

# Change Management

Marta Fernández  
Montse Forne

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UOC teaching material

**Marta Fernández**

**Montse Forne**

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by the lecturer: Ramon González Cambray (2015)

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### Module 1

#### **Change Management**

Marta Fernández and Montse Forne

1. Change management steps and perspectives
2. Understanding the complexity of the change
3. Management of cultural diversity
4. Small and medium size firms in the international arena (or environment)
5. Tips to enter into a new culture in your company
6. E- international business and international networks
7. Multinationalization. Strategy choices

