How to increase the visibility of scientific articles
2,184,420 Articles / 2013

Data source
SCIENTIFIC PAPER TRAIL

The top 40 countries by number of research papers published this year.

- **United States**: 310,206
- **PR China**: 142,645
- **South Korea**: 39,285
- **Japan**: 24,255
- **Taiwan**: 23,308
- **Thailand**: 5,190
- **Singapore**: 8,768
- **Malaysia**: 6,565
- **Australia**: 38,607
- **New Zealand**: 6,805

*Figures estimated from data for January–October*
The research process
Show techniques and resources for trying to:

✓ Obtain the maximum visibility possible for our research (at article level).
✓ Get downloads of our article.
✓ Get citations of our article.
✓ Minimize the time spent on dissemination.
What to do

✓ Publish in Open Access.
✓ Publish in high-impact scientific journals.
✓ Create and manage our digital identity.
✓ Optimize the scientific article based on search engine optimization (SEO).
✓ Publicize the research conducted.
✓ Know our audience.
Search Engine Optimization

“Processes and sets of actions with the aim of making academic content highly visible, aspiring particularly to its reaching good positions in academic social media, and especially in databases and in specialist search engines in the academic world.”

Lluís Codina, 2015
Citations and other metrics

Gamifying education: what is known, what is believed and what remains uncertain: critical review

Overview of attention for article published in International Journal of Educational Technology in Higher Education, February 2017

Summary

You are seeing a free-to-access but limited selection of the activity Altmetric has collected about this research output. Click here to find out more.

Title
Gamifying education: what is known, what is believed and what remains uncertain: critical review

Published in
International Journal of Educational Technology in Higher Education, February 2017

Authors
Chriatou Christou, Dimitra Diamou

Mentioned by

Scopus
Mendeley
Twitter
Blogs
Google

Readers on
379 Mendeley

Overview

Citation Count
701

Field-Weighted Citation Impact
154.42

Citation Benchmarking
96th percentile

Mendeley
1800

Twitter
128

Facebook
13

Engagement highlights

Scholarly Activity - 1614 readers from 2 sources

Downloads and posts in common research tools

Mendeley
1800 Readers

Top Discipline: Agricultural And Biological Sciences
Top Demographic: Student Ph D Student

Social Activity - 163 mentions from 4 sources

Mentions characterized by: rapid, direct engagement on platforms used by the general population, such as Twitter, Facebook, and Google.

128 tweets from 122 accounts
1 Reddit post from 1 account
13 Facebook posts from 12 accounts
Citations and other metrics

Other trends:

✓ San Francisco Declaration on Research Assessment
✓ The Leiden Manifesto
✓ The Research Excellence Framework - Assessment Methods
✓ 2017 pilot exercise to measure the impact of university research
Visibility of the scientific article

- Dissemination
- Preparing the article
- Metrics
- Digital identity of the author
- The journal's ranking
- Open Access
Scientific journals

Open Access Journals: 9,930
WoS Journals: 18,337
Scopus Journals: 21,170
Scientific Journals: 75,465

Ulrich's: Active peer-reviewed academic journals.
February 2017
✓ Sage: Promote your Article

✓ Taylor & Francis: Promote your article

✓ Wiley: Journal Author Promotion

✓ Elsevier: Sharing and promoting your article

✓ Emerald: Impact of research

✓ Springer: Journal authors / After publication
Does publishing in Open Access increase the visibility of articles?


Options for publishing in Open Access:

✓ Open Access journals (gold route)
✓ Paying to release the article from a journal with ©
✓ Self-archiving the article (green route)
"The conscious effort made by the researcher to be identified and recognized in a digital context"

1. Unique author identifier (ORCID)
2. Network profiles
Configuración de la cuenta

Obras (25)

Modelo de gestión para la calificación de la investigación científicas de la UOC
2016-05 | conference-paper
URL: https://openaccess.uoc.edu/webapps/o2/comment?actio...markResource&resource...
<table>
<thead>
<tr>
<th>Título</th>
<th>Citado por</th>
<th>Año</th>
</tr>
</thead>
<tbody>
<tr>
<td>Short Web-based versions of the perceived stress (PSS) and Center for Epidemiological Studies-Depression (CESD) scales: a comparison to pencil and paper responses among Internet users</td>
<td>136</td>
<td>2006</td>
</tr>
<tr>
<td>La integración de Internet en la educación escolar española: Situación actual y perspectivas de futuro</td>
<td>116</td>
<td>2008</td>
</tr>
<tr>
<td>La escuela en la sociedad red</td>
<td>112</td>
<td>2008</td>
</tr>
<tr>
<td>Analysing feedback processes in an online teaching and learning environment: an exploratory study</td>
<td>96</td>
<td>2010</td>
</tr>
<tr>
<td>La integración de internet en la educación escolar española</td>
<td>76</td>
<td>2009</td>
</tr>
<tr>
<td>Putting Digital Literacy in Practice: How Schools Contribute to Digital Inclusion in the Network Society</td>
<td>47</td>
<td>2010</td>
</tr>
<tr>
<td>TIC e innovación en la educación escolar española: Estado y perspectivas</td>
<td>45</td>
<td>2009</td>
</tr>
<tr>
<td>Projecte Internet Catalunya (PIC). L'escola a la Societat Xarxa: Internet a l'Educació Primària i Secundària. Informe final de recerca</td>
<td>45</td>
<td>2007</td>
</tr>
</tbody>
</table>
Updating Google Scholar Citation

1. Image of a Google Scholar search with a list of articles by Mari Valérez.
2. Image of a Google Scholar citation page with options to edit and manage citations.
3. Image of a Google Scholar citation list with articles related to natural language processing and text mining.
Updating ResearchID

Valenz, Mari

ResearcherID: M-9277-2014
Other Names: Mari Valenz, Mari Valenz Letrado
E-mail: mari.valenz@gmail.com
URL: http://www.researcherid.com/rkd/M-9277-2014
Subject: Communication, Information Science & Library Science
Keywords: Enter a Keyword
ORCID: http://orcid.org/0000-0002-3284-2590
Exchange Data With ORCID

Description: Enter a Description
My URLs: https://marivalenz.com/

My Publications
My Publications (18)
View Publications
Citation Metrics
Manage | Add

Add to: My Publications
Return to My Researcher Profile

Option 1: WEB OF SCIENCE
NOTICE: Your IP address is not in the
Web of Science subscription database.
These options will not be available.

Search Web of Science
Use this option to search Web of Science.
Depending on your subscription, this can include articles,
books, patents, and more.

Search Web of Science Core Collection
Use this option to search Web of Science Core Collection.
Depending on your subscription, this includes the
world's leading scholarly literature in the sciences,
social sciences, arts, and humanities and proceedings
of international conferences, symposiums,
symposiums, colloquia, workshops, and conventions.

Search Online Resources using EndNote
With EndNote, you can collect references from online resources
including PubMed and more.

Option 2: ENDNOTE
Go to EndNote
Use your EndNote account to add articles and manage your
ResearcherID publication lists.
Already use EndNote? You can transfer your ResearcherID publication
lists between the desktop and web effortlessly. Learn about the additional
features available in EndNote to accelerate your research including find full
text automatically and access to over 3,700 publishing styles.

Search Web of Science Core Collection Distinct Author Sets
Use this option to search Web of Science Core Collection for sets of
articles written by the same person.

Upload RIS file
Upload an RIS file (from EndNote, RefMan or other
reference software)
You can upload an RIS formatted text
file. The RIS file format is a tagged
format for expressing bibliographic
citations.
Academic social media

February 2017 data

- Academia: 48,000,000
- Mendeley: 6,000,000
- Research Gate: 12,000,000

February 2017 data
Robert Clarisó
Lecturer
Universitat Oberta de Catalunya (UOC)

Overview Stats Network

Media mentions 0
h-index 12
Citations 501
Readers 475
Views 5,039

Performance Timeline

Views this month
84 Robert's publications have received 84 views so far this month and a cumulative 927 views so far this year.

Citations this month
5 Robert's publications have been cited 5 times so far this month and a cumulative 18 times so far this year.
<table>
<thead>
<tr>
<th>Title</th>
<th>30 Day Views</th>
<th>30 Day Uniques</th>
<th>30 Day Downloads</th>
<th>All-Time Views</th>
<th>All-Time Downloads</th>
</tr>
</thead>
<tbody>
<tr>
<td>Los patrones de diseño como herramientas para guiar la práctica del profesorado. The design patterns as tools to guide the practice of teachers</td>
<td>59</td>
<td>47</td>
<td>14</td>
<td>59</td>
<td>14</td>
</tr>
<tr>
<td>The Future of Ubiquitous Learning. Learning Designs for Emerging Pedagogies</td>
<td>3</td>
<td>4</td>
<td>0</td>
<td>57</td>
<td>0</td>
</tr>
<tr>
<td>Learning Analytics as a Metacognitive Tool</td>
<td>4</td>
<td>4</td>
<td>2</td>
<td>55</td>
<td>13</td>
</tr>
<tr>
<td>Instructional Design for Computer-Supported Collaborative Learning In Primary and Secondary Education</td>
<td>2</td>
<td>1</td>
<td>0</td>
<td>3</td>
<td>0</td>
</tr>
</tbody>
</table>
ResearchGate
Academic search engines

- Search keywords
- Number of citations
- The author's reputation
- The journal's reputation
- Structure of the article
- Updating the content
- Processing the Bibliography section
Between Lived and Archived Memory: How Digital Archives Can Tell History

Authors: Katja Müller

Abstract

Digital archives, as they are set up online by Indian stakeholders, perform the dual task of involving practices of lived memory and storing archival information. They decisively claim to preserve the past, and they actively engage users as provencers on the web who interact with the creation and sharing of the digital archives’ content. Two Indian digital archives exemplify how this is done successfully. These archives are thus digital spaces that scrutinize the distinct line between lived and memorial and illustrate the potential of the digital archives as a conventional concept of distinguishing from history. Yet, at the same time, they rely on ideas of history and memory that reframe notions of archives as authoritarian voices.

Keywords: digital archives, memory, history, India
Scientific article

Title and Subtitles

SEO On Page

Abstract

Keywords

Images, Tables and Graphics

Titles and Vector format
Informe de citas: 72
(de Todas las bases de datos)
Buscó: Título: (ecosystem NEAR/1 learning)...
Más
Este informe refleja las citas de los elementos orgán indexados en todas las bases de datos.

Resultados encontrados: 72
- Total de veces citado [?] : 245
- Total de veces citado sin citas propias [?] : 241
- Artículos en que se cita [?] : 245
- Artículos totales en que se cita sin citas propias [?] : 241
- Promedio de citas por elemento [?] : 3.40
- h-index [?] : 6

Elementos publicados cada año

Citas cada año

Se muestran los últimos 20 años. Ver un gráfico con todos los años.
TITLE: analysis on WoS

Informe de citas: 87
(de Todas las bases de datos)
Busc. Títulos: (ecology NEAR/1 learning) ... Más

Este informe refleja las citas de los elementos que han sido indexados en todas las bases de datos.

Resultados encontrados: 87
Total de veces citado [?] : 496
Total de veces citado sin citas propias [?] : 483
Artículos en que se cita [?] : 482
Artículos totales en que se cita sin citas propias [?] : 475
Promedio de citas por elemento [?] : 5.70
h-index [?] : 12
TITLE: analysis on WoS

1. Interest and self-sustained learning as catalysts of development: A learning ecology perspective
   Por: Barron, Brigid
   Citas: 150

2. What can we learn about ecology and evolution from the fossil record?
   Por: Jackson, Jeremy B. C.; Erwin, Douglas H.
   Citas: 60

3. Evolutionary ecology of learning: insights from fruit flies
   Por: Kawecki, Tadeusz J.
   POPULATION ECOLOGY Volumen: 52 Número: 1 Páginas: 15-25 Fecha de publicación: JAN 2010
   Citas: 10

4. Emergent Learning and Learning Ecologies in Web 2.0
   Por: Williams, Roy; Karouci, Régis; Mackness, Jenny
   Citas: 5

5. Evolutionary fire ecology: lessons learned from pines
   Por: Pausas, Juli G.
   TRENDS IN PLANT SCIENCE Volumen: 20 Número: 5 Páginas: 318-324 Fecha de publicación: MAY 2015
   Citas: 2

6. Equitable ecology: collaborative learning for local benefit in Amazonia
   Por: Shanley, P; Gaia, GR
Abstract

**False Remembering in the Aged**

Researchers studying human memory have increasingly focused on memory accuracy in aging populations. In this article we briefly review the literature on memory accuracy in healthy older adults. The prevailing evidence indicates that, compared to younger adults, older adults exhibit both diminished memory accuracy and greater susceptibility to misinformation. In addition, older adults demonstrate high levels of confidence in their false memories. We suggest an explanatory framework for the high level of false memories observed in older adults, a framework based on the theory that consciously controlled uses of memory decline with age, making older adults more susceptible to false memories that rely on automatic processes. We also point to future research that may remedy such deficits in accuracy.

**False Remembering in the Senior Population**

Researchers studying human memory have increasingly focused on its accuracy in senior populations. In this article we briefly review the literature on such accuracy in healthy older adults. The prevailing evidence indicates that, compared to younger adults, older adults exhibit both diminished accuracy and greater susceptibility to misinformation. In addition, older adults demonstrate high levels of confidence in their false memories. We suggest an explanatory framework for the high levels observed in older adults, a framework based on the theory that consciously controlled uses of memory decline in later life, making older adults more susceptible to false memories that rely on automatic processes. We also point to future research that may remedy such deficits in accuracy.

This article appears on the first page of results in Google for false+memory+aged.
Visibility of the scientific article

Scientific journal and digital identity

Dissemination

Title of the article
Summary
Keywords
Graphics
Tables
Images
Title of sections
Metrics
Dissemination

✓ Self-archiving in repositories: text, data, software, etc.

✓ Academic social media.

✓ Social media: Twitter, LinkedIn, Facebook, Instagram, etc.

✓ Dissemination: Blogs, Talks, Wikipedia, Lectures, YouTube, Graphic version, Press, etc.
Self-archiving

Repositories

Themed
✓ RePEc (Economics)
✓ ArXiv (Physics, Mathematics, etc.)
✓ E-LIS (Library and Information Science)
✓ SSRN (Multidisciplinary)

Institutional
✓ O2, the Oberta in Open Access
✓ ROAR
✓ OpenDOAR
What can be self-archived?

✓ Signed licence

✓ Tools for knowing every journal's policy
Self-archiving file format

✓ PDF
✓ Metadata
✓ Name and title of the file
✓ Include the citation of the original source
Examples of dissemination

Videos

Featured article

Have you ever wondered what motivates the use of social media?

Find out how Duvince Zhali Mar Durnut and Cheryl Joy Fernandez used an extended technology acceptance model to examine the drivers of social media amongst Filipino users in Higher Education Institutes.

Read the article here!

Infographics

Multimedia and Textual Reading Comprehension: Multimed Learning Environment’s Enriching Format

José Daniel García Martínez
Center for Modern Languages, School of Humanities and Social University (Singapore)

Eduardo Rigo
Psychology Faculty, Baleares Islands University (Spain)

Rafael Jiménez
Psychology Faculty, Baleares Islands University (Spain)

Abstract

In this article we will discuss part of a piece of research that was made. Textual learning is opposed to multimedia learning within the c Environment. Reading is one of the strategies used in this research to improve the reading process through multimedia aspects; one evolutionary with six classroom exercises and one exploratory. This article states the number of question mistakes which indicates that there is a better learning experience for students who perform the reading exercise than those who do not experience differences in the final evaluation.

En el presente artículo, se expone parte de una investigación que tiene como objetivo mejorar el proceso lector a través de medios audiovisuales. En el estudio se utilizan estrategias de lectura multimedia, uno evolutivo con seis ejercicios de aula y otro exploratorio. En este artículo se desarrolla el estudio del número de estudiantes que presentan errores en la lectura, lo que indica que hay una mejora en el proceso lector en los estudiantes que realizan el ejercicio multimedia.
Examples of dissemination

Wikipedia

Blogs

http://openaccess.uoc.edu/webapps/o2/handle/10609/38241
Examples of dissemination

Press releases

La UOC i la URV desenvolupen un sistema que oculta automàticament la informació confidencial de documents

La investigadora Montserrat Batet, del grup de recerca KISON de la UOC, i l'investigador David Sánchez, del grup de recerca CRISES-Catedra UNESCO de Privadesa de Dades de la URV, han dissenyat un sistema que detecta i oculta automàticament la informació confidencial de documents de text. D'aquesta manera, els documents es poden enviar a tercers sense comprometre'n la privacitat i mantenint l'anomenat de les entitats (persones, organitzacions, etc.) a les quals fan referència els documents.

Publishers' platforms

SpringerOpen blog

Latest posts

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18 May 2017
Walery Lau
In this post, Dr. Arturo Celis, the Editor-in-Chief of our new SpringerOpen journal European Journal of Hybrid Imaging shares his thoughts on how hybrid imaging can... Read more

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17 May 2017
Davy Falkrik
Shebox sized satellites could be the key to fast track development of space quantum communication.

How mothers in rural Yemen chose health care during violence
14 May 2017
Erica Gordon-Maxim
A new analysis in the Journal of International Humanitarian Action looks
Examples of dissemination

Include the DOI name in the URL!
Examples of dissemination

LinkedIn

Presentations

Mobile Learning Scenarios from a UCD Perspective.
2010 • MobileHCI ’10: Proceedings of the 12th international conference on Human computer interaction with mobile devices and services.

Coautores

Ver publicación

Mobile Learning and Commuting: Contextual Interview and Design of Mobile Scenarios.
2010 • Lecture Notes in Computer Science, Springer Berlin Heidelberg.
Examples of dissemination

Data repository

Yahoo Password Frequency Corpus
This dataset includes sanitized password frequency lists collected from Yahoo in May 2011.

Software repository

Laravel 4/5 package to create Taxonomies
Examples of dissemination

Include it in the signature

Describe and share
Preparing the article

Repositories
Academic social media
Professional networks
Social media
Wikipedia
Data and software

Video summary
Infographics
Presentations
Conferences
Talks
Press releases

Personal blogs
Scientific dissemination blogs
Discussion lists
Include article in the signature
Article distribution
Publishers' platforms

Visibility of the scientific article

Citations
H-Index
Downloads
Profile visits
Mentions

Scientific journal and digital identity
✓ Meet readers and researchers interested in your research
✓ Establish external collaborations
✓ Know the impact of the dissemination made
✓ Define the dissemination strategy
✓ Know the citations received
WEB OF SCIENCE™

Scopus

Google académico

Citations

Create alerts
✓ New paradigms in the world of communication:
  ○ New article format
  ○ Article v Journal
  ○ Mega-journals: eg *PLoS One*

✓ The importance of the social impact

✓ The need to define a strategy to disseminate your work


17 Advanced Methods for Promoting Your New Piece of Content - Kissmetrics Blog
read the abstract...
look at the figures...
...aaaand back to surfing the web.
...I did read that paper you gave me... I'll definitely add it to my reference list...

Jorge Cham © The Stanford Daily

phd.stanford.edu
Mari Vàllez
@mvallez | mvallez@uoc.edu
The UOC Library