Developing an Information System for Monitoring Student’s Activity in Online Collaborative Learning

Angel A. Juan, Thanasis Daradoumis, Javier Faulin, and Fatos Xhafa

Abstract— In this paper we address the issue of monitoring students’ and groups’ activity in online collaborative learning environments. This issue is especially important in the collaborative e-learning context, since an efficient monitoring process can provide valuable information to online instructors who may guide and support the development of collaborative learning projects. We have developed and tested an information system model which facilitates the automatic generation of weekly monitoring reports derived from data contained in server log files. These reports provide online instructors with visual information regarding students’ and groups’ activity, thus allowing for a quick and easy classification of students and groups according to their activity level. Therefore, entities with a low activity level are identified as soon as possible and just-in-time assistance can be established for them. Furthermore, instructors can use these monitoring reports to forecast potential problems—such as students’ dropouts or possible conflicts inside the groups due to unbalanced distribution of tasks—and take operational and tactical decisions oriented to avoid them.

Index Terms— collaborative learning; online education; monitoring students’ activity; just-in-time assistance

I. INTRODUCTION

Information technologies offer new ways to communicate, collaborate and participate in learning processes. Since technology is changing the methods through which education is delivered, colleges and universities across the world are confronting several transformations which affect the nature of the courses and degree programs they offer. These technological innovations have also driven the growth of distance learning opportunities, as students who are time bound—due to job or personal responsibilities—or place bound—due to geographic location or physical disabilities—can now access courses and degree programs at their convenience. Because of the rapid growth of distance and global education, e-learning models are currently practiced widely all over the world. As some authors point out, “e-learning models can provide high quality educational offerings at the same time they allow for convenient and flexible learning environments without space, distance or time restrictions” [1].

Moreover, educational technologies facilitate the shifting from a traditional educational paradigm—centered on the figure of a masterful instructor—to an emergent educational paradigm which considers students as active and central actors in their learning process. In this new paradigm students learn, with the help of instructors, technology and other students, what they will potentially need in order to develop their future academic or professional activities. The instructor’s role is, therefore, moving from one related to a knowledge transmission agent to another related to a specialist agent who designs the course, guides, assists and supervises the student's learning process [2], [3].

In online learning environments like Moodle, WebCT or BSCW, instructors provide students with course core materials and, additionally, with complementary learning resources such as web links, overhead presentations, software-based simulations, self-assessment tests, research articles, Java applets, etc. At the same time, they set up individual or collaborative learning activities to guide the learning process, providing assistance at different levels while moderating and supporting discussions in either small group or class forums. Online students, in turn, are encouraged to use these resources, participate in learning activities and engage in collaborative tasks where they have the opportunity to express ideas, discuss course topics and work out complex deliverables.

II. MONITORING ACTIVITY IN COLLABORATIVE E-LEARNING

Despite the benefits that Internet-based education can offer both to students and instructors, it also presents some important challenges. Typically, any type of distance education program presents higher dropout rates than more conventional programs [4]. The nature of distance education can create a sense of isolation in learners, and students can feel disconnected from the instructor, the rest of the class, and even the institution. It is necessary, then, that instructors provide just-in-time guidance and assistance to students’
activities and also that they provide regular feed-back on these activities. Furthermore, communication among students should also be facilitated and promoted by instructors—who should encourage students’ participation in the web spaces devoted to that function.

Unfortunately, it is very difficult and time consuming for instructors to thoroughly track all the activities performed by each individual student in these e-learning environments. It is even much more complex to figure out the interactions taking place among students and/or groups of students, to identify actors—groups’ leaders and followers—to detect students that are likely to drop out the course, or to perceive possible group internal conflicts or malfunctions before it gets too late to efficiently manage these problems. Monitoring students’ and groups’ activity can help to understand these interactions and forecast these potential problems which, in turn, can give important clues on how to organize learning exercises more efficiently and thus achieve better learning outcomes [5], [6].

Monitoring reports can be used by instructors to easily track down the learners’ online behavior and group’s activity at specific milestones, gather feedback from the learners and scaffold groups with low degree of activity. Monitoring has a time dimension, that is, instructors have to know both the groups’ and students’ activity performance as the learning process gets developed. The monitoring process can thus be a means for instructors to provide just-in-time assistance according to groups’ and students’ necessities.

III. EXISTENT RESEARCH ON THE ISSUE

Due to its importance, several works in the Computer Supported Collaborative Learning literature, and more especially those related to online collaborative learning, have addressed the monitoring issue from different perspectives, yet they all provide a very limited scope and do not raise most practical issues. Rather, they are concerned with conceptual aspects of monitoring [7] – [9].

There is also a wide variety of proposed methods to monitoring group and individual activity in online collaborative learning. These methods include statistical analysis, social network analysis, and monitoring through shared information and objects [10] – [12]. Moreover, there exist some differences as regards the sources of information used for monitoring: log files of synchronous and asynchronous communication, bulletin boards, electronic discussion information reports, etc.

In general, though, the monitoring and evaluation of learners’ activity in online learning environments is still an important topic in the field of open and distance education. As some authors recognize, instructors participating in online learning environments have very little support by integrated means and tools to monitor and evaluate students’ activity [13], [14]. As a consequence, this monitoring process constitutes a difficult task which demands a lot of resources and expertise from educators.

IV. OBJECTIVES AND SCOPE OF OUR WORK

As in any other university offering online programs, in the case of the Open University of Catalonia (UOC, http://www.uoc.edu), instructors need non-intrusive and automatic ways to get feedback from learners’ progress in order to better follow their learning process and appraise the online course effectiveness. Designing efficient monitoring tools for online collaborative environments is certainly a complex task. This is partly due to a lack of practical models that had been already tested in real situations involving considerable number of students, groups and instructors. Therefore, the main goal of this work is to develop, implement and test a practical information system that allows instructors at the UOC to efficiently monitoring students’ and groups’ activity in collaborative e-learning courses.

Even when the model presented in this paper has been designed to meet the UOC specific requirements, it can serve as a conceptual framework that can be used for tracking groups’ and individuals’ activity in any e-learning environment. In particular, it can be especially useful in those collaborative e-learning courses that: (a) span over one or more semesters, (b) involve a large number of groups and students that need to develop a continuous and intense collaborative activity, and (c) pursue specific academic goals regarding students’ active participation, low dropout rates and avoidance of groups malfunction.

V. THE COLLABORATIVE E-LEARNING SCENARIO AT THE UOC

In order to design our monitoring system at the UOC, we have considered a common scenario where groups of students have to develop long-term projects, which are problem-solving collaborative practices. Such projects are organized in terms of several phases, each of them corresponding to a target goal. The instructional design of each target goal includes several learning tasks, adequately linked to each other, which students should carry out individually—such as readings— or collaboratively—such as group activities and exercises— in order to achieve the corresponding goal. In addition, the design of some target goals also involves the realization of specific asynchronous debates at group or class level, aiming at decision taking on a set of specific questions. These projects are carried out in the scope of several distance learning undergraduate courses which typically run over a period of 15 weeks. Each of these courses involves one academic coordinator, several instructors—one for each virtual class—and the class of students—about 50 per class—distributed among different online groups with 3 to 5 members each (Fig. 1).
Developing an IS for Monitoring Student’s Activity in Online Collaborative Learning

The web platform that we use to develop collaborative e-learning courses at the UOC is the Basic Support for Cooperative Work (BSCW) system (http://bscw.fit.fraunhofer.de/), a groupware tool that enables asynchronous and synchronous collaboration over the web [15]. This system, like any other similar online collaborative environment, offers shared workspaces that groups can use to store, manage, jointly edit and share documents, realize threaded discussions, etc. Additionally, the BSCW server keeps log files which contain all the actions (events) performed by group members on shared workspaces, as well as detailed information about these actions: user identification, event type, timestamp, associated workspace, affected objects, etc.

Even though most e-learning environments offer some simple monitoring tools, they are very limited for practical purposes and do not meet information necessities of online instructors [16]. As a matter of fact, developers of the BSCW system recognize the need for powerful monitoring models and tools. To this end, our model will make use of the BSCW log files to generate visual reports that summarize relevant information on students’ and groups’ activity.

VI. OUR COLLABORATIVE E-LEARNING SCENARIO

Fig. 2 shows the global scheme of the monitoring system that we have developed and tested at the UOC. The general functioning of this model is explained below:

1) Students perform activities in the web collaborative spaces associated to their working group: they post or read notes in forums, sent or read e-mails, upload or download documents, manage folders and files, etc. Each of these activities can be considered as an event of a certain type which has been developed by a particular student at a certain time and web space.

2) Events generated by students are registered in log files at the web server which supports the e-learning environment. In our case this server runs the BSCW web platform, but other platforms such as Moodle or WebCT would maintain similar log files.

3) A specific-purpose Java application, called EICA, is used to automatically read and process new incoming log files and to store the extracted data into a unique persistent database in the corresponding server. Note that EICA could be adapted to read and process log files from web platforms other than BSCW, such as the ones cited before.

4) Database files are then processed by SAMOS, which is an Excel/VBA application developed at the UOC. SAMOS uses Excel numerical, graphical and programming capabilities to generate weekly reports which summarize group and student activity levels in a graphical manner [17], [18]. The details regarding the design of these reports, which represent the core part of our model, are explained in the next section.

5) The SMTP server automatically sends out these reports to instructors by e-mail.

6) Instructors receive these reports and analyze them, looking for groups and students which seem to be “at risk”, i.e.: students with low activity levels –which makes them likely to be non-participating students and possible dropout students–, and groups with low activity levels –which makes them likely to be malfunctioning groups.

7) These results are then combined and contrasted with the qualitative self-, peer- and group evaluation reports which are generated by the students themselves.

8) Once the groups and students at risk have been detected, instructors contact them to offer specific guidance and support towards the best development and completion of their projects. The specific actions to be performed by instructors depend on the characteristics of the current learning activity and the type of problem detected. In any case, the important point here is that instructors become aware of the low activity problems as soon as they appear and, therefore, they can react on time, which adds value to their role as supervisors of the learning process.

9) This way, students and groups at risk, receive just-in-time guidance and support to enhance and continue their individual or collaborative work.

VII. THE SAMOS MONITORING REPORTS

Regarding the weekly monitoring reports, our goal was to design a small set of graphs that were easily and quickly understood by instructors, so that they did not have to invest extra time in analyzing data. These graphs should contain only critical information about groups’ and students’ activity levels. Furthermore, they should provide instructors with a rough classification for each kind of entities –groups and students– according to their corresponding activity levels.

Specifically, they should allow instructors to easily identify those groups and students that were bound to maintain extremely low activity levels, since those entities are likely to need just-in-time guidance and assistance.
Similarly, these graphs should also provide information about the historical evolution of each group’s activity with respect to the rest of the class groups, as well as information about the historical evolution of each student’s activity with respect to the rest of group members. Having these considerations in mind, we designed the following four charts: 
(a) a groups’ classification graph, (b) a students’ classification graph, (c) a group’s activity-evolution graph, and (d) a student’s activity-evolution graph. Each of these charts is described next:

• **Groups’ Classification Graph:** This chart (Fig. 3) is a scatterplot of the following two variables: \( X = \) “average number of events per member that have been generated by group \( i \) during this (current) week” \((i = 1, 2, \ldots, n)\), and \( Y = \) “average number of events per member that have been generated by group \( i \) during a course average week”. The plot also includes the straight lines \( x = \bar{X} \) and \( y = \bar{Y} \), which divide the graph in four quadrants, \( Q_1 \) to \( Q_4 \). That way, points in \( Q_1 \) can be seen as “heading groups” since their activity levels are above the two activity means –current week and course average week–; points in \( Q_2 \) can be considered as “lowering groups”, since even when historically their activity level has been above the activity level for an average week, their current activity level is below the average; points in \( Q_3 \) represent those groups which are below the two activity means –current and historical– and, therefore, they can be considered as “groups at risk”, since they are the most likely to suffer from low task contribution, group malfunctioning, lack of social cohesion and eventually from students’ dropouts; finally, groups in \( Q_4 \) can be seen as “improving groups”, since even though their activity level has been historically below the mean, their level has been above the mean during the current week, so they are experimenting some improvement in their activity level –maybe as a consequence of just-in-time guidance by the instructor. Note that, as the distance between a point and any of the straight lines increases, more significant will be the former interpretations.

• **Students’ Classification Graph:** This chart is similar to the one before. The only difference is that now the points will represent students instead of groups. Therefore, this graph allows for an easy identification of those “students at risk” –that is, students whose activity levels are below the current week average and below the historical week average. Analogously to what happened with groups, students can also be classified as “improving students”, “lowering students” or “heading students” depending on the quadrant they belong to.

• **Group’s Activity-Evolution Graph:** There is one of these charts for each group of students (Fig. 4). This way, for any given group the corresponding chart shows:
(a) a time series representing the group’s historical evolution—that is, the number of events per member generated by the group during each week—, (b) two smoothed bands which provide the lower (LQ) and higher (HQ) quartiles associated to the distribution of the events generated by each group during the current week—this way, it is immediate to check whether the group is performing above the third quartile, below the first one, or in between—and (c) an exponentially smoothed line, using a smoothing factor of $\omega = 0.3$ [19], that gives a forecast for the next week group’s activity. This chart allows the instructor not only to follow but also to predict the group’s evolution throughout the course.

![Figure 4: Group Activity Graph](image)

**Figure 4: Group Activity Graph**

- **Group Members’ Accumulated Activity Graph:** There is also one of these charts for each group. Given a group, the corresponding graph shows the percentage contribution of each member with respect to the total activity developed by the group until the current week (Fig. 5).

![Figure 5: Group Members’ Activity Graph](image)

From this chart, group leaders and group non-participating members can be easily identified, allowing instructors to immediately activate policies aiming at preventing negative situations such as inefficient or unbalanced distribution of group tasks or student abandonment.

**VIII. Model Validation**

In order to test whether or not the information provided by our information system may influence groups’ and students’ performance in collaborative courses at the UOC, we developed the following experiment: at the beginning of the second semester of the 2006/07 academic course, a random sample of size 40 was drawn from the population of groups that were participating in any collaborative e-learning course. During the semester, instructors of these selected groups were provided with weekly reports generated by our system, so that they could detect students and groups at risk and provide them with just-in-time guidance and support. At the end of the semester, we calculated the following indexes:

1. Percentage of sampled groups which finished their project according to its initial specifications (PGF).
2. Percentage of sampled groups which received a positive evaluation at the end of the semester (PGP).
3. Percentage of sampled groups which experimented dropouts (PGD)—that is, some of the group members abandoned the course during the semester.

Moreover, we used historical data from past semesters to obtain the before-SAMOS population percentages for these indexes, $p_0^i$ ($i = 1, 2, 3$). Then, for each selected index $i$, we considered the corresponding hypothesis tests about the population proportions [20], i.e.:

$$H_0 : p_{SAMOS}^i = p_0^i \text{ versus } H_A : p_{SAMOS}^i \neq p_0^i.$$  

Both percentages and results for these tests are shown in Table I.

![Table 1: Hypothesis Tests about the Population Proportions](image)

**IX. Future Work**

In order to implement and test our system information model, we developed two initial versions of the computer programs EICA and SAMOS. These versions are partially...
based on proprietary software and, furthermore, they present some limitations regarding the generalization of our approach to web platforms other than BSCW. Our current work deals with the development of two open source versions of both programs. These new versions will be completely based on Java and PHP and, moreover, they will be able to read and process log files from several e-learning platforms.

X. CONCLUSION

Two major related problems in distance learning courses are: (a) to assure that students will reach a satisfactory level of involvement in the learning process, and (b) to avoid high dropout rates caused by the lack of adequate support and guidance. These problems are even more critical in collaborative e-learning scenarios, where individual dropouts or individual low level involvements could force groups to lose cohesion, face anxiety or spend too much time and efforts to rearrange their activities, which may cause a slowdown or even a breakdown of the group’s activity.

Monitoring students’ and groups’ activity can be very useful to identify non-participating students or groups with unbalanced distribution of tasks. This identification process, in turn, allows instructors to intervene whenever necessary to ensure and enhance student’s involvement in the collaborative learning process.

The monitoring system model presented in this paper has been successfully used to track groups’ and students’ activity in several undergraduate online courses offered at the Open University of Catalonia. These courses involve long-term, project-based collaborative learning practices. Weekly monitoring reports are used by instructors to easily track down the students’ and groups’ activity at specific milestones, gather feedback from the learners and scaffold groups with low degree of activity. Our information system model has proved to be an innovative monitoring tool for our online instructors, since it provides them with prompt and valuable information which adds value to their role as supervisors of the learning process and allows them to offer just-in-time guidance and assistance to students and groups. In our opinion, this model can serve as a practical framework for other universities offering collaborative e-learning courses.

REFERENCES


