Improving http adaptive streaming systems, the latency and content distribution questions

IATEX

Juan Felipe Mogollón Rodríguez Máster Universitario en Aplicaciones multimedia Universitat Oberta de Catalunya

> A thesis submitted for the degree of PhilosophiæDoctor (PhD), DPhil,...

year month

1. Reviewer: Name

2. Reviewer:

Day of the defense:

Signature from head of PhD committee:

Abstract

Put your abstract or summary here, if your university requires it.

iv

То ...

Acknowledgements

I would like to acknowledge the thousands of individuals who have coded for the LaTeX project for free. It is due to their efforts that we can generate professionally typeset PDFs now.

Contents

\mathbf{Li}	ist of	Figur	es	vii					
\mathbf{Li}	ist of	Table	s	ix					
1	Introduction								
	1.1	Motiv	ration	1					
	1.2	Hypot	thesis	2					
	1.3	Objec	$tives \ldots \ldots$	3					
	1.4	Resea	rch methodology	3					
		1.4.1	Research strategy	3					
		1.4.2	Data generation techniques	4					
		1.4.3	Evaluation	4					
	1.5	Resea	rch plan \ldots	4					
2	Sta	te of t	he art	7					
	2.1	State	of the Art	7					
		2.1.1	HTTP streaming history	7					
		2.1.2	HTTP adaptive streaming	8					
		2.1.3	MPEG-DASH	9					
			2.1.3.1 MPEG-DASH main characteristics compared to differ-						
			ent streaming technologies	10					
		2.1.4	New possibilities for MPEG-DASH, extensions etc	11					
		2.1.5	Future of MPEG-DASH	13					
		2.1.6	Latency improvement in MPEG-DASH	14					
		2.1.7	CDN content distribution	14					
		2.1.8	More about CDN	15					

		2.1.9	Previous research work	16
			2.1.9.1 HTTP/1.1 vs HTTP/1.0	16
			2.1.9.2 Modifying MPEG-DASH manifest	16
	2.2	Summ	arv	17
		2.2.1	Server side	17
		2.2.2	Client side	17
		2.2.3	Quality measurement	17
		2.2.4	Content distribution	18
3	Eva	luation	1	19
	3.1	QoS .		20
		3.1.1	Data requirements	21
			3.1.1.1 Technologies to be measured	21
		3.1.2	Data generation method	22
		3.1.3	Measuring proposed streaming system	22
		3.1.4	Measuring others streaming systems	23
	3.2	QoE n	neasuring	23
		3.2.1	Purpose	24
		3.2.2	QoE as an objective data measure $\hfill \ldots \hfill \ldots \hfi$	24
		3.2.3	Objective approach to QoE measure	25
		3.2.4	Questionnaire Design	26
			3.2.4.1 Data	26
			3.2.4.2 Sampling frame	27
			3.2.4.3 Sampling techniques	27
			3.2.4.4 Convenience Sampling	28
			3.2.4.5 Snowball Sampling	28
			3.2.4.6 Response rate and non-responses	28
			3.2.4.7 Sample size	28
		3.2.5	Infrastructure	29
			3.2.5.1 How to do it	29
			3.2.5.2 Streaming technologies	30
		3.2.6	Questions	30
			3.2.6.1 Quality	31

CONTENTS

			3.2.6.2	Buffer performance	31					
			3.2.6.3	System Performance	31					
			3.2.6.4	Scoring	32					
		3.2.7	Quantita	tive data analysis	32					
		3.2.8	Quantita	tive conclusions	33					
	3.3	Final	evaluation		33					
	3.4	Imple	Implementing questionnaire							
		3.4.1	Server Si	$\mathrm{de} \ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots $	33					
		3.4.2	Client sid	le	34					
		3.4.3	Bandwid	th control \ldots	35					
			3.4.3.1	Seed data	35					
		3.4.4	Answers	to the questionnaire \ldots \ldots \ldots \ldots \ldots \ldots \ldots	36					
			3.4.4.1	Grouping answers	37					
			3.4.4.2	Scoring the answers	38					
			3.4.4.3	Getting calculation formula	39					
			3.4.4.4	Comparing results	40					
			3.4.4.5	Minimum acceptable QoE	40					
		3.4.5	QoS met	ric definition	41					
4	Dise	cussior	1		43					
	4.1	Obtair	ned data		43					
	4.2	Conclu	usions		44					
	4.3 Discussion 4.3.1 Player dependency									
		4.3.2	Question	naire planing	45					
		4.3.3	Number	of answers	46					
		4.3.4	Answers	scoring	46					
	4.4	Contri	ibution to	knowledge	46					
		4.4.1	Minimun	n bandwidth settings	46					
		4.4.2	Answers	weight	47					
	4.5	Future	e work		47					
5	Mat	terials	& metho	ods	49					

References

51

List of Figures

2.1	moov header scheme	8
2.2	adaptive content scheme	9
3.1	color bar video	22
3.2	survey architecture for proposed system	23
3.3	survey architecture for streaming	23

List of Tables

3.1	Bandwidth HLS / MPEG-DASH response	36
3.2	Bandwidth to be evaluated	36
3.3	Numerical value for continuity answers	39
3.4	Numerical value for quality answers	39
4.1	QoE values for 150Kbs	43
4.2	QoE values for 200Kbs	43
4.3	QoE values for 250Kbs	44
4.4	QoE values for 300Kbs	44

1

Introduction

1.1 Motivation

According to *Cisco Visual Networking Index* (7) INTERNET video traffic will increase from 63% in 2014 to to 80% by 2019 of all INTERNET traffic. More specifically, one of the most popular technologies is *streaming*, that, according to *Global INTERNET phenomena report* (19) cited by *Venturebeat's* (26) magazine, could be a 71% of IN-TERNET traffic in some moments of the day. This fact will make video streaming technologies one of the most important ones in the future INTERNET. Because of that, all agents on industry are trying to improve streaming technologies making them better in performance, cheaper and easier to be adopted to final users.

On the upcoming days a technology defined as HTTP adaptive streaming has become very popular instead former technologies like $RTSP^1$ or UDP^2 streaming based technologies.

HTTP adaptive streaming techniques consists on the encode of the multimedia content in different resolutions and bitrates and it's sent via *HTTP* to final users. This way user's player can choose the most appropriate streaming quality (bitrate and resolution) is to its environmental circumstances like connection bandwidth, latency, kind of device used to to play the content, and other network conditions.

¹Real Time Streaming Protocol

²User Datagram Protocol

1. INTRODUCTION

The main advantage of this solution is that, since it is based on HTTP, it makes much easier to deploy it and to be consumed by final user. That is because no kind of NAT address conversion or firewalling techniques are necessary like in other technologies (*UDP RTSP*). Due to the aforementioned benefits, several industry agents and researchers have moved their attention to *HTTP streaming* based technologies.

On the other side can be seen that this new technology has several handicaps that have not been optimized and need some research to work better.

One of the main handicaps of these kind of technologies is the *end to end* latency produced on live streaming transmissions. This latency is intrinsic to this technology because of it's basis, but exists some possibilities to improve that unwanted behavior.

As commented before, HTTP adaptive streaming systems can be deployed in an easy way using some HTTP tools like CDN servers¹. This can make deployment cheaper but it has of some problems in performance. There are opportunities to optimize the use of those kind of servers to improve their performance.

1.2 Hypothesis

Due the research work made in chapter 2.1.9 and it's results, an research topic centered in the improvement of the CDN performance has appeared. Our research work and hypothesis will run into that topic:

A streaming server too busy or with a very narrow bandwidth will offer worse results in a *HTTP adaptive streaming* connection than the use of multiple balanced servers with the same content and narrow bandwidth.

If we could build a system that could balance the streaming load between different servers it could take advantage of the added bandwidth of all servers to get better

 $^{^{1}}Content \ \texttt{Delivery Network} \ \texttt{HTTP://www.webopedia.com/TERM/C/CDN.html}$

results in terms of QoS and QoE offering the best available experience for the user.

Our hypothesis is that load times QoS obtained when using a balanced loaded servers should be lower than the load times obtained from an unique streaming server when low bandwidth is available in each one of them. That would mean to better results in terms of QoE perceived by users.

1.3 Objectives

Main objectives for this research work will be the demonstration of hypothesis defined on 1.2.

Secondary objective, that will be a requisite to get the first objective will be the design and implementation of an balanced streaming server based on several streaming servers with different bandwidths.

In summary, these objectives will be oriented to improve two main factors that are measured in streaming solutions:

- *QoS* Quality of Service (a objective measure)
- *QoE* Quality of Experience (a subjective measure from the point of view of the user)

1.4 Research methodology

1.4.1 Research strategy

Given the objectives mentioned in section 1.3, the most appropriated research tools and strategies according to *Oates* book (30) to carry out this research seem to be:

- Design and creation
- Tests to check the differences of the *QoS* of the existing solutions by measuring latency, consumed bandwidth and many other parameters.

1. INTRODUCTION

• Questionnaires to ask the users about their perception of QoE that they have about the existing solutions and the proposed by this research work.

1.4.2 Data generation techniques

As said in section 1.4.1 there will be some tests to probe the validity of the hypothesis of this research work. Those tests will the main data generation sources to obtain quantitative data that could measured and compared.

There will be some tests that will generate data form our proposed architecture and from previous used architecture. This way quantitative data can be compared to obtain a result about which one of the selected architectures will offer better performance in terms of QoS.

On the other side QoE will be evaluated using questionnaires, those questionnaires will be oriented to get a punctuation about the QoE perceived by the user, so more quantitative data will be obtained in this part of the research work.

1.4.3 Evaluation

As said before we are supposed to obtain quantitative data, so the comparison between obtained data will get us a way to evaluate the performance from our proposed architecture.

1.5 Research plan

To achieve all objectives proposed in section 1.3 a research plan has been designed based in the following items:

- An intensive State of the art study during almost all research duration
- Design tests, surveys and questionnaires
 - CDN's performance surveys design
 - QoE survey and questionnaires design

- Measuring existing technologies
 - CDN's performance surveys execution on existing platforms
 - Obtained data analysis
 - Conclusions
 - QoE survey to users
- MPEG-DASH Server design and implementation
- CDN Server prototype design and implementation
- CDN's improved performance experiments execution
- Final data analysis and conclusions
- Writing thesis and presentation

In the *Gantt diagram* attached document can be seen which will be the temporal execution of the proposed items. The estimated duration of this research work is about 33 months. But for this current subject, the research work will only take into account the first steps of the research proposed plan.

Only research planning about *State of the art* and experiments and surveys design will be taken as subject of study.

There are some task that can run in parallel to other task, for example, the *State of the art* study will take almost all research duration but there will be a main study in the first three months to situate the research and the rest of the time, this task will be limited to a vigilance role to check if there are new researches about this kind of technology.

Other task that can run in parallel are the surveys, those surveys are sent to the final users and can run in a parallel way because they wont need a full time research implication, only to be available to answer users questions and save answered surveys.

This *Research plan* will accomplish with all *Research objectives* mentioned on section 1.3 and it's organization will help to complete in a right way this research work.



State of the art

2.1 State of the Art

In this section an initial study of the current *State of the Art* of this research field can be seen. It will help to situate the current knowledge in this research field.

2.1.1 HTTP streaming history

In the beginning was HTTP progressive download.

This was the very first streaming technology based on HTTP. It consisted on downloading in a progressive way the file that is going to be played from server to client. This file must complain a special characteristic, it must have its codec headers at the beginning of the file, by letting the client downloading it at the beginning of streaming. This will able the client to know the codec content that will be played and this way it could start playing this content without the need to have downloaded the complete file. On contrary side, if the header of codec is present at the end of the file, the player will have to wait to download all content until starting playing it. HTTP progressive download is usually based on mp4 files. Mp4 files complain the requisites of content header at the beginning of the file since they can have it's moov header at the beginning of the file. This moov header contains the data content information about bitrate, resolution and codec of the media contained on the file (see figure 2.1). In (10), researchers show that HTTP progressive download when no low-latency is required offers very good results. This fact, joined together to the simplicity and cheapness of streaming server makes that technology very attractive. This type of streaming let to do seeking on the played file without downloading it completely and is very easy to implement, but lacks of adaptive streaming capabilities, once the client has selected a file to play, it is very difficult to switch to other file with higher or lower quality when network condition requires it.

Other factor for adopting *HTTP streaming* technologies is the fact that now, the client is the element that holds the bigger weight on intelligence and negotiation capabilities, freeing the server of that work. This way the process of selecting the most appropriate streaming quality is much easier and fully relies on client network condition and capabilities.

	Movie Metadata (<i>moov</i>)		Fragment		Fragment			Movie Fragment Random			
: (ftyp)	Movie Header (<i>mvhd</i>)	Track	Movie Extends	Frag (mod	Fragment (moof)		(moof)		dat)	(mfra)	
File Type		(trak) •Track Header (tkhd) •Media (mdia)	(<i>mvex</i>) •Movie Extends Header (<i>mehd</i>) •Track Extends (<i>trex</i>)	Movie Fragment Header (<i>mfhd</i>)	Track Fragment (traf)	Media Data (m	Movie Fragment Header (<i>mfhd</i>)	Track Fragment (traf)	Media Data (mc	Track Fragment Random Access (tfra)	Movie Fragment Random Access Offset <i>(mfro</i>)

Figure 2.1: moov header scheme

Nowadays video streaming is consumed in so much different ways, at home in a PC or in a smart TV, in mobility with a smartphone or a tablet. Video streaming technologies must adapt the content to consumers device and network capabilities at the moment of the streaming. This need has made that some industry companies had created the concept of *HTTP adaptive streaming* to accomplish those needs.

2.1.2 HTTP adaptive streaming

In *HTTP adaptive streaming* the server divides multimedia content in segments of given duration and codifies them into different qualities and resolutions. This way the player

can select which segment can be played depending on the resolution and available bandwidth at the moment. This architecture (Fig 2.2) let the player to switch to lower or higher quality streaming during playing depending on network condition changes.



Figure 2.2: adaptive content scheme

First, and most popular, aproximations to HTTP adaptive streaming were made several years ago by *Microsoft* creating *Smooth streaming server*, *Netflix* player, *Adobe OSMF Player* and *Apple* with its *HLS* streaming server. In (2) researchers have compared the behavior of some of those *HTTP* adaptive streaming technologies by modifying network conditions and observing what was happening to the streaming. This way they study the way the players are able to manage network issues and how those network issues affect to the QoE (quality of experience) perceived by the user. At the same time they suggest a new algorithm to select which content quality should be requested by player at the time that there is a network condition change. This new algorithm will have mooth transitions in network conditions changes and will be more robust to sudden network conditions changed making the QoE much better for the final user.

2.1.3 MPEG-DASH

The evolution of those types of HTTP adaptive streaming technologies has come from the hand of MPEG group (17) and 3GPP group (15). They have taken all of those previous approximations and have made it's own approximation to HTTP adaptive streaming architecture, MPEG-DASH (16). This architecture is an open standard and can be adopted by anyone. This way there could be multiple implementations of the architecture from multiple companies of any element of the architecture. For example, a company could make a MPEG-DASH server application and other one could implement it's own version of the MPEG-DASH player and both should be compatible to each other. This architecture is being adopted nowadays as a standard for almost major industry agents in streaming technologies and is studied by researchers to improve its performance.

2.1.3.1 MPEG-DASH main characteristics compared to different streaming technologies

One of the main factors to measure the quality of a streaming technology is the QoE perceived by final user, Singh et al. (40) have designed a new algorithm to measure QoE in the combined case of adaptive bitrate video and the use of a reliable transport protocol, which is the case of *HTTP adaptive streaming*. The algorithm could be very useful to measure QoE in different implementations or improvements of *MPEG-DASH*.

In (32), we can see the most advantages of MPEG-DASH architectures against older implementations of HTTP adaptive streaming technologies and HTTP progressive download architecture. This paper shows in terms of QoE the results of that comparison, there can be confirmed that MPEG-DASH offers better results than previous technologies.

All logic and intelligence of *MPEG-DASH* architecture is based on client side. The big challenge on the client side is the selection of the best adaptation set to be played depending on the current network conditions and device capabilities. To achieve this goal client can follow different strategies

Research made in (23) uses the expected delivery time of the content consumed from different servers to create a new metric to define how to keep *QoS (quality of service)* on the client side. To achieve the best results for this metric, they have implemented a new algorithm for selecting the quality of the content consumed by player. Then, they study their results based on the quality of the content consumed by the client player.

As described by Thang et al. in (43), the selection of connection throughput to estimate the adaptation set that have to be downloaded could bring some problems to get *smooth* transitions between quality changes in the segments. To solve that potential problems, in (43) researcher propose is using the flexibility of MPEG-DASH MPD to indicate to the player a *quality range* in a way that the player can select which adaptation set is the most appropriate for the quality required by the network conditions on the client side. This implementation of new characteristics to MPEG-DASH is very useful to get smoother and better streaming quality, but breaks it's compatibility with other implementations of the standard.

2.1.4 New possibilities for MPEG-DASH, extensions etc...

MPEG-DASH is a mature architecture in a lot of ways and some researchers want to improve it in several ways that weren't kept in mind in it's definition;

This section will show the improvements that have been proposed to MPEG-DASH in order to improve the content that is perceived by the user in terms of new content and QoE and QoS.

Research work (42) shows how MPEG-DASH flexibility can be used to provide more quality content through different heterogeneous network in a synchronized way. This can improve the content received by final user. One of the possible applications of this technique could be adding HDR capabilities to MPEG-DASH architecture in a way that the players that "understand" this implementation could have this capability through other networks (internet + broadcast) and clients that don't understand this implementation could read NON-HDR streaming quality from broadcast streaming. This implementation could be used too to improve the quality of the streaming by consuming higher bitrate (combined from various sources) by the client.

In a general way all MPEG-DASH try to consume the highest quality content in terms of bitrate and resolution that current network bandwidth permits. In (36) Reznik

2. STATE OF THE ART

presents a different approach to get the best *QoE*. The proposal is oriented to mobile devices, using its sensors, extra information of environment parameters could be given to the *MPEG-DASH* client. This way the client could select a more appropriate quality content depending on those environment variables and not only based on available bandwidth. This sounds a good idea but the lacking of any implementation or measure of this solution doesn't give us any ideas about the grade of improving of this solution.

In (8) researchers make an experimental study to improve the quality of the content consumed by client player by creating a P2P heterogeneous network. This paper proposes that some mobile clients (smartphones) that consume content from 3G mobile network can use WIFI connections between them to create a P2P network. The study concludes that this kind of P2P networks improve the results of quality consumed similar to the quality given by the addition of all 3G networks. This approximation means a better quality of streaming on client side, but the conditions to get this better results are very restrictive, clients must be very near one to each other to share a *WIFI* connection to get this results, this solution doesn't have any value to clients that are not in the same location.

Other ways to improve the QoS of MPEG-DASH is to provide more servers where content can be downloaded. In (44), authors present a propose to use multiple servers to get the content by downloading in a simultaneous way the content from different servers.

In a similar way, (31) use different networks where the client device is connected to detect which one of them will offer the better performance in terms of bandwidth and network quality to get the content from the best available network.

Another similar strategy is used in (33), where researchers propose *Openflow* (12) to manage the load over SDN^{-1} in order to select which network will offer the best results in terms of latency and bandwidth.

¹Software Defined Networks

In (51) researchers propose a strategy based on server and client to get better performance in receiving streaming content. Their propose is a feedback receiver that in client side "asks" the server to generate different duration segments depending on the available buffer in the client.

2.1.5 Future of MPEG-DASH

Nowadays there are a lot of technologies that have some influence in the performance and behavior of *MPEG-DASH*, some of those technologies are expected to change or to evolve. This section will cover the research made over *MPEG-DASH* and how those changes will affect to its performance.

HTTP/2.0 is the expected evolution of current HTTP/1.0-1.1 protocol, some IN-TERNET service providers have are using it in experimental way and it is expected to be adopted in the future for almost INTERNET service providers. (27) research shows that there is some overhead in the communications, that drives to a higher bandwidth consumption with the same quality. On the other side HTTP/2.0 adds some elements that fill the lacks of HTTP/1.0-1.1 obtaining a better performance on received streaming. Those results have been obtained by disabling the security layer of HTTP/2.0, that is a problem because that security layer is mandatory in HTTP/2.0.

Although MPEG-DASH is a codec-agnostic architecture, that means that no audio or video codec is specified for the architecture, the de-facto standard for video and audio codec are h264 and aac respectively. That means that most implementations of MPEG-DASH are based on those video and audio codecs. Nowadays those codecs are used widely in most of video and audio content. MPEG is the organization that has defined those codecs and in the case of video codec, it has created a new version evolved from h264, that codec is called h265. In (20) researchers have made a study about the implementation of an MPEG-DASH server based on h265 codec and how network conditions and variations of bitrates and different profiles of h265 influences in the QoE of the streaming.

2. STATE OF THE ART

2.1.6 Latency improvement in MPEG-DASH

The main problem on MPEG-DASH has to be with the technologies on which it is based. The fact that it is based on HTTP protocol makes by design bigger latency than technologies that are based in other technologies like for example UDP based technologies.

Bouzakaria et al. have worked in the improvement of the latency in two aspects of it. In (6) have improved the *bootstrap latency* ¹ by applying some techniques: make connections using HTTP/1.1 or HTTP/2.0 protocols instead HTTP/1.0. As we saw on section 2.1.5 using those kind of protocols can reduce headers in TCP connection, so it will reduce the average data to load reducing the latency of the connection. Other technique that researchers consider to use is encoding the *MPD* file on *base64*, that will reduce the load time too. Their last try to reduce latency consists on adding extra tags to *MPD* file containing the *ISOBMFF* headers, this way the client doesn't need to download the file segment that contains those headers, reducing this way the load and the latency oh the connection. Using the same technique, in (5) they have reduced the by using HTTP/1.1 connection on server and client side. This way client and server can use HTTP chunk download property, letting the client to download segment chunks even the segment has not been complete deployed on server side.

Shuai et al. (39) research work improves latency on *MPEG-DASH* by designing a minimal buffer on the client side and synchronizing data generation and data consumption to avoid excess data on server side.

2.1.7 CDN content distribution

There are some research works about CDN distribution content that tries to improve the performance of CDN servers.

According to (24), main problems in CDN delivery content consists in choosing which content should be put on each CDN server, because all content cannot be dis-

 $^{^{1}}$ The latency that is produced in the loading of MPD file and ISOBMFF (47) segment headers

tributed in an equal way to all CDN servers because problems of cost and performance. In (24) researchers define some new strategies to deliver content through CDN and *servers* that depending on the kind of content (live streaming, VoD, etc ...) offers better results than classic delivery strategies.

In (37), researchers propose a *Big data* technology to design an algorithm to learn from previous deployments and customers streaming consumption, which content should be delivered in a priority way to determined *CDN* servers. They predict what cache servers will need some backup support and deploy more if necessary.

Those research works show that some work has been done in the field of reducing the latency on the server side, but not so much work has been done in the field of content distribution using CDN servers.

2.1.8 More about CDN

In (34) research work researchers have created an algorithm that used TCP multiple connections to download the same MPEG-DASH segment from different CDN servers and probed that that way offered a much better bandwidth use than using a single TCP request.

Jiang et al. made a research about balancing CDN request using an algorithm that combined cookies, CDN dynamic feedback load balancing algorithm. They compared their algorithm results versus other different algorithms and probed that their algorithm offered better performance.

In (35) researchers use new tools like SDN^1 to deploy virtual CDN networks that can be deployed and managed in an easy way. Using that technology Rego et al. have proposed a *Load balance* algorithm that deploys and removes streaming servers depending on the demand and elasticity policies.

¹Software defined networks

In (41) Sinha et al. have faced the problem of selecting the optimal node from an CDN network and probed some different strategies to get the best results possible.

In (28) authors refer to a new way to improve CDN's by offering users bandwidth to create a high distributed CDN network with a *load balance* algorithm to manage all available CDN's by surrogating connections to the *home users $CDn's^*$ if available bandwidth exists and have shown that its performance is good enough to be compared with commercial CDN types in terms of speed.

In (14) researchers look for a good way to selecting the optimal way in terms of network speed when downloading multimedia content from different CDN servers.

In (22) Kyryk et al. put their eyes on the delay time, server load an probability of packet loss to create a system to measure QoS and describe a load balancing mechanism to get the lowest values and consequently the best QoS in the terms mentioned.

2.1.9 Previous research work

In previous research work I have made, I studied different ways to reduce the latency perceived by the user in MPEG-DASH streaming in a effort to improve the QoS in live streaming situations.

Two different technical approaches have been done in previous research work.

2.1.9.1 HTTP/1.1 vs HTTP/1.0

In this research work the use of web servers based on different version of the HTTP protocol will will offer different latencies for the same content. Results obtained shown that HTTP/1.1 web based servers offered lower latency than HTTP/1.0 based web servers.

2.1.9.2 Modifying MPEG-DASH manifest

Other option studied was based in the modification of the profile *on-demand* from *MPEG-DASH* in order to improve the load time in live content consumption.

That modification made an improvement of latency perceived by the user and consequently a better QoS of the service.

2.2 Summary

In this state of the art about HTTP adaptive streaming are several parts very well differentiated parts mainly focused into MPEG-DASH architecture:

2.2.1 Server side

In the server side, there are several research works that are pushing the limits of the TCP and HTTP protocols trying to decrease MPEG-DASH latency to obtain better QoS. Main leaders for this research lines are a group from ParisTech University.

2.2.2 Client side

On the client side there is a research effort to offer better algorithms to get the best QoS and QoE for HTTP adaptive streaming depending on the network environment conditions. It doesn't seems to be a common direction of those research work to achieve this objective. A closer look into those papers and trying to review more recent work from authors could help to more knowledge about this research field.

2.2.3 Quality measurement

Measuring QoS and QoE is a research topic very common in this state of the art, in a general way for any kind of multimedia content or in a particular way focusing into MPEG-DASH.

I find this research topic very interesting, especially focusing in the effort to get a relationship between QoE, an subjective measure, and QoS, an objective measure. This relationship is very important because it will give to the content distributors a direct way to measure QoE of their content without the need of a direct answer from their

customers, just reading QoS metrics that can be done in an automatic and transparent way for customers will lead to a valid QoE metric.

2.2.4 Content distribution

Content distribution seems to be the less studied research topic into this state of the art, but a lot of research works mentioned in this document are pointing in the same direction to get results for better content delivery. They are focused into using big data to learn from old data and take actions and systems like *OpenFlow* to execute those actions and deploy, scale and remove new content distribution servers in order to meet the needs for content delivery in certain moments.

Based on all learned from this *State of the art*, the most hopeful research topics both in terms of more research work to be done and future impact are:

- Relationship between QoS and QoE
- Content distribution

Content distribution will be very important because of CDN servers, both virtual ones or real ones and the logic to deploy content on them and their savings for the content providers in terms of bandwidth an storage space. These technology presumably will offer too better QoE for customers into the aspect of getting content much earlier if they are deployed into a nearly server.

As evaluated before, a relationship between QoS and QoE will offer a good way to get QoE measures from QoS measures made by content providers getting a better experience for the customer.

3

Evaluation

In this chapter the evaluation of the proposed architecture will be discussed.

Main objectives referred on chapter 1.3 of this research work will be the improvement of the QoS and QoE of an streaming session using an improvement for MPEG-DASH architecture.

First step to determine the improvement of any factor is measuring it, because of that measuring QoS and QoE of received streamings will be the first task to be executed.

To measure those two aspects of an streaming communication will be necessary to know what they mean:

- QoS: is the description or measurement of the overall performance of a service ((49))
- QoE: is a measure of the delight or annoyance of a customer's experiences with a service ((48))

To evaluate those measures it will be necessary to determine which kind of measures are.

3. EVALUATION

On one side QoS can be defined in terms of an objective measure, like used bandwidth, resolution of the played streaming, bitrate of the streaming, etc...

On the other side, by definition, QoE has been defined for a long time as a subjective aspect perceived and determined by the user who consumes the content, in our case, the streaming.

Given those differences, the way to measure those factors must be different for each one of them.

3.1 QoS

QoS has always been measured as a combination of several objective factors of the played streaming. That makes easy to develop *tests* to measure those factors and to create a good QoS equivalent for multiple systems that have to be compared.

In the state of the art, section 2.1.3.1, we couldn't find a suitable way to measure QoS of the candidates we are going to use to compare against our proposed system architecture for streaming, so a new one must be defined to have a common measure to compare between different available architectures and streaming systems.

We will define the description of an streaming on its "physical" characteristics measured at client side:

- Resolution
- Bitrate
- Latency
- Buffer size

3.1.1 Data requirements

First step will be determining which factors are representative for us to measure the QoS.

- Streaming resolution
- Streaming bitrate
- Streaming latency
- Streaming Buffer size
- Resolution changes
- Bitrate changes
- Buffer size changes

Those factors are a combination of streaming metrics that can be measured in an objective way. That makes that, according to to Oates ((30)) book, using *surveys* should to be the best approach to measure those metrics.

3.1.1.1 Technologies to be measured

But there is still a question that has not been answered, what is going to be compare?

In several parts from this document has been told that purpose was comparing the performance of different HTTP adaptive streaming technologies by comparing its QoS and QoE measures.

The streaming technologies that are going to be compared are:

- Apple HLS streaming (4)
- MPEG-DASH (16)
- MPEG-DASH improved architecture (our research work)

Those streaming technologies are the most representative ones in terms of HTTPadaptive streaming technologies according to (25).

3. EVALUATION

3.1.2 Data generation method

Wowza Streaming Server (50) will be used to implement and deploy all available streaming platforms except this research work one.

Our *MPEG-DASH* based streaming technology will be deployed manually with its own streaming server.

The objective of this kind of surveys is to measure the behavior of all streaming servers in the same conditions, so the same content must be streamed by all of them and in the same network conditions. So the system will be deployed in a controlled local network and the content will be a color bars video with its timestamp attached to the image.



Figure 3.1: color bar video

3.1.3 Measuring proposed streaming system

A HTML5 player based on dash.sj (11) will be used to reproduce streaming from proposed streaming system. To measure metrics given in 3.1.1 will be necessary to modify this player.


Figure 3.2: survey architecture for proposed system

3.1.4 Measuring others streaming systems

Best way to measure metrics given in 3.1.1 will be similar as previous one, we have three different types of streaming, two MPEG-DASH based and one HLS based, we will use *dashif* player based to measure the MPEG-DASH based streaming and videojs (46) for the HLS based streaming.



Figure 3.3: survey architecture for streaming

3.2 QoE measuring

According to Zhao et al., QoE is being taken into account as the best factor to measure the quality of a video streaming. Keeping in mind that final objective of an Internet video streaming is the transmission and the consumption of the data in the best way for the customers, that premise is very accurate and must be an important metric in any research work that wants to know how good is a streaming system, that fits completely into our research work.

QoE has been defined as a measure of the delight or annoyance of a customer's experiences with a service and eventually the only way to get this measure was questioning directly to the customer how was it's experience consuming a streaming.

3.2.1 Purpose

It is known that a questionnaire will only give a subjective perspective of the QoE perceived by the users. It wont be the only one tool that we will use to measure the QoE but it will give us a valid view of it.

Making an objective measure of the QoS of the streaming at the same time than consumer consumes the streamed content we could find a relation between those two factors.

- Which is the best streaming platform of the proposed in terms of QoE
- Is our streaming solution good enough in terms of QoE

3.2.2 QoE as an objective data measure

There is a trend followed by some researches that try to link QoS objective measures to QoE measures perceived by consumer.

In (38), Shen et al. have developed a method to measure QoE on an objective way that seems very promising in terms of easing the access for broadcasters and service providers to the lecture of QoE perceived by users. This research method seems to be to powerful but so much for our research purposes where a questionnaire seems to be more adequate.

Nam et al. in (29) have measured some streaming factors and related those measures directly with the perceived QoE from final users, mainly the rebuffering one.

That gives us the idea that QoE could be measured in an objective way, not only using questionnaires.

The streaming factors measured were:

- Start-up latency
- Rebuffering
- Bitrate changes
- Video loaded fraction

Those measured elements can be a good starting way to measure quality of streaming, specially the related ones with bitrate played by clients. With those streaming factor's measures could be used to create a kind of QoS of the streaming to be related in future research work with QoE measures.

In (9), Eckert et al. have developed four different algorithms to get an objective way to measure QoE and have compared their estimation results with real user experiences and their subjective experience while watching different contents and have shown that those kind of algorithms can predict in a good way the QoE perceived by users.

Those algorithms have been developed taking account that the buffer size is directly related with the continuity and the stalling of the streaming. Those two characteristics are generally related with the QoE perceived by the users.

Those research works agree with our point of view to measure at the same time some QoS aspects in order to link those results with QoE.

3.2.3 Objective approach to QoE measure

Our approach to get a quantitative approach to QoE measure will be a mix from techniques used in previous section.

We will extract quantitative data from questionnaire sent to users in order to extract their answers to get a measure of QoE.

On the other hand, we will take logs from players used in order to get the quality and continuity of the played content.

This way QoS measure from streaming could be established and a direct link between QoE and QoS from each session could be settled down.

3.2.4 Questionnaire Design

This section will cover the design of the questionnaire to complete our main information goals. In a extended way we are going to define a survey, so we want to get the same kind of data from a large group of people in a standardized way. To achieve a good work in survey designing we will have to follow some directives:

- Data requirements
- Sampling techniques
- Sampling frame
- Sample size
- Response rate and non-responses

3.2.4.1 Data

According to Oates (30) in a survey two different types of data can be obtained:

- Directly topic related
- Indirectly topic related

This questionnaire will get data only from topic related:

We want to know which is user perception about the QoE of the streaming (directly topic related data).

3.2.4.2 Sampling frame

In section 3.2.1 our objective will be to know which streaming technology or platform is the best one in terms of QoE. So this way we think that the best people to answer this question will be the professionals of this field.

We are going to consider a population of our research and developer colleagues focused on streaming technologies.

3.2.4.3 Sampling techniques

We have defined our sampling frame, so its time to define the sampling techniques to get that sampling frame. There are two kinds of samplings:

- probabilistic
- non-probabilistic

In our case the sampling technique will be a non-probabilistic one;

We are going to ask our colleagues and people we know, they fit the condition of being people related to research and development of related streaming IT but they wont be a representative frame of all population.

To get this data we will use a mix of the following non-probabilistic sampling techniques:

- Convenience Sampling
- Snowball Sampling

3. EVALUATION

3.2.4.4 Convenience Sampling

This technique consists on asking people that will be convenient for this research. By definition, asking working colleagues that have interest and knowledge in this research field fits this type of technique.

3.2.4.5 Snowball Sampling

This technique consists on asking a person who has made the questionnaire to ask other person to answer the questionnaire.

We will ask our colleagues to ask another people to answer this questionnaire to get the biggest sample size possible.

3.2.4.6 Response rate and non-responses

According to Oates (30) a 10% rate of response is not uncommon. We are focusing on a sample-size of about 100 people, we will ask to 70 research colleagues (*convenience sampling*) and we hope at least another 30 people obtained from our *Snowball sampling* techniques.

To avoid lower response rates we will ensure to let know to the people we are asking the importance of this research work in order to determine the best streaming technology in terms of QoE. This, united to the fact that the people we are asking are interested on these kind of technologies can assure us at least 40/50 answers.

3.2.4.7 Sample size

The bad news about this kind of Sampling techniques is that the final sample size of answers that could be obtained shouldn't be significant to ensure a 95% of confidence and an 3% of accuracy on our answers.

According to Oates (30) to obtain a 3% certainty and for a total population of 900000 people this questionnaire should be answered for at least 895 people but that is far away from our capabilities.

Our previsions for this questionnaire is that we will get a final sample size of 40/50 answers, what is statistically significant data but can't ensure the error percentages because our target is all world population (we want to be sure that our system is better (or not) than other ones)

3.2.5 Infrastructure

To build this questionnaire will be necessary some infrastructure. Main objective will be to compare different streaming platforms and architecture, so it will be necessary to deploy that infrastructure and make it available to use to the people who answers this questionnaire.

The necessary items to carry out this task will be:

- Streaming servers for all available platforms
- Same content for each platform (content and quality)
- Clients for all available platforms
- Instructions to users about how to deploy/install clients when necessary

3.2.5.1 How to do it

The best way to perform this survey will be using Internet, our sample population will be people that are common and comfortable with IT technologies and answering by Internet won't be a problem for them. Another advantage of making questionnaires on the Internet is that it will be cheaper than other methods and asynchronous for those who respond the questionnaire. We are going to use Google forms (13) as platform to create our on-line questionnaire.

But it won't be enough to complete all elements of our infrastructure mentioned on 3.2.5. We will need some other tools to deploy all available streaming technologies.

To deploy all streaming platforms and technologies we will opt to deploy them on $Amazon \ web \ services \ (3).$

3.2.5.2 Streaming technologies

The streaming technologies we want to compare on terms of QoE will be:

- Apple HLS streaming (4)
- MPEG-DASH (16)
- MPEG-DASH improved architecture (our research work)

As mentioned on 3.2.5, the best way to deploy those streaming technologies will be using *Amazon web service* (3) in combination with *Wowza Streaming Server* (50) mentioned in section 3.1.2 to get QoS measures.

3.2.6 Questions

Same questions will be asked for all streaming services to all users in order to compare their answers and answer our main question: which streaming server is the best one in terms of QoE?.

Final purpose will be linking QoS with OoE, so basing in the metrics from section we are going to build a questionnaire that involves QoS available metrics to relation them with QoE. Question will be divided by themes, each group of questions will be used to answer some high level related questions.

These question group will be directly related to the subject of the survey, we will use these questions to ask about the QoE perceived from each streaming server.

3.2.6.1 Quality

Those questions will give a measure about the quality perceived by the user.

- Has this streaming good resolution?
- Have you noticed any pixelated images in any moment?

3.2.6.2 Buffer performance

Those questions will give an idea of buffer performance of each streaming platform.

- Have you noticed any cuts during playing?
- Have you noticed any discontinuity?
- Have you noticed any yerk during video playback?

3.2.6.3 System Performance

Those questions will offer an idea about the load and the general performance of the player on the user side.

- Was your computer slow when playing streaming?
- Did you notice any abrupt transition between resolution changes?
- if yes, when?
 - up- >down?
 - down->up?

3. EVALUATION

3.2.6.4 Scoring

As said in section 3.2.3, there is a need to get quantitative data from this questionnaires answers, so "numeric" answers must be given.

To achieve this goal, best way would be scoring answers as follows:

- 1. Very bad
- 2. Bad
- 3. Normal
- 4. Good
- 5. Very good

3.2.7 Quantitative data analysis

All results obtained from these surveys, experiments and questionnaires will generate quantitative data and those data must be analyzed in order to obtain some adequate conclusions.

According to (30, Chapter 17) there are different types of quantitative data:

- Nominal data > categories without numerical value
- Ordinal data -> numbers are allocated to a quantitative scale
- Interval data -> ordinal data measured against quantitative scale
- Ratio data -> interval data with zero value in the measurement scale

We will get two types measures, nominal data from questionnaires that will be coded in order to get quantitative data from their results and ordinal data from surveys from QoS.

3.2.8 Quantitative conclusions

Best way to get conclusions about questionnaires will be the elaboration of a mean of answers from questionnaires. This will give quantitative data that can be compared between the different available platforms.

3.3 Final evaluation

According with the previous papers mentioned on 3.1 and 3.2 sections, there is a trend from researchers to consider QoE a much better way to measure the quality of a video streaming instead of QoS. That is because the need to focus streaming measures fully into client's experience.

Video streaming must also pay attention too service providers interests. Service providers want to get the best results by the less money possible. That means that they want the best QoE possible on the client side with the less QoS possible. This way they will decrease their expenses in bandwidth and equipment but getting a good QoE into client side.

Research work will have to mix those two factors in order to get a response for a simple question, will our proposed system architecture will offer the best QoE possible for the "worst" QoS in a better way than other available systems from market?

3.4 Implementing questionnaire

This section will cover the implementation of questionnaire defined in section 3.2.4.

The execution of this survey can be divided in two different parts, server side and client side.

3.4.1 Server Side

As mentioned in section 3.1.2, we have used a *Wowza streaming server* to implement the required adaptive streaming systems.

3. EVALUATION

First step will be the generation of the necessary video sources to build the adaptive streaming servers that are going to be studied. For these purposes a series of videos based on color bar video as told in Figure 3.1 with the following resolutions have been created using *gstreamer* (18) framework.

- 4K (3840x2160)
- FullHD (1920x1080)
- HD (1280x720)
- 480p (854x480)
- 240p (320x240)

Using those generated videos we have set up two different streaming servers using *Wowza streaming server*, those streaming are based on *MPEG-DASH* and *HLS*.

This way two different *HTTP adaptive streaming* services have been created to be evaluated by the users who will answer to our questionnaire.

3.4.2 Client side

In the client side, web player has been selected in order avoid any operative system dependency. This way streaming can be played in any modern and current web browser.

In order to run proposed web players for each streaming platforms, the most appropriate Javascript libraries must be chosen. Based in the fact that there are two different streaming platforms, two different *Javascript* libraries must be chosen to be used as base for web players. In section 3.1.4 was mentioned that we were going to use:

- dashjs for MPEG-DASH streaming
- videojs for HLS streaming

But after doing some testing with those libraries, different Javascript library was chosen for playing *HLS* streaming content. That was because *videojs* library wasn't fully compatible with *Wowza streaming server HLS* service provided.

Library finally chosen for HLS streaming was videodev (45).

3.4.3 Bandwidth control

Some previous testing showed that mean Internet speed mentioned by Akamai report (1), that is 12Mbps, will be always enough bandwidth to play 4K resolution streaming content in both streaming platforms studied.

Because of that, we decided to do our tests in a LAN network environment in order to introduce some bandwidth reduction to get some differences in the streaming qualities to be provided for the users.

3.4.3.1 Seed data

First step will be the determination of the bandwidth margins to be studied and asked in the questionnaires. So a preliminary test with both streaming technologies that were to be studied was made.

This test gave us some answers about streaming behavior in different platforms and for different bandwidths bandwidth settings into local area network in terms of usability and quality. Those data can be found in table 3.1.

That previous research will lead us to choose the best qualities and bandwidth restrictions to be offered to the users who will make the survey.

For our survey we have chosen bandwidth values that offer reasonable values of QoE in terms of view to no discourage users from viewing the content and evaluating which one of them is better in terms of QoE.

Bandwidth (kbps)	HLS	MPEG-DASH
50	No video	Lot of cuts
100	Lot of cuts	Lot of cuts
150	Some cuts low resolution	4K with cuts
200	Low resolution with small cuts	4K with cuts
250	Low resolution with continuity	4K with small cuts
300	4K continuous	4K continuous
400	FHD continuous	FHD continuous

Table 3.1: Bandwidth HLS / MPEG-DASH response

Table 3.2: Bandwidth to be evaluated

Bandwidth (kbps)
150
200
250
300

3.4.4 Answers to the questionnaire

We pretended to get around 100 answers for our survey, but taking into account that we had to modify our tests to add the bandwidth issues we had to take control of the network connection that was going to be used to play the streams. That only was possible to me made using a local area network connection, so the subjects that were going to answer the questionnaire must be in that local network. That limited the quantity of people that could answer the questionnaire to 10.

Despite that short quantity of answers we can elaborate a study of the QoE of the offered streaming services and our conclusions:

During the execution of the survey, the missing of an important question in the survey has been noticed. That question will correspond to the general evaluation of the quality of the streaming and could be the direct answer to our research question, "which streaming has better QoE?". That question could have also offered a way to measure the weight of the other questioned elements from survey into the generation

of the QoE evaluation response.

This way, the importance of the different fields measured in this survey, resolution of the streaming, continuity, etc... could be measured in order to create a general weight of each of them in the evaluation of the QoE.

Our propose is to add this question to the next questionnaire in this research field.

Given the low amount of answers evaluated, this research work can only be used to obtain a preliminary and indicative sight of what users think about the offered streaming services but those results cannot be extrapolated to all the population.

The good point is that results offered offered a "common answer" for our surveys and that made us to know which streaming serviced of the studied had better QoEdepending on the weights given to the two main problems in streaming, the continuity and the resolution from a video.

Other very good data obtained from answers and previous research work is the minimal necessary bandwidth to get streaming services run smoothly for given resolutions. This knowledge will be very useful when creating player or streaming servers servers that avoid trying to play very high resolution streaming when bandwidth conditions are very bad.

3.4.4.1 Grouping answers

We have asked for 6 questions:

- Has the streaming good resolution?
- Have you noticed any pixelated images in any moment?
- Have you noticed any cuts during playing?
- Have you noticed any discontinuity?

3. EVALUATION

- Was your computer slow when playing streaming?
- Did you notice any abrupt transition between resolution changes?

Those questions can be grouped in two main sections:

Video quality

- Has the streaming good resolution?
- Have you noticed any pixelated images in any moment?

Video continuity

- Have you noticed any cuts during playing?
- Have you noticed any discontinuity?
- Did you notice any abrupt transition between resolution changes?

and an external question that was added to check the performance of the streaming on clients computer.

• Was your computer slow when playing streaming?

3.4.4.2 Scoring the answers

As told in section 3.2.6.4 we are looking for quantitative data so we will have to weight the answers and give them a numerical value in order to compare them.

We have asked for two main factors:

- Continuity
- Video Quality (resolution)

Evaluated value	Numerical value
Very bad	0.1
Bad	0.5
Normal	1
Good	1.5
Very Good	2

Table 3.3: Numerical value for continuity answers

Under our criteria the most important value for a video streaming has to be the continuity, so we will weight responses as follows 3.3:

And for the video quality we will weight the responses can be found in table 3.4:

Evaluated value	Numerical value
Very bad	1
Bad	2
Normal	3
Good	4
Very Good	5

Table 3.4: Numerical value for quality answers

This way we have some kind of quantitative data from each answer but we need to combine those quantitative value to get a definitive numerical value.

3.4.4.3 Getting calculation formula

As hypothesis we estimate that the continuity of the streaming will be the most important element in our scoring of QoE, so all answers that belong to that group must be multiplier.

Quality related answers are the elements that are going to be multiplied so they must be added together. Resulting formula for this QoE calculation will be:

cutsanswer*discontinuity:*abrupttransition*(goodresolution+pixelated)

That mathematical formula will give a numerical value for each response obtained from questionnaires. If we take the median for all users and their responses we will get a valuable and quantitative data to compare *HLS* vs *MPEG-DASH*.

3.4.4.4 Comparing results

As an obvious answer to the question of which streaming technology offers betters results in terms of QoE, higher is better, so best QoE result will determine which streaming technology is better for this research work purposes.

3.4.4.5 Minimum acceptable QoE

Another term to be measured and defined is what is the minimum QoE that a video streaming must have to be considered good enough to be offered to the client.

Taking the given formula we could calculate a numerical value that, under our criteria, can be considered an acceptable QoE:

Most important thing under our criteria is not having cuts into transmission, so

- cutsanswer
- discontinuity
- abrupt transition

must be at least a *normal* value. On the other hand video video quality must be normal, so answers

goodresolution

• pixelated

must be *normal* value too.

Calculating with the formula given in section 3.4.4.2, acceptable QoE under the above criteria and giving it the values for "normal" answer defined on section 3.4.4.2:

cuts answer * discontinuity : * abrupt transition * (good resolution + pixelated)

1 * 1 * 1 * (3 + 3) = 6

So minimum acceptable QoE value must be $\boldsymbol{6}$.

3.4.5 QoS metric definition

In this section we will determine the QoS of a certain session in order to be compared with QoE to determine their relationship.

The best way to do it will be measuring some factors from HTTP streaming sessions like:

- Segment resolution
- Segment size in MB
- Segment download speed

At the end of this research work we couldn't determine a valid QoS metric formula that contained those parameters because the lack of time.

Discussion

4

In this chapter results obtained from questionnaires from chapter 3 will be exposed, evaluated and discussed.

4.1 Obtained data

Answers from questionnaires are presented in the following tables.

In each table are represented the resulting QoE for HLS and MPEG-DASH and for each bandwidth studied. QoE values were the result of the application of the mathematical formula cited in section 3.4.4.3 to given answers from questionnaires.

User	HLS	MPEG-DASH
1	0.2	0.2
2	0.2	0.16
3	0.18	0.9
4	0.15	0.16
5	0.135	0.18
6	0.2	0.16
7	0.2	0.18
8	0.2	0.135
9	0.2	0.2
10	0.2	0.18
Median	0.2	0.18

Table 4.1: QoE values for 150Kbs

Table 4.2: QoE values for 200Kbs

User	HLS	MPEG-DASH
1	5	1.25
2	4	0.05
3	12	4
4	8	4.5
5	6	4.5
6	6	0.8
7	12	0.675
8	6	0.675
9	7	0.9
10	7.5	0.9
Median	6.5	0.85

User	HLS	MPEG-DASH
1	32	5
2	24	1
3	40	5
4	40	0.8
5	32	1
6	32	0.8
7	24	3.375
8	32	1
9	32	0.75
10	40	4.5
Median	32	1

Table 4.3: QoE values for 250Kbs

User	HLS	MPEG-DASH
1	45	54
2	80	54
3	30.375	45
4	27	72
5	54	80
6	80	80
7	27	40
8	72	72
9	60	80
10	64	54
Median	57	63

Table 4.4: QoE values for 300Kbs

4.2Conclusions

Observing the results obtained from section 4.1, it can be determined that, in a general way, HLS streaming gets better results in terms of QoE than MPEG-DASH in all possible bandwidths studied except in the 300kbps bandwidth case where results are quite similar.

According to these results, users think that HLS offers more quality than MPEG-DASH technology for low bandwidth network environments.

Another factor studied was the minimum acceptable QoE for an streaming service that was defined in section 3.4.4.5 and it took 6 as value. According to obtained data from questionnaires, it can be observed that streaming based on HLS with a bandwidth higher than 200Kbps will accomplish with that criteria and could be considered acceptable in terms of QoE.

Taking into account the above paragraphs following conclusions can be reached:

- 1. HLS is much better than MPEG-DASH for low bandwidth environments
- 2. MPEG-DASH is better than HLS for high bandwidth environments but not in a significant way
- 3. Minimum bandwidth for acceptable QoE is 200 Kbps

4.3 Discussion

4.3.1 Player dependency

The architecture of most *HTTP adaptive streaming* technologies determines that the client side will be the part where resides most of the logic and intelligence for choosing the most appropriate content depending on network environment of each streaming session. That makes the quality of the session very dependent of the used player.

In this research work we have used web based players to get operating system independence. Based on this, can be deduced that using different Javascript playing libraries could offer different results in terms of QoE. Because of that can be considered that making some research improving the state of the art could be a good idea to get a better research work.

4.3.2 Questionnaire planing

Halfway of the execution of this research work was noticed a question that will be determining for it's implementation;

Bandwidth limitation of the streaming samples was determining to establish a limit for content's quality to be played. Without that limitation, no difference would have been noticed by answerers of the questionnaire.

This factor could have been foreseen with some previous tests and would have helped to design a questionnaire deployment in a distributed system that could have manage that bandwidth limitation instead of making the questionnaires in a local area network.

As a consequence of this limitation to local area network, the number of people who was asked to answer the questionnaire was much lower than the foreseen one in section 3.2.4.6.

4. DISCUSSION

4.3.3 Number of answers

As result of the issue from section 4.3.2, only 10 people could answered to this questionnaire. It may be a low number, but they have been obtained after an exhaustive research getting user's answers from very different network conditions and using different streaming technologies.

This knowledge has enriched this work by getting a deeper knowledge of the opinion of the use under controlled situations. This obtained data could be used as a base to generate questionnaires with a wider base of answerers.

4.3.4 Answers scoring

The given score to the answers to the questionnaire will be decisive when getting the quantitative results. If we weight that streaming continuity is much more important than video resolution of quality we are conditioning the quantitative value from the answer.

This aspect could have been solved making a decisive and general question about oE. Do you think that this video has good or bad quality?

This way could have drive us to determinate if our answers weighting was right or not.

4.4 Contribution to knowledge

Main contribution of this research work to the knowledge could be focused in two areas:

4.4.1 Minimum bandwidth settings

As contribution to the knowledge we can emphasize that we have got the minimum bandwidth necessary to play a 4K definition *HTTP adaptive streaming* without any interruptions. This data could be decisive when offering some kind of personalized streaming service to clients.

This way streaming resolution could be limited on server side depending on client available bandwidth. Main problem for this architectures is that the necessity of having two intelligence systems, one on server side and the another one in client side, but this architecture assures offering minimal acceptable quality to clients by limiting maximal available resolution in server to be offered. This way system could avoid bad implementations of quality selection on client side.

4.4.2 Answers weight

Although this is a short research work, weighting and process of answers from questionnaires is mature enough to be considered valid for similar research works.

Future work in this area would involve the validation of this kind of weighting by another questionnaires.

4.5 Future work

A very important factor to get good QoS measures will be determining if a segment download from server side from streaming server is fast enough to feed a *HTTP player*.

It wasn't possible be established it in this research work but we think that it would be a great advance to calculate a good QoS measure that will help in a great way to complete section 3.4.5.

Another factor we want to highlight is the relationship between service cuts and QoE perception, under proposed hypothesis every streaming that has a lot of cuts in service or big ones trends to be qualified by users as bad quality in higher percentage than an streaming with lower resolution but more fluent one.

4. DISCUSSION

A possible way to establish this relationship will be design of an experiment that would offer two different streaming to a client, one of them with lots of cuts but very good resolution and video quality and other one with lower resolution but no cuts. After this streaming has been played, user should answer a questionnaire giving a punctuation for this streaming. $\mathbf{5}$

Materials & methods

References

- [1] Akamai. Akamai internet survey 2015. https://marketing4ecommerce.net/ la-velocidad-media-de-conexion-a-internet-en-espana/, 2015. 35
- [2] Saamer Akhshabi, Sethumadhavan Narayanaswamy, Ali C. Begen, and Constantine Dovrolis. An experimental evaluation of rate-adaptive video players over HTTP. SIGNAL PROCESSING-IMAGE COMMUNICATION, 27(4, SI):271–287, APR 2012. ISSN 0923-5965. doi: {10.1016/j.image.2011.10.003}. 9
- [3] Amazon. Amazon web services. https://aws.amazon.com/, 2015. 30
- [4] Apple. Http live streaming. https://developer.apple.com/streaming/, 2015.21, 30
- [5] Nassima Bouzakaria, Cyril Concolato, and Jean Le Feuvre. Overhead and Performance of Low Latency Live Streaming using MPEG-DASH. In 5TH INTERNATIONAL CONFERENCE ON INFORMATION, INTELLIGENCE, SYSTEMS AND APPLICATIONS, IISA 2014, pages 92+, 345 E 47TH ST, NEW YORK, NY 10017 USA, 2014. Inst Elect & Elect Engineers; Biol & Artificial Intelligence Fdn; Univ Piraeus, IEEE. 5th International Conference on Information, Intelligence, Systems and Applications (IISA), Chania, GREECE, JUL 07-09, 2014. 14
- [6] Nassima Bouzakaria, Cyril Concolato, and Jean Le Feuvre. Fast DASH Bootstrap. In 2015 IEEE 17TH INTERNATIONAL WORKSHOP ON MULTIMEDIA SIG-NAL PROCESSING (MMSP), 345 E 47TH ST, NEW YORK, NY 10017 USA, 2015. IEEE. ISBN 978-1-4673-7478-1. IEEE 17th International Workshop on Multimedia Signal Processing (MMSP 2015), Xiamen, PEOPLES R CHINA, OCT 19-21, 2015. 14

- [7] Inc Cisco Systems. Whitepaper: Cisco visual networking index: Forecast and methodology, 2014 - 2019. http://www.cisco.com/c/en/us/solutions/ collateral/service-provider/ip-ngn-ip-next-generation-network/ white_paper_c11-481360.pdf, 2015. 1
- [8] Andrea Detti, Bruno Ricci, and Nicola Blefari-Melazzi. Peer-To-Peer Live Adaptive Video Streaming for Information Centric Cellular Networks. In 2013 IEEE 24TH INTERNATIONAL SYMPOSIUM ON PERSONAL, INDOOR, AND MO-BILE RADIO COMMUNICATIONS (PIMRC), IEEE International Symposium on Personal Indoor and Mobile Radio Communications Workshops-PIMRC, pages 3583–3588, 345 E 47TH ST, NEW YORK, NY 10017 USA, 2013. IEEE, IEEE. IEEE 24th International Symposium on Personal, Indoor and Mobile Radio Communications (PIMRC), London, ENGLAND, SEP 08-11, 2013. 12
- [9] Marcus Eckert, Thomas Martin Knoll, and Florian Schlegel. Advanced MOS calculation for network based QoE Estimation of TCP streamed Video Services. In Wysocki, TA and Wysocki, BJ, editor, 2013 7TH INTERNATIONAL CONFER-ENCE ON SIGNAL PROCESSING AND COMMUNICATION SYSTEMS (IC-SPCS), 345 E 47TH ST, NEW YORK, NY 10017 USA, 2013. IEEE; IEEE Commun Soc; Univ Nebraska, Peter Kiewit Inst, IEEE. ISBN 978-1-4799-1319-0. 7th International Conference on Signal Processing and Communication Systems (IC-SPCS), Gold Coast, AUSTRALIA, DEC 16-18, 2013. 25
- [10] Nikolaus Färber, Stefan Döhla, and Jochen Issing. Adaptive progressive download based on the mpeg-4 file format. *Journal of Zhejiang University SCIENCE A*, 7 (1):106-111, 2006. ISSN 1862-1775. doi: 10.1631/jzus.2006.AS0106. URL http://dx.doi.org/10.1631/jzus.2006.AS0106. 7
- [11] DASH Industry Forum. dash.js player. https://github.com/ Dash-Industry-Forum/dash.js/wiki, 2017. 22
- [12] Open Networking foundation. Openflow is first standard communications interface defined between the control and forwarding layers of an sdn architecture. https: //www.opennetworking.org/sdn-resources/openflow, 2016. 12
- [13] Google. Google forms. https://www.google.com/forms/about/, 2015. 30

- [14] Maxim L. Gromov and Yevgeniya P. Chebotareva. On Optimal CDN Node Selection. In Khristolyubova, AI, editor, 2014 15TH INTERNATIONAL CONFERENCE OF YOUNG SPECIALISTS ON MICRO/NANOTECHNOLOGIES AND ELECTRON DEVICES (EDM), International Conference and Seminar of Young Specialists on Micro-Nanotechnologies and Electron Devices, pages 136–138, 345 E 47TH ST, NEW YORK, NY 10017 USA, 2014. Novosibirsk State Tech Univ; Russian Fdn Basic Res; IEEE Russia Siberia Sect; IEEE, IEEE. ISBN 978-1-4799-4668-6. 15th International Conference of Young Specialists on Micro-Nanotechnologies and Electron Devices, RUSSIA, JUN 30-JUL 04, 2014. 16
- [15] 3GPP group. 3gpp group. http://www.3gpp.org/, 2015. 9
- [16] The Moving Picture Experts Group. Mpeg-dash. http://mpeg.chiariglione. org/standards/mpeg-dash, 2015. 10, 21, 30
- [17] The MPEG Group. The moving picture experts group. http://mpeg. chiariglione.org/, 2015. 9
- [18] gstreamer. Gstreamer open source multimedia framework. https://gstreamer. freedesktop.org/, 2017. 34
- [19] Sandvine intelligent broadband networks. Global internet phenomena report. https://www.sandvine.com/trends/global-internet-phenomena/, 2016. 1
- [20] Iheanyi Irondi, Qi Wang, and Christos Grecos. Empirical evaluation of H.265/HEVC-based dynamic adaptive video streaming over HTTP (HEVC-DASH). In Kehtarnavaz, N and Carlsohn, MF, editor, *REAL-TIME IMAGE AND VIDEO PROCESSING 2014*, volume 9139 of *Proceedings of SPIE*, 1000 20TH ST, PO BOX 10, BELLINGHAM, WA 98227-0010 USA, 2014. SPIE; Brussels Photon Team; Fonds Wetenschappelijk Onderzoek, SPIE-INT SOC OPTICAL ENGINEERING. ISBN 978-1-62841-087-7. doi: {10.1117/12.2052196}. Conference on Real-Time Image and Video Processing, Brussels, BELGIUM, APR 16-17, 2014. 13
- [21] Xueying Jiang, Shiyao Li, and Yang Yang. Research of Load Balance Algorithm Based on Resource Status for Streaming Media Transmission Network. In

2013 3RD INTERNATIONAL CONFERENCE ON CONSUMER ELECTRON-ICS, COMMUNICATIONS AND NETWORKS (CECNET), pages 503–507, 345 E 47TH ST, NEW YORK, NY 10017 USA, 2013. IEEE; IEEE CE Soc, IEEE. ISBN 978-1-4799-2860-6. 3rd International Conference on Consumer Electronics, Communications and Networks (CECNet), Hubei Univ Sci & Technol, Xianning, PEOPLES R CHINA, NOV 20-22, 2013. 15

- [22] Maryan Kyryk, Nazar Pleskanka, and Maryana Pitsyk. QoS Mechanism in Content Delivery Network. In 2016 13TH INTERNATIONAL CONFERENCE ON MODERN PROBLEMS OF RADIO ENGINEERING, TELECOMMUNICA-TIONS AND COMPUTER SCIENCE (TCSET), pages 658–660, 345 E 47TH ST, NEW YORK, NY 10017 USA, 2016. IEEE; IEEE Ukraine Sect; Minist Educ & Sci Ukraine; Lviv Polytechn Natl Univ; Warsaw Univ Technol; Wroclaw Univ Technol; Military Univ Technol; IEEE MTT ED AP CPMT SSC W Ukraine Chapter; Biophys Tools GMBH; Rohde & Schwarz Representat Off Ukraine, IEEE. ISBN 978-6-1760-7806-7. 13th International Conference on Modern Problems of Radio Engineering, Telecommunications and Computer Science (TCSET), UKRAINE, FEB 23-26, 2016. 16
- [23] Chenghao Liu, Imed Bouazizi, Miska M. Hannuksela, and Moncef Gabbouj. Rate adaptation for dynamic adaptive streaming over HTTP in content distribution network. SIGNAL PROCESSING-IMAGE COMMUNICATION, 27(4, SI):288– 311, APR 2012. ISSN 0923-5965. doi: {10.1016/j.image.2011.10.001}. 10
- [24] Jiayi Liu, Gwendal Simon, and Qinghai Yang. Optimal tree packing for discretized live rate-adaptive streaming in CDN. *MULTIMEDIA SYSTEMS*, 22(5):559–573, OCT 2016. ISSN 0942-4962. doi: {10.1007/s00530-015-0471-8}. 14, 15
- [25] Encoding magazine. 2017 global media formats report. https://www.encoding. com/resources/, 2017. 21
- Streaming for [26] Venturebeats magazine. services now account 70%of traffic netflix over peak in north america, dominates with 37%.http://venturebeat.com/2015/12/07/ streaming-services-now-account-for-over-70-of-peak-traffic-in-north-america-netflix-doz 2016.1

- [27] Christopher Mueller, Stefan Lederer, Christian Timmerer, and Hermann Hellwagner. DYNAMIC ADAPTIVE STREAMING OVER HTTP/2.0. In 2013 IEEE INTERNATIONAL CONFERENCE ON MULTIMEDIA AND EXPO (ICME 2013), IEEE International Conference on Multimedia and Expo, 345 E 47TH ST, NEW YORK, NY 10017 USA, 2013. IEEE, IEEE. ISBN 978-1-4799-0015-2. IEEE International Conference on Multimedia and Expo Workshops (ICMEW), San Jose, CA, JUL 15-19, 2013. 13
- [28] Jaison Paul Mulerikkal and Ibrahim Khalil. An architecture for distributed Content Delivery Network. In 2007 15TH IEEE INTERNATIONAL CONFERENCE ON NETWORKS, IEEE International Conference on Networks Proceedings, pages 396–401, 345 E 47TH ST, NEW YORK, NY 10017 USA, 2007. IEEE S Australia Sect; IEEE Singapore Comp Chap; ARC Commun Res Network; Univ S Australia, Inst Telecommun Res, IEEE. ISBN 978-1-4244-1229-7. 15th IEEE International Conference on Networks, Adelaide, AUSTRALIA, NOV 19-21, 2007. 16
- [29] Hyunwoo Nam, Kyung-Hwa Kim, and Henning Schulzrinne. QoE Matters More Than QoS: Why People Stop Watching Cat Videos. In *IEEE INFOCOM 2016 THE 35TH ANNUAL IEEE INTERNATIONAL CONFERENCE ON COM-PUTER COMMUNICATIONS*, 345 E 47TH ST, NEW YORK, NY 10017 USA, 2016. IEEE, IEEE. ISBN 978-1-4673-9953-1. 35th IEEE Annual International Conference on Computer Communications (IEEE INFOCOM), San Francisco, CA, APR 10-14, 2016. 24
- [30] Briony J Oates. Researching Information Systems and Computing. Sage Publications Ltd., 2006. ISBN 1412902231. 3, 21, 26, 28, 29, 32
- [31] Tiia Ojanpera and Janne Vehkapera. Network-assisted Multipath DASH using the Distributed Decision Engine. In 2016 INTERNATIONAL CONFERENCE ON COMPUTING, NETWORKING AND COMMUNICATIONS (ICNC), 345 E 47TH ST, NEW YORK, NY 10017 USA, 2016. IEEE; IEEE Comp Soc, IEEE. ISBN 978-1-4673-8579-4. International Conference on Computing, Networking and Communications (ICNC), Kauai, HI, FEB 15-18, 2016. 12

- [32] Ozgur Oyman and Sarabjot Singh. Quality of Experience for HTTP Adaptive Streaming Services. *IEEE COMMUNICATIONS MAGAZINE*, 50(4):20–27, APR 2012. ISSN 0163-6804. 10
- [33] Stefano Petrangeli, Tim Wauters, Rafael Huysegems, Tom Bostoen, and Filip De Turck. Software-defined network-based prioritization to avoid video freezes in HTTP adaptive streaming. *INTERNATIONAL JOURNAL OF NETWORK MANAGEMENT*, 26(4):8–28, JUL-AUG 2016. ISSN 1055-7148. doi: {10.1002/ nem.1931}. 12
- [34] Wei Pu, Zixuan Zou, and Chang Wen Chen. Dynamic Adaptive Streaming over HTTP from Multiple Content Distribution Servers. In 2011 IEEE GLOBAL TELECOMMUNICATIONS CONFERENCE (GLOBECOM 2011), IEEE Global Telecommunications Conference (Globecom), 345 E 47TH ST, NEW YORK, NY 10017 USA, 2011. IEEE, IEEE. ISBN 978-1-4244-9268-8. 54th Annual IEEE Global Telecommunications Conference (GLOBECOM), Houston, TX, DEC 05-09, 2011. 15
- [35] Paulo A. L. Rego, Michel S. Bonfim, Marcos D. Ortiz, Jeandro M. Bezerra, Divanilson R. Campelo, and Jose N. de Souza. An OpenFlow-based Elastic Solution for Cloud-CDN Video Streaming Service. In 2015 IEEE GLOBAL COMMUNICA-TIONS CONFERENCE (GLOBECOM), IEEE Global Communications Conference, 345 E 47TH ST, NEW YORK, NY 10017 USA, 2015. IEEE; QUALCOMM; Keysight Technologies; Huawei; Natl Instruments; Intel; InterDigital; LG Elect; IEEE Big Data; IEEE Stand Assoc; ViaSat; IEEE Commun Soc, IEEE. ISBN 978-1-4799-5952-5. IEEE Global Communications Conference (GLOBECOM), San Diego, CA, DEC 06-10, 2015. 15
- [36] Yuriy A. Reznik. User-adaptive mobile video streaming using MPEG-DASH. In Tescher, AG, editor, APPLICATIONS OF DIGITAL IMAGE PROCESSING XXXVI, volume 8856 of Proceedings of SPIE, 1000 20TH ST, PO BOX 10, BELLINGHAM, WA 98227-0010 USA, 2013. SPIE, SPIE-INT SOC OPTICAL ENGINEERING. ISBN 978-0-8194-9706-2. doi: {10.1117/12.2026911}. Conference on Applications of Digital Image Processing XXXVI, San Diego, CA, AUG 26-29, 2013. 11

- [37] M. Ruiz, M. German, L. M. Contreras, and L. Velasco. Big Data-backed video distribution in the telecom cloud. *COMPUTER COMMUNICATIONS*, 84:1–11, JUN 15 2016. ISSN 0140-3664. doi: {10.1016/j.comcom.2016.03.026}. 15
- [38] Yun Shen, Yitong Liu, Hongwen Yang, and Dacheng Yang. Quality of Experience Study on Dynamic Adaptive Streaming Based on HTTP. *IEICE TRANSAC-TIONS ON COMMUNICATIONS*, E98B(1):62–70, JAN 2015. ISSN 1745-1345. doi: {10.1587/transcom.E98.B.62}. 24
- [39] Yongtao Shuai, Manuel Gorius, and Thorsten Herfet. Low-Latency Dynamic Adaptive Video Streaming. In 2014 IEEE INTERNATIONAL SYMPOSIUM ON BROADBAND MULTIMEDIA SYSTEMS AND BROADCASTING (BMSB), IEEE International Symposium on Broadband Multimedia Systems and Broadcasting, 345 E 47TH ST, NEW YORK, NY 10017 USA, 2014. IEEE, IEEE. ISBN 978-1-4799-1654-2. IEEE International Symposium on Broadband Multimedia Systems and Broadcasting (BMSB), Beijing, PEOPLES R CHINA, JUN 25-27, 2014. 14
- [40] K. D. Singh, Y. Hadjadj-Aoul, and G. Rubino. Quality of experience estimation for adaptive http/tcp video streaming using h.264/avc. In 2012 IEEE Consumer Communications and Networking Conference (CCNC), pages 127–131, Jan 2012. doi: 10.1109/CCNC.2012.6181070. 10
- [41] Abhishek Sinha, Pradeepkumar Mani, Jie Liu, Ashley Flavel, and David A. Maltz. Distributed Load Management in Anycast-based CDNs. In 2015 53RD ANNUAL ALLERTON CONFERENCE ON COMMUNICATION, CONTROL, AND COM-PUTING (ALLERTON), Annual Allerton Conference on Communication Control and Computing, pages 74–82, 345 E 47TH ST, NEW YORK, NY 10017 USA, 2015. Coordinated Sci Lab; Univ Illinois, Dept Elect & Comp Engn; IEEE; IEEE Control Syst Soc; IEEE Informat Theory Soc, IEEE. ISBN 978-1-5090-1824-6. 53rd Annual Allerton Conference on Communication, Control, and Computing (Allerton), Monticello, IL, SEP 29-OCT 02, 2015. 16
- [42] Yejin Sohn, Minju Cho, Minjae Seo, and Jongho Paik. A Synchronization Scheme for Hierarchical Video Streams over Heterogeneous Networks. KSII TRANSAC-

TIONS ON INTERNET AND INFORMATION SYSTEMS, 9(8):3121–3135, AUG 31 2015. ISSN 1976-7277. doi: {10.3837/tiis.2015.08.022}. 11

- [43] Truong Cong Thang, Quang-Dung Ho, Jung Won Kang, and Anh T. Pham. Adaptive Streaming of Audiovisual Content using MPEG DASH. *IEEE TRANSAC-TIONS ON CONSUMER ELECTRONICS*, 58(1):78–85, FEB 2012. ISSN 0098-3063. 11
- [44] Guibin Tian and Yong Liu. Towards Agile and Smooth Video Adaptation in HTTP Adaptive Streaming. *IEEE-ACM TRANSACTIONS ON NETWORKING*, 24(4): 2386–2399, AUG 2016. ISSN 1063-6692. doi: {10.1109/TNET.2015.2464700}. 12
- [45] video dev. Javascript hls client using media source extension. https://github. com/video-dev/hls.js/, 2017. 35
- [46] videojs. videojs player. https://github.com/videojs/videojs-contrib-hls, 2017. 23
- [47] W3C. Iso bmff byte stream format. https://www.w3.org/2013/12/ byte-stream-format-registry/isobmff-byte-stream-format.html, 2013. 14
- [48] Wikipedia. Qoe definition in wikipedia. https://en.wikipedia.org/wiki/ Quality_of_experience, 2017. 19
- [49] Wikipedia. Qos definition in wikipedia. https://en.wikipedia.org/wiki/ Quality_of_service, 2017. 19
- [50] wowza. Video streaming server software. https://www.wowza.com/products/ streaming-engine, 2015. 22, 30
- [51] Dooyeol Yun and Kwangsue Chung. Dynamic Segment Duration Control for Live Streaming Over HTTP. In 2016 INTERNATIONAL CONFERENCE ON IN-FORMATION NETWORKING (ICOIN), pages 206–210, 345 E 47TH ST, NEW YORK, NY 10017 USA, 2016. KIISE Informat Networking Soc; IEEE Comp Soc; IEEE; Korean Inst Informat Scientists & Engineers, IEEE. ISBN 978-1-5090-1724-9. 30th International Conference on Information Networking (ICOIN), Kota Kinabalu, MALAYSIA, JAN 13-15, 2016. 13
[52] Tiesong Zhao, Qian Liu, and Chang Wen Chen. QoE in Video Transmission: A User Experience-Driven Strategy. *IEEE COMMUNICATIONS SURVEYS AND TUTORIALS*, 19(1):285–302, 2017. ISSN 1553-877X. doi: {10.1109/COMST. 2016.2619982}. 23

Declaration

I herewith declare that I have produced this paper without the prohibited assistance of third parties and without making use of aids other than those specified; notions taken over directly or indirectly from other sources have been identified as such. This paper has not previously been presented in identical or similar form to any other German or foreign examination board.

The thesis work was conducted from XXX to YYY under the supervision of PI at ZZZ.

CITY,