SEO Report for https://beyou.fr

89 / 100	41 / 49	4 / 49	4 / 49
SEO SCORE	**PASSED CHECKS**	**FAILED CHECKS**	**WARNINGS**

COMMON SEO ISSUES

Meta Title	✔	The meta title of your page has a length of 57 characters. Most search engines will truncate meta titles to 70 characters.
		→ beyou - Experimenta, Descubre y Crea TU perfume exclusivo
Meta Description	✔	The meta description of your page has a length of 130 characters. Most search engines will truncate meta descriptions to 160 characters.
		→ En beyou queremos darte la oportunidad de crear tu propio perfume con esencias de gran calidad. El olor más personalizado y único.
Google Search Results Preview	ⓘ	beyou - Experimenta, Descubre y Crea TU perfume exclusivo https://www.beyou.fr/ En beyou queremos darte la oportunidad de crear tu propio perfume con esencias de gran calidad. El olor más personalizado y único.
Most Common Keywords Test	ⓘ	There is likely no optimal keyword density (search engine algorithms have evolved beyond keyword density metrics as a significant ranking factor). It can be useful, however, to note which keywords appear most often on your page and if they reflect the intended topic of your page. More importantly, the keywords on your page should appear within natural sounding and grammatically correct copy.
		→ perfume - 8 times → más - 5 times → para - 4 times → política - 4 times → esencias - 4 times
Keyword Usage	ⓘ	Congratulations! You are using your keywords in your meta-tags, which help search engines to properly identify the topic of your page.
		✔ Keyword(s) included in Title tag ✔ Keyword(s) included in Meta-Description tag

Keywords Cloud	ⓘ abandono acepta acuerdo agrarias alma aquellos aromáticas ayudar beyou cada cofres comportamiento comunicación comunidades condiciones contacto contenidos continuar cookies correo cultivo demanda descubre despoblación desprenden determina día eines electrónico encuentran entendemos entre esencias establecida estoy evitar exclusivas experiencia filosofía finalidad flores fragancia fragrances frutos fuentes generando geschichte hechiza hierbas humanos incomparable interés maderas… magnífica mejorar muestra más mörders.' nace naturaleza navegación novedades nuestra nuestras nuestro ofrecer okleer olor olores otro para parfum patrick perfecta perfume permiten persona pierdas plantas política primigenias privacidad promociones recetas rurales sensaciones seres sexual simboliza singularidad sino süskind tipo términos utilizamos zonas ino únicamente 'das …)"
<h1> Headings Status	✔ Your page contains H1 headings. Their contents are listed below:
	→ ¿A qué huele tu perfume?
<h2> Headings Status	✔ Your page contains H2 headings. Their contents are listed below:
	→ beYou te propone 7 esencias creadas por Agustí Vidal, que te permitirán crear un sinfín de perfumes.
	→ Esencias
	→ Cofres
	→ Promoción Navidad
	→ Recetas
Robots.txt Test	✔ Congratulations! Your site uses a "robots.txt" file: https://www.beyou.fr/robots.txt
Sitemap Test	✔ Congratulations! We've found 2 sitemaps files for your website:
	→ https://www.beyou.fr/sitemap.xml
	→ https://www.beyou.fr/sitemap_index.xml
Broken Links Test	✔ Congratulations! We have checked 20 links on this web page and none of them are broken.
SEO Friendly URL Test	✔ Congratulations! All links from your webpage are SEO friendly.

Image Alt Test	❌ Your webpage has **19** 'img' tags and **10** of them are missing the required 'alt' attribute. **HOW TO FIX IMAGE ALT TEST** In order to pass this test you must add an **alt** attribute to every **\<img\>** tag used into your webpage. An image with an alternate text specified is inserted using the following HTML line: `<img src="image.png" alt="text_to_describe_your_image">` Remember that the point of alt text is to provide the same functional information that a visual user would see. Search engines, users who disabled images in their browsers and other agents who are unable to see the images on your webpage can read the alt attributes assigned to the image since they cannot view it. Learn more about optimizing images for SEO.

Inline CSS Test	❌ Your webpage is using **21** inline CSS styles!
	
	HOW TO FIX INLINE CSS TEST
	It is a good practice to move all the inline CSS rules into an external file in order to make your page "lighter" in weight and decrease the code to text ratio.
	   - check the HTML code of your page and identify all style attributes - for each style attribute found you must properly move all declarations in the external CSS file and remove the style attribute For example:
	
	`<!--this HTML code with inline CSS rule:-->`
	`<p style="color:red; font-size: 12px">some text here</p>`
	
	`<!--would became:-->`
	`<p>some text here</p>`
	
	`<!--and the rule added into your CSS file:-->`
	`p{color:red; font-size: 12px}`

Deprecated HTML Tags	✔️ Congratulations! Your page does not use HTML deprecated tags.
Google Analytics Test	✔️ Congratulations! Your website is using the latest version of Google Analytics.
Favicon Test	✔️ Congratulations! Your website appears to have a favicon.
JS Error Checker	✔️ Congratulations! There are no severe JavaScript errors on your web page.
Social Media Check	✔️ Congratulations! Your website is connected successfully with social media using: Facebook; AddThis;

SPEED OPTIMIZATIONS	
HTML Page Size Test	✔ Congratulations! The size of your web page's HTML is 19.14 Kb and is under the average web page's HTML size of 33 Kb. Faster loading websites result in a better user experience, higher conversion rates, and generally better search engine rankings.
HTML Compression/GZIP Test	✔ Congratulations! Your page is successfully compressed using **gzip compression** on your code. Your HTML is compressed from **82.44 Kb** to **19.14 Kb** (**77 % size savings**). This helps ensure a faster loading web page and improved user experience.
Site Loading Speed Test	✖ Your site loading time is around **11.031 seconds** and is over the average loading speed which is **5 seconds**. **HOW TO FIX SITE LOADING SPEED TEST** In order to resolve this problem you are advised to: • Minimize HTTP requests • Use Gzip compression • Use HTTP caching • Move all CSS style rules into a single, external and minified CSS file • Minify all JS files and, if possible, try combining them into a single external JS file • Include external CSS files before external JS files • Place your JS scripts at the bottom of your page • Optimize images • Reduce redirects • Reduce the number of plug-ins
Page Objects	✖ Your page has more than 20 http requests, which can slow down page loading. You can try reducing http requests through various methods such as using text instead of images, using css sprites, using data URIs instead of images, or combining several external files together into one. HTML Pages: 4; CSS Files: 25; Scripts: 58; Images: 35; Flash Files: 0;
Page Cache Test (Server Side Caching)	✔ Congratulations, you have a caching mechanism on your website. Caching helps speed page loading times as well as reduces server load.
Flash Test	✔ Congratulations! Your website does not include flash objects (an outdated technology that was sometimes used to deliver rich multimedia content). Flash content does not work well on mobile devices, and is difficult for crawlers to interpret.

Image Expires Tag Test	⚠️ Your site is not using expires headers for all of your images. An expires tag can help speed up the serving of your webpages for users that regularly visit your site and see the same images. Learn more about how to add expires headers to your images .
	HOW TO FIX IMAGE EXPIRES TAG TEST
	In order to reduce the number of HTTP requests, you can use the HTTP Expires header to set an expiration time for your images or any other content type. You can add the following lines into your **.htaccess** file:
	```<IfModule mod_expires.c> ExpiresActive on ExpiresByType image/jpg "access plus 1 month" ExpiresByType image/jpeg "access plus 1 month" ExpiresByType image/gif "access plus 1 month" ExpiresByType image/png "access plus 1 month" </IfModule>```
JS Minification Test	⚠️ Some of your website's JavaScript files are not minified!
	→ https://beyou.fr/wp-includes/js/recetas.js
	→ https://pxgcdn.com/js/rs/9.5.7/index.js?ver=4.9
	→ https://www.beyou.fr/wp-content/plugins/ ... n/assets/js/um-social-connect.js?ver=4.9
	→ https://www.beyou.fr/wp-content/plugins/ ... -form-7/includes/js/scripts.js?ver=4.9.1
	→ https://www.beyou.fr/wp-content/plugins/ ... blic/assets/js/jquery.knob.js?ver=3.14.2
	→ https://www.beyou.fr/wp-content/themes/pile/assets/js/main.js?ver=1.0.0
	→ https://www.beyou.fr/wp-content/plugins/ ... etter/subscription/validate.js?ver=5.1.2
	→ https://www.beyou.fr/wp-content/themes/p ... ssets/js/woocommerce.js?ver=201709201406
	→ https://www.beyou.fr/wp-content/plugins/ ... ilingual-cms/res/js/sitepress.js?ver=4.9
	HOW TO FIX JS MINIFICATION TEST
	In order to pass this test you must minify all of your external JavaScript files. For this task you can use an online JS minifier like YUI Compressor, Closure Compiler or JSMin.

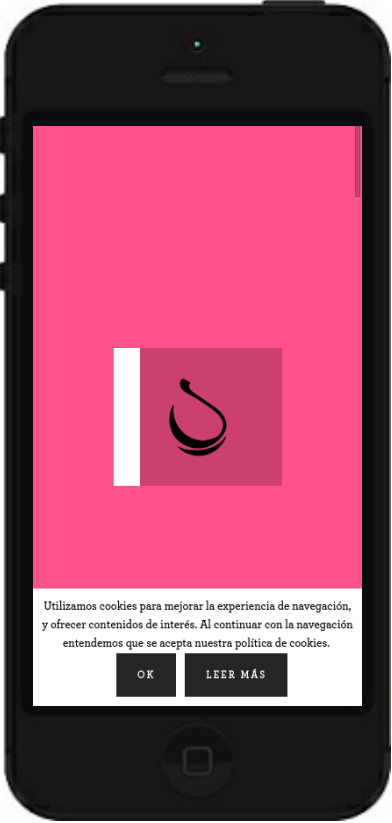| CSS Minification Test	⚠ Some of your website's CSS files are not minified!
	→ https://www.beyou.fr/wp-content/plugins/ ... /res/css/language-selector.css?v=3.5.3.1 → https://www.beyou.fr/wp-content/plugins/ ... assets/css/um-social-connect.css?ver=4.9 → https://www.beyou.fr/wp-content/plugins/ ... form-7/includes/css/styles.css?ver=4.9.1 → https://www.beyou.fr/wp-content/plugins/ ... oked/assets/css/responsive.php?ver=1.2.0 → https://www.beyou.fr/wp-content/uploads/useanyfont/uaf.css?ver=1507820254 → https://www.beyou.fr/wp-content/themes/pile/style.css?ver=4.9 → https://www.beyou.fr/wp-content/themes/pile-son/style.css?ver=1.0.0 → https://www.beyou.fr/wp-content/themes/p ... sets/fonts/trueno/stylesheet.css?ver=4.9 → https://www.beyou.fr/wp-content/plugins/ ... sletter/subscription/style.css?ver=5.1.2 → https://www.beyou.fr/wp-content/themes/p ... ets/css/woocommerce.css?ver=201710121757 → https://fonts.googleapis.com/css?family= ... egular,italic,700&subset=latin,latin-ext **HOW TO FIX CSS MINIFICATION TEST** In order to pass this test you must minify all of your external CSS files. For this task you can use an online CSS minifier like YUI Compressor or cssmin.js.
Nested Tables Test	✔ Congratulations, your page does not use nested tables. This speeds up page loading time and optimizes the user experience.
Frameset Test	✔ Congratulations! Your webpage does not use frames.
Doctype Test	✔ Congratulations! Your website has a doctype declaration: → <!DOCTYPE html>
URL Redirects Checker	⚠ Your URL performed one redirect! While redirects are typically not advisable (as they can affect search engine indexing issues and adversely affect site loading time), one redirect may be acceptable, particularly if the URL is redirecting from a non-www version to its www version, or vice-versa. → from: https://beyou.fr/ to: https://www.beyou.fr/

SERVER AND SECURITY	
URL Canonicalization Test	✔ https://beyou.fr and https://www.beyou.fr/ resolve to the same URL.
HTTPS Test	✔ Your website is successfully using https, a secure communication protocol over the Internet. Note: if your site relies primarily on ad income, be aware that using https may be detrimental to ad earnings.
Safe Browsing Test	✔ This site is not currently listed as suspicious (no malware or phishing activity found).

Server Signature Test	✔ Congratulations, your server signature is off.
Directory Browsing Test	✔ Congratulations! Your server has disabled directory browsing.
Plaintext Emails Test	✔ Congratulations! Your webpage does not include email addresses in plaintext.

MOBILE USABILITY	
Media Query Responsive Test	✔ Congratulations, your website uses media query technique, which is the base for responsive design functionalities.
Mobile Snapshot	Utilizamos cookies para mejorar la experiencia de navegación, y ofrecer contenidos de interés. Al continuar con la navegación entendemos que se acepta nuestra política de cookies. OK LEER MÁS

Microdata Schema Test	✔ Congratulations! Your website is using HTML Microdata specifications in order to markup structured data.
	
	→ **Type:** WebSite
	→ **Properties:**
	    url: https://www.beyou.fr/
	    name: beYou
	    potentialAction: [object Object]
	→ **Type:** Organization
	→ **Properties:**
	    url: https://www.beyou.fr/
	    sameAs: [object Object]
	    name: beYou
	    logo: https://beyou.fr/wp-content/uploads/2017/10/beyou_marca-02.png
	→ **Type:** http://schema.org/WebPage
	→ **Properties:**
	    image: https://www.beyou.fr/wp-content/uploads/2017/04/homepage.jpg

Noindex Checker	✔ Your webpage does not use the noindex meta tag. This means that your webpage will be read and indexed by search engines.
Canonical Tag Checker	✔ Your page is using the canonical link tag. This tag specifies that the URL: https://www.beyou.fr is preferred to be used in search results. Please ensure that this specification is correct, as canonical tags are often hard-coded and may not always reflect the latest changes in a site's URL structure. → <link rel="canonical" href="https://www.beyou.fr/" />
Nofollow Checker	✔ Your webpage does not use the nofollow meta tag. This means that search engines will crawl all links from your webpage.
Disallow Directive Checker	✔ Your robots.txt file disallow the search engines access to some parts of your website. You are advised to check carefully if the access to these resources or pages must be blocked. → Disallow: /wp-admin/
SPF records checker	✔ Congratulations! Your DNS server is using an SPF record. This SPF record is listed below: → v=spf1 a mx ~all