

# How to increase the visibility of scientific articles

uoc.edu

**Mari Vàlez**

@mvallez | [mvallez@uoc.edu](mailto:mvallez@uoc.edu)

The UOC Library

25/05/2017



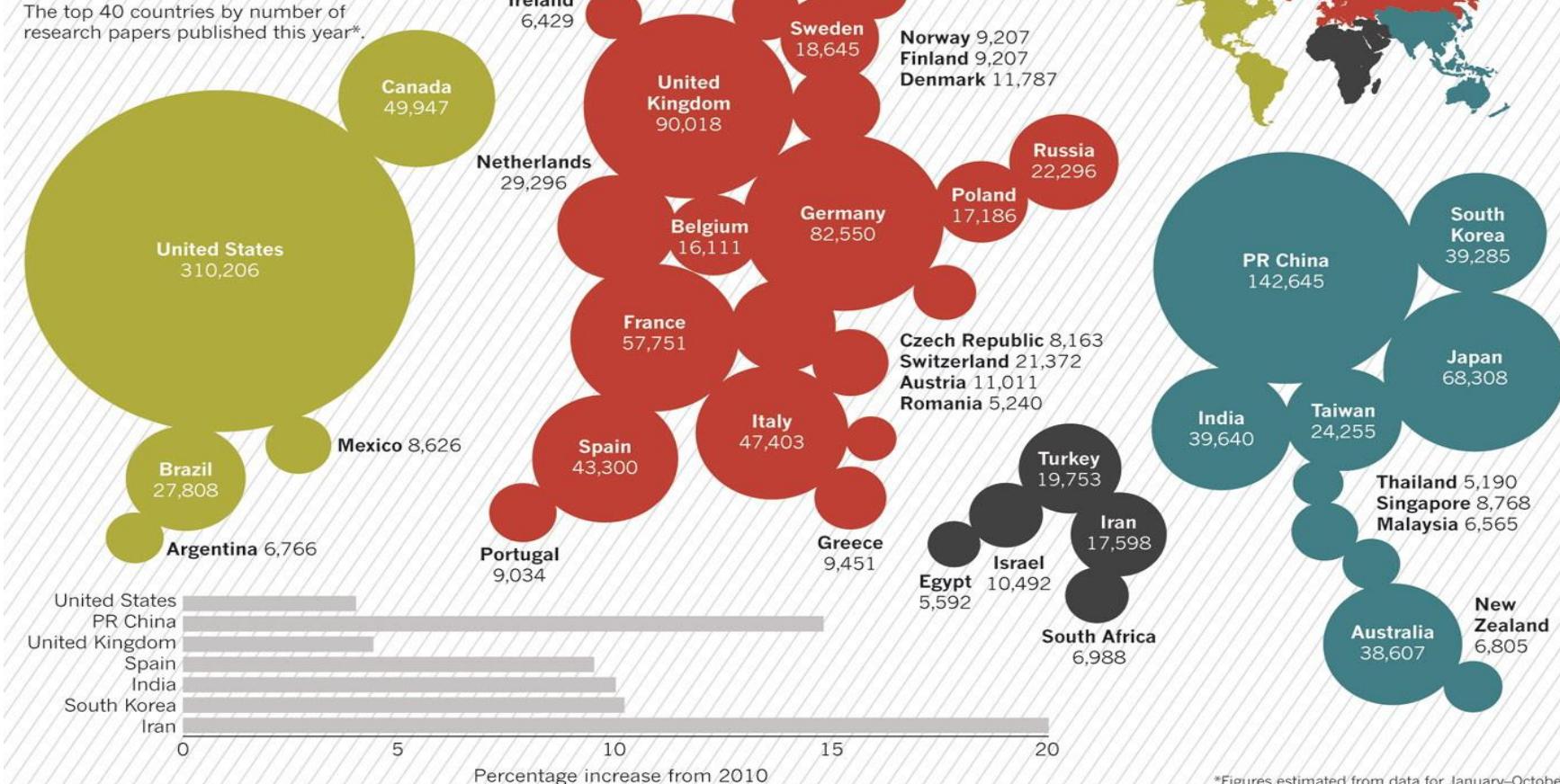
2,184,420  
Articles / 2013

Data source  
<http://data.worldbank.org/topic/science-and-technology>



# SCIENTIFIC PAPER TRAIL

The top 40 countries by number of research papers published this year\*.



\*Figures estimated from data for January–October

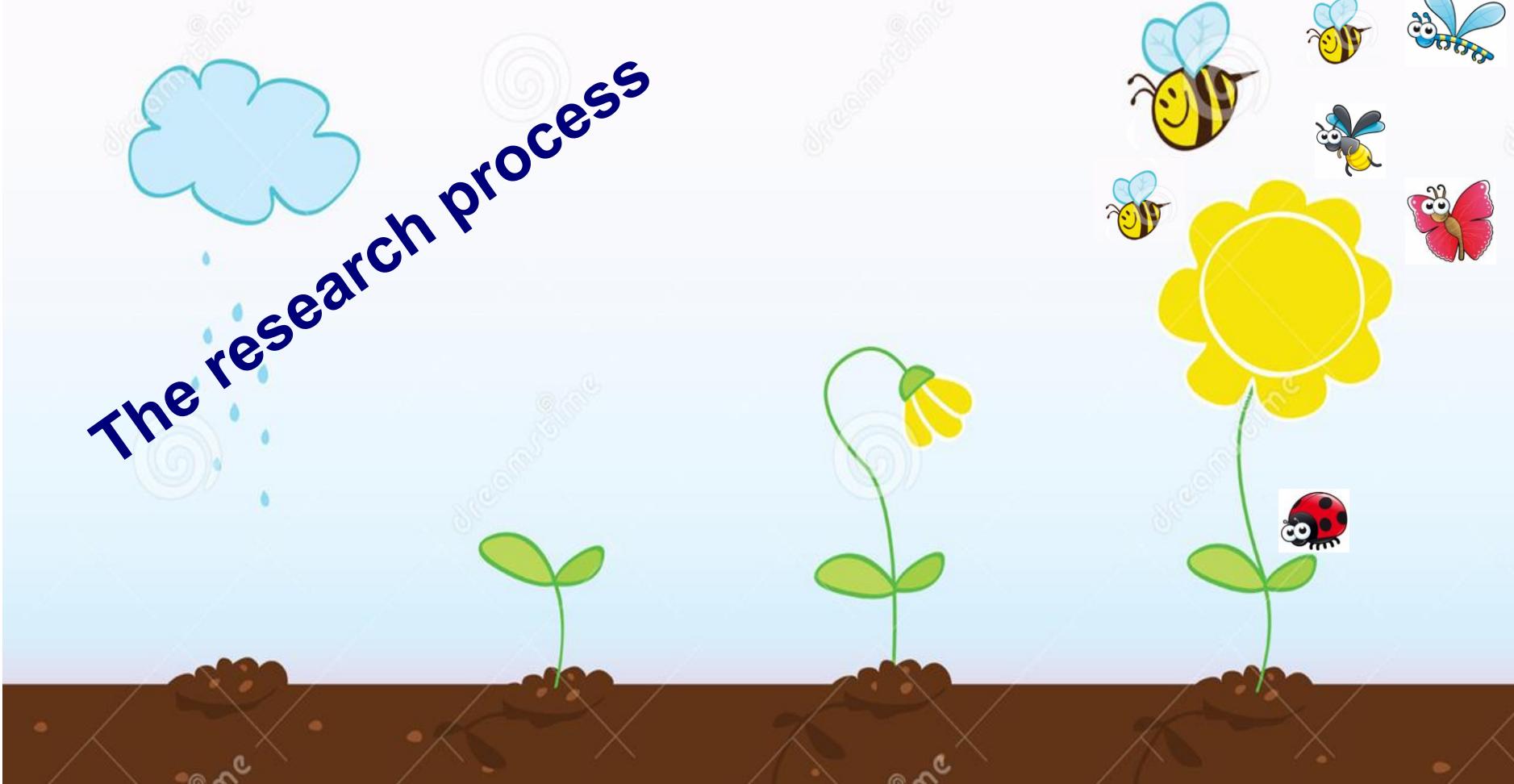
Image from VIVID MAPS

PAPER  
ACCEPTED!



al Cusk

# The research process



## Show techniques and resources for trying to:

- ✓ Obtain the maximum visibility possible for our research (at article level).
- ✓ Get downloads of our article.
- ✓ Get citations of our article.
- ✓ Minimize the time spent on dissemination.

- ✓ Publish in Open Access.
- ✓ Publish in high-impact scientific journals.
- ✓ Create and manage our digital identity.
- ✓ Optimize the scientific article based on search engine optimization (SEO).
- ✓ Publicize the research conducted.
- ✓ Know our audience.

# Visibility

## of the scientific article

Scientific journal  
and  
digital identity

Preparing the article

Dissemination

Metrics

## ***Search Engine Optimization***

“Processes and sets of actions with the aim of making academic content highly visible, aspiring particularly to its reaching good positions in academic social media, and especially in databases and in specialist search engines in the academic world.”

*Lluís Codina, 2015*



Scopus

**Google**  
académico

# Citations and other metrics

Altmetric

Gamifying education: what is known, what is believed and what remains uncertain: critical review

Overview of attention for article published in International Journal of Educational Technology in Higher Education, February 2017

**68**

Mentioned by

- 79 tweeters
- 3 Facebook pages
- 1 Google+ user

Readers on

- 57 Mendeley

What is this page?

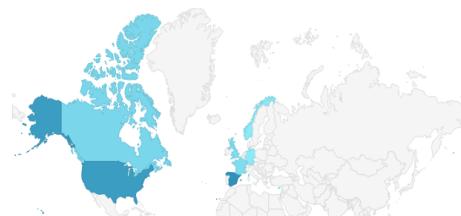
**SUMMARY** Twitter Facebook Google+

You are seeing a free-to-access but limited selection of the activity Altmetric has collected about this research output. [Click here to find out more.](#)

**Title** Gamifying education: what is known, what is believed and what remains uncertain: a critical review  
**Published in** International Journal of Educational Technology in Higher Education, February 2017  
**DOI** 10.1186/s41239-017-0042-5 [View on publisher site](#)  
**Authors** Christo Dichev, Darina Dicheva [Alert me about new mentions](#)

**TWITTER DEMOGRAPHICS** MENDELEY READERS

The data shown below were collected from the profiles of 79 tweeters who shared this research output. [Click here to find out more about how the information was compiled.](#)



Main Page Header

Search Sources Alerts Lists Help SciVal Register

## Metrics Page

Metric details [?](#)

Integrative analysis of 111 reference human epigenomes [Back to article](#)

Overview	Citations	Scholarly Activity	Scholarly Commentary	Mass Media	Social Activity
<b>Overview</b>					

**Overview**

Citation Count  
**701**

Cited by in Scopus

Field-Weighted Citation Impact  
**154.42**

Citation Benchmarking  
99th percentile  %

Compared to Medicine articles of the same age and document type [?](#)

Mendeley  **1800**

Blogs  **14 Posts**

F1000Prime  **2 Reviews**

Twitter  **128 Tweets**

Facebook  **13 Posts**

2 Other sources **22 Mentions**

**Engagement highlights**

**Scholarly Activity** - 1814 readers from 2 sources

Downloads and posts in common research tools

 **MENDELEY**  
Mendeley: 1800 Readers  
Top Discipline: Agricultural And Biological Sciences  
Top Demographic: Student Ph D Student

**Social Activity** - 163 mentions from 4 sources

Mentions characterized by rapid, brief engagement on platforms used by the general population, such as Twitter, Facebook, and Google+.

 128 tweets from 122 accounts  1 Reddit post from 1 account  
 13 Facebook posts from 12 accounts

## Other trends:

- ✓ [San Francisco Declaration on Research Assessment](#)
- ✓ [The Leiden Manifesto](#)
- ✓ [The Research Excellence Framework - Assessment Methods](#)
- ✓ [2017 pilot exercise to measure the impact of university research](#)

# Visibility of the scientific article

The journal's ranking

Open Access

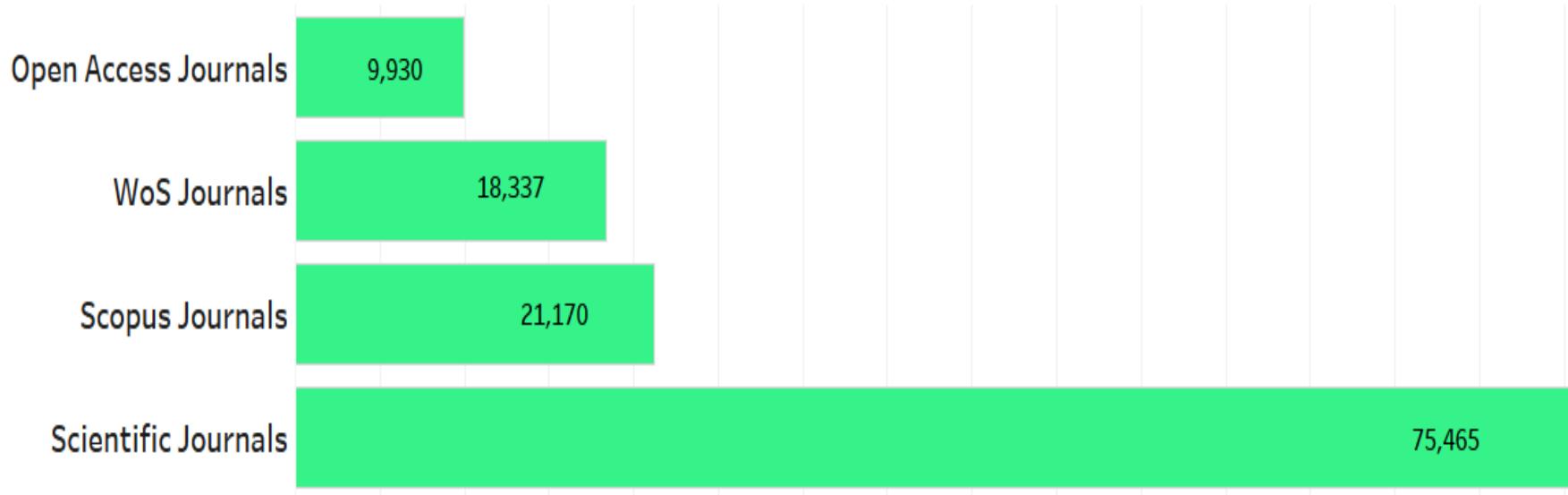
Digital identity of the author

Preparing the article

Dissemination

Metrics

# Scientific journals



**Ulrich's:** Active peer-reviewed academic journals.

February 2017



- ✓ **Sage:** [Promote your Article](#)
- ✓ **Taylor & Francis:** [Promote your article](#)
- ✓ **Wiley:** [Journal Author Promotion](#)
- ✓ **Elsevier:** [Sharing and promoting your article](#)
- ✓ **Emerald:** [Impact of research](#)
- ✓ **Springer:** [Journal authors / After publication](#)

## Does publishing in Open Access increase the visibility of articles?

- ✓ Niyazov Y, Vogel C, Price R, Lund B, Judd D, Akil A, et al. (2016) Open Access Meets Discoverability: Citations to Articles Posted to Academia.edu. PLoS ONE 11(2). <https://doi.org/10.1371/journal.pone.0148257>
- ✓ Gaule P, Maystre N. Getting cited: does Open Access help? Research Policy. 2011;40(10):1332–1338. <https://doi.org/10.1016/j.respol.2011.05.025>
- ✓ Harnad, S., & Brody, T. (2004). Comparing the impact of Open Access (OA) vs. non-OA articles in the same journals. D-lib Magazine, 10(6). <http://eprints.soton.ac.uk/id/eprint/260207>

## Options for publishing in Open Access:

- ✓ Open Access journals (gold route)
- ✓ Paying to release the article from a journal with ©
- ✓ Self-archiving the article (green route)

**“The conscious effort made by the researcher to be identified and recognized in a digital context”**

## 1. Unique author identifier (ORCID)



Scopus Author Identifier

## 2. Network profiles

RESEARCHERID



ResearchGate

**Jordi Sánchez-  
Navarro****ORCID ID**[id.orcid.org/0000-0002-0311-1385](http://orcid.org/0000-0002-0311-1385)**Also known as**

Jordi Sánchez, Jordi Sánchez Navarro

**Country**

Spain

**Other IDs**

Scopus Author ID: 26658773200

ResearcherID: I-8092-2014

**▼ Works (7)**'The fruits of my own labor': A case study on clashing models  
of co-creativity in the new media landscape

International Journal of Cultural Studies

2014 | journal-article

DOI: 10.1177/1367877913503828

EID: 2-s2.0-84892454266

URL: <http://www.scopus.com/inward/record.url?eid=2-s2.0-84892454266&partnerID=MN...>

3,418,420 ORCID iDs and counting. See more

Messenger and social network sites as tools for sociability,  
leisure and informal learning for Spanish young people

2013 | journal-article

DOI: 10.1177/0267323111432411

EID: 2-s2.0-84873901369

URL: <http://www.scopus.com/inward/record.url?eid=2-s2.0-84873901369&partnerID=MN...>

Source: Scopus to ORCID

Preferred source

Internet como fuente de información para la vida cotidiana de  
los jóvenes spaños**Angel A. Juan****ORCID ID**[id.orcid.org/0000-0003-1392-1776](http://orcid.org/0000-0003-1392-1776)

**1**



The screenshot shows the ORCID homepage with a blue header. The navigation bar includes links for 'PARA INVESTIGADORES', 'PARA ORGANIZACIONES', 'QUIÉNES SOMOS', 'AYUDA', and 'CERRAR SESIÓN'. Below the header, there's a section for 'MI REGISTRO ORCID' and 'BANDEJA DE ENTRADA'. A green button labeled 'CONFIGURACIÓN DE LA CUENTA' is highlighted. Other buttons include 'MÁS INFORMACIÓN' and 'HERRAMIENTAS DE DESARROLLADOR'. A counter at the bottom right indicates '3.266.580 ORCID IDs y contando. Ver más...'.

Mari Vállez

**ORCID ID**  
 [orcid.org/0000-0002-3284-2590](https://orcid.org/0000-0002-3284-2590)  
[Ver versión pública](#)

## Configuración de la cuenta

Correo electrónico y preferencias de contacto	<a href="#">Editar</a>
Language display preferences	<a href="#">Editar</a>
Notificaciones de bandeja de entrada ORCID	<a href="#">Editar</a>
Contraseña	<a href="#">Editar</a>
Preferencias de privacidad	<a href="#">Editar</a>
Pregunta de seguridad	<a href="#">Editar</a>
Cerrar cuenta	<a href="#">Desactivar</a>
Remove duplicate record	<a href="#">Remover</a>

## Organizaciones de confianza

Puede otorgar permiso para que su registro ORCID sea actualizado por una organización de confianza.  
[Obtenga más información](#)

Trusted organization	Fecha de aprobación	Tipo de acceso
Elsevier Editorial System <a href="http://ees.elsevier.com">http://ees.elsevier.com</a>	2014-01-30	Leer su información biográfica
ResearcherID <a href="http://www.researcherid.com">http://www.researcherid.com</a>	2014-04-24	Leer elementos en su registro ORCID Leer su información biográfica

**2**



The screenshot shows the 'Obras (25)' (Works) page. A context menu is open over a work entry titled 'Modelo de gestión para la calidad UOC'. The menu options are: '+ Agregar obras', 'Export works', 'Editar en lote', and 'Ordenar'. Below the menu, there are buttons for 'Buscar y enlazar', 'Enlace BibTeX', and 'Enlazar manualmente'. At the bottom right, there are buttons for 'Fuente preferida' (Preferred source), a pencil icon, and a trash bin icon.

# Google Scholar Citation



**Julio Meneses**

Internet Interdisciplinary Institute, Universitat Oberta de Catalunya  
[psychometrics](#), [digital inequality](#), [children and young people](#), [computers and education](#), [dropout](#)

[Seguir](#) ▾

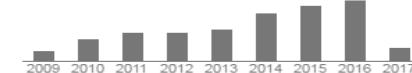
Dirección de correo verificada de uoc.edu - [Página principal](#)

Título	Citado por	Año
Short Web-based versions of the perceived stress (PSS) and Center for Epidemiological Studies-Depression (CESD) scales: a comparison to pencil and paper responses among Internet users J Herrero, J Meneses <i>Computers in Human Behavior</i> 22 (5), 830-846	135	2006
La integración de Internet en la educación escolar española: Situación actual y perspectivas de futuro. Informe de investigación C Sigalés, JM Mominó, J Meneses, A Badia Universitat Oberta de Catalunya	116 *	2008
La escuela en la sociedad red. Internet en la educación primaria y secundaria JM Mominó, C Sigalés, J Meneses Ariel	112	2008
Analysing feedback processes in an online teaching and learning environment: an exploratory study A Espasa, J Meneses <i>Higher Education</i> 59 (3), 277-292	96	2010
La integración de internet en la educación escolar española C Sigalés, JM Mominó, J Meneses, A Badia Ariel	76	2009
Putting Digital Literacy in Practice: How Schools Contribute to Digital Inclusion in the Network Society J Meneses, JM Mominó <i>The Information Society</i> 26 (3), 197-208	47	2010
TIC e innovación en la educación escolar española: Estado y perspectivas C Sigalés Conde, JM Mominó, J Meneses Telos: Cuadernos de comunicación e innovación, 90-99	46 *	2009
Projecte Internet Catalunya (PIC). L'escola a la Societat Xarxa: Internet a l'Educació Primària i Secundària. Informe final de recerca C Sigalés, JM Mominó, J Meneses <a href="http://www.uoc.edu/in3/pic/cat/escola_xarxa.html">http://www.uoc.edu/in3/pic/cat/escola_xarxa.html</a>	45 *	2007

Google Académico

Índices de citas	Total	Desde 2012
Citas	979	702
Índice h	14	14
Índice i10	20	17



Coautores [Ver todos...](#)

Antoni Badia  
 David Rodríguez-Gómez  
 GEORGETA ION  
 Manuel Armayones Ruiz  
 Carles Monereo Font  
 Francisco Javier Rodríguez Díaz  
 Luis Manuel Lozano  
 Maite Barrios  
 Mònica Feixas  
 José Luis Muñoz Moreno  
 Teresa Sancho Vinuesa  
 Carlos Casado Martínez  
 Anna Espasa

# Updating Google Scholar Citation

1

La Web Imágenes Más...

**Google** Mari Vállez

Académico

Añadir grupos de artículos Añadir artículos Añadir artículo manualmente Actualmente se han añadido:

Artículos: 24 Citas: 77

Mari Vállez

Las bibliotecas en un entorno Web 2.0/Libraries in a Web 2.0 environment.  
M Vállez, MC Marcos - Hipertext.net, 2009

Libraries in a Web 2.0 environment.  
M Vállez, MC Marcos - Hipertext.net, 2009

Añadir los 32 artículos Eliminar los 32 artículos Ver todos los artículos (24 artículos ya se han añadido a tu perfil)

1 - 1 < >

Mari Vállez

Las fechas y los recuentos de citas son estimados y se determinan de forma automática mediante un programa informático.

2

enes Más...

**Mari Vállez**

Universitat Pompeu Fabra - Universitat Oberta de Catalunya Semantic Web, Metadata, Information retrieval, Natural language processing, Digital libraries Dirección de correo verificada de upf.edu - Página principal Mi perfil es público.

Cambiar foto

Editar Seguir

Indicadores de citas Total Desde 2012

Indicadores de citas	Total	Desde 2012
Citas	77	53
Índice h	5	4
Índice i10	3	3

Titular Combinar Eliminar Exportar Citado por Año

Las bibliotecas en un entorno Web 2.0 21 2009

[Natural language processing in textual information retrieval and related topics] 21 2007

El Procesamiento del Lenguaje Natural en la Recuperación de Información Textual y áreas afines 15 2007

Rafael Pedraza-Jiménez Lluís Codina Cristófol Rovira Mari-Carmen Marcos Beatriz Benítez-Juan Ruth Rodríguez-Martínez

Coautores Editar...

Actualmente se han añadido:  
Artículos: 24 Citas: 77

Mari Vállez

El Procesamiento del Lenguaje Natural en la Recuperación de Información Textual y áreas afines Ya se ha añadido a tu perfil.

M Vállez, R Pedraza - Hipertext.net, 2007 Ya se ha añadido a tu perfil.

Libraries in a Web 2.0 environment Ya se ha añadido a tu perfil.

M Vállez, MC Marcos - Hipertext.net, 2009 Ya se ha añadido a tu perfil.

Procedimientos para la extracción de palabras clave de páginas web basados en criterios de posicionamiento en buscadores/Procedures for extracting keywords from web pages,... Ya se ha añadido a tu perfil.

M Vállez, C Rovira, L Codina, R Pedraza-Jiménez - Hipertext.net, 2010 Ya se ha añadido a tu perfil.

A semi-automatic indexing system based on embedded information in HTML documents Ya se ha añadido a tu perfil.

M Vállez, R Pedraza-Jiménez, L Codina, S Blanco, - Library Hi Tech, 2015 Ya se ha añadido a tu perfil.

Procedures for extracting keywords from web pages, based on search engine optimization Ya se ha añadido a tu perfil.

M Vállez, C Rovira, L Codina, R Pedraza-Jiménez - Hipertext.net, 2010 Ya se ha añadido a tu perfil.

La Web semántica y las tecnologías del lenguaje humano Ya se ha añadido a tu perfil.

M Vállez - Web semántica y sistemas de información documental, 2009 Ya se ha añadido a tu perfil.

Keyword Research: métodos y herramientas para identificar palabras clave Ya se ha añadido a tu perfil.

M Vállez - Búsqueda universitaria: biblioteca/economía i..., 2011 Ya se ha añadido a tu perfil.

Interactividad, buscabilidad y visibilidad en cibermedios: sistema de análisis y resultados Ya se ha añadido a tu perfil.

J Linares, L Codina, M Vállez, R Rodríguez-Martínez - 2016 Ya se ha añadido a tu perfil.

Analysis and evaluation of techniques for the extraction of classes in the ontology learning process Ya se ha añadido a tu perfil.

R Pedraza, M Vállez, L Codina, C Rovira - Lecture Notes in Computer Science. 2010; 6098: 488-..., 2010 Ya se ha añadido a tu perfil.

Implementing a metasearch engine: Metalib and SFX Ya se ha añadido a tu perfil.

M Vállez, B Benítez-Juan, M Leg - 2009 Ya se ha añadido a tu perfil.

Resumen [Resum][Abstract]  
M Vállez, B Benítez, M Leg

3

Actualmente se han añadido:  
Artículos: 24 Citas: 77

Mari Vállez

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Libraries in a Web 2.0 environment Ya se ha añadido a tu perfil.

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Procedimientos para la extracción de palabras clave de páginas web basados en criterios de posicionamiento en buscadores/Procedures for extracting keywords from web pages,... Ya se ha añadido a tu perfil.

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Keyword Research: métodos y herramientas para identificar palabras clave Ya se ha añadido a tu perfil.

M Vállez - Búsqueda universitaria: biblioteca/economía i..., 2011 Ya se ha añadido a tu perfil.

Interactividad, buscabilidad y visibilidad en cibermedios: sistema de análisis y resultados Ya se ha añadido a tu perfil.

J Linares, L Codina, M Vállez, R Rodríguez-Martínez - 2016 Ya se ha añadido a tu perfil.

Analysis and evaluation of techniques for the extraction of classes in the ontology learning process Ya se ha añadido a tu perfil.

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Implementing a metasearch engine: Metalib and SFX Ya se ha añadido a tu perfil.

M Vállez, B Benítez-Juan, M Leg - 2009 Ya se ha añadido a tu perfil.

Resumen [Resum][Abstract]  
M Vállez, B Benítez, M Leg

## RESEARCHERID

[Home](#)   [My Researcher Profile](#)   [Refer a Colleague](#)   [Logout](#)   [Search](#)   [Interactive Map](#)   [EndNote >](#)

Minguillón, Julià   [Get A Badge](#)   [ResearcherID Labs](#)

ResearcherID: N-2386-2014

URL: <http://www.researcherid.com/rid/N-2386-2014>

Subject: Computer Science; Education & Educational Research; Information Science & Library Science; Mathematical Methods In Social Sciences

ORCID: <http://orcid.org/0000-0002-0080-846X>

My Publications

My Publications (81) 

[View Publications](#) ►

Citation Metrics

ResearcherID labs

Create A Badge

Collaboration Network

Citing Articles Network

### My Publications: View

This list contains papers that I have authored.

81 publication(s)



Page 1 of 4



Sort by: Publication Year ▾

1. Title: Rethinking Dropout in Online Higher Education: The Case of the Universitat Oberta de Catalunya

Author(s): Grau-Valldosera, Josep; Minguillon, Julia  
Source: International Review of Research in Open and Distance Learning  
Times Cited: 2

2. Title: Key factors in the transfer of information-related competencies

Author(s): Ferran-Ferrer, Nuria; Minguillon, Julia; Perez-Murcia, Ana  
Source: Journal of the American Society for Information Science and Technology  
Times Cited: 4

DOI: 10.1002/as.22817

3. Title: Changes of learning in mobile scenarios: Analysis and implications

Author(s): Almirall-Hill, M.; Minguillon, J.  
Source: ICEIS 2012 - Proceedings of the 14th International Conference on Enterprise Information Systems  
122 Published: 2012

Author-provided URL:

4. Title: Preservation of learning objects in digital repositories

Author(s): Boté, J.; Minguillon, J.  
Source: Revista de Universidad y Sociedad del Conocimiento  
Author-provided URL:

5. Title: Relationships between Users, Resources and Services

Author(s): Conesa, Jordi; Minguillon, Julia; Elena Rodriguez

Source: Metadata and Semantics Research Volume: 343 Times Cited: 0

My Publications

My Publications (81)

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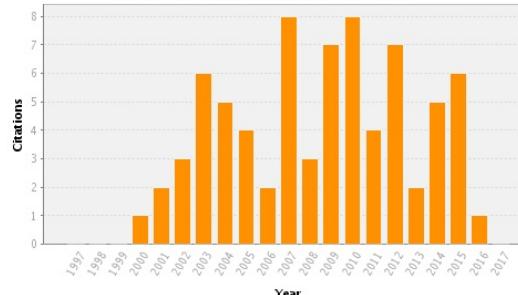
Citing Articles Network

### My Publications: Citation Metrics

This graph shows the number of times the articles on the publication list have been cited in each of the last 20 years.

Note: Only articles from Web of Science Core Collection with citation data are included in the calculations. More information about these data.

### Citation Distribution by year



Total Articles in Publication List: 81

Articles With Citation Data: 41

Sum of the Times Cited: 74

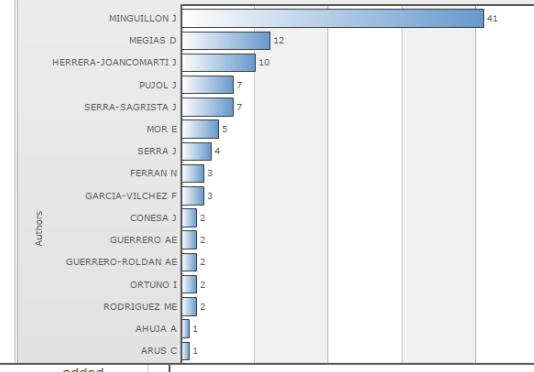
Average Citations per Article: 1.80

h-index: 4

Last Updated: 05/15/2017 14:51 GMT

[Top: Authors](#) | [Research Areas](#) | [Countries/Territories](#) | [Institutions](#) | [Map](#) |

Collaboration Network for  
Minguillón, Julià



added

# Updating ResearchID

1

Vallez, Mari [Get A Badge](#) [ResearcherID Labs](#)  Your labs page a show only your p

ResearcherID: M-9277-2014

Other Names: Mari Vállez; Mari Vallez Letrado

E-mail: mari.vallez@gmail.com

URL: <http://www.researcherid.com/rid/M-9277-2014>

Subject: Communication; Information Science & Library Science

Keywords: Enter a Keyword

ORCID: <http://orcid.org/0000-0002-3284-2590>

[Exchange Data With ORCID](#)

Description: Enter a Description

My URLs: <https://marivallez.com/>

My Publications  

My Publications (18)  [View Publications](#)  [Citation Metrics](#)

[Manage | Add](#)

My Publications: View

This list is to be used for publications that you scholarly output, and your list will be sent to and select the Publication Lists tab to change

2

Add to: My Publications [Return to My Researcher Profile](#)

To add publications to your Publication List, select one of the options below by clicking a link.

Note: Depending on your permission to access Web of Science™ and Web of Science™ Core Collection, you will have one or more of the following options:

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**Search Web of Science**  
Use this option to search Web of Science. Depending on your subscription, this can include articles, books, patents, and more.

**Search Web of Science Core Collection**  
Use this option to search Web of Science Core Collection. Depending on your subscription, this includes the world's leading scholarly literature in the sciences, social sciences, arts, and humanities and proceedings of international conferences, symposia, seminars, colloquia, workshops, and conventions.

**Search Web of Science Core Collection Distinct Author Sets**  
Use this option to search Web of Science Core Collection for sets of articles written by the same person.

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With EndNote, you can collect references from online resources including PubMed and more.

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- Learn more at [EndNote.com](#)

**Option 3:**  [Upload RIS file](#)

**Upload an RIS file (from EndNote, RefMan or other reference software)**  
You can upload an RIS formatted text file. The RIS file format is a tagged format for expressing bibliographic citations.

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## Author details

[Print](#) | [E-mail](#)**Megías, David**Universitat Oberta de Catalunya, Multimèdia i  
Telecomunicació, Barcelona, Spain

Author ID: 6603264598

<http://orcid.org/0000-0002-0507-7731>

Documents: 70

Citations: 410 total citations by 314 documents

h-index: 11

Co-authors: 42

Subject area: Computer Science , Engineering [View More](#)[About Scopus Author Identifier](#) | [View potential author matches](#)Other name formats: Megías, D.  
Megías, D.  
Megías, David  
[View More](#)

- [!\[\]\(9d4b4e06e4c4fc9af192f15bc7d818a4\_img.jpg\) Analyze author output](#)
- [!\[\]\(bc2fad9636221a00be0f8d05a7dd49f9\_img.jpg\) View citation overview](#)
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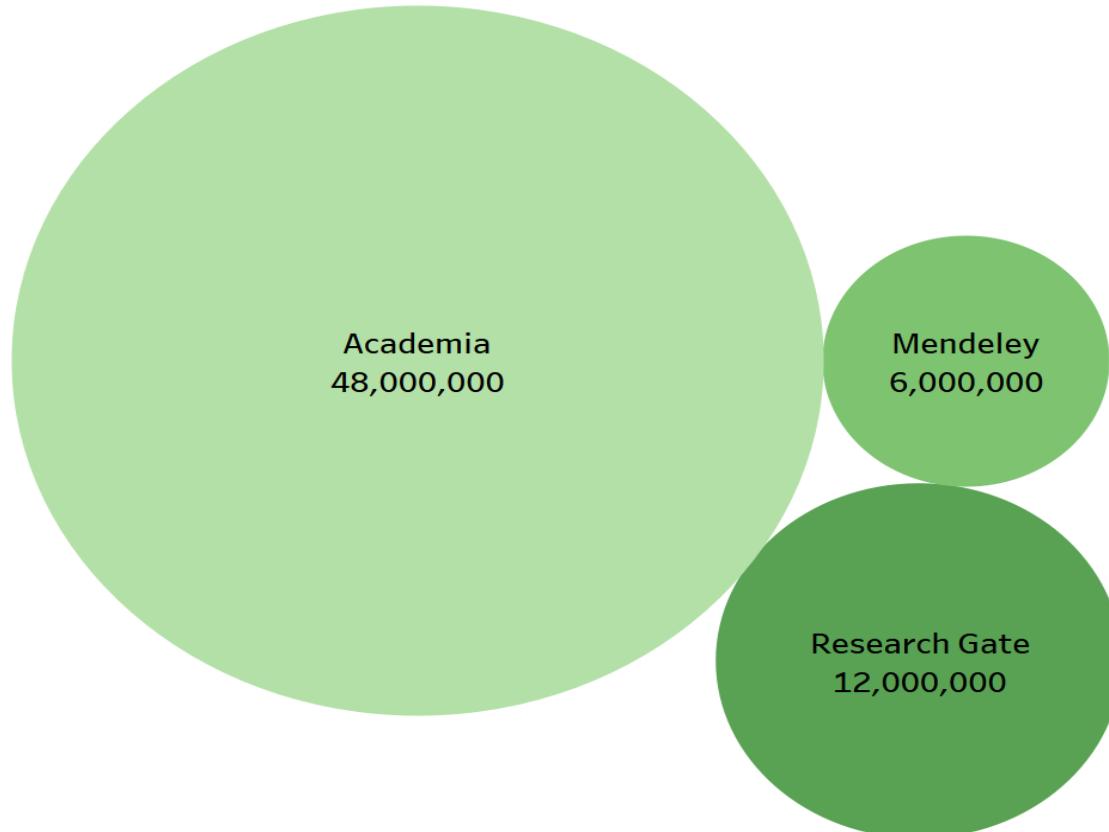
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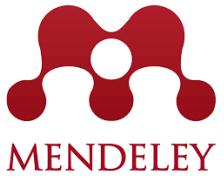
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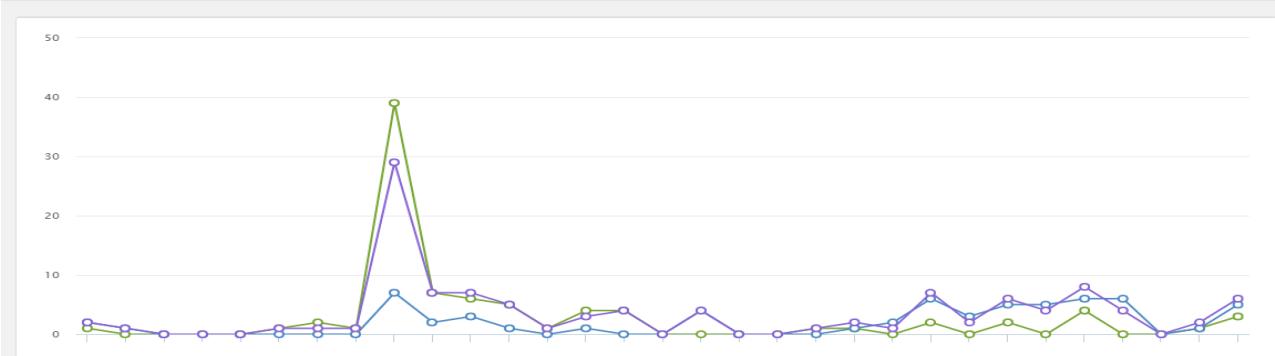
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61

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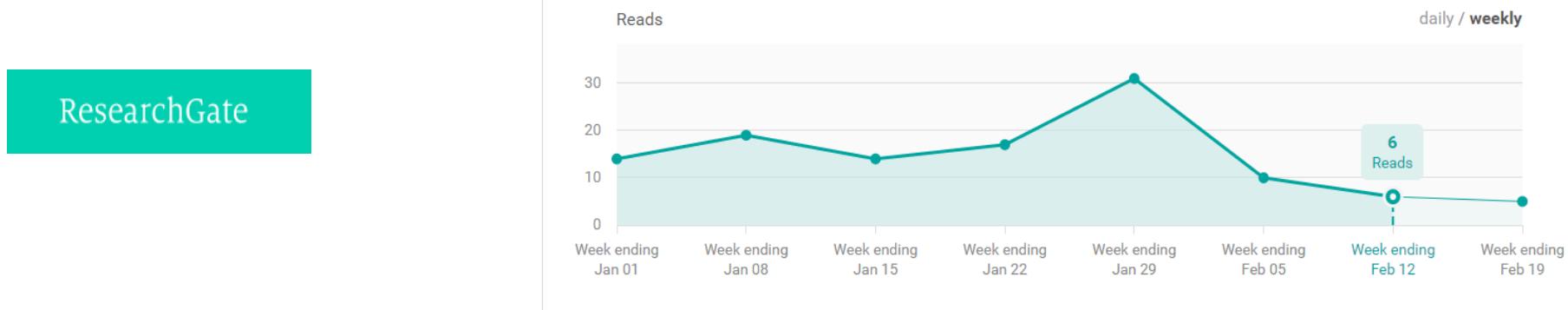
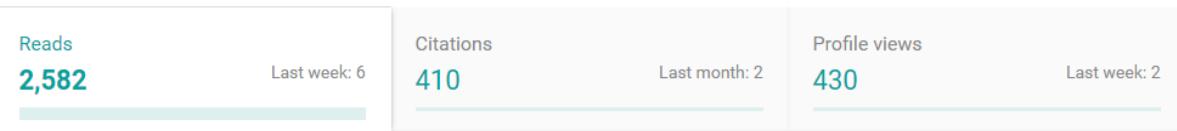
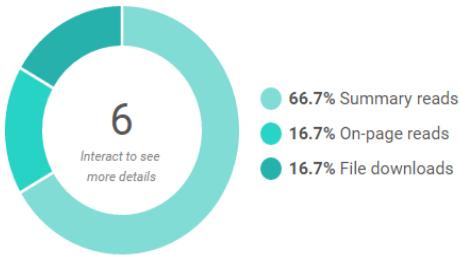
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Reading: Between Lived and Archived Memory: How Digital Archives Can Tell History

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### Between Lived and Archived Memory: How Digital Archives Can Tell History

Author: Katja Müller 

#### Abstract

Digital archives, as they are set up online by Indian stakeholders, perform the dual task of involving practices of lived memory and storing archival information. They decidedly claim to preserve the past, and they actively engage users as prosumers on the web who interact with the creation and sharing of the digital archives' content. Two Indian digital archives exemplify how this is done successfully. These archives are thus digital spaces that scrutinize the distinct line between lieux de mémoire and milieux de mémoire as a conventional concept of distinguishing history from memory. Yet, at the same time, they rely on ideas of History and memory that reinvent notions of archives as authoritarian voices.

Keywords: digital archives, memory, History, India

DOI: <http://doi.org/10.7238/d.v019.3085>

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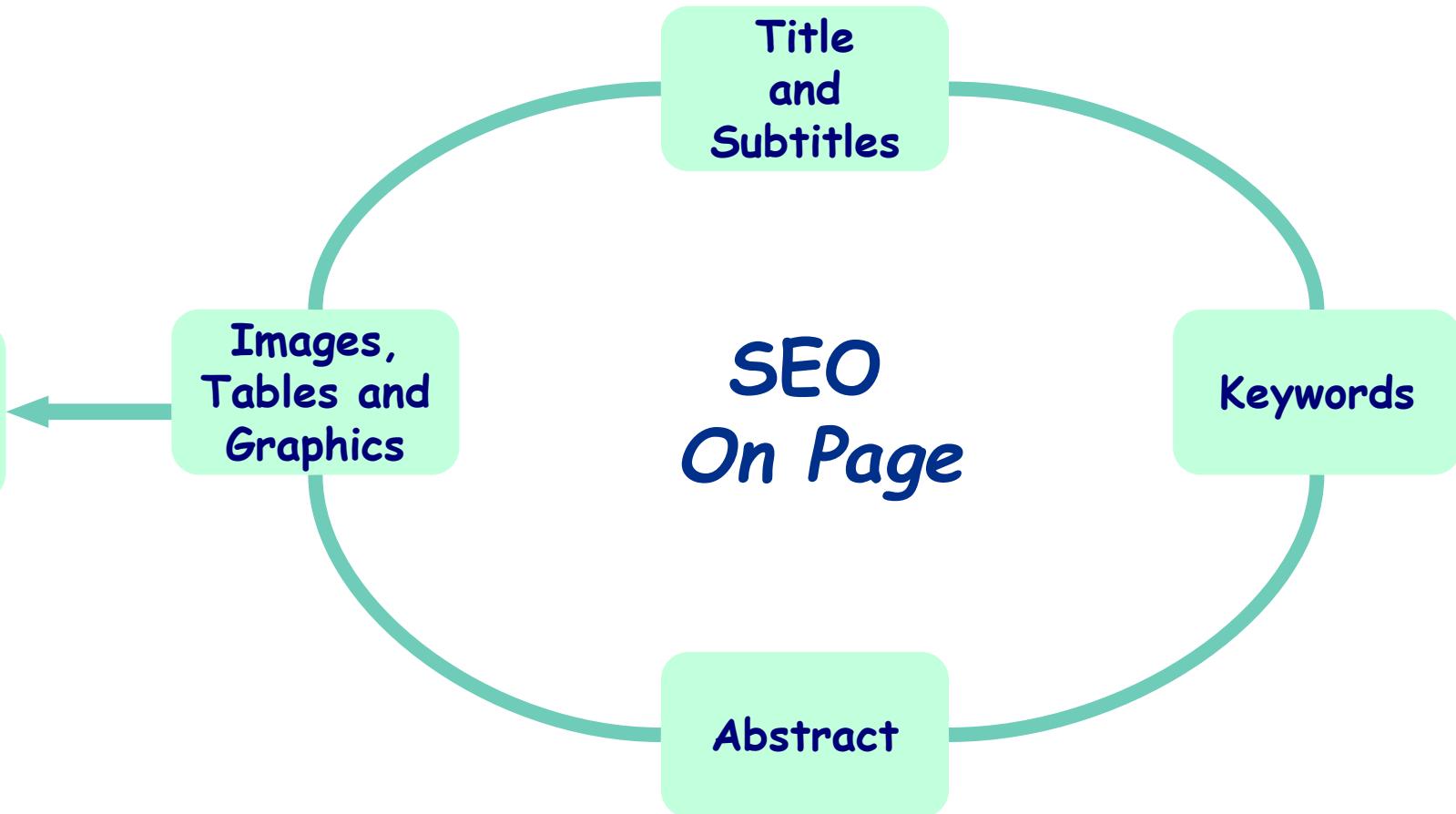
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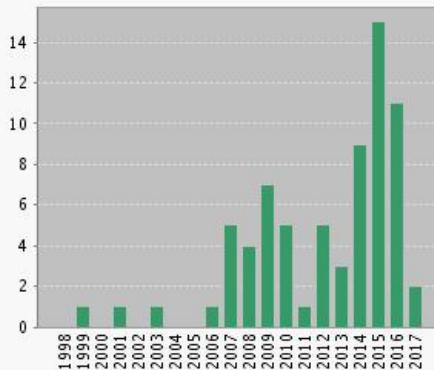
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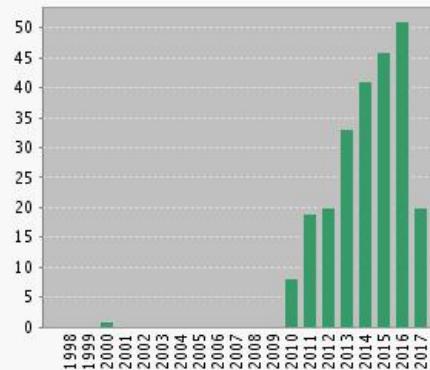
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# TITLE: analysis on WoS

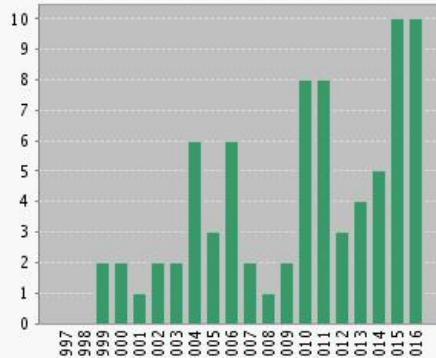
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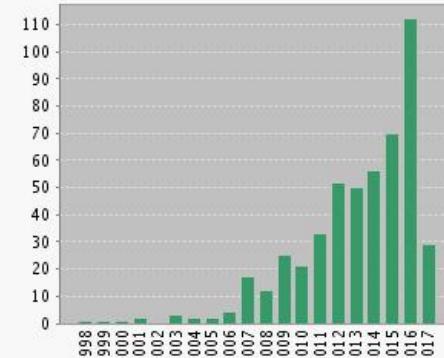
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# Abstract

## **False Remembering in the Aged**

Researchers studying human **memory** have increasingly focused on **memory** accuracy in **aging** populations. In this article we briefly review the literature on **memory** accuracy in healthy older adults. The prevailing evidence indicates that, compared to younger adults, older adults exhibit both diminished **memory** accuracy and greater susceptibility to misinformation. In addition, older adults demonstrate high levels of confidence in their **false memories**. We suggest an explanatory framework for the high level of **false memories** observed in older adults, a framework based on the theory that consciously controlled uses of **memory** decline with **age**, making older adults more susceptible to **false memories** that rely on automatic processes. We also point to future research that may remedy such deficits in accuracy.

*This article appears on the first page of results in Google for false+memory+aged.*

## **False Remembering in the Senior Population**

Researchers studying human **memory** have increasingly focused on its accuracy in senior populations. In this article we briefly review the literature on such accuracy in healthy older adults. The prevailing evidence indicates that, compared to younger adults, older adults exhibit both diminished accuracy and greater susceptibility to misinformation. In addition, older adults demonstrate high levels of confidence in their **false memories**. We suggest an explanatory framework for the high levels observed in older adults, a framework based on the theory that consciously controlled uses of **memory** decline in later life, making older adults more susceptible to **false memories** that rely on automatic processes. We also point to future research that may remedy such deficits in accuracy.



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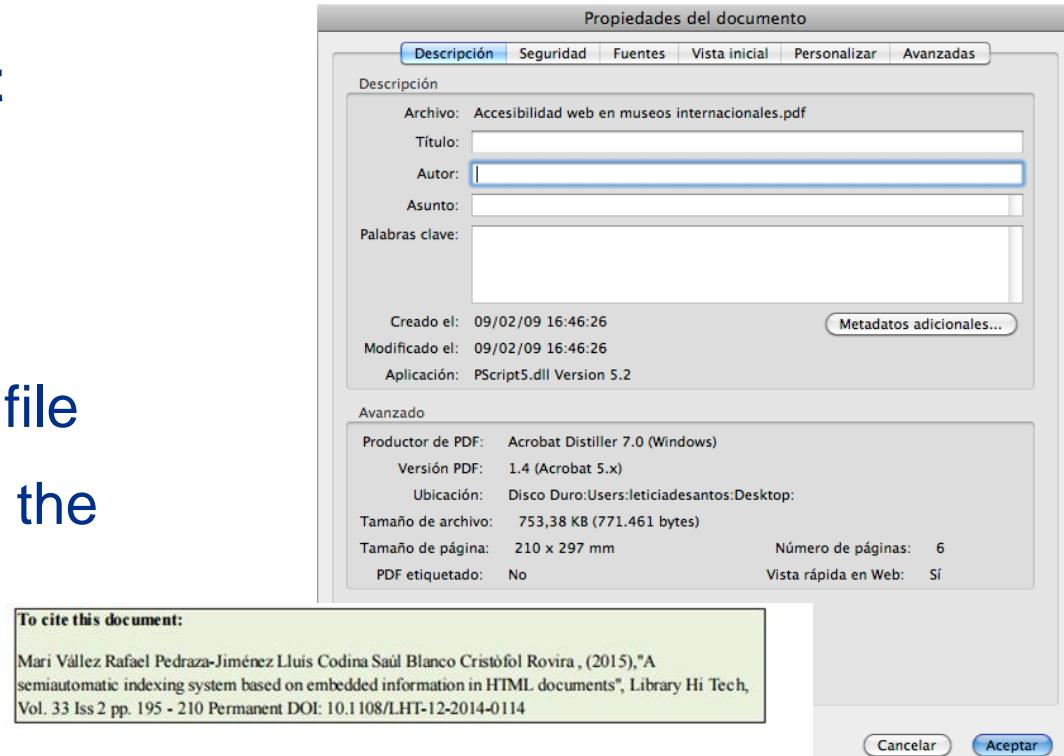
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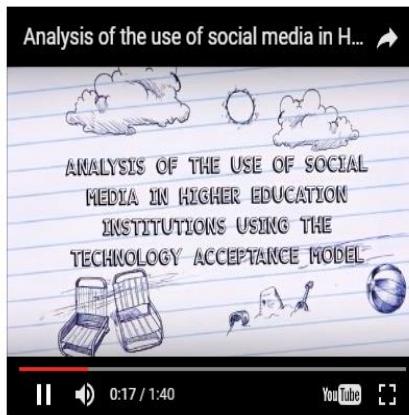
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**Rafael Jiménez**   
Psychology Faculty, Balears Islands University (Spain)

### Abstract

In this article we will discuss part of a piece of research that was Textual learning is opposed to multimedia learning within the classroom environment reading tools and strategies. In the research an attempt was made to improve the reading process through multimedia aspects: one evolutionary with six classroom exercises and one concrete. This article states the number of question mistakes that indicates that there is a better evolution in students that perform there are not any relevant differences in the final evaluation.

En el presente artículo, se expone parte de una investigación que compara la lectura textual con la audiovisual en el estrategias de lectura de los PLE (Personal Learning Environment). Se muestra que la lectura a través de medios audiovisuales puede mejorar el proceso lector a través de medios audiovisuales en dos momentos, uno evolutivo con seis ejercicios de aula y otro más concreto, en este artículo se desarrolla el estudio del número de errores que indican que hay una mejor evolución dinámica audiovisual, pero no se observan diferencias significativas.

## Wikipedia

abril de 2013.

- 22. ↑ Leyva García, Víctor Hugo; Díaz García, Erika; et. al. (abril de 2013). «La función cognitiva del microcontrolador Arduino en la generación de aprendizaje Robótica» (Méjico: Facultad de Ingeniería. UNAM) (5): 6. Consultado el 1 de mayo de 2013.
- 23. ↑ Cabero, Julio (04/2006). «Bases pedagógicas del e-learning»[\[2\]](#). Revista de Universidad y Sociedad del Conocimiento. Consultado el 27 de junio de 201
- 24. ↑ UNESCO. «Modelo de Simulación de Políticas y Estrategias Educativas (EPSSim)»[\[3\]](#). Consultado el 24 de abril de 2013.

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- Cabero, Julio (2006). "Bases pedagógicas del e-learning", Revista de Universidad y Sociedad del Conocimiento, Vol. 3, N. 1 (abril). [5][\[8\]](#)
- Fairholz, R. I. (2012). «Aprendizaje Electrónico»

Lerga Felip, M., & Aibar Puentes, E. (2015). Guia de bones pràctiques per a l'ús docent de Viquipèdia a la universitat, September 2015.

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17 May 2017 | 17.05 BST

### The story behind the story: Life, hacked

Posted by Colin Sullivan

This week's *Futures* story challenges the very nature of your existence. Brought to us by Krystal Claxton, *Life, hacked* takes a fresh view of what it means to exist — with added rubber ducks. You can keep up to date with Krystal's writing at [her website](#) or by following her on [Twitter](#). Here, she kindly gives some insights into the background of her latest tale — as ever, it pays to [read the story first](#).

#### Writing *Life, hacked*

Have you heard the bad news? It turns out that several high-profile physicists and philosophers agree you most likely don't exist. Statistically speaking, you are probably inhabiting — and indeed are yourself — a high-fidelity simulation.

Oh but it's actually much worse than that. Not only are you not real, but it's impossible for you to ever become so. The characters of *The Matrix* had it easy — their consciousnesses were housed in real human brains. The sort that could wake up. But your software is almost certainly run on some Fusion Age hardware not in any way attached to a human body.

A simple copy/paste into some hardware with real-world access won't help you. Sure, a version of you will escape, but that isn't you specifically, the person in the simulation currently processing the words on the screen. Your copy may go boldly forth, but you will remain. An outdated file. The kind that gets synced over in OneDrive or purged as a duplicate by dupeGuru. (If you manage to survive becoming a legacy copy, the cloning yourself problem is a whole other can of worms. Having to deal with an infinite number of yourselves was enough to make even Steven Universe become morally compromised.)

So you'll never wake up and you'll never escape ... Now what?

If you're going to be trapped in a high-fidelity simulation, wouldn't you at least like to make yourself

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Blogs

## Press releases

La UOC i la URV desenvolupen un sistema que oculta automàticament la informació confidencial de documents

Editat per Cristina Aranda Achell el 27/04/17

EN - ES

Comparteix

Imprimeix

innovació    notícies    recerca

La investigadora Montserrat Batet, del grup de recerca KISON de la UOC, i l'investigador David Sánchez, del grup de recerca CRISES-Càtedra UNESCO de Privadesa de Dades de la URV, han dissenyat un sistema que detecta i oculta automàticament la informació confidencial de documents de text. D'aquesta manera, els documents es poden enviar a tercers sense comprometre'n la privacitat i mantenint l'anomiat de les entitats (persones, organitzacions, etc.) a les quals fan referència els documents.



Actualment, les dades personals són de gran utilitat en molts àmbits, tant de recerca com de negocis o de planificació. Per exemple, les dades de pacients emmagatzemades en historials mèdics són fonamentals per a fer recerca mèdica; les operacions bancàries són la base per a fer anàlisis financeres, i l'anàlisi de les transaccions comercials serveix per a millorar la personalització dels serveis que es presten. Donat que moltes d'aquestes dades són confidencials, els documents que les contenen s'han de protegir abans d'enviar-los als investigadors que les faran servir. Utilitzar mecanismes de protecció adequats és, per tant, essencial per a garantir la privadesa i/o l'anomiat dels individus.

## Publishers' platforms

# Examples of dissemination



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## SpringerOpen blog

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18 May 2017

Wakey Lau

In this post, Dr. Arturo Chiti, the Editor-in-Chief of our new SpringerOpen journal European Journal of Hybrid Imaging shares his thoughts on how hybrid imaging can... [Read more »](#)

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17 May 2017

Davy Falkner

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#### How mothers in rural Yemen chose health care during violence



14 May 2017

Erica Gordon-Mallin

A new analysis in the Journal of International Humanitarian Action looks

# Examples of dissemination

## Twitter

The screenshot shows a Twitter profile for "ETHE journal" (@ETHEjournal). The profile has 7,552 tweets, 2,250 followers, and 2,265 following. The bio reads: "Los alumnos españoles están por debajo de la media en conocimie...". Below the bio, it says: "El informe Pisa advierte de que uno de cada cuatro alumnos no reúne las competencias más básicas en la materia" and provides a link: [politica.elpais.com](http://politica.elpais.com). The profile also includes a photo of several people's legs and feet standing outdoors.

**EL PAÍS**

**Los alumnos españoles están por debajo de la media en conocimie...**

El informe Pisa advierte de que uno de cada cuatro alumnos no reúne las competencias más básicas en la materia

[politica.elpais.com](http://politica.elpais.com)

1 1 1

ETHE journal retuiteó

**Mark Brown @mbrownz** · 14 h

Gamifying education: What is known, what is believed and what remains uncertain: a critical review [rd.springer.com/article/10.1186/s41239-017-0042-5](http://rd.springer.com/article/10.1186/s41239-017-0042-5) #policy\_VLF2017

Educational Technology in Higher Education

**Gamifying education: what is known, what is belie...**

Gamification of education is a developing approach for increasing learners' motivation and engagement by incorporating game design elements in educational en...

[rd.springer.com](http://rd.springer.com/article/10.1186/s41239-017-0042-5)

4 7

Include the DOI name in the URL!

## LinkedIn

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Universitat Oberta de Catalunya (UOC) • Universitat Autònoma de Barcelona  
Barcelona y alrededores, España • Más de 500

### Mobile Learning Scenarios from a UCD Perspective.

2010 • MobileHCI '10: Proceedings of the 12th international conference on Human computer interaction with mobile devices and services.

REBAQUE-RIVAS, P., Gil-Rodríguez, E.P., Manresa-Mallol, I. (2010) Mobile Learning Scenarios from a UCD Perspective. MobileHCI '10: Proceedings of the 12th international conference on Human computer interaction with mobile devices and services, Lisbon, Portugal, September 7-10, 2010. Pages 389-390 ACM New York, NY, USA.

### Cautores



[Ver publicación](#)

### Mobile Learning and Commuting: Contextual Interview and Design of Mobile Scenarios.

2010 • Lecture Notes in Computer Science, Springer Berlin Heidelberg.

- Gil-Rodríguez, E.P., REBAQUE-RIVAS, P. (2010) Mobile Learning and Commuting: Contextual Interview and Design of Mobile Scenarios. In Leitner, G.; Hitz, M.; Holzinger, A. (Eds.), HCI in Work and

# Examples of dissemination

## Presentations

Universitat Oberta de Catalunya (UOC)

27 presentaciones documentos videos infografías

Eclosió de nous models de recerca aplicatius per les ciències de l'informació  
Cercant la veritat a les xarxes...  
Fonament i tendències de lavaluació per experts  
Las revistes científicas y los datos de investigación

# Examples of dissemination

## Data repository

yahoo\_password\_frequencies\_corpus.tar.gz (130.64 kB)

[Download \(130.64 kB\)](#) Share Cite Embed + Collect

### Yahoo Password Frequency Corpus

23.12.2015, 22:21 by Joseph Bonneau

This dataset includes sanitized password frequency lists collected from Yahoo in May 2011.

For details of the original collection experiment, please see:

Bonneau, Joseph. "The science of guessing: analyzing an anonymized corpus of 70 million passwords." IEEE Symposium on Security & Privacy, 2012.

[http://www.jbonneau.com/doc/B12-IEEESP-analyzing\\_70M\\_anonymized\\_passwords.pdf](http://www.jbonneau.com/doc/B12-IEEESP-analyzing_70M_anonymized_passwords.pdf)

This data has been modified to preserve differential privacy. For details of this modification, please see:

Jeremiah Blocki, Anupam Datta and Joseph Bonneau. "Differentially Private



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- CATEGORIES
- Software Engineering
  - Computer Engineering
  - Applied Computer Science
  - Human Information Behaviour
  - Computer System Security
  - Computer-Human Interaction

KEYWORD(S)

password Computer security

## Software repository

DevFactoryCH / taxonomy

Code Issues 2 Pull requests 1 Projects 0 Wiki Pulse Graphs

138 commits 5 branches 32 releases 5 contributors MIT

Branch: master New pull request Create new file Upload files Find file Clone or download

markcameron Updated readme to reflect different versions for laravel 5.0-5.1 and 5.2 Latest commit b0d6799 on May 19 2016

public/js Removed unused JS file 2 years ago

src Merge pull request #22 from wdmtech/add-return-to-addterm a year ago

tests TEST: updated tests to fix toArray a year ago

.gitignore Added build directory to .gitignore 3 years ago

.travis.yml Removed deprecated --dev for composer install 2 years ago

LICENSE Added MIT license 3 years ago

README.md Updated readme to reflect different versions for laravel 5.0-5.1 and 5.2 a year ago

composer.json COMPOSER: Fixed mockery version to fix build fail a year ago

phpunit.phar PHPUnit 3.7 -> 4.3 3 years ago

phpunit.xml moved 4 years ago

README.md

# Examples of dissemination

Include it in the signature



Describe and share

KUDOS

3 simple steps

to increase the usage and impact of your publication

1

EXPLAIN

Click on the pencil icon to add a plain language explanation of your work.

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SHARE

Click on 'Share' to share a trackable link to this page via email or social media.

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MEASURE

Click on 'Metrics' to measure the effects of your actions on readership and citations.

dd a short title to make your publication easier to find and understand.



Updating controlled vocabularies by analysing query logs

Mari Vállez, Rafael Pedraza-Jiménez, Lluís Codina, Saúl Blanco, Cristófol Rovira

Published in: *Online Information Review*

Publication date: November 2015

Publisher: Emerald

DOI: <http://dx.doi.org/10.1108/oir-06-2015-0180>

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What's it about?



This paper presents a semi-automatic model for updating controlled vocabularies through the analysis of the query logs used to access to a text corpus.

Mari — one more step for best results! You can increase views by sharing your work to your email, web and social networks.

[Share Publication](#)

Why is it important?



Controlled vocabularies play an important role in information retrieval. Numerous studies have shown that conceptual searches based on vocabularies are more effective than keyword searches, at least in certain contexts. Consequently, new ways must be found to improve controlled vocabularies.

Mari, why not get your **co-authors** to add their perspective?



# Visibility

## of the scientific article

### Scientific journal and digital identity

### Preparing the article

Repositories	Academic social media	Professional networks	Social media	Wikipedia	Data and software	Citations		
Video summary	Infographics	Presentations	Conferences	Talks	Press releases	H-Index	Downloads	
Personal blogs	Scientific dissemination blogs	Discussion lists	Include article in the signature	Article distribution	Publishers' platforms	Profile visits	Mentions	

- ✓ Meet readers and researchers interested in your research
- ✓ Establish external collaborations
- ✓ Know the impact of the dissemination made
- ✓ Define the dissemination strategy
- ✓ Know the citations received



## Create alerts

A screenshot of a citation search results page from a Thomson Reuters database. The header includes the Thomson Reuters logo and links for 'My Tools', 'Search History', and 'Marked List'. The main search area shows a result for a paper titled 'A semi-automatic indexing system based on embedded information in HTML documents'. The result includes author information (Vallez, Mari; Pedraza-Jimenez, Rafael; Codina, Lluis; et al.), publication details (LIBRARY HI TECH Volume: 33 Issue: 2 Pages: 195-210 Published: 2015), and download links ('PDF', 'HTML'). Below the result are buttons for 'Select Page', 'Save to EndNote online', and 'Add to Marked List'. On the right side of the result, there are links for 'Analyze Results', 'Create Citation Report', 'Times Cited: 1 (from All Databases)', and 'Usage Count'.

- ✓ New paradigms in the world of communication:
  - New article format
  - Article v Journal
  - Mega-journals: eg *PLoS One*
- ✓ The importance of the social impact
- ✓ The need to define a strategy to disseminate your work

# Visibility of the scientific article

Journal and identity		Preparing the article							
The journal's ranking	Open Access	Title of the article							
Digital identity of the author		Summary		Keywords					
Graphics		Tables		Images					
Repositories	Academic social media	Professional networks	Social media	Wikipedia	Data and software	Dissemination	Citations		Metrics
Video summary	Infographics	Presentations	Conferences	Talks	Press releases		H-Index	Downloads	
Personal blogs	Scientific dissemination blogs	Discussion lists	Include article in the signature	Article distribution	Publishers' platforms		Profile visits	Mentions	

- ✓ Beel, J., Gipp, B., Wilde, E., 2009. Academic Search Engine Optimization (aseo) Optimizing Scholarly Literature for Google Scholar & Co. *Journal of scholarly publishing* 41, 176–190.
- ✓ Martín-Martín, A., Orduña-Malea, E., Ayllon, J. M., & López-Cózar, E. D. (2016). The counting house: measuring those who count. *Presence of Bibliometrics, Scientometrics, Informetrics, Webometrics and Altmetrics in the Google Scholar Citations, ResearcherID, ResearchGate, Mendeley & Twitter*. *arXiv preprint arXiv:1602.02412*.
- ✓ Schnitzler, K., Davies, N., Ross, F., & Harris, R. (2016). Using Twitter™ to drive research impact: a discussion of strategies, opportunities and challenges. *International journal of nursing studies*, 59, 15-26.
- ✓ [17 Advanced Methods for Promoting Your New Piece of Content](#) - Kissmetrics Blog



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