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# Higher Education and Digital Transformation: The UOC case

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**Higher Education Partnerships for Social Impact**  
**IAU 2018 International Conference**  
13 – 15 November, Kuala Lumpur, Malaysia

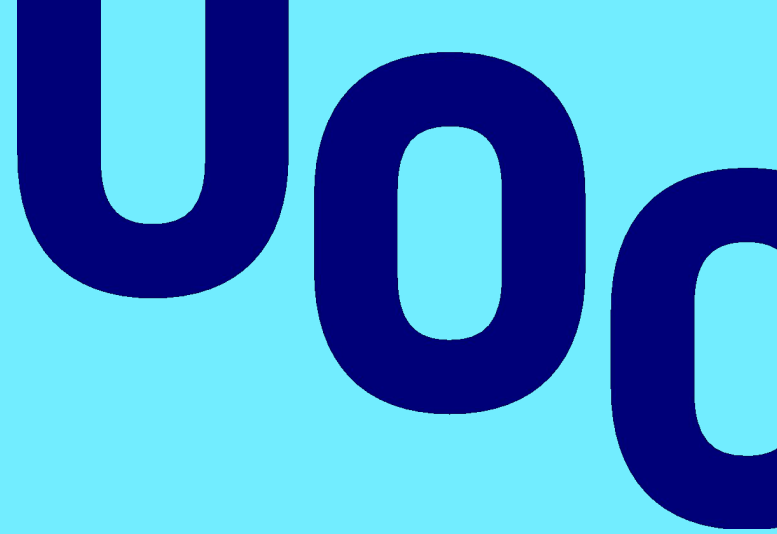
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Universitat Oberta  
de Catalunya

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# DT is already helping us with SDG 4 ...but are we (HE) helping DT?



Ensure **inclusive** and **equitable quality education** and promote **life-long learning** opportunities for all

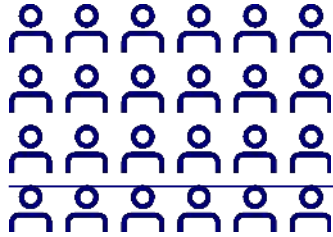
## Who are we?

We are the first online university in the world. We were born in 1995. So, we are quite young.

## What do I want to explain you?

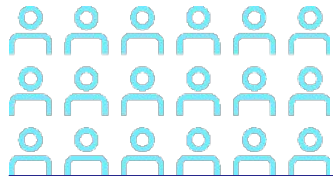
Digital Transformation is in our DNA. We have already faced many challenges of DT and are transforming the world with its help.

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**64,512**

Graduates\*



**58,383**

Students\*



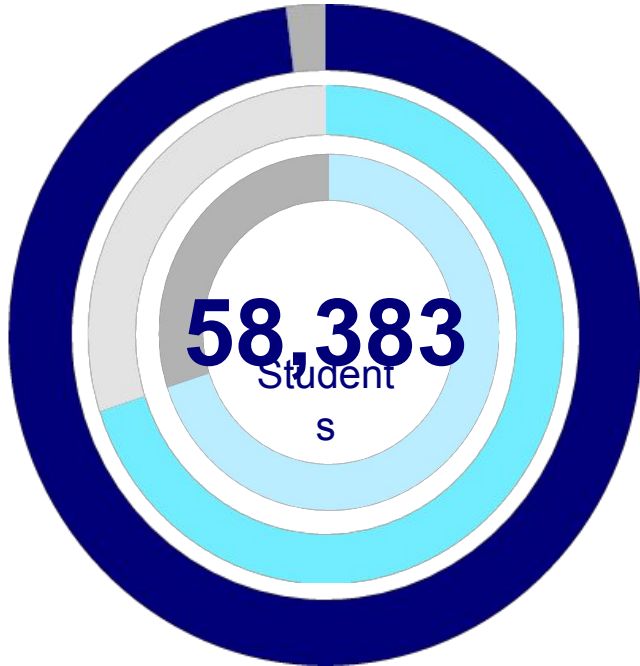
**4,330**

Teaching staff

Which are the advantages we have met in the last 24 years in UOC?

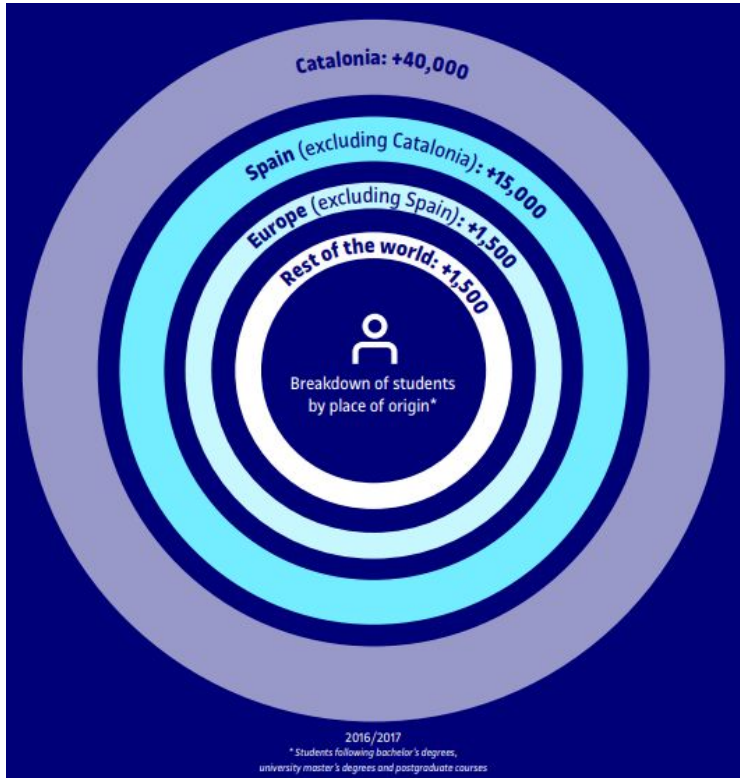
# Flexibility

No time constraints (...at the moment, less  
time constraints)



**93%**  
study and have  
a job

**61%**  
are aged 30 or  
over



# Flexibility

# Reachability

No space/distance constraints (...if you have Internet access)

# Scholarship programme for refugees



## Flexibility

## Reachability

No space/distance constraints (...if you have Internet access)

**Reach the unreached!**





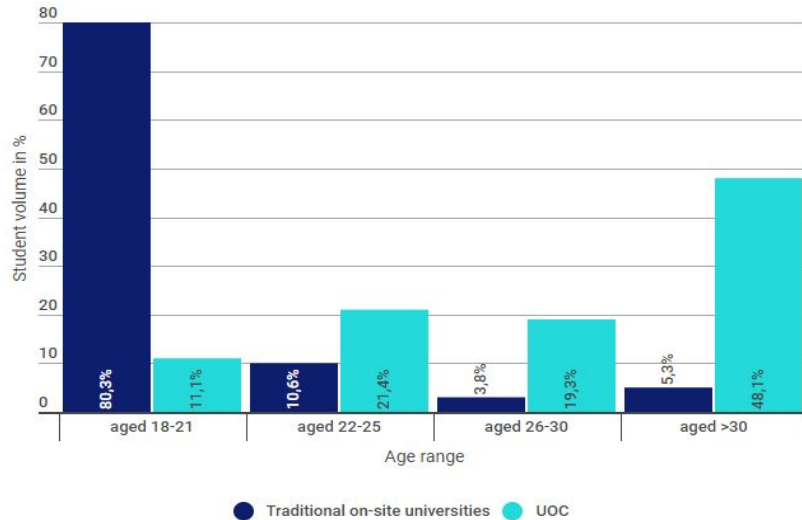
# Flexibility

# Reachability

# Diversity

**Mixing people from around the world and different backgrounds enriches everybody**

## New enrolments in the Catalan HE system



**Flexibility**

**Reachability**

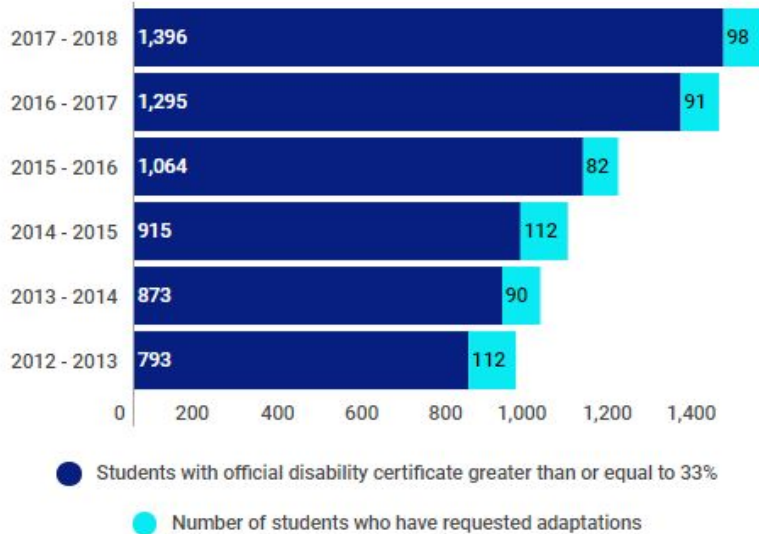
**Diversity**

**Complementarity**

**Online and blended complement traditional courses**

**Mobility and cooperation with other universities**

## UOC students with functional diversity



**Flexibility**

**Reachability**

**Diversity**

**Complementarity**

**Inclusiveness**

**Access for those with no access**

...but what about challenges and drawbacks?

# We said FOR ALL

**OCDE says ALL means 400 million people  
by 2030\*.**

**That means we should be creating two  
universities for 20.000 students per day  
during the next 20 years.**

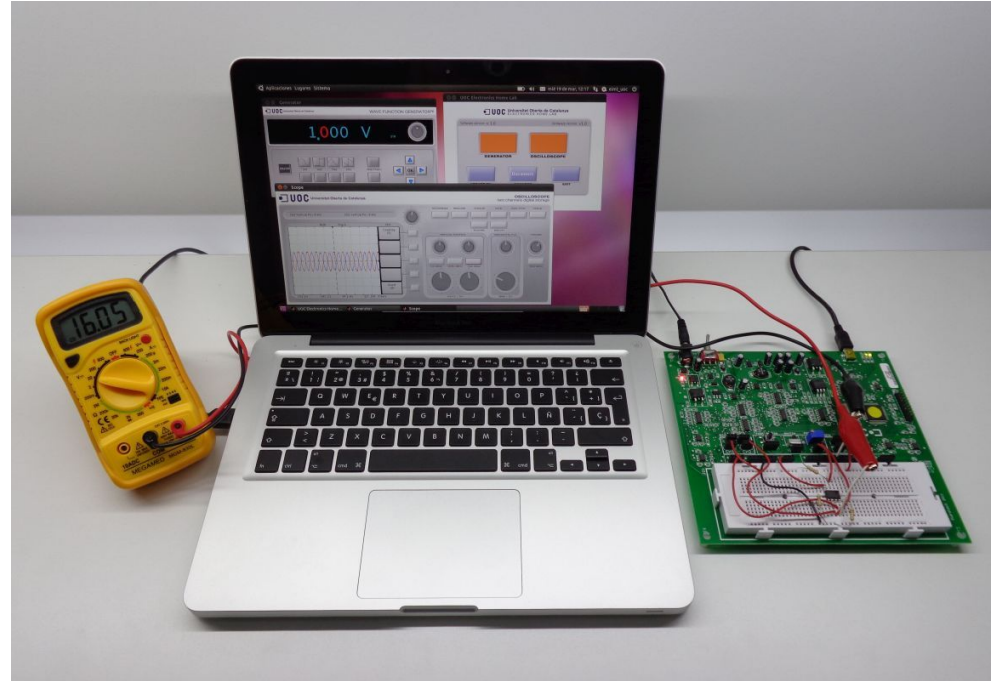


\* [www.oecd.org/edu/skills-beyond-school/highereducationto2030vol1demography.htm](http://www.oecd.org/edu/skills-beyond-school/highereducationto2030vol1demography.htm)

# We said FOR ALL

# Tech. dependence

**Strong investment in technology and  
maintenance**



We said FOR ALL

Tech. dependence

Dig. literacy needed

Students, teachers, tutors, management  
staff, ...



We said FOR ALL

Tech. dependence

Dig. literacy needed

Quality assurance

Avoid the quality-quantity equilibrium.

Quantity can be good!

## Quality vs. Quantity





We said FOR ALL

Tech. dependence

Dig. literacy needed

Quality assurance

Reputation & trust

We play with the same rules as the rest

## TeSLA - An Adaptive Trust-based e-assessment System for Learning (H2020)

Total Budget: 7 M€ (6 M€ from EU)

**18 Partners (130 members)**

8 Universities      3 Quality Agencies

4 Research Centers      3 Enterprises



We said FOR ALL

Tech. dependence

Dig. literacy needed

Quality assurance

Reputation & trust

## Legal issues

Different legal systems around the world:  
contracts, use of data, ...



We said FOR ALL

Tech. dependence

Dig. literacy needed

Quality assurance

Reputation & trust

Legal issues

Reset the system

We cannot copy+paste what we were doing  
till now



We said FOR ALL

Legal issues

Tech. dependence

Reset the system

Dig. literacy needed

Open knowledge

Quality assurance

Ethical issues

Reputation & trust

Whose is knowledge?

What about AI? And data?...

We said FOR ALL

Legal issues

Tech. dependence

Reset the system

Dig. literacy needed

Open knowledge

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Ethical issues




Reputation & trust

Are we...?

**Invitation:  
UOC site visit  
February 27-28 2019  
Barcelona**



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[uoc.edu](http://uoc.edu)

Grateful for your  
attention!

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