2000 and Gleick, 2003).

156 As the most recent mutation of the “hydraulic paradigm”, desalination has massively
157 expanded in the recent years across the world. According to Swyngedouw (2013),
158 desalination is being presented increasingly as a techno-social fix, against the pressures
159 of urbanization, climate change and population on freshwater resources. As the World
160 Health Organization (2011, p.1) recognizes: “desalination is increasingly being used to

161 provide drinking-water under conditions of freshwater scarcity. [...] This situation
162 [water scarcity] is expected to worsen as competing needs for water intensify along with
163 population growth, urbanization, climate change impacts and increases in household
164 and industrial uses”. The Intergovernmental Panel on Climate Change (IPCC) (Bates et
165 al., 2008) presents desalination as a potential option, together with wastewater reuse, to
166 adapt to the impacts of climate change, especially in arid and semi-arid regions.
167 Desalination thus may contribute to enhance water security, and can “yield a reliable
168 long-term water supply with the flexibility to be decommissioned if not needed”
169 (Baldwin and Uhlman, 2010, p.195).

170 Nonetheless, desalination presents a series of contradictions and problems. First and as
171 said before, desalination may have deleterious effects on marine ecosystems (Sadhvani
172 et al., 2005 and Bernat et al., 2010). Second, and more relevant for the purposes of this
173 paper, desalination implies high-energy consumption and CO₂ emissions (Meerganz
174 von Medeazza, 2004, Sadhwani et al., 2005, Bates et al., 2008 and Bernat et al., 2010).
175 In this sense, the water-energy nexus (Gober, 2010 and Siddiqi and Diaz Anadon, 2011)
176 becomes especially evident with desalination due to the high amounts of energy needed
177 to desalt water. While the average cost of a unit of water used in Spain is 0.45 kWh/m³
178 (this figure includes water-related electricity consumption before the final use of the
179 water) (Hardy et al., 2012) desalination requires between 3.5 kWh/m³ (under ideal
180 conditions) to 5 kWh/m³ (the modern plants with reverse osmosis) or more in the older
181 plants (Instituto para la Diversificación y Ahorro de la Energía (IDAE), 2010; see also
182 Bernat et al., 2010).

183 In any case, the economic cost of desalted water may vary depending on plant
184 capacities, the type of water (brackish or seawater), the type of energy used
185 (conventional, photovoltaic, etc.), water salinity, location (costs of labor and energy

186 subsidies), capacity of the desalination plant, and desalination technology used (Multi-
187 Stage Flash distillation or Reverse Osmosis) (see Karagiannis and Soldatos, 2008). For
188 instance large desalination plants in Spain (with a capacity over 100,000 m³/day),
189 according to Bernat et al. (2010) using Reverse Osmosis may obtain freshwater from
190 seawater at a cost between 0.36-0.53 euros/m³ (as we will discuss later, other authors
191 have calculated higher costs). However, as mentioned, these costs are highly dependent
192 of location. Thus, Rygaard et al. (2011) point out to production costs ranging from 0.9-
193 2.2 dollars/m³ in countries such as Australia or Singapore. These figures may be higher
194 for final consumers due to distribution costs from the plant to the point of consumption
195 (especially if the consumers are located far away from the plant and/or in higher
196 altitudes) and other operation and maintenance costs. Furthermore, costs may be subject
197 to the fluctuations of electricity prices (see below for the Spanish case). At any rate, the
198 high price of desalted water compared to traditional sources may imply the likely
199 underutilization of desalination plants (see Rico Amorós, 2010 for the Spanish case).
200 Along these lines, as Meerganz von Medeazza (2004) argues, desalination (an
201 apparently endless source) might solve physical water scarcity in arid environments, but
202 on the other hand it may create relative scarcity as it might propel an increase in water
203 demand due to the growing expectations of large (and wealthy) consumers, while other
204 users with lower ability to pay could not afford to buy desalted water.

205 Because of these and other impacts, some authors, such as Barnett and O'Neill (2010)
206 or McEvoy and Wilder (2010 and 2012), consider desalination as a maladaptation to
207 climate change because it may stress the water-energy nexus, at the same time that may
208 contribute to greenhouse emissions and other environmental impacts. Furthermore
209 desalination may increase water prices, induce uncontained urban growth, shift
210 geopolitical relations of water security and increase dependence on technical expertise

211 as well (see McEvoy and Wilder, 2012). All in all, desalination creates a path
212 dependency and may reduce the incentives to adapt to water stress with other means
213 while reducing flexibility of change for future generations (Barnett and O'Neill, 2010).
214 Desalination, finally, and as happens with other large-scale water projects, such as water
215 transfers, may fall prey to misleading projections of water demand based on scenarios of
216 intense agricultural, urban and tourist growth.

217

218 **3. Desalination in the Spanish Mediterranean Coast: The AGUA Program of 2004**

219 Spain is a perfect example of how the command-and-control approach in water
220 resources planning and management (López-Gunn, 2009) has been articulated through
221 large engineering systems and centralized forms of governance (Saurí and del Moral,
222 2001 and Bakker, 2002) leaving a very discernible print on the landscape
223 (Swyngedouw, 1999 and 2007). Put more bluntly, water supply in Spain throughout the
224 20th century has been based on building and enlarging water infrastructure rather than
225 focusing on demand management. Despite being challenged, this approach mutates with
226 the use of new technologies, such as desalination plants. The endless faith in technology
227 to tame and produce new water flows is arguably the most widely shared ideology in
228 water planning and management in Spain (March Corbella, 2010) and also in general all
229 over the world at least until very recently. After dams and inter-basin water transfers,
230 desalination has become the new alternative (Jefatura del Estado, 2004 and 2005) for
231 solving the differences in supply between the “dry” and “wet” parts of the Iberian
232 Peninsula. In recent years, desalination has substituted water transfers as a sort of new
233 “cornucopia”, a symbol of water abundance, able in principle to solve future water
234 needs of urban expansion (Swyngedouw, 2013).

235 In Spain, the desire to turn seawater into freshwater is anything but new. In 1965, the
236 first desalination plant in Lanzarote (Canary Islands) was built. In the same year the
237 newspaper *La Vanguardia* (12 October 1965) reported the attendance of Barcelona
238 Water Company (SGAB) technicians and managers to the First Symposium on Water
239 Desalination held in Washington. Interestingly, it was emphasized that the physical and
240 social conditions of Spain would justify the study and implementation of such
241 technologies at a large scale. Forty years later, the social and territorial upheaval
242 produced by the *Plan Hidrológico Nacional* of 2001 (National Water Plan), including a
243 large water transfer from the Ebro River to Eastern and South-eastern Spain, paved the
244 way to the massive construction of desalination plants along the Mediterranean coast
245 (Masjuan et al., 2008). We contend that desalination was seen as the cure for everything
246 that dams and inter-basin water transfers were unable to solve, including droughts,
247 scarcities, social conflicts, environmental impacts, and political rivalries among the
248 different Spanish regions. Along those lines, one of the main mottos of the AGUA
249 Program was “More water forever; the sea, an endless source of life” (translated from
250 the Spanish, March Corbella, 2010, p.345). Desalination also meant a new and powerful
251 element in water planning and management that could provide water for the continuous
252 expansion of the urban and tourist growth machine in Mediterranean Spain and thus
253 relax possible constraints on this growth. This new hydraulic structuralism did not
254 challenge the foundation of Spanish water politics oriented towards agricultural and
255 urban growth and helped to overcome the new challenges posed by suburbanization
256 along the Spanish coast in terms of rapidly expanding water uses (gardens and
257 swimming pools) (EEA, 2006, Larrabeiti Rodríguez, 2013 and Parés et al., 2013).

258 Probably the main cause of the growth in desalination capacity in Spain during the last
259 decades lies in the increasingly insurmountable difficulties faced by conventional water

260 supply projects and the concurrence of severe drought episodes. In the Spanish
261 mainland desalination was not considered as an alternative until the very severe drought
262 of 1991-95. During the extremely dry summer of 1995, the Spanish government
263 announced the construction of a number of desalination plants in the coastal areas of
264 Southern and South-eastern Spain. Due to the wet period after 1995, only the Cartagena
265 plant was built. In 1996, desalted water use in Spain attained some 500,000 cubic
266 meters per day, 60 per cent of which concentrated in the Balearic and Canary islands
267 (Rico et al., 1998). Besides the islands, the other Spanish areas where desalination
268 became important in the 1990s and early 2000s were the coast of Málaga (where
269 according to some estimates, desalted water may cover up to 40 per cent of the water
270 needs of the Costa del Sol) and the area served by the *Mancomunidad de los Canales*
271 *del Taibilla* in the provinces of Murcia and Alicante. All in all, 95 per cent of desalted
272 water served urban and tourist purposes and only 5 per cent went to irrigation (Olcina
273 Cantos and Moltó Mantero, 2010).

274 The national elections of 2000 gave the Popular Party a majority in the Spanish
275 Parliament and therefore the political capacity to pursue a specific agenda for water
276 planning and management. After several amendments to the Spanish Water Law of
277 1985 (among them the possibility of creating controlled water markets) and the
278 approval of basin plans for the major Spanish rivers, the Spanish government launched
279 the so-called *Plan Hidrológico Nacional* (National Water Plan) (Jefatura del Estado,
280 2001) which, as the most prominent feature, included the transfer of some 1,000 million
281 cubic meters (henceforth MCM) of water from the Ebro river (the most important of
282 Spain) to the Barcelona area (North) and to Valencia, Murcia and Almería (South). The
283 Northern diversion, of about 200 kilometers, would help to alleviate the chronic water
284 problems of Barcelona and its metropolitan region while the Southern diversion (up to

285 900 kilometers long) would provide for the needs of intensive agriculture and tourism in
286 Eastern and South-eastern Spain.

287 As expected, the planned Ebro diversion caused enthusiasm in Valencia and Murcia
288 (political strongholds of the Popular Party), although not as much in Barcelona, and
289 raised strong opposition in the Ebro basin, especially in Aragon, and above all, in the
290 lower Ebro valley and delta. In this area, a social movement, the Ebro Platform, with the
291 participation of almost all local political and civic associations was created and
292 immediately began a campaign to stop the project. While the Spanish Ministry of the
293 Environment (see Gil-Olcina and Rico, 2008) defended that the Ebro had sufficient
294 water for these diversions without endangering in-stream flows, and above all, the
295 future of the Ebro delta, this was highly questioned by the opponents to the plan
296 (Masjuan et al., 2008). The Ebro Platform, and increasingly also the scientific
297 community, argued that the Ebro diversion would result in the collapse of the delta,
298 already threatened by coastal erosion, jeopardizing the future of the lower Ebro valley
299 and delta and their ecological and economic functions (Masjuan et al., 2008).
300 Furthermore, voices from the scientific community also argued that the calculations by
301 the Spanish Ministry of the Environment missed likely declines in Ebro flows during
302 the next decades because of climate change (reductions in precipitation in the
303 headwaters of the Ebro catchment) and also because of an increase in evapotranspiration
304 in the same catchments caused by an expanding forest cover on former agricultural and
305 pasture land.

306 The campaign against the plan included massive popular protests such as the large
307 demonstrations in 2001 and 2002 in Barcelona, Zaragoza and Madrid as well as a
308 “March to Brussels” followed by some 10,000 people. On their part, irrigation and
309 tourist interests in Valencia and Murcia argued for the diversion under the slogan “*Agua*

310 *para todos*” (Water for all) and were able to mobilize large numbers of “*Trasvase*”
311 (water transfer) defenders.

312 The European Commission, which was asked to provide a substantial part (up to the 80
313 per cent) of the 6,000 million euro project, also showed considerable concern about the
314 impacts on the delta and hence was reluctant to participate (El País, 2002). At any rate,
315 the Spanish government decided to pursue the diversion with or without European
316 funding (El Periódico de Aragón, 2003).

317 In March 2004, when national elections took place, some parts of the gigantic new
318 water scheme were already under construction. However, the Popular Party lost these
319 elections and the winning Socialist Party, who had opposed the Ebro project, formed the
320 new Spanish government. One of the first actions taken by the Socialist government
321 was to cancel the Ebro project and, as an alternative, implement the so-called
322 “*Programa AGUA*” (AGUA Program) (Jefatura del Estado 2004, 2005 and Acuated
323 2013b), which, among other actions, envisaged the construction of a number of
324 desalination plants along the Spanish Mediterranean coast in order to compensate for
325 the lost flows of the Ebro River (see Table 1 for a list of desalination plants included in
326 the AGUA Program). These plants would join the desalination plants already in
327 operation, under construction or planned along the Mediterranean coast. As expected,
328 the reaction of the regional governments of Valencia and Murcia (both in the hands of
329 the Popular Party) was very hostile to this change, partly because of the need to pay for
330 the desalted water at cost per cubic meter beyond the capacity of farmers who, on the
331 other hand, expected water from the Ebro at subsidized, smaller costs. A war on the
332 relative costs and benefits of desalted versus water diverted from the Ebro ensued in the
333 following months with unclear results. On the other hand, the European Commission,
334 through Cohesion Funds, assumed without much debate, an important share of the costs

335 of the Spanish desalination program (see Acuamed 2013a and 2013b) (up to 75 per cent
336 of the total in some cases (such as the case of the desalination plant in Barcelona; see
337 ATLL, 2014)) while it had been highly reluctant, as said before, to assume the costs of
338 the Ebro project. Thus, out of the 3,600 million euro in the AGUA Program (not all of
339 them for desalination plants as we will see) over 1,000 million euro came from
340 European funds (Acuamed, 2013b).

341 -table 1-

342 The public company *Sociedad Estatal de Aguas de las Cuencas Mediterráneas*
343 (*Acuamed*) led the development of an important part of the desalination plants included
344 in the AGUA Program, with investments over 1,500 million euro (Acuamed, 2013b).
345 To do so this state-owned society used their own funds, loans from financial organisms,
346 among them the European Investment Bank, public funds from the European Union and
347 contributions from the users. The construction of the plants, however, was handed out to
348 private companies, most of them large contractors that had to adapt to the new paradigm
349 once the Ebro transfer was cancelled. In table 1 (see also table 2 for the specific case of
350 the *Mancomunidad de los Canales del Taibilla*) we can observe that while ownership of
351 the desalination plants of the AGUA Program is held by the public sector (in many
352 cases by *Acuamed*), plants were constructed by temporary consortiums (UTE in
353 Spanish) of private companies, with an important presence of large Spanish contractors
354 (Sacyr, FCC or Ferrovial) and international water utilities such as Veolia, Acciona and
355 Suez Environnement. In most cases those companies have also assumed the operation
356 and maintenance of the plants under a concession from 3 to 6 years (in the small plants)
357 and from 15 to 25 years (in the big plants) (see tables 1 and 2).

358 -table 2-

359 From 2004 onwards, the expansion of desalination in Spain proceeded at a fast pace
360 beginning with the plants located in the more arid parts of Valencia, Murcia, and
361 Almería (see table 1). However, a number of factors soon proved that the demand for
362 desalted water was grossly overestimated. First of all, a succession of relatively wet
363 years in Mediterranean Spain filled up reservoirs and aquifers whose water could be
364 obtained at much lower costs. More importantly, the expectations of urban growth made
365 some city councils sign agreements for co-financing desalination plants in order to
366 avoid land use laws restricting development in areas with insufficient water resources.
367 After the burst in the real estate market in 2008, thousands of projected new homes were
368 cancelled making redundant the need of water and leaving some municipalities unable
369 to comply with the agreements signed to use desalted water (see for instance El País,
370 2012a). All in all, according to the Spanish Minister of Agriculture, Food and the
371 Environment, in 2012 only 16 per cent of the total capacity of desalination plants in
372 Spain was actually used (Cortes Generales, 2012, p.15). The disclosure of such data
373 prompted the reaction of the European Commission who is now pressing Spain to
374 justify the more than 1,000 million euro of European money spent in desalination in
375 Spain during the last decade (El País, 2012b).

376 To show a more detailed case study of the reality of desalination in the Mediterranean
377 coast of Spain, next we turn to the case of the *Mancomunidad de los Canales del*
378 *Taibilla*.

379

380 **4. Desalination and the reconfiguration of water supply sources in the** 381 ***Mancomunidad de los Canales del Taibilla***

382 The *Mancomunidad de los Canales del Taibilla* (henceforth MCT), an autonomous
383 public company ascribed to the Spanish Ministry of Agriculture, Food and the

384 Environment, is the third largest regional water supply company of Spain (after those of
385 Madrid and Barcelona). It serves 78 municipalities in the provinces of Alicante and
386 Murcia with a total population of some 2.4 million people (plus an additional one
387 million in summer) and covers an area of some 12,000 square kilometers (see Figure 1).
388 Moreover, during drought periods the MCT may also provide water to other coastal
389 areas in the north such as the giant tourist resort of Benidorm.

390 -figure 1-

391 The initial source of water was local, from the Taibilla River. In 1979, water from the
392 aqueduct Tajo-Segura was also incorporated in the supply system to be followed by
393 desalted water since 2003, and by water rights purchased to several farming
394 communities along the Tajo River during the drought years of the late 2000s (see Figure
395 2). This enhancement and diversification strategy followed the rationale of water supply
396 augmentation through new resources, both conventional and non-conventional,
397 especially after times of drought such as in the years 1981-1984, 1989-1990, 1991-
398 1995, and 2005-2009. Currently, the MCT operates two desalination plants in Alicante
399 (Alicante I and II) and two in Murcia (San Pedro del Pinatar I and II) with a total
400 capacity of 96 MCM per year (see table 2). Moreover, the MCT signed an agreement
401 with *Acuamed*, the state-owned company in charge of implementing the AGUA
402 Program, to use 40 MCM per year from the Torre Vieja plant (still not operative in
403 2013), 20 MCM per year from the Valdelentisco plant, and 10 MCM per year from the
404 Águilas plant (see Figure 1).

405 -figure 2-

406 However, as we can see in figure 3, the MCT only used 44 MCM of desalted water in
407 2012, mostly from Alicante I and San Pedro del Pinatar I plants, while virtually no
408 water was used from the aforementioned *Acuamed* plants. These figures show that

409 desalination plants remain underused or even idle because desalination has not been
410 able to capture the interests of water users in the area. Farmers, especially, are reluctant
411 to sign up agreements with *Acuamed* because of the cost of desalted water. In part, this
412 has been exacerbated by the strong increases of electricity bills since 2008 when, under
413 direction from the European Union, Spain underwent the reform of the electricity
414 market eliminating “protected tariffs”. In 2008, the toll fee for energy production
415 oscillated between 0.012 and 0.014 €/kWh, while in 2012 it had risen to 0.024-0.044
416 €/kWh¹. This motivated a sharp increase in average electricity prices that, for industrial
417 uses, grew from 0.08 €/kWh in 2007 to 0.14 €/kWh in 2012 (UNESA, 2013). Therefore,
418 the increase in energy costs was the main driver behind the increase in production costs
419 of desalted water from 0.32-0.36 €/m³, in 2008, to 0.56-0.63 €/m³ in 2012². Taking into
420 account that the electricity bill might represent around 55 per cent of the operation and
421 maintenance costs of a desalination plant³, it could be estimated that given current
422 energy costs the real cost of producing desalted water would be situated between 0.9
423 and 1 €/m³ if we take into account all ancillary charges. These real costs coincide with
424 those calculated by the analysis of the real cost of water produced by the desalination
425 plants of the AGUA Program by Del Villar García (in press). For instance, for the
426 Mutxamel plant Del Villar García (in press) calculates a cost of 1.11 €/m³ and for the
427 plant in Torreveja a cost of 1.03 €/m³. Those figures, thus, are considerably higher than

¹ The interval indicates the fluctuation between diurnal and nocturnal electricity rates.

² Assuming that that average electricity consumption in a state-of-the-art desalination plant with energy recovery mechanisms oscillates between 4 and 4.5 kWh/m³

³ This figure varies from one plant to another. But for instance, in the case of the desalination plant of Barcelona energy costs are estimated to represent 64 per cent of operation costs (Campos, 2009), while from the data by *Acuamed* (2007) and *Acuasegura* (2007) for the Mutxamel and Valdeleñisco plants it can be calculated a percentage around 55.7 and 55.3, respectively. However, from the data presented by *Estevan* (2008b) we can observe that this percentage might vary across years, location characteristics of the plant, and capacity and operation routines of the plant.

428 the figure estimated in 2007 by *Acuamed* whose design projects for plants in the MCT
429 area envisaged costs between 0.58 €/m³ in the Valdelentisco plant (70 MCM/year) and
430 0.68 €/m³ in the Mutxamel plant (18 MCM/year) (*Acuamed*, 2007, *Acuasegura*, 2007
431 and Ministerio de Agricultura, Alimentación y Medio Ambiente, 2013a). At these cost
432 levels, farmers, who pay around 0.10 €/m³ for subsidized surface water (Ministerio de
433 Agricultura, Alimentación y Medio Ambiente, 2013b) plus the costs of the irrigation
434 communities (with a final price of water normally between 0.20 and 0.30 €/m³), are
435 unable to afford desalted water unless a subsidy (above 0.60 €/m³) is provided (*Rico-*
436 *Amorós*, 2010).

437 -figure 3-

438 The evolution of urban and tourist water consumption in the 1990s and early 2000s, on
439 the other hand, appeared to justify the recourse to desalination. Until the early 1990s,
440 water consumption grew especially in the coastal towns but from then onwards urban
441 expansion also engulfed municipalities located inland. One stunning example is
442 Torrevieja, the water consumption of which increased from 0.8 MCM in 1975 to more
443 than 4 MCM in 1994, as a result of the creation of more than 1,400 hectares of new
444 urban land and the presence of some 400,000 people in summer (*Rico Amorós*, 2007).

445 During the second part of the 1980s, water served by the MCT increased from 131.2
446 MCM per year in 1984 to 191.3 MCM in 1991. This was to a large extent related to a
447 vigorous demand by tourist areas. However, in 1991 a drought cycle began affecting
448 much of Spain to the point that, in the MCT case, water served had fallen to 167 MCM
449 in 1996. From this year onwards, consumption recovered and expanded again to reach
450 225 MCM in 2007 (Figure 2) (*Andrés Martínez*, pers. comm., 2013). This trend,
451 however, presented a rather marked unevenness and thus in large cities such as
452 Alicante, Elche or Murcia, stabilization or even decrease could already be noted in the

453 1990s. Most of the growth in water consumption, therefore, took place in medium and
454 small urban and tourist settlements.

455

456 **5. Desalination, decreasing consumption and the collapse of urban growth in** 457 **Mediterranean Spain**

458 The first half of the 2000s coincided with the real estate boom in the MCT area and in
459 the Mediterranean coast in general upon which, and as argued before, the construction
460 of desalination plants under the AGUA Program was justified. Nevertheless, since
461 2007, or even before as we have shown for some municipalities, many cities and tourist
462 centers of the Spanish Mediterranean coast began to observe a decrease in water
463 consumption (AEAS and AGA, 2012). There are a number of factors that may explain
464 this trend. At the household level reductions in consumption are, in part, responses to
465 water conservation and awareness campaigns (March et al., 2013) or socio-demographic
466 changes (March et al., 2012). Perhaps more important are technical improvements in
467 water delivery systems reducing leaks and other losses. Better delivery systems have
468 implied that the efficiency of the water network serving urban households in the larger
469 cities of Valencia and Murcia has increased and, consequently, the final consumption
470 has decreased (Asunción Martínez, pers. comm., 2013). Alicante, for instance, went
471 from 30.7 MCM in 2004 to 29.4 MCM in 2006 with an overall efficiency in distribution
472 of 85 per cent. Perhaps the most striking aspect in this respect is the city of Murcia. In
473 1987 when the resident population was 309,000, water delivered to the municipal
474 network attained 35.8 MCM but water finally metered in households was only 18.9
475 MCM. In other words, the efficiency of the network barely reached 57 per cent. In
476 2006, with a population of 427,000, water consumption had fallen to 34 MCM (of water
477 delivered to the city) thanks to a large extent, to improvements in the network that made

478 efficiency rise to 85 per cent of the water delivered (Gil Olcina and Rico Amorós,
479 2008). Figures are even better in tourist areas with concentrated, vertical urbanism (i.e.
480 high density multi-storey buildings) such as Benidorm, where efficiencies attain 90 per
481 cent or more (Rico et al., 2009 and Rico et al., 2013).

482 At the same time, projected upward trends in water demand due to the continuous
483 expansion of urbanization failed to materialize with the collapse of the real estate sector
484 beginning in 2008. For example, in Valencia, in 2005 some 227,000 housing permits
485 were granted by local planning commissions. In 2011, this figure had been reduced to
486 23,000; that is only 10 per cent of those given six years before (Hernández et al.,
487 submitted).

488 Both factors have contributed to the downward trend in water consumption in the MCT
489 area observed since 2007. In 2010 the total quantity of water delivered to the system,
490 201 MCM, contrasts with the 234 MCM delivered in 2008 (see Figure 2). Regarding
491 sources, both the amount received from the Tajo-Segura aqueduct and of desalination
492 plants decreased whereas the amount provided by the Taibilla River had increased
493 thanks to a series of relatively wet years in the area. Reductions in water delivered, as
494 said, are largely attributable to reductions in demand in municipalities which may have
495 fallen between 5 and 10 per cent between 2004 and 2010, or even more in the larger
496 municipalities such as Alicante or Elche where the reduction attains 15 per cent in the
497 first case and 17 per cent in the second (Asunción Martínez, pers. comm., 2013).

498 According to studies in the mid-2000s (Confederación Hidrográfica del Segura, 2007)
499 water demand in 2025 in the MCT area would be situated in the vicinity of 340 MCM a
500 year. In 2012, the water supply potential of the MCT amounted to 361 MCM per year
501 provided by the Tajo-Segura Aqueduct (131 MCM), the Taibilla River (70 MCM), and
502 desalination plants (160 MCM). Moreover, agreements with irrigation communities

503 along the Tajo River could add an extra 36 MCM. Hence, the total capacity of the
504 system could approach 400 MCM/year. This contrasts with a demand that in 2012 had
505 declined to 194 MCM. After these trends, the *Confederación Hidrográfica del Segura*
506 (2013) lowered substantially the water demand figure expected for 2015 and 2027 to
507 220 and 257 MCM, respectively. All in all, therefore, the capacity of the MCT system
508 exceeds by more than 200 MCM the current demand. While this margin appears wide
509 enough to offset scarcities caused by future droughts (thanks to the extra capacity of
510 desalination plants) it is also true that the cost of “secure” (i.e. desalted) water would
511 only be affordable by urban and tourist interests and not by farmers who currently use
512 only a very small fraction of the total desalted water produced. As Rico-Amorós (2010)
513 points out, very few farmers can assume costs of water beyond 0.20-0.30 €/m³ no matter
514 how secure and reliable the source may be as it is with desalination. Farmers therefore
515 turn to other options such as treated wastewater, water purchased from other irrigation
516 communities, or even desalted water mixed with other water sources to decrease costs.

517

518 **6. Conclusions: Desalination, cornucopia for whom?**

519 In this paper we have focused on the expansion of desalination in Spain since the mid-
520 2000s, which we have defined as the newest mutation of a water planning and
521 management approach strongly based in the enhancement of water supply sources rather
522 than in the management of water demand. We have situated the emergence and
523 expansion of desalination in this country within the debates and conflicts surrounding
524 the National Water Plan of 2001 and the cancellation of the Ebro transfer to
525 Mediterranean regions in 2004. Under the name of AGUA Program, desalination at a
526 grand scale was offered to the Spanish Mediterranean Coast as a conflict-free alternative

527 to provide water for presumably booming agriculture and, especially, urban –tourist
528 demands.

529 The rationale of desalination was built on two premises. First, costs at least equal or
530 inferior to other large-scale alternatives, and second, expanding demand after the boom
531 in the urban and tourist sector of the mid-2000s. Both premises failed to materialize
532 because costs (and more so after the important price hikes in electricity in Spain since
533 2008) made desalted water unaffordable for some users, such as farmers, and
534 uncompetitive for urban and tourist users who could access cheaper water sources.
535 Likewise the expected increase in water demand linked to the massive urbanization of
536 the Mediterranean coast also failed to materialize after the burst of the real estate bubble
537 in 2008. But there are other causes also partially responsible for the failure of
538 desalination; among them a relatively benign climatology with abundant precipitation in
539 the last 4-5 years and also important structural changes in water demand such as the
540 increase in the efficiency of the delivery networks.

541 In 2013, many desalination plants operate at a very low capacity, the construction of
542 others suffers considerable delays, and still others may not be built as envisaged, at least
543 in the short and medium term (see Table 1). The overcapacity in water production
544 contrasts with the economic, social and territorial landscape left by the real estate crisis
545 and the many unfinished residential developments that supposedly were to be “watered”
546 by desalination. In one sense, desalination is no different than other large-scale and
547 costly infrastructure planned and built during the years of the Spanish economic
548 “miracle” be these power plants, high speed train lines or convention centers; and in that
549 sense desalination plants are a continuation of the business-model of the hydraulic
550 Spanish paradigm with big contractors being awarded lucrative concessions. We have
551 observed that despite publicly-led, the construction and operation of desalination was

552 handed out to building companies and water utilities, which quickly adapted to the new
553 water supply framework, in which desalination had a major role. It is not a coincidence,
554 therefore, that 6 out of the top 20 world desalination water providers were Spanish
555 companies: Befesa Agua, ACS, Acciona Agua, Sadyt, Cadagua and Aqualia (Fundación
556 Cajamar, 2009).

557 Desalination also exemplifies the continuation of the subordination of water planning to
558 urban and regional planning based on growth scenarios. Rather paradoxically but
559 perhaps not surprisingly, the failure of harmonizing both planning processes has not
560 resulted in insufficient water quantities to cover demand but rather in overcapacity in
561 the water supply system. We argue that the massively idle capacity of desalination
562 plants in Spain is the result of a mismatch between forecasted scenarios of intensive
563 urbanization and ensuing increase in water demand and the harsh reality brought about
564 by the economic crisis since 2008. To a much lesser extent this overcapacity could be
565 attributed to the conscious decision to have a strategic water reserve.

566 While this overcapacity diminishes the risks of future droughts, the fact that to a large
567 extent it is based on desalination introduces the issue of relative scarcities. In other
568 words, water scarcity for the urban and tourist sectors of the Spanish Mediterranean
569 coast could be overcome with desalination but water scarcity for agricultural users
570 would not vanish but probably become more common as traditional supplies dwindle
571 and the area moves into the next dry cycle.

572 In a context of more promising alternatives, some of them already considered by the
573 AGUA Program, desalination (as water transfers) appears to be increasingly
574 problematic (Olcina- Cantos et al., 2010). Those alternatives might include local-based
575 sources such as treated wastewater use, greywater reuse or rainwater harvesting (despite
576 issues on acceptability or energy use in some of them) (Baldwin and Uhlman, 2010,

577 Domènech et al., 2013 and Domènech et al. 2014). It may also include the proliferation
578 of water trading mechanisms, if they do not compromise environmental flows and
579 socio-economic life of the population in the donor basins, between the farming sector
580 and urban and tourist centers for exchange of water of different qualities (already active
581 in places such as Benidorm, see Rico et al., 2013). But above all, it should include water
582 demand management measures.

583 In this sense and as the newest expression of the hydraulic paradigm, with large
584 investments locked in (sometimes redundant) infrastructure, desalination will occupy an
585 important role in Spanish water planning and management in the coming years but
586 probably not the leading role as the AGUA Program envisaged. The Spanish case may
587 serve as an example, altogether with other examples such as Australia (Baldwin and
588 Ullman, 2010), of the need to be cautious when preparing water plans strongly based in
589 just one source of supply ignoring more integrative views (including other water
590 alternatives), accurate forecasts and projections of water demand, and integration
591 between water and urban/regional planning scenarios.

592

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600

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