UNESCO OER Dynamic Coalition

SPARC Europe – European Network of Open Educational Librarians (ENOEL)

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Launch of the UNESCO Dynamic Coalition for Open Education Resources (OER)
UNESCO OER Dynamic Coalition - Context

Member States adopted the UNESCO OER Recommendation (in the 40th UNESCO General Conference, November 2019)

- Revised draft of UNESCO OER Recommendation

UNESCO launched the OER Dynamic Coalition on 2nd of March

- Originated from the Ministerial Statement of the 2nd World OER Congress (Ljubljana, Slovenia, September 2017)
- Built on the OER Recommendations
UNESCO OER Dynamic Coalition - Objectives

- facilitate **international cooperation** to promote the use of OER: to federate stakeholders in the field of OER, with common goals and to speak as one voice;

- lead and structure the **program of activities to achieve the 4 areas of action** laid in the Recommendation:
  1. **building capacity** of stakeholders to create, access, re-use, adapt and redistribute OER
  2. developing supportive **policy**
  3. encouraging **inclusive and equitable quality OER**
  4. nurturing the creation of **sustainability** models of OER

The Dynamic OER Coalition responds to the **fifth area** of action of the UNESCO OER Recommendation: ‘Promoting and reinforcing international cooperation’
UNESCO OER Dynamic Coalition - Participants

This event brought together a network of **102 experts** representing:

- **UNESCO Member States from all regional groups**
  UNESCO National Commissions, Ministries responsible for Education, etc.

- **Inter-governmental organisations**
  The Commonwealth of Learning, etc.

- **Specialised institutions in the field of OER**
  The International Council for Open and Distance Education (ICDE), UNESCO Chairs for OER, Creative Commons, SPARC, etc.

- **Organisations of publishers**

- **The private sector**

- **Foundations**
In the context of the COVID-19 crisis, the main event was held online and, during several weeks, there were some face-to-face and online meetings.

Dynamic OER Coalition Launch

- Opening meeting
- **Speakers’ Presentations**
- Objectives:
  1. **Examine the first four areas of action** of the UNESCO OER Recommendation with a view to establishing mechanisms for international and regional cooperation;
  2. Jointly establish the elements of a multi-stakeholder Roadmap to consolidate commitments to actions and strategies in implementing the OER Recommendation.
UNESCO OER Dynamic Coalition- Process (II)

Network of OER Organizations to support Implementation of the OER Recommendation

Participants

- Paul Stacey & Igor Lesko, Open Education Global (leading)
- Neil Butcher, OER Africa
- Torunn Gjelsvik, Secretary General ICDE
- Shivi Chandra, Learning Equality
- Cable Green, Jennryn Wetzle & Brigitte Vézina, Creative Commons
- Lisa Petrides, ISKME
- Angela DeBarger, Hewlett Foundation
- Hailey Babb & Nicole Allen, SPARC North America
- Vanessa Proudman & Gema Santos, SPARC Europe
Mapping our activities for the UNESCO OER 4 areas:

a) existing activities and resources
b) new projects and proposals
c) countries

Digital Diagram (summary)
UNESCO OER Dynamic Coalition - Process (III)

From 3 March to 9 March Online consultation

• Original questionnaire in English, French and Spanish

For each area of action, experts contributed to:
- design activities / strategies
- define timelines
- identify potential partners & stakeholders
- Propose funding mechanisms.

• SPARC EU Responses
UNESCO OER Dynamic Coalition - Results

Outputs from the online consultation and the WG contents:

• **Roadmap Report 2020-2022**, to implement these 4 areas of action
  - Annexes with the compilation of feedback in each area + Synthesis
  - Report with the inputs of the WG leaders + Synthesis
  - Draft Roadmap report → a view to established mechanisms and actions for international and regional cooperation in the implementation of the OER Recommendation
Creating and sharing professional development courses include modules on using OER for teachers, instructors and librarians, for example for Arabic language to promote the using and increase the awareness.
SPARC EU Libraries proposals:

Repositories systems:
- Quality standards and metadata
- Multilingualism

OE champions in various disciplines and countries:
- Showcasing good practice to advocate for more OE and OERs,
- Based on the OA and OD champions work: SPARC Europe open champions
- Stakeholders: OER influencers, academics/teachers and learners.
Collaboratively develop templates based on an analysis of existing good practice national or institutional policies:

- new policy-making
- to further strengthen existing policies by embedding new template elements for example.

2. Gather evidence on policy-making amongst European universities through the SPARC Europe academic library OE annual survey

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<th>Actions</th>
<th>Indicators</th>
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<td>Identification, sharing of information on and support for:</td>
<td>- N° of existing policies related to OER (stand alone, integrated, at governmental level, at institutional level)</td>
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<td>- The development and implementation of institutional, governmental policies (including those that are stand alone, and those that are integrated in policies related to other frameworks);</td>
<td>- Impact of existing policies for supporting the use, re-use and sharing of OER</td>
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<td>- Aligning OER related policies to open education, OA, prevailing IP policies;</td>
<td>- Impact of existing and developed mechanisms for sharing policies</td>
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<td>- Regional and inter-regional frameworks that encourage embedding open licensing in public funded educational materials;</td>
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<td>- Mechanisms and Tools to share information and best practices on policy issues inter- and intra-regionally;</td>
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<td>- International multilateral frameworks which reinforce open access to information, data and transparency in education.</td>
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Encourage collaborative mechanisms to:

- Development and implement tools to support the revision of copyright and IP policies and laws:
  - Collectively develop templates based on analysis of existing good practices, national institutional policies;
  - To encourage the development and/or implementation of policies that recognize OER users and creators, as well as policies that stimulate the creation, access, re-use, repurpose, adaption and redistribution quality OER by educator and learners;
  - Develop and integrate policies that identify and address barriers for OER integration in education systems.

Research:

- Establish research networks to provide an evidence base to / for policy development in OER.
SPARC EU Libraries proposals:

• Help develop a **federated OER discovery system** calling upon repositories from different regions of Europe and in different languages

• Help develop a protocol to increase repository **interoperability**
• Help ensure that open OER infrastructure remains open and does not get co-opted by large commercial companies by promoting community-funding for open OE infrastructure.

• Provide advice on community-funding for OER infrastructure, building on work lead by SPARC Europe for Open Science in the Global Open Science Sustainability Coalition (SCOSS) or Invest in Open Infrastructure.

SPARC EU Libraries proposals:
Thank you very much for your attention